

SENATE STAFF ANALYSIS AND ECONOMIC IMPACT STATEMENT

(This document is based only on the provisions contained in the legislation as of the latest date listed below.)

BILL: SB 2316

SPONSOR: Senator Thomas

SUBJECT: Facility designation

DATE: March 16, 2000

REVISED: _____

	ANALYST	STAFF DIRECTOR	REFERENCE	ACTION
1.	<u>Esner</u>	<u>O'Farrell</u>	<u>ED</u>	<u>Favorable</u>
2.	_____	_____	<u>FP</u>	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____
5.	_____	_____	_____	_____

I. Summary:

This bill names the football field at Florida State University the "Bobby Bowden Field at Doak S. Campbell Stadium." Appropriate signs bearing the designation shall be erected by Florida State University.

The bill is effective upon the first day following coach Bobby Bowden's official retirement as head football coach at FSU.

This bill creates an unnumbered section of the Florida Statutes.

II. Present Situation:

Doak S. Campbell Stadium, named for the first president of Florida State University, surrounds one of the finest fields in college football. The first football game played at Campbell Stadium was in 1950 when it had a seating capacity of 15,000. Since that time the stadium has undergone nine expansions, the most recent being in the 1990s. Currently, Doak S. Campbell Stadium has the capacity for 80,000 plus fans to view the action.

Born in Birmingham, Alabama on November 8, 1929, Robert Cleckler Bowden grew up in the shadows of Legion Field and went on to fulfill his childhood dream, playing for Alabama as quarterback his freshman year. At age 13, he suffered from rheumatic fever which kept him bed ridden for six months. He was subjected to a frustrating 18 months of confinement with a full year of recuperation following his hospital stay. During this time he developed a love for World War II while listening to the "play by play" of the war. Coach Bowden believes his interest in coaching stems from those accounts of the war and trying to imagine the movements of the battles.

Bobby Bowden won his second national title in 1999 by beating Virginia Tech in the Nokia Sugar Bowl. FSU's first national championship occurred in 1993 when they defeated Nebraska in the

Orange Bowl. Coach Bowden is the only coach in the history of Division I-A football to compile 13 straight 10 win seasons. Also, FSU's Coach Bowden holds the NCAA records for consecutive bowl appearances without a loss (14). The second-winningest active coach, Bobby Bowden recently reached the 300-win plateau of his career on October 23, 1999 by defeating his son's team the Clemson Tigers. FSU's comeback of 28 points against UF in 1995 also set an NCAA record. Coach Bowden will enter the 2000 season with a 46 game home unbeaten streak that dates back to 1991. He will also start the 2000 season with a 29 game home winning streak. Bobby Bowden's record at FSU is 231-53-4 and he has a life time record of 304-85-4.

He has achieved impressive numbers as coach of the Seminoles and his team has been a mainstay in the Associated Press Top 20. Bobby Bowden is a coveted speaker and spends the off season trying to fulfill appearance requests. Coach Bowden brings more to the game of college football than impressive records. One piece of literature says, "What Bobby Bowden means to Florida State University off the playing field cannot be measured. Respect, sincerity, class, honesty, charisma, charm and humor. Those are the words that describe and define this man even better than wins, losses, or coaching records."

III. Effect of Proposed Changes:

The football field at Campbell Stadium on the Florida State University campus will be known as the "Bobby Bowden Field at Doak S. Campbell Stadium." The name change will go into effect one day after Coach Bowden's official retirement. The university is directed to erect appropriate signs designating the change.

IV. Constitutional Issues:

A. Municipality/County Mandates Restrictions:

None.

B. Public Records/Open Meetings Issues:

None.

C. Trust Funds Restrictions:

None.

V. Economic Impact and Fiscal Note:

A. Tax/Fee Issues:

None.

B. Private Sector Impact:

None

C. Government Sector Impact:

The Florida State University will bear the costs of making and erecting the appropriate signs reflecting the name change directed by this act. Costs of the signs and other markers should be minimal.

VI. Technical Deficiencies:

None.

VII. Related Issues:

None.

VIII. Amendments:

None.

This Senate staff analysis does not reflect the intent or official position of the bill's sponsor or the Florida Senate.
