

The Florida Senate Local Funding Initiative Request Fiscal Year 2024-2025

LFIR # 2777

1. Project Title	Bridging the Digital Divide for C Training from OATS	Older	Adults in Florida: Tec	hnology Literacy		
2. Senate Sponsor	Ileana Garcia					
3. Date of Request	01/03/2024					
4. Project/Program De	escription					
Senior Planet Center a network of community programming. The Senior Planet Coresidents with		nent of as hose med ich sla	of st locations for Senior community center for	Planet's award-win	nning digital literacy	
6. Amount of the Nonr	ecurring Request for Fiscal Yea	ar 202	24-2025			
Type of Funding			Amo	unt		
Operations				854,461		
Fixed Capital Outlay			0			
Total State Funds F	Requested			854,461	l	
7. Total Project Cost fo	or Fiscal Year 2024-2025 (includ	ding ı	matching funds avai	lable for this proje	ect)	
Type of Funding			Amount	Percentage		
Total State Funds Re	equested (from question #6)		854,461	72%		
Matching Funds						
Federal		-	0	0%		
	amount of this request)	1	0	0%		
Local		1	0	0%		
Other	for Final Vary 2024 2025		324,447	28%		
Total Project Costs	for Fiscal Year 2024-2025		1,178,908	100%	I	
8. Has this project pre	eviously received state funding	?	No			
Fiscal Year	Amount		Specific	Vetoed		
(уууу-уу)	Recurring Nonrecurri	ng	Appropriation #			
9. Is future funding lik	ely to be requested?		Yes			
a. If yes, indicate nonrecurring amount per year.			854,461			
b. Describe the sou	rce of funding that can be used	d in li	eu of state funding.			
OATS is supported	by various foundations as well as	AAR	P. with whom we are	affiliated.		



11. Status of Construction

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No					
If yes, indicate the amount of funds received and what the funds were used for.					

Complete questions 11 and 12 for Fixed Capital Outlay Projects

a. What is the current phase of the project?						
	Planning	Design	Construction	O N/A		
	b. Is the project	No				
c. What is the estimated start date of construction?						

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

d. What is the estimated completion date of construction?

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Executive Director oversight of program	25,978
Other Salary and Benefits	Administrative and Finance staff support for program	51,169
Expense/Equipment/Travel/Supplies/ Other	Travel to headquarter location and community sites	5,000
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Staff and Trainer expenses for program operations at the Miami Senior Planet and partner sites	463,683
Expense/Equipment/Travel/Supplies/ Other	Occupancy expenses for Miami Senior Planet Center, Travel expenses for outreach and training at partner sites, Course Books for program participants, Computer equipment for program delivery, website, software and marketing costs.	308,631
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	854,461

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Older Adults Technology Services, Inc. (OATS) is requesting \$854,461 for the launch and operation of the Senior Planet Center in Miami alongside the development of a network of community-based partner sites to serve as host locations for Senior Planet's award-winning digital literacy programming. The Center is a technology-themed community center for older

adults that will welcome residents with a complete range of mainstream technologies and a rich slate of multilingual programming.

b. What activities and services will be provided to meet the intended purpose of these funds?

This project will offer a range of tech-themed programs to individuals aged 60+ living in South Florida. OATS will offer technology access alongside programs designed specifically for older learners at the Senior Planet Center in Wynwood and at

dozens of partner locations throughout the region. Programs are free and accessible virtually for those who are unable to attend.

c. What direct services will be provided to citizens by the appropriation project?

OATS has an extensive library of proprietary curriculum covering all aspects of technology from device fundamentals to social

media, privacy, job searching, and much more. OATS will use its library of multilingual materials (English, Spanish) and is translating many titles into Haitian. Most programs are delivered live, in-person by trained OATS instructors and are comprised of multiple sessions.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population for this project is older adults living in the Miami area. More specifically, individuals aged 60 and older.

With this funding, OATS anticipates serving approximately 5,000 individuals.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Expected outcomes for older adult participants include: improving mental health (75% will feel more connected to others, 50%

will feel less alone); improving quality of education (90% will report satisfaction with the quality of education they receive through Senior Planet); protecting the public from harm (70% will feel more confident about staying safe- and recognizing scams when using email or the internet); enhancing individuals economic self-sufficiency (80% will feel better equipped to find resources online to improve their life and save money. The methodology used to measure each of these expected benefits and outcomes will be the delivery and analysis of participant surveys.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Corrective action plans may be required for noncompliance, nonperformance, or unacceptable performance. Financial penalties may be imposed for failures to implement or to make acceptable progress on such corrective action plans. Increments of penalty imposition shall apply and shall be based upon the severity of the noncompliance, nonperformance, or

unacceptable performance that generated the need for corrective action plan.

15. Requester Contact Information

a. First Name	Thomas	Last Name	Kamber
b. Organization	Older Adults Technology	Services, Inc	. (OATS)
c. E-mail Address	tkamber@oats.org		
d. Phone Number	(917)363-4081	Ext.	

16. Recipient Contact Information



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a. Organization	Older Adults Technology (OATS)	Services, Inc				
b. Municipality and	d County Miami-Dade					
c. Organization Type						
□For Profit Entity	□For Profit Entity					
☑Non Profit 501(c	☑Non Profit 501(c)(3)					
□Non Profit 501(c	□Non Profit 501(c)(4)					
□Local Entity	□Local Entity					
□University or Co	llege					
□Other (please sp	pecify)					
d. First Name	Jesse	Last Name	Werthman			
e. E-mail Address	jwerthman@oats.org					
f. Phone Number	(332)236-8261					
17. Lobbyist Contact Information						
a. Name	Ronald L. Book					
b. Firm Name	Ronald L. Book PA					
c. E-mail Address	ron@rlbookpa.com					
d. Phone Number	(305)935-1866					