

SENATE STAFF ANALYSIS AND ECONOMIC IMPACT STATEMENT

(This document is based only on the provisions contained in the legislation as of the latest date listed below.)

BILL: SB 1446

SPONSOR: Senator King

SUBJECT: Designations/Colleges & Universities

DATE: March 1, 2000 REVISED: 04/10/00 _____

	ANALYST	STAFF DIRECTOR	REFERENCE	ACTION
1.	<u>Esner</u>	<u>O'Farrell</u>	<u>ED</u>	<u>Fav/1 amendment</u>
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____
5.	_____	_____	_____	_____

I. Summary:

The legislation being considered would authorize eight institutions in the State University System to honor various faculty members, alumni, and benefactors by designating buildings and athletic facilities with their names.

This bill does not amend, create, or repeal any sections of the Florida Statutes.

II. Present Situation:

According to s. 267.062, F.S., no state building, complex, or facility may be named after a living person unless specifically provided by law.

Eight of the state's 10 public universities, Florida A & M University, Florida Atlantic University, Florida Gulf Coast University, Florida State University, the University of Central Florida, the University of Florida, the University of North Florida, and the University of South Florida, requested and received Board of Regents endorsement to pursue legislative approval to name buildings and facilities on their respective campuses for persons who are still living.

The late Oscar A. Moore served as a teacher, coach, and administrator at Florida A & M University for more than 30 years. Costa Kittles succeeded Dr. Moore as baseball coach after the latter man's retirement. During his tenure, Coach Kittles' teams won 80 percent of the more than 500 games they played. Both men coached several All-American players who went on to star in the major leagues.

A star tennis athlete while a student at Florida A & M University, Althea Gibson became a professional tennis pioneer. The first African-American to compete in the U.S. Lawn Tennis Association and U.S. Nationals tournaments, Ms. Gibson rose to stardom during an illustrious professional tennis career. Her many accomplishments include a victory in the French Open and

two victories at both Wimbledon and the U.S. Nationals. She was the first African-American to win titles in those tournaments.

Thomas E. Oxley enrolled at Florida Atlantic University (FAU) in the school's inaugural class in 1964 and became one of FAU's early graduates, finishing his bachelor of science degree in business in 1966. Mr. Oxley is president of the Royal Palm Polo Club in Boca Raton and has been involved in the sport all his life. Once a competitive polo player, Oxley suffered a life-threatening injury during a polo match in 1986 that left him in a coma for a month. Doctors said he probably would not walk on his own. However, with intense therapy he overcame the disability and spent the past 22 years heading Boca Raton's premier polo operation. On September 29, 1999, ground was broken on a new state-of-the-art athletic center to bear Mr. Oxley's name, for which he is the lead donor

A celebrated American Artist, Edna Hibel was educated at the Boston Museum School of Fine Arts from 1935-39 and earned the prestigious Sturtevant Traveling Fellowship, which she used for study in Mexico. Her work has been exhibited in more than 20 countries in museums and galleries and under the royal patronage of notables including Prince Rainier and the late Princess Grace of Monaco and Queen Elizabeth II of England. The Hibel Gallery celebrated its 40th anniversary in 1998 and the Hibel Museum, built 30 years ago in Palm Beach by patrons of her work, remains the world's only non-profit, public museum dedicated to the work of a living American woman. Edna Hibel has been commissioned to produce works for the U.S. National Archives in 1995 to commemorate 75 years of women receiving the right to vote, the White House Historical Association to commemorate the 200th year of the White House and the founding of Washington D.C., and the U.S. Postal Service to commemorate the United Nations. She was the first individual other than a U.S. President to receive the Presidential Award from the John F. Kennedy Foundation's Very Special Arts. The Hibel Fine Arts Building will be constructed on the FAU Honors College Campus in Jupiter. Her family is a major donor to the college.

