

**LFIR # 3441** 

1. Project Title	Gogo Communication Connec	rt Program		
ii i rojeot ride	Cogo Communication Connec	or r rogiain		
2. Senate Sponsor	Shevrin Jones			
3. Date of Request	3/17/2025			
4. Project/Program	Description			
crucial economic Commerce Depart	rican-Florida Economic Connect Produced	tunities, and small busines unity. This initiative will crea	s resources from the ate a weekly radio se	e State of Florida's egments featuring
5. State Agency to	receive requested funds De	partment of Commerce		
State Agency co	ntacted? No onrecurring Request for Fiscal Ye	ear 2025-2026		
Type of Funding		Amo	ount	
Operating			150,000	
Fixed Capital Out	lay		0	
<b>Total State Fund</b>	s Requested		150,000	
7. Total Project Cos	st for Fiscal Year 2025-2026 (inclu	ding matching funds ava	ilable for this proje Percentage	ect)
Type of Funding	•			ect)
Type of Funding	Requested (from question #6)	Amount	Percentage	ect)
Type of Funding Total State Funds Matching Funds Federal	Requested (from question #6)	Amount 150,000	Percentage 50%	ect)
Type of Funding Total State Funds Matching Funds Federal State (excluding t	Requested (from question #6)	Amount 150,000	Percentage 50% 0% 0%	ect)
Type of Funding Total State Funds Matching Funds Federal State (excluding t	Requested (from question #6)	Amount 150,000 0 100,000	Percentage 50% 0% 0% 33%	ect)
Type of Funding Total State Funds Matching Funds Federal State (excluding t Local Other	he amount of this request)	Amount 150,000	Percentage 50% 0% 0%	ect)
Type of Funding Total State Funds Matching Funds Federal State (excluding t Local Other	Requested (from question #6)	Amount 150,000 0 100,000	Percentage 50% 0% 0% 33%	ect)
Type of Funding Total State Funds Matching Funds Federal State (excluding t Local Other Total Project Co  8. Has this project	he amount of this request)	Amount 150,000  0 100,000 50,000 300,000	Percentage 50% 0% 0% 33% 17%	ect)
Type of Funding Total State Funds Matching Funds Federal State (excluding t Local Other Total Project Co  8. Has this project If yes, provide th	s Requested (from question #6)  he amount of this request)  sts for Fiscal Year 2025-2026  previously received state funding the most recent instance:  Amount	Amount  150,000  0  100,000  50,000  300,000  3.00,000  Specific	Percentage 50% 0% 0% 33% 17%	ect)
Type of Funding Total State Funds Matching Funds Federal State (excluding t Local Other Total Project Co  8. Has this project If yes, provide th	he amount of this request)  sts for Fiscal Year 2025-2026  previously received state funding the most recent instance:	Amount  150,000  0  100,000  50,000  300,000  3.00,000  Specific	Percentage 50% 0% 0% 33% 17% 100%	ect)
Type of Funding Total State Funds Matching Funds Federal State (excluding total Dother Total Project Co  8. Has this project If yes, provide the Fiscal Year (yyyy-yy)  9. Is future-year fundal If yes, indicate	s Requested (from question #6)  he amount of this request)  sts for Fiscal Year 2025-2026  previously received state funding the most recent instance:  Amount	Amount   150,000   0   0   100,000   50,000   300,000   300,000   300,000   4   100,000   100,	Percentage 50% 0% 0% 33% 17% 100%	ect)



**LFIR # 3441** 

10	. Status of Cons	truction					
	a. What is the c	urrent phase of t	he project?				
	Planning	Design	Construction	O N/A			
	b. Is the project	: "shovel ready" (	(i.e permitted)?				
	c. What is the estimated start date of construction?						
	d. What is the estimated completion date of construction?						
	e. What funding stream will be used for ongoing operations and maintenance of the project?						
11			o receive, directly or rs of the facility and		y fixed capital	outlay funding.	Include the
			, , ,				

