Amendment No. ____ Barcode 821820

CHAMBER ACTION

	Senate House
1	1/AD/2R .
2	04/29/2004 06:11 PM .
3	· ·
4	·
5	
6	
7	
8	
9	
10	
11	Senator Lee moved the following amendment:
12	
13	Senate Amendment (with title amendment)
14	On page 2, line 1, through page 18, line 15, delete
15	those lines and insert
16	
17	and insert:
18	Section 2. Section 106.011, Florida Statutes, is
19	amended to read:
20	106.011 DefinitionsAs used in this chapter, the
21	following terms have the following meanings unless the context
22	clearly indicates otherwise:
23	(1)(a) "Political committee" means:
24	1. A combination of two or more individuals, or a
25	person other than an individual, that, in an aggregate amount
26	in excess of \$500 during a single calendar year:
27	a. Accepts contributions for the purpose of making
28	contributions to any candidate, political committee, committee
29	of continuous existence, or political party;
30	b. Accepts contributions for the purpose of expressly
31	advocating the election or defeat of a candidate or the
	9:52 PM 04/28/04 s2346.ee10.01

Amendment No. ____ Barcode 821820

passage or defeat of an issue;

3

4 5

6

8 9

10 11

12 13

14

15

16

17

18 19

20

21

22

23

24 25

26

27

28

29

- c. Makes expenditures that expressly advocate the election or defeat of a candidate or the passage or defeat of an issue; or
- d. Makes contributions to a common fund, other than a joint checking account between spouses, from which contributions are made to any candidate, political committee, committee of continuous existence, or political party:
- 2. The sponsor of a proposed constitutional amendment by initiative who intends to seek the signatures of registered electors.
- (b) Notwithstanding paragraph (a), the following entities are not considered political committees for purposes of this chapter:
- 1. Organizations which are certified by the Department of State as committees of continuous existence pursuant to s. 106.04, national political parties, and the state and county executive committees of political parties regulated by chapter 103.
- 2. Corporations regulated by chapter 607 or chapter 617 or other business entities formed for purposes other than to support or oppose issues or candidates, if their political activities are limited to contributions to candidates, political parties, or political committees or expenditures in support of or opposition to an issue from corporate or business funds and if no contributions are received by such corporations or business entities.
- 3. Organizations whose activities are limited to making expenditures for electioneering communications or accepting contributions for the purpose of making 31 <u>electioneering communications; however, such organizations</u>

Amendment No. Barcode 821820

- shall be required to register and report contributions,
- including those received from committees of continuous
- 3 existence, and expenditures in the same manner, at the same
- time, subject to the same penalties, and with the same filing 4
- 5 officer as a political committee supporting or opposing a
- candidate or issue contained in the electioneering 6
- 7 communication. If any such organization would be required to
- register and report with more than one filing officer, the 8
- organization shall register and report solely with the 9
- Division of Elections. 10

11

12 13

14

21

2.2

23 24

25

26

27

28

- (2) "Committee of continuous existence" means any group, organization, association, or other such entity which is certified pursuant to the provisions of s. 106.04.
 - (3) "Contribution" means:
- 15 (a) A gift, subscription, conveyance, deposit, loan, 16 payment, or distribution of money or anything of value, including contributions in kind having an attributable 17 18 monetary value in any form, made for the purpose of 19 influencing the results of an election or making an 20 electioneering communication.
 - (b) A transfer of funds between political committees, between committees of continuous existence, or between a political committee and a committee of continuous existence.
 - (c) The payment, by any person other than a candidate or political committee, of compensation for the personal services of another person which are rendered to a candidate or political committee without charge to the candidate or committee for such services.
- (d) The transfer of funds by a campaign treasurer or deputy campaign treasurer between a primary depository and a 30 31 | separate interest-bearing account or certificate of deposit,

Amendment No. Barcode 821820

1 and the term includes any interest earned on such account or 2 certificate.

3

11

12 13

14

15

16

17

18

19

21

2223

24

25

26

27

28

29

30

31

Notwithstanding the foregoing meanings of "contribution," the word shall not be construed to include services, including, but not limited to, legal and accounting services, provided without compensation by individuals volunteering a portion or all of their time on behalf of a candidate or political committee. This definition shall not be construed to include

9 committee. This definition shall not be construed to includ 10 editorial endorsements.

(4)(a) "Expenditure" means a purchase, payment, distribution, loan, advance, transfer of funds by a campaign treasurer or deputy campaign treasurer between a primary depository and a separate interest-bearing account or certificate of deposit, or gift of money or anything of value made for the purpose of influencing the results of an election or making an electioneering communication. However, "expenditure" does not include a purchase, payment, distribution, loan, advance, or gift of money or anything of value made for the purpose of influencing the results of an election when made by an organization, in existence prior to the time during which a candidate qualifies or an issue is placed on the ballot for that election, for the purpose of printing or distributing such organization's newsletter, containing a statement by such organization in support of or opposition to a candidate or issue, which newsletter is

(b) As used in this chapter, an "expenditure" for an electioneering communication is made when the earliest of the following occurs:

distributed only to members of such organization.