Carl DeSantis is founder and chairman of Rexall Sundown, Inc., one of the world's leading makers and distributors of vitamins, nutritional supplements and over-the-counter pharmaceuticals. He is a self-made millionaire who, as a child, sold newspapers and raised parakeets to add to his family's income. After entering the drugstore business as a stock boy at Walgreens, he noted the customer demand for an inexpensive and effective sunburn treatment. This was his first product, which he named Sundown. Later, he began making and marketing high quality vitamins, operating a home-based business with his family. He acquired the Rexall name in 1985 and took the company public in 1993. In 1990, he started one of America's most successful network marketing companies, Rexall Showcase International. He has been a generous donor to community causes, especially health care. Mr. DeSantis is the lead donor on a project that will add classrooms and offices to the College of Business Building in Boca Raton.

After 34 years of teaching social studies at Deerfield Beach High School, Eleanor R. Baldwin is now president of the Baldwin Family Foundation. Ms. Baldwin graduated from Smith College with a B.A. in political science and earned her M.A. in education and history from Northwestern University. At Florida Atlantic University, Eleanor R. Baldwin is a Life Member of The President's Club and a member of the Advisory Board of the College of Education. With her

mother, Violet R. Baldwin, Ms. Baldwin has established the Eleanor R. Baldwin Genesis Scholarship Fund in the College of Education and is lead donor on FAU's presidential home.

Charlie Reed served as Chancellor of the State University System from 1985 until 1998. Anticipating a growing demand for higher education services, Dr. Reed championed a five-year effort that culminated in the establishment of Florida Gulf Coast University in southwest Florida.

Roy E. McTarnaghan was appointed as the founding President of Florida Gulf Coast University in April, 1993. His involvement in the university began in 1990 while he served as the Executive Vice Chancellor for the State University System. In this capacity, Dr. McTarnaghan wrote the 10-Year Development Plan for the state's tenth university. He has served the State University System with distinction for 23 years as Vice Chancellor and university president.

Don Veller joined the faculty of Florida State University in 1948 as an Associate Professor of Physical Education for Men and the university's second Head Football Coach. Under his leadership the fledgling Seminoles won almost 60 percent of their games. In 1952 Dr. Veller became the Men's Varsity Golf Coach, a position he served in until his retirement in 1974. During his tenure at Florida State, Dr. Veller also served as Assistant then Associate Director of Intercollegiate Athletics and as the Director of the Southern Scholarship Research Foundation. He concluded his 26 year career with the university as Professor Emeritus.

William A. Tanner headed the formation of the Florida State University Police Department in 1959. Beginning with 17 security guards who functioned primarily as watchmen, Chief Tanner spent the next 35 years building a highly respected organization that now consists of 56 sworn law enforcement officers and 30 support personnel. Chief Tanner retired in 1994. His legacy to the university is a professional organization capable of providing a full range of law enforcement services to the campus community.

Larson M. Bland was named the first director of the University of West Florida Panama City Center in 1972. In 1982 the Legislature transferred the administration of the center to Florida State University. Under Dr. Bland's leadership the center grew from a few students housed in buildings that were once a shipyard to the modern facility it enjoys today. Included among the many accomplishments of Dr. Bland's 26 years as dean of the Panama City Campus are the first interactive television system at Florida State, and the creation of the FSU-PCC Foundation, now known as the Development Board. The Board funds special projects and provides scholarships for deserving students.

A 1961 graduate of Florida State University, David Middleton is a former varsity golf letterman and is a member of the Varsity Club. He is also a member of the Board of Directors of the Seminole Boosters, Inc., and has been a member of the Florida State University College of Business Alumni and Advisor's Board. After three years as a Lieutenant in the U.S. Navy, Mr. Middleton joined Merrill Lynch in 1965 and is now its District Director and First Vice President for the Southeastern District. David Middleton currently serves on the Board of Directors of the Florida Chamber of Commerce, the St. Vincent Foundation, The River Club, and the Ronald McDonald House. His past services include President and Trustee of the Toyota Gator Bowl and Vice Chairman of the 1995 United Way Campaign.

Charles N. Millican was the founding president of the University of Central Florida, then known as Florida Technological University, from 1965 until 1978. Doctor Millican has continued to serve the university for more than 30 years. After relinquishing the presidency, he continued on as a professor of finance in the College of Business Administration, and more recently has focused his efforts on university development as the Special Assistant to the UCF Foundation President.

