

The Florida Senate Local Funding Initiative Request Fiscal Year 2024-2025

LFIR # 2165

1. Project Title	The Dali Museum (Program): Expanding Education, Innovation & Community Outreach
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2. Senate Sponsor Ed Hooper

3. Date of Request 12/04/2023

4. Project/Program Description

State funding would provide essential upgrades and transportation costs for the mobile art education program to continue to reach every school in the county over the next four years; extend the reach of its Summer Rec Center program serving Title I students and families; broaden its annual Student Art Exhibitions to reach all 67 counties; and expand its Innovation Labs to serve more non-profit organizations whose mission is to provide support to underserved women and communities in the region.

5. State Agency to receive requested funds

Department of Education

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount		
Operations	500,000		
Fixed Capital Outlay	0		
Total State Funds Requested	500,000		

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	66%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	20,000	3%
Other	230,000	31%
Total Project Costs for Fiscal Year 2024-2025	750,000	100%

8. Has this project previously received state funding? No

Fiscal Year	Amo	ount	Specific	Vetoed
(уууу-уу)	Recurring	Nonrecurring	Appropriation #	

9. Is future funding likely to be requested?

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a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

The Dalí's education and exhibition programming is supported by an annual grant of between \$19k-\$22k annually from the City of St Petersburg, in addition to approximately \$50,000 in support from individual, corporate and foundation donors, as well as in-kind contributions of administrative and instructional support from partner schools and leadership/staff support from non-profit organizations who participate in the Innovation Labs' Women's Empowerment Program.

No



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.

The Dali received \$1,412,903 in PPP funds 2020-2021 which were used to sustain staff and create and maintain safety measures to protect staff and visitors.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

- **11. Status of Construction**
 - a. What is the current phase of the project?

O Planning	O Design	Construction	🔘 N/A	
b. Is the project	"shovel ready" (i.e permitted)?		
c. What is the es	timated start dat	te of construction?		
d. What is the es	timated complet	tion date of construe	ction?	

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

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13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Staff support for annual Student Art Exhibitions; Mobile classroom materials and video upgrades; Innovation Labs for non-profits serving women and underserved communities; management of Summer Rec Program for Title I children and families.	130,000
Expense/Equipment/Travel/Supplies/ Other	Costs to operate Summer Rec Program and annual Student Art Exhibitions (printing/mailing, receptions, advertising); upgrades for Mobile Classroom (video, materials and curriculum upgrades, impact evaluation instrument, transportation, technology and refurbishment of Art Mobile); Innovation Labs (preparation, materials and delivery).	370,000
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	500,000



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14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

State funding would provide essential upgrades to the Dali's mobile art classroom to: continue to reach every school in the county (88 schools) over the next four years and expand the reach of the Art Mobile to neighboring counties; support necessary costs associated with expanding the Student Art Exhibitions to reach all 67 counties; expand the reach of its Summer Rec Center program for Title I students and families; and further its free workshops for domestic violence survivors, underemployed women and those recovering from substance abuse to empower them and inspire creative thinking to help break the cycle of abuse for themselves and their families.

b. What activities and services will be provided to meet the intended purpose of these funds?

Updated education, video materials and an Activity Guide will be produced aligned with Next Generation Sunshine Standards; transportation for Title I students will be provided to travel to and from the summer Rec Center Program; Student Art Exhibitions will reach students from all 67 Florida counties; four Innovation lab workshops (3 session each) will be held for non-profits serving women and underserved communities.

c. What direct services will be provided to citizens by the appropriation project?

40,000 students each four-year cycle (10,000 students/per year) receive state of the art instruction aligned with Next Generation Sunshine Standards; 150 Title I students participate in the summer Rec Center program; 50+ domestic violence survivors and those recovering from substance abuse receive free workshops to help break the cycle of abuse for themselves and their families; 1200 students/teachers/parents participate in art exhibitions.

d. Who is the target population served by this project? How many individuals are expected to be served?

Over 42,000 students, teachers, parents, domestic violence survivors and those recovering from substance abuse.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will

be measured?

The State's total investment for these programs-all of which are provided for FREE to participants, students, teachers and families-would provide educational resources for students, teachers and the broader community through Art Mobile, student art exhibitions, summer Rec Center program and Innovation Labs. Outcomes will be measured through teacher feedback on relevance to overall annual curriculum, student impact on their broader understanding of art techniques, history and other Next Generation Sunshine Standards, visitor and program participant surveys and interviews, and the number of Title I students taking transportation to and from the Summer Rec program.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Funds for deliverables not met will be returned to the state.

15. Requester Contact Information

a. First Name	Hank	Last Name	Hine
b. Organization	The Dali Museum		
c. E-mail Address	HHine@TheDali.org		
d. Phone Number	(727)823-3767	Ext.	

16. Recipient Contact Information

a. Organization	The Salvador Dali Museum, Inc.

b. Municipality and County Pinellas

c. Organization Type



17.

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□For Profit Entity				
⊠Non Profit 501(c	5)(3)			
□Non Profit 501(c	c)(4)			
Local Entity				
□University or Co	llege			
□Other (please sp	pecify)			
d. First Name	Kathy	Last Name	Greif	
e. E-mail Address	KGreif@TheDali.org			
f. Phone Number	(727)623-4790			
Lobbyist Contact I	nformation			
a. Name	Jacqueline A. Corcoran			
b. Firm Name	Corcoran Partners			
c. E-mail Address	jackie@corcoranpartners.com			
d. Phone Number	(813)527-0172			