

The Florida Senate Local Funding Initiative Request Fiscal Year 2024-2025

LFIR # 1979

Type of Funding Total State Funds R Matching Funds Federal State (excluding the Local Other Total Project Costs 8. Has this project pro Fiscal Year (yyyy-yy) >5 years 9. Is future funding lile	equested (from questance) amount of this requests for Fiscal Year 202 eviously received s Amore	est) 24-2025 state funding? unt Nonrecurrin 250,		Percentage 81% 0% 0% 0% 19%	ect)	
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7. Total Project Cost f	or Fiscal Year 2024		Amount	ailable for this proj	ect)	
7. Total Project Cost f	•	1-2025 (includi		ailable for this proj	•	
				000,000	·	
Operations Fixed Capital Outlay			650,000			
Type of Funding			Am	ount		
6. Amount of the Non		for Fiscal Year			1	
5. State Agency to re- State Agency conta	•	nds Depa	rtment of State			
for over 155 years a complete the recons 2019. Phase 2 will re to show how Floridia including the indiger immersive exhibits a	is a symbol of the ric struction of the keepe econstruct the 1st an ans lived on the Cape nous peoples. The 2r and displays. All the p stallation of the infras	th maritime histoners' cottages. Pund 2nd Assistante from 1890-19 and Cottage will plans and designers.	ory of the region. This re hase 1 reconstructed th It Lighthouse Keepers' (30 and to tell the stories be an experiential and I	equest is for Phase 2 e Head Lighthouse I Cottages. The 1st Cos of other early settle earning facility with idings were complete	2 of this project to Keeper's Cottage in ottage will be used both ers on the Cape interactive and ed during Phase 1 which	
4. Project/Program Do The Cape Canavers	al Lighthouse sits on	the Cape Can	averal Space Force Sta	tion. This iconic stru	cture has been standing	
3. Date of Request	12/12/2023					
2 Data of Da						
•						
Project Title Senate Sponsor Detect Province	Debbie Mayfield	Light Station Re	econstruction – Phase 2			



Yes

The Florida Senate Local Funding Initiative Request Fiscal Year 2024-2025

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

LFIR # 1979

\$15,000 was received from CARE was used to make up for lost reve down for 7 months.				
Complete questions 11 a	nd 12 for Fixed Cap	tal Outlay Proje	ects	
11. Status of Construction				
a. What is the current phase of t	he project?			
Planning Design				
b. Is the project "shovel ready" (i.e permitted)? c. What is the estimated start date of construction?		Yes		
		When funding received		
d. What is the estimated comple	tion date of construction?	Start + 1 year		
interpret and preserve the lighthouse and oil house, which a	are considered historic artifact	S.	under und agreemer	ii, Juiei tilati tile
Spending Category		Description		Amount
Administrative Costs:				
Executive Director/Project Head Salary and Benefits				0
Other Salary and Benefits				0
Expense/Equipment/Travel/Supplies/Other				0
Consultants/Contracted Services/Study				
Operational Costs: Other				0
				0
Salary and Benefits				0
Salary and Benefits Expense/Equipment/Travel/Supplies/ Other				
Salary and Benefits Expense/Equipment/Travel/Supplies/				0
Salary and Benefits Expense/Equipment/Travel/Supplies/ Other Consultants/Contracted	r Renovation:			0
Salary and Benefits Expense/Equipment/Travel/Supplies/ Other Consultants/Contracted Services/Study	r Renovation: Construction of the two remarkeepers' cottages.	nining historically signif	cant Lighthouse	0



The Florida Senate Local Funding Initiative Request Fiscal Year 2024-2025

LFIR # 1979

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The completion of the light station cottages in Phase 2 will allow the facility to interpret and highlight Florida history and the role of local citizens and the state in the Space Program and maritime traditions. These buildings will allow for the expansion and enrichment the educational program and outreach to schools in central Florida and to draw additional tourists to the area.

The lighthouse will be part of the major initiative to make the Cape Canaveral area a new tourist destination. The Cape Canaveral Space Force Museum is planning to construct a new "Space Force Experience" building outside the gate, directly accessible by the public, with regular bus service onto the Cape to include stops at the Lighthouse. This will significantly increase visitation. Along with these plans the Brevard Zoo is planning to build an Aquarium nearby. The Cape Canaveral area (including the lighthouse) will become an even more significant cultural destination.

b. What activities and services will be provided to meet the intended purpose of these funds?