Trevor Colbourn was the second president of the University of Central Florida, serving in that office from 1978 to 1989. During Dr. Colbourn's tenure as president, university enrollment doubled and the schools first doctoral programs were initiated. He was also instrumental in the establishment of the Central Florida Research Park, one of the ten best university-related research parks in the country. In 1990 Dr. Colbourn was named President Emeritus of UCF, in 1991 he became the official University Historian, and he is currently working on an oral history of the university.

Mr. Al Burnett is a prominent business man in central Florida and has served as a trustee of the University of Central Florida Foundation, a position he held from 1985-1996. From 1996 until the present, he has held the position of Trustee Emeritus. Mr. Burnett has generously supported many organizations in the Orlando area over the years, including the University of Central Florida, the American Cancer Society, the United Way, the Orlando Science Center, and the Florida Sheriff's Boys Ranch. His contributions to UCF have exceeded \$4.3 million since the late 1980's, the most notable of which have been for the Honors College building, the president's residence, the Burnett Chair in Accounting, and the Golden Knights Club.

Jerry Davis is a 1968 graduate of the University of Florida's College of Journalism and Communications, is on the University of Florida Foundation board of directors, and serves as co-chairman of the College of Journalism and Communications' *It's Performance That Counts* campaign committee. He is also the co-founder, chairman, and chief executive officer of a successful Jacksonville-based information technology consulting firm. Judith Davis currently serves on the board of directors of the Jacksonville chapter of the American Cancer Society. Both Mr. and Mrs. Davis are cancer survivors who have donated \$5 million to the University of Florida for the development of improved methods of cancer prevention, detection, diagnosis, and treatment.

Gale Lemerand is a successful business executive who, by 1994, had been named Florida Entrepreneur of the Year. Through a friendship, Mr. Lemerand developed an interest in University of Florida athletics, particularly football. He made a commitment to renovate the offices of the university's football coaches, and in 1997 the new offices were dedicated. Since then Mr. Lemerand has pledged \$2 million to the University of Florida Athletic Center, which houses facilities for spring sports, including: volleyball, track, baseball, and women's softball and soccer, as well as coaches, administrative staff, and locker rooms.

Alfred A. Ring is a Professor Emeritus at the University of Florida and author of a nationally used textbook on real estate appraisal. He has committed over \$2 million to the tennis program at the university. As Professor Emeritus, Dr. Ring has given the university monetary gifts totaling more than four times the entire amount he received in salary from the university during his career.

A native of Vidalia, Georgia and a graduate of the Medical College of Georgia, Dr. Curtis M. Phillips practiced surgical oncology for 35 years in Jacksonville before retiring in 1992. He has had a long-standing professional relationship with the University of Florida Medical School. He served as a clinical professor at the teaching hospital in Jacksonville, now called the University Medical Center. Dr. Phillips was also the chief of the cancer clinics at facilities now known as St. Vincent's Medical Center and University Medical Center, as well as serving as head of the cancer surgery unit at Baptist Medical Center. After attending a performance of "Romeo and Juliet on Ice" by the St. Petersburg State Ice Ballet at the UF performing arts center, Dr. Phillips was so impressed with the performance and the facility that he agreed to donate his 60-acre horse farm and home in Mandarin to UF, the value of which has been appraised at \$2.5 million. This gift is among the ten largest ever received by the university. Once the property is sold by the university, the proceeds will be used to support teaching, research and academic and community outreach programs at the performing arts center.

John and Geraldine Hayt have contributed \$750,000 to the University of North Florida to establish the Golf Management and Learning Center. Until he recently retired, Mr. Hayt was the chief executive officer of a consumer finance company based in Jacksonville. The gift has received a state match through the Courtelis Matching Gifts Program.

Betty Castor served as the president of the University of South Florida from 1993 until 1999. During her tenure as president, she obtained additional resources, enhanced USF's relationship with its six service-area community colleges, and promoted the use of technology to deliver distance education. Ms. Castor also oversaw efforts that dramatically raised the profile of research at USF, increasing the annual level of grants and contracts for scientific studies by nearly \$50 million. USF expanded its commitment to teaching, research and service, both in the Tampa Bay region and internationally under the leadership of Ms. Castor. USF's research and business partnerships have joined together with the University of Central Florida to make the Florida High-Tech Corridor along Interstate 4 a thriving region of technology-fueled economic development. Betty Castor also served as Florida's Education Commissioner for seven years prior to being appointed president of UCF. Ms. Castor represented the west coast of Florida as a state Senator from 1976-78 and 1982-86. During 1985-86 she was the President Pro Tempore of the Senate.

