



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2026-2027

LFIR # 1263

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The Brain Bus: A Mobile Brain Health Initiative is able to educate the general population in Florida about Alzheimer's disease and related dementias. By focusing on community education of healthy habits and early detection, we are potentially able to reduce burden, improve health outcomes, and promote health and well-being among community members. The Brain Bus is focused on serving all communities statewide.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2026-2027

Type of Funding	Amount
Operating	600,000
Fixed Capital Outlay	0
Total State Funds Requested	600,000

7. Total Project Cost for Fiscal Year 2026-2027 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	600,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2026-2027	600,000	100%

8. Has this project previously received state funding?

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2025-26	0	491,614	383	No

9. Is future-year funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

Complete questions 10 and 11 for Fixed Capital Outlay Projects



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10. Status of Construction

a. What is the current phase of the project?

☐ Planning ☐ Design ☐ Construction ☐ N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

e. What funding stream will be used for ongoing operations and maintenance of the project?

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits	Funds will be utilized for administrative activities that support programs, projects and other activities including, but not limited to general administrative, accounting and budget, development activities, as well as cost associated with rent communications, office supplies, maintenance, postage and other expenses.	138,461
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs		
Salary and Benefits	Salary and benefits of staff directly working with the planning, scheduling, driving of the Brain Bus van and RV, and execution of the Brain Bus programming.	356,184
Expense/Equipment/Travel/Supplies/Other	Funds to be utilized to cover the costs associated with event registration fees, fuel, maintenance, meals, and lodging associated with providing services for the program.	105,355
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		600,000

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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The primary goal of the Brain Bus: A Mobile Brain Health Initiative is to educate all Floridians about how to reduce their risk of developing Alzheimer's and other dementias. We also provide outreach to support to individuals who need resources. Additionally, this is a proven program that completed 351 stops in FY24 and served over 20,000 people.

b. What activities and services will be provided to meet the intended purpose of these funds?

We will accomplish 400 stops with these funds. We will inform individuals about a variety of educational topics including risk reduction, early warning signs, the benefits of early detection, local resources, research and information about diagnostic centers.

c. What direct services will be provided to citizens by the appropriation project?

The Brain Bus: A Mobile Brain Health Initiative will provide in-person "stops" and limited virtual "stops". The stops are primarily completed by Brain Bus drivers by utilizing the RV & van; however, if multiple events occur throughout the state at the same time, other Association staff such as Program Managers, will be utilized to ensure that needs are being met and all communities are served.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population is Floridians 18 and older. The services of the Brain Bus are open to all Floridan's who need services, and always free of charge. Over the course of one year, 400 stops will be made across the State of Florida providing information and services to thousands of Floridians.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Visitors will gain knowledge about the importance of brain health, the warning signs of Alzheimer's and the benefits of an early diagnosis. Visitors will also gain knowledge about local resources and Alzheimer's Association provided services. Individuals who visit the program will receive rack cards and have the ability to speak with knowledgeable Association team members.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Revocation of funds. Also, the program is monitored annually by the Area Agency on Aging of Southwest Florida which provides any necessary corrective actions.

14. Is this project related to mitigation, response, or recovery from a natural disaster?

a. If Yes, what phase best describes the project?

- ☐ Mitigation (reducing or eliminating potential loss of life or property)
- ☐ Response (addressing the immediate and short-term effects of a natural disaster)
- ☐ Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):

15. Has the entity applied for or received federal assistance for this project?

- ☐ Yes, Applied
- ☐ Yes, Received
- ☐ No
- ☐ No, but intends to apply



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a. If yes, provide the FEMA project worksheet ID#:

b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

- ☐ Yes, Applied
- ☐ Yes, Received
- ☐ No
- ☐ No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

17. Requester Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

18. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

☐ For Profit Entity

☒ Non Profit 501(c)(3)

☐ Non Profit 501(c)(4)

☐ Local Entity

☐ University or College

☐ Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number Ext.



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19. Lobbyist Contact Information

a. Name	Andrew T. Ketchel
b. Firm Name	Capital City Consulting LLC
c. E-mail Address	andrew@cccfla.com
d. Phone Number	(850)222-9075

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.