



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2024-2025

LFIR # 2991

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The operating support will be used to create local educational, arts, and cultural programming, production, and distribution. Original programming will be tailored to educate our viewers about the artistic achievements & cultural uniqueness of Tampa Bay's African-American, Black, Hispanic, Italian, Jewish, and/or Veteran communities. Distribution is on cable access television channels, Spectrum 635/636 & Frontier FIOS 32/34, and worldwide via watch.tbae.net.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2024-2025

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2024-2025 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	47%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	560,000	53%
Other	0	0%
Total Project Costs for Fiscal Year 2024-2025	1,060,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

Local government funding and production fees

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.



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Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Bill Hutchcraft, building owner/landlord

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Supplemental salary support is necessary to retain existing administrative and senior personnel.	75,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Supplemental salary support is necessary to retain existing pre-production logistical support, videographers, video editors, and distribution support personnel.	75,000
Expense/Equipment/Travel/Supplies/Other	Expenses will include general operating costs, computer software and hardware updates, and updating camera equipment. Travel is required to produce original programming on location at partnering facilities. Supplies will be needed in pre-production, production, and post-production.	200,000
Consultants/Contracted Services/Study	Contract services for closed captioning and app development.	150,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		500,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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b. What activities and services will be provided to meet the intended purpose of these funds?

TBAE will program and operate (2) 24-hour educational cable access TV stations; produce more than 100 original television programs supporting the arts, educational, and cultural communities; and make its programming available worldwide at no charge to the viewer via a custom TV app.

c. What direct services will be provided to citizens by the appropriation project?

To provide support to local arts, educational, and cultural non-profits and/or businesses by creating specific programming tailored and designed to increase awareness and promote visitors and/or tourism to those organizations and to provide workforce development for high school and/or college students through TBAE's Media Arts Internship program.

d. Who is the target population served by this project? How many individuals are expected to be served?

Elderly persons, persons with poor physical health, jobless persons, economically disadvantaged persons, at-risk youth, physically disabled persons, high school students, university/college students, victims of crime, and the overall general population. For persons who do not have the means or are not in good health to visit places in the community, TBAE brings programming from locations such as The Florida Aquarium to them through our programming.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

An increased awareness of Tampa Bay's unique cultural heritage through the development and production of local television programming. To increase awareness and interest in all of TBAE Network's programming as each of the programs produced are with a high standard to improve viewer's quality of education. Raise awareness of environmental concerns affecting our community through established original programming initiatives. Increase awareness of common internet-based scams affecting senior residents in our community by developing an original program series designed to address these issues. Two additional full-time positions will be created to assist in video production, assist in managing and training interns, and/or assist in TBAE's social media and marketing efforts. TBAE Network will track all programming streaming requests.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Non-payment of any kind will result in a corrective action plan.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type



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- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number