### 12. Details on how the requested state funds will be expended

Spending Category	Description	Amount		
Administrative Costs:				
Executive Director/Project Head Salary and Benefits	The Executive Director of the Haitian-Florida Economic Connect Program will serve as the strategic visionary and operational leader, building relationships with state agencies, Haitian community organizations, and business partners while overseeing all broadcasting initiatives and resource distribution channels.	0		
Other Salary and Benefits		0		
Expense/Equipment/Travel/Supplies/ Other	The subcontractor for the Haitian-Florida Economic Connect Program will be responsible for developing and maintaining the multilingual broadcasting infrastructure, including the mobile app, radio content production, and digital resource distribution channels with expertise in Haitian Creole communications and cultural context.	0		
Consultants/Contracted Services/Study		0		
Operational Costs				
Salary and Benefits		0		
Expense/Equipment/Travel/Supplies/ Other	Facility rentals, radio equipment, cameras, video editing software tools, and promotional items.	150,000		
Consultants/Contracted Services/Study		0		
Fixed Capital Construction/Major Renovation:				
Construction/Renovation/Land/ Planning Engineering		0		
Total State Funds Requested (must equal total from question #6) 150,000				

### 13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



**LFIR # 3441** 

The Haitian American-Florida Economic Connect Program will establish a multilingual broadcasting network that delivers crucial economic development information, job opportunities, and small business resources from the State of Florida's Commerce Department directly to the Haitian community. This initiative will create a weekly radio segments featuring success stories, grant opportunities, and direct connections to Florida's Small Business Development Centers with Creole-speaking advisors.

b. What activities and services will be provided to meet the intended purpose of these funds?

This initiative will create a weekly radio segments featuring success stories, grant opportunities, and direct connections to Florida's Small Business Development Centers with Creole-speaking advisors.

- c. What direct services will be provided to citizens by the appropriation project?
- 1. Broadcasting & Information Dissemination including weekly bilingual radio programs, community information hubs, and moderated WhatsApp business groups, 2. Business Development Services offering one-on-one consulting with Creole-speaking advisors, assistance navigating grants and loans, business plan competitions, and certification workshops 3. Workforce Development
- d. Who is the target population served by this project? How many individuals are expected to be served?

Elderly, Jobless persons, Economically disadvantaged persons, High school students, University/College students, and Currently or formerly incarcerated persons. Target population are expected to be served: >800

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The Haitian-Florida Economic Connect Program will increase business ownership in Florida by 15% within its first three years through targeted resource distribution and mentorship opportunities. The initiative expects to connect at least 500 Haitian entrepreneurs with over \$2 million in small business loans and grants annually, with a projected economic impact of \$25 million for business owners.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

	Recapturing of funds and disqualification from future funding opportunities.					
4.	ls tl	his project related to mitigation, response, or recovery from a natural disaster? No				
a	a. If	Yes, what phase best describes the project?				
		Mitigation (reducing or eliminating potential loss of life or property)				
		Response (addressing the immediate and short-term effects of a natural disaster)				
		Recovery (assisting communities return to normal operations, including rebuilding damaged infastructure)				
k	b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):					
5. Has the entity applied for or received federal assistance for this project?						
	☐ Yes, Applied					
	□ Yes, Received					

a. If yes, provide the FEMA project worksheet ID#:

□ No

□ No, but intends to apply



LFIR # 3441

b. Provide the total	I project cost listed on	the FEMA proj	ect worksheet:	
6. Has the entity app	olied for or received sta	te assistance	for this project (other th	an this request)?
☐ Yes, Applied				
☐ Yes, Received				
□ No				
☐ No, but intends to	o apply			
a. If yes, specify the Commerce):	e program and state ag	gency (ex. Loc	al Government Emerger	ncy Bridge Loan, Depart
7. Requester Contact				
a. First Name	Gotchen	Last Name	Berand	
b. Organization	Gogo Communications	LLC		
d. Phone Number	bgotchen@gmail.com (786)468-6604	Ext.		
	(100) 100 000 1			_
3. Recipient Contact				
a. Organization	Gogo Communications	LLC		
b. Municipality and				
c. Organization Ty				
☑For Profit Entity				
□Non Profit 501(c	c)(3)			
□Non Profit 501(c	c)(4)			
□Local Entity				
□University or Co	ollege			
□Other (please sp	pecify)			
d. First Name	Gotchen	Last Name	Berand	
e. E-mail Address	bgotchen@gmail.com			
f. Phone Number	(786)468-6604	Ext.		



**LFIR # 3441** 

a. Name	None	
b. Firm Name		
c. E-mail Address		
d. Phone Number		

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.