III. Effect of Proposed Changes:

The bill would authorize Florida A & M University, Florida Atlantic University, Florida Gulf Coast University, Florida State University, the University of Central Florida, the University of Florida, the University of North Florida, and the University of South Florida to make the following building and facility designations:

The baseball field at Florida A & M University would be designated as the Oscar A. Moore-Costa Kittles Baseball Field.

The tennis courts at Florida A & M University would be designated as the Althea Gibson Tennis Courts.

The Athletic Center at Florida Atlantic University's Boca Raton Campus would be designated as the Tom Oxley Athletic Center and Fields.

The Fine Arts Building at Florida Atlantic University's John D. MacArthur Campus in Jupiter would be designated as the Hibel Fine Arts Building.

The new classroom and office space for the College of Business at Florida Atlantic University's Boca Raton Campus would be designated as the Carl DeSantis Pavilion.

The new presidential residence at Florida Atlantic University's Boca Raton Campus would be designated as the Eleanor R. Baldwin House.

The building currently known as Building #2 housing the College of Arts and Sciences and Business at Florida Gulf Coast University would be designated as Charles B. Reed Hall.

The building currently known as Building #5 housing Student Services at Florida Gulf Coast University would be designated as Roy E. McTarnaghan Hall.

The Seminole Golf Course at Florida State University would be designated as the Don A. Veller Seminole Golf Course.

The building currently known as Building 76 at Florida State University would be designated as the William A. Tanner Hall.

The building currently known as Building 1012 on the Panama City Campus of Florida State University would be designated as the Larson M. Bland Conference Center.

The new clubhouse building at the Seminole Golf Course at Florida State University would be designated as the David Middleton Golf Center.

The Administration Building at the University of Central Florida would be designated as Millican Hall.

The Humanities and Fine Arts Building at the University of Central Florida would be designated as Colbourn Hall.

The facility to house the Honors College at the University of Central Florida would be designated as Burnett Hall.

The Cancer Center at the University of Florida would be designated as the Jerry W. and Judith S. Davis Cancer Center.

The University Athletic Center at the University of Florida would be designated as the L. Gale Lemerand Athletic Center.

The tennis facility at the University of Florida would be designated as the Alfred A. Ring Tennis Complex.

The Center for the Performing Arts at the University of Florida would be designated as the Curtis M. Phillips Center for the Performing Arts.

The Golf Management and Learning Center at the University of North Florida would be designated as the John and Geraldine Hayt Golf Management and Learning Center.

The student residence at the University of South Florida currently known as Gamma Hall would be designated as the Betty Castor Hall.

The respective universities would be authorized to erect markers for the designations.

IV. Constitutional Issues:

A. Municipality/County Mandates Restrictions:

None.

B. Public Records/Open Meetings Issues:

None.

C. Trust Funds Restrictions:

None.

D. Other Constitutional Issues:

V. Economic Impact and Fiscal Note:

A. Tax/Fee Issues:

None.

B. Private Sector Impact:

None

C. Government Sector Impact:

The cost to the universities for erecting the markers for the designations should be minimal.

VI. Technical Deficiencies:

None.

VII. Related Issues:

None.

VIII. Amendments:

#1 by Committee on Education

Adds sections 22, 23, 24, and 25 naming: the School of Architecture building at the University Park Campus of the Florida International University the “Paul L. Cejas School of Architecture Building”; the new resident hall at the University of West Florida as the “John G. Martin Hall”; the renovated student services area at the University of Central Florida as the “Jimmy A. Ferrell Student Services Commons”; and the state veterans’ home in Pembroke Pines as the “Alexander ‘Sandy’ Ninenger, Jr., State Veterans Nursing Home.”

This Senate staff analysis does not reflect the intent or official position of the bill's sponsor or the Florida Senate.
