

STORAGE NAME: h1935.cu

DATE: April 7, 1997

**HOUSE OF REPRESENTATIVES
COMMITTEE ON
COLLEGES AND UNIVERSITIES
BILL RESEARCH & ECONOMIC IMPACT STATEMENT**

BILL #: HB 1935 (PCB CU 97-02)

RELATING TO: State University System

SPONSOR(S): Committee on Colleges & Universities & Representative Casey

STATUTE(S) AFFECTED: None

COMPANION BILL(S): CS/HB 227; SB 326; SB 1474; SB 1482; SB 1528; SB 1922

ORIGINATING COMMITTEE(S)/COMMITTEE(S) OF REFERENCE:

- (1) COLLEGES AND UNIVERSITIES YEAS 10 NAYS 0
- (2)
- (3)
- (4)
- (5)

I. SUMMARY:

This bill designates:

the Florida International University College of Education Building as "The Sanford and Dolores Ziff and Family Education Building";

the School of Communication at the University of Central Florida as the "Anthony J. Nicholson School of Communication";

the president's residence at the University of Central Florida as "The Burnett House";

the building currently known as Building 39, College of Health on the University of North Florida Campus as the "J. Brooks Brown Hall";

the residence hall known as 1st Court, Pei Residence Halls, located on the Sarasota Campus of New College at the University of South Florida as the "Bob Johnson Residence Hall";

the residence hall known as 3rd Court, Pei Residence Halls, located on the Sarasota Campus of New College at the University of South Florida as the "Elaine and Harvey Rothenberg Residence Hall"; and,

the Residence Hall -- Phase II, being constructed for students on the Sarasota Campus of New College at the University of South Florida as the "Ann and Alfred Goldstein Residence Hall."

The respective universities are authorized to erect markers for the designations.

II. SUBSTANTIVE RESEARCH:

A. PRESENT SITUATION:

Section 267.062, F.S., provides that no state building, complex, or facility may be named after a living person, except as specifically provided by law.

B. EFFECT OF PROPOSED CHANGES:

The Florida International University College of Education Building is designated as "The Sanford and Dolores Ziff and Family Education Building."

The School of Communication at the University of Central Florida is designated the "Anthony J. Nicholson School of Communication."

The president's residence at the University of Central Florida is designated as "The Burnett House."

The building currently known as Building 39, College of Health on the University of North Florida campus is designated as the "J. Brooks Brown Hall."

The residence hall known as 1st Court, Pei Residence Halls, located on the Sarasota Campus of New College at the University of South Florida is designated as the "Bob Johnson Residence Hall."

The residence hall known as 3rd Court, Pei Residence Halls located on the Sarasota Campus of New College at the University of South Florida is designated as the "Elaine and Harvey Rothenberg Residence Hall."

The Residence Hall -- Phase II being constructed for students on the Sarasota Campus of New College at the University of South Florida is designated as the "Ann and Alfred Goldstein Residence Hall".

The respective universities are authorized to erect markers for the designations

C. APPLICATION OF PRINCIPLES:

1. Less Government:

a. Does the bill create, increase or reduce, either directly or indirectly:

(1) any authority to make rules or adjudicate disputes?

No.

- (2) any new responsibilities, obligations or work for other governmental or private organizations or individuals?

No.

- (3) any entitlement to a government service or benefit?

No.

- b. If an agency or program is eliminated or reduced:

- (1) what responsibilities, costs and powers are passed on to another program, agency, level of government, or private entity?

N/A.

- (2) what is the cost of such responsibility at the new level/agency?

N/A.

- (3) how is the new agency accountable to the people governed?

N/A.

2. Lower Taxes:

- a. Does the bill increase anyone's taxes?

No.

- b. Does the bill require or authorize an increase in any fees?

No.

- c. Does the bill reduce total taxes, both rates and revenues?

No.

- d. Does the bill reduce total fees, both rates and revenues?

No.

- e. Does the bill authorize any fee or tax increase by any local government?

No.

3. Personal Responsibility:

- a. Does the bill reduce or eliminate an entitlement to government services or subsidy?

No.

- b. Do the beneficiaries of the legislation directly pay any portion of the cost of implementation and operation?

No.

4. Individual Freedom:

- a. Does the bill increase the allowable options of individuals or private organizations/associations to conduct their own affairs?

No.

- b. Does the bill prohibit, or create new government interference with, any presently lawful activity?

No.

5. Family Empowerment:

- a. If the bill purports to provide services to families or children:

- (1) Who evaluates the family's needs?

