

LFIR # 2362

1. Project Title Broward County C	Central Park/Stadium Improvements
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2. Senate Sponsor Jason Pizzo

3. Date of Request 12/15/2023

4. Project/Program Description

This project will provide safety and infrastructure upgrades to the Central Broward Regional Park and Stadium in preparation of hosting the International Cricket Council (ICC) T20 World Cup 2024 cricket games.

5. State Agency to receive requested funds

Department of Commerce

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount	
Operations	863,744	
Fixed Capital Outlay	2,136,256	
Total State Funds Requested	3,000,000	

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage	
Total State Funds Requested (from question #6)	3,000,000	13%	
Matching Funds			
Federal	8,500,000	37%	
State (excluding the amount of this request)	0	0%	
Local	11,595,556	50%	
Other	0	0%	
Total Project Costs for Fiscal Year 2024-2025	23,095,556	100%	

8. Has this project previously received state funding?

Fiscal Year	Amount		Specific	Vetoed
(уууу-уу)	Recurring	Nonrecurring	Appropriation #	

9. Is future funding likely to be requested?

No

No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

None.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.



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CARES Act Coronavirus Relief Fund allocation: \$340,744,702 American Rescue Plan Act FY 2022: \$189,652,117 Emergency Rental Assistance Program Funding (Consolidated Appropriations Act 2021): \$53,000,000

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

O Planning O Design O Construction N/A

- b. Is the project "shovel ready" (i.e permitted)?
- c. What is the estimated start date of construction?
- d. What is the estimated completion date of construction?
- 12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Yes

July 1, 2023

June 30, 2024

Broward County Parks and Recreation Department

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits	County Curator overtime hours and part-time support staff (Lifeguards, Student Workers).	16,629
Expense/Equipment/Travel/Supplies/ Other	Tents, Cones, Electronic Messaging Board, Temp Personnel, Contracted Security Personnel, Field Maintenance Chemicals/Repairs, Bleachers, Barricades.	847,115
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering	New 3-story 20,000 square foot fieldhouse building and permanent seating for 2,000 attendees. Phased upgrades to existing southside fieldhouse (pressbox expansion, physical improvements to fieldhouse & grandstand; improvements to all exterior and grandstand lighting; locker & umpire room improvements; infrastructure upgrade; turf & irrigation upgrades; new scoreboard; additional parking for cars.	2,136,256
Total State Funds Requested (m	ust equal total from question #6)	3,000,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



Investments in infrastructure and security at Broward County Central Park and Broward County Stadium will provide the opportunity for Broward County to host the ICC T20 World Cup 2024 Cricket Games that will generate millions of dollars in economic activity. To prepare for an event of this magnitude and historical significance requires capital outlay. The funds requested will be used for event infrastructure such as upgrades to existing facility infrastructure, security improvements, and field maintenance. The enhancements provided by the funding will benefit the community and provide opportunities for Central Broward Park and Broward County Stadium to host premier international events and increase economic opportunities for the region.

b. What activities and services will be provided to meet the intended purpose of these funds?

Monitoring and recording of job market through local Office of Small Business and Economic Development. Exit surveys of local community and tourists. Reporting on viewership across all ICC platforms, television and digital media coverage, revenue collections and economic impact calculations post-event.

c. What direct services will be provided to citizens by the appropriation project?

This request will create jobs for the local community and increase economic development, immediately in initial construction and further when hosting events at the facility. There will be an immediate need for staffing for positions such as security, parking officials, crowd control, gate attendants, servers, etc.

d. Who is the target population served by this project? How many individuals are expected to be served?

The City of Lauderhill residents and central Broward County. Additionally, the investments will draw business into central Broward and increase tourism. Regarding the sport of cricket alone, it is expected that about 2 billion people will be viewing the Cricket World Cup games in some form.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

To highlight Broward County and the State of Florida across the world. The Greater Fort Lauderdale Visitor's Bureau will track impressions from the event to help reach new markets for international tourism.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Reduction is approved appropriated amount.

15. Requester Contact Information

a. First Name	Dan	Last Name	West
b. Organization	Broward County Parks and Recreation		
c. E-mail Address	dawest@broward.c	org	
d. Phone Number	(954)357-8100	Ext.	
16. Recipient Contact Information			
a. Organization	Broward County Pa	arks and Recreation	
b. Municipality and County Broward			
c. Organization Ty	pe		
□For Profit Entity			
□Non Profit 501(c	:)(3)		
□Non Profit 501(c	:)(4)		



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☑Local Entity				
□University or Co	llege			
□Other (please sp	pecify)			
d. First Name	Marc	Last Name	Scharphorn	
e. E-mail Address	mscharphorn@broward.o	rg		
f. Phone Number	(954)357-5126			
17. Lobbyist Contact Information				
a. Name	Sean A. Pittman			
b. Firm Name	Pittman Law Group PL			
c. E-mail Address	sean@pittman-law.com			

d. Phone Number (850)216-1002