

# The Florida Senate Local Funding Initiative Request Fiscal Year 2024-2025

**LFIR # 2130** 

1. Project Title	Dress for Success Great	ater Orlando's	s Expansion		
2. Senate Sponsor	Jason Brodeur				
3. Date of Request	12/12/2023				
4. Project/Program D	escription				
and expanding the provide career deve	te destruction of the organize Ocoee location. The organice opment, employer connect workshops, certifications, then to Central FL.	zation will be tions, educat	hiring more staff to stion, nutrition, mental	upport the community the alth, youth, hom	nity by continuing to eless, and veteran
5. State Agency to re	ceive requested funds	Departme	ent of Commerce		
State Agency cont	acted? No				
6. Amount of the Nor	recurring Request for Fis	cal Year 202	24-2025		
Type of Funding	Type of Funding			unt	
Operations			500,000		
Fixed Capital Outla	у		0		
<b>Total State Funds</b>	Requested			500,000	
•	for Fiscal Year 2024-2025	(including r			ect)
Type of Funding	No. 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	0)	Amount	Percentage	
	Requested (from question #	6)	500,000	100%	
Matching Funds Federal			0	0%	
	e amount of this request)		0	0%	1
Local	carrount of this request;		0	0%	1
Other			0	0%	1
	s for Fiscal Year 2024-202	25	500,000	100%	1
8. Has this project p	reviously received state fu	ınding?	No		
Fiscal Year	Amount		Specific	Vetoed	
(уууу-уу)	Recurring Non	recurring	Appropriation #		
9. Is future funding li	kely to be requested?		No		
a. If yes, indicate i	nonrecurring amount per	year.			
b. Describe the so	urce of funding that can b	oe used in li	eu of state funding.		
10. Has the entity red	questing this project rece	ived any fed	eral assistance rela	ted to the COVID-	19 pandemic?
No					



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If yes, indicate the amount of funds received and what the funds were used for.

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omplete que	estions 11 a	nd 12 for Fixed	d Capit	al Outlay	Projects
I. Status of Cons					
a. What is the c	urrent phase of t	the project?			
Planning	O Design	Construction	O N/A		
b. Is the project "shovel ready" (i.e permitted)?				No	
c What is the e	stimated start da	ate of construction?			

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

#### 13. Details on how the requested state funds will be expended

d. What is the estimated completion date of construction?

Spending Category	Description	Amount	
Administrative Costs:			
Executive Director/Project Head Salary and Benefits	To cover salary for running two locations and potentially other locations when the opportunity arises.	100,000	
Other Salary and Benefits	1 FT Administrative Assistant, 2 PT Office Coordinators, 1 FT Marketing Manager, 1 FT Fundraising & Development Manager and 1 FT Truck Driver. Medical, dental and vision for all future staff.	255,000	
Expense/Equipment/Travel/Supplies/ Other	Expenses for 2 locations rent, wifi, electric, water, insurance, social media platforms, Zoom, Constant Contacts, and storage.	50,000	
Consultants/Contracted Services/Study		0	
Operational Costs: Other			
Salary and Benefits		0	
Expense/Equipment/Travel/Supplies/ Other	Traveling to all 5 of the counties served and acquiring a company vehicle to provide mobile services to the community.	75,000	
Consultants/Contracted Services/Study	Hiring auditors and grant-writers.	20,000	
Fixed Capital Construction/Majo	r Renovation:		
Construction/Renovation/Land/ Planning Engineering		0	
Total State Funds Requested (must equal total from question #6)			

### 14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The organization will be reopening the Winter Park office and expanding the Ocoee location. More staff will be hired to support the community by continuing to provide career development, employer connections, education, nutrition, mental health, youth, homeless, veteran support, community workshops, certifications, tech programs, professional attire, and hygiene products. These initiatives reflect the commitment to Central FL.



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b. What activities and services will be provided to meet the intended purpose of these funds?

Workforce development to include resume writing, mock interviews, professional networking groups, education and certifications, technology, english classes, professional clothing and hair care, mental health, nutrition, and exercise.

c. What direct services will be provided to citizens by the appropriation project?

The services provided by Dress for Success Greater Orlando will empower Central FL residents to achieve economic independence by providing a network of support, professional attire, education and certifications, mental health and nutrition services, and the development tools to help all people thrive in work and in life.

d. Who is the target population served by this project? How many individuals are expected to be served?

Elderly people. People with poor mental health. People with poor physical health. Jobless people. Economically disadvantaged people. At-risk youth. Homeless. Developmentally disabled. Drug users (in health services). High school, university, and college students. Currently or formerly incarcerated people. Victims of crime. It is expected to help over 3,000 individuals next year.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

A tracking and impact assessment system will be utilized where data can be captured to include demographic, gender, age, address, education, and financial status, as well as comparing metrics with the partners clients have been referred to.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The funds must be	e returned.					
. Requester Contact	Informat	ion	1			
a. First Name	Joann		Last Name	Febus		
b. Organization	Dress for Success Greater Orlando INC			C		
c. E-mail Address	Joann@dressforsuccessgreaterorlando.org					
d. Phone Number	(407)721	-9859	Ext.			
Recipient Contact Information						
a. Organization	Dress for	Success Greate	r Orlando, IN	C		
b. Municipality and County Orange						
c. Organization Ty	ре					
□For Profit Entity						
☑Non Profit 501(c)(3)						
□Non Profit 501(c)(4)						
□Local Entity						
□University or College						
□Other (please s	oecify)					



17.

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d. First Name	Joann	Last Name Febus				
e. E-mail Address	Joann@dressforsuccessgreaterorlando.org					
f. Phone Number	(407)721-9859					
Lobbyist Contact Information						
a. Name	None					
b. Firm Name						
c. E-mail Address						
d. Phone Number						