

LFIR # 1953

1. Project Title Family First - All Pro Dad/iMOM Foster/Adoption Recruitment

2. Senate Sponsor Danny Burgess

3. Date of Request 12/06/2023

4. Project/Program Description

Increase the number of Florida families who foster, adopt, advocate or serve those families caring for children through the NoMore Experience, a 2- hour, multi-media experience, which can include personal stories, spoken word poet, visual art & music. The All Pro Dad, iMom, and spokesman Tony Dungy (adoptive/foster dad) platforms will be utilized to generate attendance at these events. CBCs, foster/adoption/advocate/serve agencies are present to receive signups.

5. State Agency to receive requested funds

Department of Children and Families

State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	950,000
Fixed Capital Outlay	0
Total State Funds Requested	950,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	950,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2024-2025	950,000	100%

8. Has this project previously received state funding? Yes

Fiscal Year	Amount		Specific	Vetoed
(уууу-уу)	Recurring	Nonrecurring	Appropriation #	
023-24	0	950,000	315	No

9. Is future funding likely to be requested?

Yes	

950,000

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

Individual donors, foundations.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

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If yes, indicate the amount of funds received and what the funds were used for.



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We were awarded two Paycheck Protection Program loans. First loan was awarded in 2020 in the amount of 326,350.00 (3,315.52 was used for utility payments, 15,817.08 was used for lease payments and the remaining dollars were used for payroll costs.) Total loan forgiven by SBA. Second loan awarded in 2021 in the amount of 401,685.00 (8,305.24 was used for utility payments 32,427.52 was used for lease payments and the remaining dollars were used for payroll costs.)

Complete questions 11 and 12 for Fixed Capital Outlay Projects

- **11. Status of Construction**
 - a. What is the current phase of the project?

🔘 Planning	🔵 Design	Construction	○ N/A
b. Is the project "	shovel ready" (i.	e permitted)?	
c. What is the est	imated start date	e of construction?	
d. What is the est	imated completion	on date of construc	ction?

- 12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.
- 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	The fixed provider rate includes salary and benefits.	368,980
Expense/Equipment/Travel/Supplies/ Other	Includes advertising, resources and travel.	263,520
Consultants/Contracted Services/Study	Includes consultant costs for foster and adoption recruitment events, awareness, production, public relations and advertising placement.	317,500
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	950,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



Increase the number of Florida families who foster, adopt, advocate or serve those families caring for children through the NoMore Experience, a 2- hour, multi media experience, which can include personal stories, spoken word poet, visual art & music. The All Pro Dad, iMom, and spokesman Tony Dungy (adoptive/foster dad) platforms will be utilized to generate attendance at these events.CBCs, foster/adoption/advocate/serve agencies are present to receive signups.

b. What activities and services will be provided to meet the intended purpose of these funds?

Up to 14 NoMore Experiences will be held throughout the state of Florida to recruit people to foster, adopt, advocate or serve families who are caring for children. Marketing and public relations efforts utilizing the platforms of All Pro Dad, iMom and Coach Tony Dungy (foster and adoptive parent) will be employed to recruit attendees.

c. What direct services will be provided to citizens by the appropriation project?

Increased number of foster and adoptive homes in Florida as well as individuals who will advocate (through organizations such as Guardian Ad Litem) or serve families who are fostering or adopting. On average, 30% of those attending the No More Experience sign up to learn more about fostering, adopting advocating or serving..

d. Who is the target population served by this project? How many individuals are expected to be served?

Economically disadvantaged persons, at-risk youth, homeless developmentally disabled, preschool students, grade school students, high school students

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

More foster and adoptive homes. We will track awareness, impressions, interest in foster care and adoption.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties

for failing to meet deliverables or performance measures provided for the contract?

Family First works with its contract manager at the Department of Children and Families to ensure the current funding meets the required goals of the contract and brings value back to Floridians. We work directly with the DCF contract manager to assign monetary values to the deliverables, which would result in a penalty if deliverables are not met in a given month.

15. Requester Contact Information

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	a. First Name	Mark		Last Name	Merrill	
	b. Organization	Family Fi	rst (All Pro Dad/i	Mom)		
	c. E-mail Address	lesley.bat	eman@familyfir	st.net		
	d. Phone Number	(813)335	-7060	Ext.		
16	Recipient Contact	Informatio	on			
	a. Organization	Family Fi	rst (All Pro Dad/i	iMom)		
	b. Municipality and	d County	Statewide			
	c. Organization Ty	ре				
	□For Profit Entity					
	⊠Non Profit 501(c	:)(3)				
	□Non Profit 501(c	:)(4)				
	□Local Entity					



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□University or College

Other (please specify)

d. First Name	Lesley	Last Name	Bateman
e. E-mail Address	lesley.bateman@familyfirs	st.net	
f. Phone Number	(813)335-7060		

17. Lobbyist Contact Information

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a. Name	Eric D. Prutsman
b. Firm Name	Prutsman & Associates PA
c. E-mail Address	eric@prutsmanlaw.com
d. Phone Number	(850)894-6601