

LFIR # 1686

1. Project Title	Digital Vibez Health Initia	tive for Low	Income Families & Elderly	
2. Senate Sponsor	Mack Bernard			
3. Date of Request	12/2/2025			
4. Project/Program Des	scription			
20,000 residents of al Disease risk factors w	Il ages in low-income comm vill be enrolled, tracked, and can Heart Association platfo	nunities. 75 d guided thi	throughout Palm Beach County, se patients at health clinics with 1 or rough physical activity opportunities od pressure, cholesterol, and blood	more Cardiovascular s. Patient outcomes will be
5. State Agency to rece	eive requested funds	Departme	nt of Health	
State Agency contac	eted? Yes			
6. Amount of the Nonre	ecurring Request for Fisc	al Year 202	26-2027	
Type of Funding			Amount	
Operating			380	,000
Fixed Capital Outlay				0
Total State Funds Re	equested		380	,000

7. Total Project Cost for Fiscal Year 2026-2027 (including matching funds available for this project)

Type of Funding	Amount	Percentage	
Total State Funds Requested (from question #6)	380,000	50%	
Matching Funds			
Federal	0	0%	
State (excluding the amount of this request)	0	0%	
Local	380,000	50%	
Other	0	0%	
Total Project Costs for Fiscal Year 2026-2027	760,000	100%	

8. Has this project previously received state funding? If yes, provide the most recent instance:

Fiscal Year Amount		Specific	Vetoed		
(уууу-уу)	y-yy) Recurring Nonrecurring		Appropriation #		
2025-26	0	500,000	1663	Yes	

9.	Is future-year	funding	likely to	be rec	uested?

Yes

a. If yes, indicate nonrecurring amount per year.

380,000

b. Describe the source of funding that can be used in lieu of state funding.

Digital Vibez has succeeded for over a decade through philanthropic fundraising by way of individual gifts, online giving, events, corporate giving, and foundation grants. We developed and implemented this initiative and are determined to see its impact in our residents' lives.



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Complete questions 10 and 11 for Fixed Capital Outlay Projects

Planning	urrent phase of t	Construction	O N/A		
b. Is the project	"shovel ready"	(i.e permitted)?			
. What is the es	stimated start da	ate of construction?			
I. What is the e	stimated comple	etion date of constru	ction?		
e. What funding	stream will be u	used for ongoing ope	erations and mainto	enance of the proj	ect?
		o receive, directly or ers of the facility and		ed capital outlay fu	anding. Include the

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	CEO and COO Salaries and Benefits	45,000
Other Salary and Benefits	HR and Development, office and admin staff	7,000
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study	Accounting, Audit, Grant writing, Strategic Planning, etc.	5,000
Operational Costs		
Salary and Benefits	Salaries and benefits for instructors, Program Director, Project Coordinator, Digital Media, photo/video, and other staff supporting the program	150,000
Expense/Equipment/Travel/Supplies/ Other	Expenses (rent, storage, utilities, etc. to run the initiative). Equipment (laptops, speakers, etc.), Travel (mileage, gas, hotel, bus maintenance, etc.). Supplies (promotional materials, tents, signs, journals, shirts, printed items, gift cards and other incentives, etc.). Other (Information Technology/Software).	60,000
Consultants/Contracted Services/Study	Fitness Instructors, Website, IT Services, Communication and PR services, Clinic and FQHC Data Collection, Inflatables and equipment rentals	113,000
Fixed Capital Construction/Major	or Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	nust equal total from question #6)	380,000

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



☐ Yes, Received

The Florida Senate Local Funding Initiative Request Fiscal Year 2026-2027

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To provide access to opportunities for free physical activity throughout Palm Beach County, serving approximately 20,000 residents of all ages in low-income communities. 75 patients at health clinics with 1 or more Cardiovascular Disease risk factors will be enrolled, tracked, and guided through physical activity opportunities. Patient outcomes will be reported using American Heart Association platforms for blood pressure, cholesterol, and blood glucose levels for those with Type 2 Diabetes.

b. What activities and services will be provided to meet the intended purpose of these funds?