CCLF will select a contractor from multiple bids to complete the construction of the last two cottages and will oversee construction and ensure the project remains on track. When construction is completed and a certificate of occupancy is awarded, CCLF will begin implementing the plans for completing the interior of the cottages to make the buildings and exhibits available to the public. Note that the effort and cost associated with completing the interiors is outside the scope of this funding request and will be separately funded by CCLF.

c. What direct services will be provided to citizens by the appropriation project?

Visitors to the lighthouse are able to climb up to the 5th level and tour the adjacent oil house. The Phase 1 Head Lighthouse Keeper's Cottage contains the museum and gift shop. On a self-guided tour, visitors are able to learn the history of both lighthouses on the Cape, as well as their role in helping to establish the Space Program at Cape Canaveral. With the addition of the 1st Assistant Keeper's Cottage, visitors will learn about indigenous peoples, life during the heyday of the lighthouse, how the keepers and their families lived, and how the surrounding community grew and thrived until the Space Program required their relocation. In the 2nd Assistant Keeper's Cottage, visitors will be able to immerse themselves in educational and informative interactive experiences to teach in more depth the history of the lighthouse, how it works, and its role in the Space Program. This will be designed as a hands-on experience, especially helpful for teaching younger visitors.

d. Who is the target population served by this project? How many individuals are expected to be served?

There are over 606,000 people living in Brevard County, with over 24.4 million visitors in 2022. CCLF estimates the lighthouse had over 10,000 visitors in 2022 and we are on track to significantly exceed that in 2023. Local schools have found it difficult to resume field trips after COVID but the upcoming 2023-2024 school year may be more favorable. CCLF has been working with the Brevard Public Schools to offer a lighthouse tour, which includes a large component of space history and current space endeavors as an alternative to a longer field trip to St. Augustine. In 2023-2024, CCLF is targeting a specific demographic of out-of-county Floridians as being the typical Space Coast visitor. They are within driving distance, coming from Orlando, Tampa, Miami-Ft. Lauderdale, West Palm Beach, and Jacksonville. In subsequent years, CCLF will be targeting out-of-state visitors, mainly from New York, Atlanta, Washington DC, Philadelphia, and Boston.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

CCLF expects to increase attendance with more for visitors to see and experience. CCLF especially expects to attract more education field trips, providing them with a more complete and enjoyable experience. CCLF tracks several metrics year over year to see how its performing. These metrics are tracked on a monthly and year-to-date basis, as well as in comparison to the same month(s) the prior year. One of the key set of metrics is the number of tours and the number of visitors identified by how they visit, including van tours, group tours, school tours, and major events. In addition, there is a Post-Tour Survey. These surveys gather feedback on the features of the tours, logistics, demographics of visitors, and how they heard about CCLF. CCLF will continue to utilize these metrics, comparing past performance prior to the construction of the cottages, with post-project completion performance.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Withhold payment until compliance.



The Florida Senate Local Funding Initiative Request Fiscal Year 2024-2025

LFIR # 1979

15	15. Requester Contact Information							
	a. First Name	Ron	Last Name	Ecker				
	b. Organization	Cape Canaveral Lighthouse Foundation						
	c. E-mail Address	cclf-president@canaverallight.org						
	d. Phone Number	(321)591-9844 Ext .						
16	16. Recipient Contact Information							
	a. Organization Cape Canaveral Lighthouse Foundation							
	b. Municipality and County Brevard							
	c. Organization Type							
	□For Profit Entity							
	☑Non Profit 501(c	(c)(3)						
	□Non Profit 501(c	□Non Profit 501(c)(4)						
	□Local Entity							
	□University or College							
	□Other (please specify)							
	d. First Name	Ron	Last Name	Ecker				
	e. E-mail Address	cclf-president@canaverallight.org						
	f. Phone Number	(321)591-9844						
17. Lobbyist Contact Information								
	a. Name	None						
	b. Firm Name							
	c. E-mail Address	i						
	d. Phone Number							