N/A.

- (2) Who makes the decisions?

N/A.

- (3) Are private alternatives permitted?

N/A.

- (4) Are families required to participate in a program?

N/A.

(5) Are families penalized for not participating in a program?

N/A.

b. Does the bill directly affect the legal rights and obligations between family members?

No.

c. If the bill creates or changes a program providing services to families or children, in which of the following does the bill vest control of the program, either through direct participation or appointment authority:

(1) parents and guardians?

N/A.

(2) service providers?

N/A.

(3) government employees/agencies?

N/A.

D. SECTION-BY-SECTION RESEARCH:

Section 1. Dr. Sanford L. Ziff is a prominent entrepreneur, business leader and community philanthropist who is one of Florida International University's (FIU) most generous benefactors. An optometrist who gained international recognition for his research on the use of contact lenses to correct vision problems, Dr. Ziff founded Sunglass Hut in 1971 with one outlet and quickly turned it into an international success as Sunglass Hut International.

During *The Campaign for FIU*, Dr. Ziff made a \$2.5 million commitment that, when combined with state matching funds, will create a \$5 million endowment to provide scholarships for FIU students in the College of Education and College of Arts & Sciences and also provide a substantial library purchase endowment for the university.

In addition to the long-time involvement of Dr. and Mrs. Ziff with FIU, Dr. Ziff has been active in a number of South Florida community organizations, including The Viscayans, the Concert Association of South Florida, the Miami Museum of Science, and Camillus House. Dr. Ziff has also made major philanthropic contributions to the community, including the Ziff Campus of the Michael Ann Russell Jewish Community Center, the Sanford L. Ziff Jewish Museum of Florida, the University of Miami and public television station WPBT.

Dr. Ziff has received numerous awards for his business and civic achievements, including the 1995 Joseph Wharton Business Statesman Award and the Weizmann Institute of Science Award for Philanthropy. Dr. and Mrs. Ziff together received the 1996 Guardian Angel Award for their generous support of the Linda Ray Children's Center.

HB 1935 designates the Florida International University College of Education Building as "The Sanford and Dolores Ziff and Family Education Building" in recognition of Dr. Ziff and his family.

Section 2. Mr. Anthony J. Nicholson is a long-time resident of Central Florida and a successful developer. Mr. Nicholson has bequeathed a \$2 million charitable gift to the University of Central Florida (UCF) to endow the programs of the School of Communication at UCF.

HB 1935 designates the School of Communication at the University of Central Florida as the "Anthony J. Nicholson School of Communication" in recognition of his generosity.

Section 3. Al and Nancy Burnett have been long time friends of higher education and, in particular, the University of Central Florida. The Burnetts are also supporters of many community activities in central Florida such as diabetes research, United Way, the Orlando Science Center, and the Florida Sheriffs' Boys Ranch. Their generosity established the Al Burnett-Contemporary Cars Eminent Scholar Chair in Accounting at the University of Central Florida in 1993. Their gifts to the University of Central Florida now exceed \$1 million. The latest Burnett gift provided the funds needed to complete the first president's residence at the University of Central Florida.

HB 1935 designates the president's residence at the University of Central Florida as "The Burnett House" in recognition of Al and Nancy Burnett's support of numerous community activities and their contributions to the University of Central Florida.

Section 4. Dr. J. Brooks Brown practiced surgery in Jacksonville from 1953 to 1983 serving his community as a medical provider for more than 30 years. In 1964, Dr. Brown joined with several other physicians to incorporate Memorial Hospital, which evolved over the next three decades to become a major acute care hospital. Under the leadership of Dr. Brown the corporate structure of Memorial Hospital was reorganized in 1982 into a holding company with multiple subsidiary corporations. In 1983, Dr. Brown became the Chairman, President and Chief Executive Officer of the holding company, a position he still holds. Dr. Brown has continued this leadership in the area of rehabilitation medicine via Genesis Health, Inc., which operates a 128-bed tertiary rehabilitation and multiple ambulatory clinic.

Dr. Brown has illustrated his commitment to education through his affiliation with the University of Florida College of Medicine from 1968 through 1995 by serving first as a clinical associate professor of surgery and subsequently as a clinical professor of surgery. Dr. Brown has also been active in a number of community organizations including the Medical Advisory Board of the Medical Leadership Forum of the Governance 100, the Chamber of Commerce, HabiJax, Mercy Ships, and the BellSouth Regional Health Care Advisory Board.