Digital Vibez will engage 20,000 residents in all age groups and across the county to participate in community events and activities such as Family Fun Fitness Days, Senior Stretch & Strength, among many more programs planned throughout the year. A target cohort of patients will be tracked, and their outcomes will be tracked using American Heart Association (AHA) platforms and guidelines.

c. What direct services will be provided to citizens by the appropriation project?

The direct services for the Digital Vibez Health Initiative include: Free consistent exercise classes for seniors and residents of all ages. Data will be tracked and their outcomes will be measured using American Heart Association (AHA) platforms and guidelines for 75 patients monitored by a clinic.

d. Who is the target population served by this project? How many individuals are expected to be served?

Digital Vibez will engage 20,000 residents including families and senior citizens in low-income communities and those in areas of higher reported MetS and related health conditions.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected outcome is to improve the physical well-being of participants—primarily older adults and individuals managing chronic health conditions—through consistent, accessible, and engaging movement classes. Participants will experience increased physical activity levels, improved mobility, enhanced cardiovascular health, reduced risk factors associated with metabolic syndrome, and greater confidence in managing their own health. Additional benefits include reduced social isolation, increased community connectedness, and measurable improvements in overall quality of life. The outcomes will be measured through a combination of participant surveys and attendance tracking. A cohort of 75 patients at an FQHC or related clinic will be tracked for biometric data such as weight, A1c, blood pressure, and cholesterol levels. Instructor observations and participant testimonials will further support and illustrate measurable progress.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

tor	failing to meet deliverables or performance measures provided for in the contract?					
Pe	enalties for not meeting contractual deliverables may warrant decreased funding.					
14. Is t	nis project related to mitigation, response, or recovery from a natural disaster? No					
a. If	Yes, what phase best describes the project?					
	Mitigation (reducing or eliminating potential loss of life or property)					
	□ Response (addressing the immediate and short-term effects of a natural disaster)					
	Recovery (assisting communities return to normal operations, including rebuilding damaged infastructure)					
b. N	ame of the natural disaster (or Executive Order # for events not under a federal declaration):					
	s the entity applied for or received federal assistance for this project? Yes, Applied					
_	ent de la company					



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□ No						
☐ No, but intends to	o apply					
a. If yes, provide th	ne FEMA project workshee	et ID#:				
b. Provide the total	I project cost listed on the	FEMA proj	ect worksheet:			
16. Has the entity app	olied for or received state	assistance f	or this project (o	ther than th	nis request)?	
☐ Yes, Applied						
☐ Yes, Received						
□ No						
☐ No, but intends to	o apply					
a. If yes, specify the Commerce):	e program and state agen	ıcy (ex. Loca	ıl Government Er	nergency B	ridge Loan, De _l	partment of
Commerce).						
17. Requester Contact	t Information					
a. First Name	Jana	Last Name	Hernandez			
b. Organization	Digital Vibez					
c. E-mail Address	jana@digitalvibez.org					
d. Phone Number	(561)650-5820	Ext.				
18. Recipient Contact	Information					
a. Organization	Digital Vibez					
b. Municipality and	d County Palm Beach					
c. Organization Ty	ре					
□For Profit Entity						
☑Non Profit 501(c	5)(3)					
□Non Profit 501(c	5)(4)					
□Local Entity						
□University or Co	ollege					
□Other (please sp	pecify)					



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d. First Name	Jana	Last Name	Hernandez				
e. E-mail Address	jana@digitalvibez.org						
f. Phone Number	(561)650-5820	Ext.					
19. Lobbyist Contact I	19. Lobbyist Contact Information						
a. Name	Christina Romelus						
b. Firm Name	PolitiCALM						
c. E-mail Address	christina@politicalm.com						
d. Phone Number	(561)203-9442						

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.