

LFIR # 3225

1.	Project Title	Pinellas County Urban Leag	ue Head	dquarters			
2.	Senate Sponsor	Darryl Rouson					
3.	Date of Request	3/3/2025					
4	Project/Program Des	scription					
•	<u> </u>	•					
	The Pinellas County Urban League (PCUL) is requesting a one-time investment from the State of Florida to develop a state-of-the-art Community Resiliency and Recovery Hub and headquarters. This facility will serve as a catalyst for economic mobility by providing educational enhancement, entrepreneurship support, and workforce training. The commercial space will feature a digital tech theater, an innovation center, and collaborative workspaces. Additionally, micro-retail and Class A office rental space will contribute to the revitalization of the Historic Deuces Corridor, fostering business growth and community development.						
5.	State Agency to rece	eive requested funds	epartme	ent of Commerce			
;	State Agency contac	cted? Yes					
6. /	Amount of the Nonre	ecurring Request for Fiscal \	/ear 202	25-2026			
	Type of Funding			Amo	unt		
ļ	Operating				500,000		
	Fixed Capital Outlay				2,500,000		
Total State Funds Requested				3,000,000			
	7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)						
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/. ¯	Type of Funding	or Fiscal Year 2025-2026 (inc	luding ı	matching funds avai Amount	lable for this proj	ect)	
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10. Status of Construction

The Florida Senate **Local Funding Initiative Request Fiscal Year 2025-2026**

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Complete questions 10 and 11 for Fixed Capital Outlay Projects

a. What is the current phase of the project?				
Planning	Design	Construction	O N/A	
b. Is the project "s	shovel ready" (i	i.e permitted)?		No
c. What is the estimated start date of construction?				
d. What is the estimated completion date of construction? 12/01/2026				
e. What funding stream will be used for ongoing operations and maintenance of the				

he project?

Ongoing operations and maintenance of the project will be supported by a combination of reserve funds and funding allocated through this appropriation. The reserve funds will ensure initial stability, while the appropriated funds will provide continued financial support to maintain and operate the new facility, ensuring the long-term success of the project.

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The facility will be solely owned by the Pinellas County Urban League (PCUL). PCUL is a nonprofit organization dedicated to empowering individuals and families in the community through various programs. As the sole owner, PCUL will directly manage the facility and oversee its operations, ensuring it aligns with the organization's mission and goals.

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount			
Administrative Costs:					
Executive Director/Project Head Salary and Benefits		0			
Other Salary and Benefits		0			
Expense/Equipment/Travel/Supplies/ Other		0			
Consultants/Contracted Services/Study		0			
Operational Costs	Operational Costs				
Salary and Benefits		0			
Expense/Equipment/Travel/Supplies/ Other	Operational cost improvement funds will upgrade our CRM software, Salesforce. This will enhance client experience, streamline intake, improve program delivery in the state of the art digital tech theater and innovation lab and create performance dashboards. It will also boost fundraising through targeted marketing campaigns.	500,000			
Consultants/Contracted Services/Study		0			
Fixed Capital Construction/Major Renovation:					
Construction/Renovation/Land/ Planning Engineering	The funds will be used to develop a new 3 level facility, covering pre- development and construction costs. Specific tasks include building schematics and design, detailed design (mechanical, electrical, plumbing, AC, etc.), detailed construction documents, permitting, material acquisition, and construction.	2,500,000			



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Total State Funds Requested (must equal total from question #6)

3,000,000

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The funds will be used to develop a new mixed-use building in St. Petersburg's Deuces Neighborhood, which will become the new home for the Pinellas County Urban League (PCUL). This development will feature over 5,500 square feet of ground-level commercial spaces and community amenities, 24 workforce/affordable housing units, an EOC, a digital tech center, communal exterior green spaces, and the core programs of the PCCUL including education, job training, housing, and health services.

b. What activities and services will be provided to meet the intended purpose of these funds?

The mission of PCUL is to enable and empower African Americans and others who are under-served in our communities to achieve their highest human potential and secure economic self-reliance, parity, power, and civil rights. Our programs and services include education & community leadership, job training, placement & entrepreneurship, housing &community development and health & quality of life.

c. What direct services will be provided to citizens by the appropriation project?

Our programs and services are designed to meet educational needs, support community succession planning, and increase family income. We focus on building generational wealth and providing safe, affordable spaces to live, work, and play. Additionally, we aim to enhance all aspects of health—financial, physical, and mental—ensuring a holistic approach to community well-being.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population for this project includes elderly persons, individuals with poor mental or physical health, jobless and economically disadvantaged individuals, at-risk youth, homeless persons, grade school, high school, and university/college students, as well as currently or formerly incarcerated individuals. It is expected that over 800 individuals will be served, benefiting from the programs and services offered at the new facility.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected benefit of this project is to improve economic stability, educational outcomes, and overall well-being for underserved populations. Key outcomes include increased employment, reduced recidivism, improved health, and enhanced community engagement. The methodology for measuring success will involve tracking participant enrollment, program completion rates, post-program employment, recidivism rates, and health improvements through surveys and data analysis.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

In addition to standard penalties for failing to meet deliverables or performance measures, the contracting agency may consider imposing financial penalties proportional to the level of non-compliance, requiring a detailed corrective action plan with clear timelines for addressing deficiencies, withholding progress payments until performance standards are met, and potentially reducing or reallocating funding to other projects. Repeated or significant non-compliance may also result in contract termination or suspension.

4. IS ti	Is this project related to mitigation, response, or recovery from a natural disaster? Yes			
a. If	Yes, what phase best describes the project?			
	Mitigation (reducing or eliminating potential loss of life or property)			
\square	Response (addressing the immediate and short-term effects of a natural disaster)			

b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):

Recovery (assisting communities return to normal operations, including rebuilding damaged infastructure)



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Hurricanes Helene and Milton				
15. Has the entity applied for or received federal assistance for this project?				
☐ Yes, Applied				
☐ Yes, Received				
☑ No				
☐ No, but intends to	o apply			
a. If ves. provide th	e FEMA project workshe	et ID#:		
	,			
b. Provide the total	project cost listed on the	e FEMA proj	ect worksheet:	
16. Has the entity app	lied for or received state	assistance f	for this project (other than this requ	∍st)?
☐ Yes, Applied				
☐ Yes, Received				
☑ No				
☐ No, but intends to	o apply			
a. If yes, specify the	e program and state ager	ncy (ex. Loca	al Government Emergency Bridge Lo	oan, Department of
Commerce):				
17. Requester Contact	t Information			
a. First Name	Andrea	Last Name	Gaskin-Capehart	
b. Organization	Pinellas County Urban Le	ague		
c. E-mail Address	Ncapehart@pcul.org			
d. Phone Number	(727)327-2081	Ext.	101	
18. Recipient Contact				
a. Organization	Pinellas County Urban Le	ague		
b. Municipality and	-			
c. Organization Ty	pe			
□For Profit Entity				
☑Non Profit 501(c	c)(3)			
□Non Profit 501/c	5)(4)			



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□Local Entity					
□University or Co	□University or College				
□Other (please sp	□Other (please specify)				
d. First Name	Andrea	Last Name	Gaskin-Capehart		
e. E-mail Address	Ncapehart@pcul.org				
f. Phone Number	(727)327-2081	Ext.	101		
19. Lobbyist Contact I	19. Lobbyist Contact Information				
a. Name	None				
b. Firm Name					
c. E-mail Address					
d. Phone Number					

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.