HB 1935 designates the building currently known as Building 39, College of Health on the University of North Florida campus as the "J. Brooks Brown Hall " in recognition of Dr. Brown's contributions to the medical community of Jacksonville as well as his contributions to the University of North Florida.

Section 5. Robert M. "Bob" Johnson has been and remains a key supporter of New College at the University of South Florida since the college became a part of the State University System in 1975. Bob Johnson has served with distinction on the New College Foundation Board of Trustees from 1977 until the present and as its Chairman since 1980. Bob Johnson's contributions to New College while serving as a member of the Florida House of Representatives and the Florida Senate are numerous. He played a major role in the 1975 merger and in securing nearly \$13 million in funding for construction of the Jane Bancroft Cook Library, land acquisition, and for the Caples Fine Arts Complex.

HB 1935 designates the residence hall known as 1st Court, Pei Residence Halls, located on the Sarasota Campus of New College at the University of South Florida as the "Bob Johnson Residence Hall" in recognition of the tireless and dedicated service of Robert M. (Bob) Johnson to New College, to the University of South Florida, to the State University System, and to all Florida students, from kindergarten through graduate school.

Section 6. Harvey Rothenberg has been an active member of the New College Foundation Board of Trustees since 1995. Mr. Rothenberg has made several generous personal contributions in support of New College, including the dedication of the campus rose garden. Mr. Rothenberg has introduced many individual and foundation friends, both locally and throughout the nation, to New College Foundation for the purpose of providing financial support. Mr. Rothenberg's volunteer activities in the Sarasota community extend beyond higher education to include support of various cultural and civic initiatives.

HB 1935 designates the residence hall known as 3rd Court, Pei Residence Halls located on the Sarasota Campus of New College at the University of South Florida the "Elaine and Harvey Rothenberg Residence Hall" in recognition of the tireless and dedicated services of Harvey Rothenberg to New College and the University of South Florida.

Section 7. Ann and Alfred Goldstein have a keen interest in the well being and betterment of the students of New College of USF. Alfred Goldstein has served on the New College Foundation Board of Trustees since 1992. He has been Vice Chairman of the Foundation Board and currently serves on its Executive Committee. The Goldstein's gifts to New College of USF include \$400,000 which lowered the cost of the Residence Hall -- Phase II for New College students to a level where a State of Florida revenue bond could be serviced by student rental fees.

HB 1935 designates the Residence Hall -- Phase II being constructed for students on the Sarasota Campus of New College at the University of South Florida as the "Ann and Alfred Goldstein Residence Hall".

Section 8. The respective universities are authorized to erect markers for the designations made by HB 1935.

Section 9. Provides for an effective date.

III. FISCAL RESEARCH & ECONOMIC IMPACT STATEMENT:

A. FISCAL IMPACT ON STATE AGENCIES/STATE FUNDS:

1. Non-recurring Effects:

Minimal fiscal impact for the creation of signs designating the names.

2. Recurring Effects:

None.

3. Long Run Effects Other Than Normal Growth:

None.

4. Total Revenues and Expenditures:

None.

B. FISCAL IMPACT ON LOCAL GOVERNMENTS AS A WHOLE:

1. Non-recurring Effects:

None.

2. Recurring Effects:

None.

3. Long Run Effects Other Than Normal Growth:

None.

C. DIRECT ECONOMIC IMPACT ON PRIVATE SECTOR:

1. Direct Private Sector Costs:

None.

2. Direct Private Sector Benefits:

None.

3. Effects on Competition, Private Enterprise and Employment Markets:

None.

D. FISCAL COMMENTS:

None.

IV. CONSEQUENCES OF ARTICLE VII, SECTION 18 OF THE FLORIDA CONSTITUTION:

A. APPLICABILITY OF THE MANDATES PROVISION:

This bill does not require counties or municipalities to spend funds or to take any action requiring the expenditure of funds.

B. REDUCTION OF REVENUE RAISING AUTHORITY:

This bill does not reduce the authority that municipalities or counties have to raise revenues in the aggregate.

C. REDUCTION OF STATE TAX SHARED WITH COUNTIES AND MUNICIPALITIES:

This bill does not reduce the percentage of a state tax shared with counties or municipalities.

V. COMMENTS:

None.

VI. AMENDMENTS OR COMMITTEE SUBSTITUTE CHANGES:

None.

VII. SIGNATURES:

COMMITTEE ON Colleges & Universities:
Prepared by:

Legislative Research Director:

Betty H. Tilton, Ph.D.

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