1. A person executes a contract for applicable goods

Amendment No. Barcode 821820

or services;

3

4 5

6

8

9

10 11

12 13

14 15

16

17 18

19

20 21

22 23

24

25

26

27

28

29

- 2. A person makes payment, in whole or in part, for applicable goods or services; or
- 3. The electioneering communication is publicly disseminated.
- (5)(a) "Independent expenditure" means an expenditure by a person for the purpose of expressly advocating the election or defeat of a candidate or the approval or rejection of an issue, which expenditure is not controlled by, coordinated with, or made upon consultation with, any candidate, political committee, or agent of such candidate or committee. An expenditure for such purpose by a person having a contract with the candidate, political committee, or agent of such candidate or committee in a given election period shall not be deemed an independent expenditure.
- (b) An expenditure for the purpose of expressly advocating the election or defeat of a candidate which is made by the national, state, or county executive committee of a political party, including any subordinate committee of a national, state, or county committee of a political party, or by any political committee or committee of continuous existence, or any other person, shall not be considered an independent expenditure if the committee or person:
- 1. Communicates with the candidate, the candidate's campaign, or an agent of the candidate acting on behalf of the candidate, including any pollster, media consultant, advertising agency, vendor, advisor, or staff member, concerning the preparation of, use of, or payment for, the specific expenditure or advertising campaign at issue; or
- 2. Makes a payment in cooperation, consultation, or 31 | concert with, at the request or suggestion of, or pursuant to

3

5

6 7

8

9

10 11

12 13

14

15

16

17 18

19

20

21

22 23

24

25

26

27

28

29

30

Amendment No. ____ Barcode 821820

any general or particular understanding with the candidate, the candidate's campaign, a political committee supporting the candidate, or an agent of the candidate relating to the specific expenditure or advertising campaign at issue; or

- 3. Makes a payment for the dissemination, distribution, or republication, in whole or in part, of any broadcast or any written, graphic, or other form of campaign material prepared by the candidate, the candidate's campaign, or an agent of the candidate, including any pollster, media consultant, advertising agency, vendor, advisor, or staff member; or
- 4. Makes a payment based on information about the candidate's plans, projects, or needs communicated to a member of the committee or person by the candidate or an agent of the candidate, provided the committee or person uses the information in any way, in whole or in part, either directly or indirectly, to design, prepare, or pay for the specific expenditure or advertising campaign at issue; or
- 5. After the last day of qualifying for statewide or legislative office, consults about the candidate's plans, projects, or needs in connection with the candidate's pursuit of election to office and the information is used in any way to plan, create, design, or prepare an independent expenditure or advertising campaign, with:
- a. Any officer, director, employee, or agent of a national, state, or county executive committee of a political party that has made or intends to make expenditures in connection with or contributions to the candidate; or
- b. Any person whose professional services have been retained by a national, state, or county executive committee 31 of a political party that has made or intends to make

3

4 5

6

7

8

9 10

11

12 13

14 15

16

17 18

19

20

21

22 23

24

25

26

27

28

29

30

Amendment No. Barcode 821820

expenditures in connection with or contributions to the candidate; or

- 6. After the last day of qualifying for statewide or legislative office, retains the professional services of any person also providing those services to the candidate in connection with the candidate's pursuit of election to office; or
- 7. Arranges, coordinates, or directs the expenditure, in any way, with the candidate or an agent of the candidate.
- (6) "Election" means any primary election, special primary election, general election, special election, or municipal election held in this state for the purpose of nominating or electing candidates to public office, choosing delegates to the national nominating conventions of political parties, or submitting an issue to the electors for their approval or rejection.
- (7) "Issue" means any proposition which is required by the State Constitution, by law or resolution of the Legislature, or by the charter, ordinance, or resolution of any political subdivision of this state to be submitted to the electors for their approval or rejection at an election, or any proposition for which a petition is circulated in order to have such proposition placed on the ballot at any election.
- (8) "Person" means an individual or a corporation, association, firm, partnership, joint venture, joint stock company, club, organization, estate, trust, business trust, syndicate, or other combination of individuals having collective capacity. The term includes a political party, political committee, or committee of continuous existence.
- (9) "Campaign treasurer" means an individual appointed 31 by a candidate or political committee as provided in this

Amendment No. Barcode 821820

chapter.

1

3

4 5

6 7

8

9

10 11

12

13

14

15

16

17 18

19

20

21

22

23

24 25

26

27

28

29

- (10) "Public office" means any state, county, municipal, or school or other district office or position which is filled by vote of the electors.
- (11) "Campaign fund raiser" means any affair held to raise funds to be used in a campaign for public office.
- (12) "Division" means the Division of Elections of the Department of State.
- (13) "Communications media" means broadcasting stations, newspapers, magazines, outdoor advertising facilities, printers, direct mailing companies, advertising agencies, the Internet, and telephone companies; but with respect to telephones, an expenditure shall be deemed to be an expenditure for the use of communications media only if made for the costs of telephones, paid telephonists, or automatic telephone equipment to be used by a candidate or a political committee to communicate with potential voters but excluding any costs of telephones incurred by a volunteer for use of telephones by such volunteer; however, with respect to the Internet, an expenditure shall be deemed an expenditure for use of communications media only if made for the cost of creating or disseminating a message on a computer information system accessible by more than one person but excluding internal communications of a campaign or of any group.
- (14) "Filing officer" means the person before whom a candidate qualifies, the agency or officer with whom a political committee registers, or the agency by whom a committee of continuous existence is certified.
- (15) "Unopposed candidate" means a candidate for nomination or election to an office who, after the last day on 31 | which any person, including a write-in candidate, may qualify,

10 11

12 13

14

15

16

17

18 19

20

21

22 23

24

25

26

27

28

29

30

Amendment No. Barcode 821820

1 | is without opposition in the election at which the office is to be filled or who is without such opposition after such date 3 as a result of any primary election or of withdrawal by other candidates seeking the same office. A candidate is not an unopposed candidate if there is a vacancy to be filled under s. 100.111(4), if there is a legal proceeding pending 6 7 regarding the right to a ballot position for the office sought by the candidate, or if the candidate is seeking retention as 8 a justice or judge. 9

- (16) "Candidate" means any person to whom any one or more of the following apply:
- (a) Any person who seeks to qualify for nomination or election by means of the petitioning process.
- (b) Any person who seeks to qualify for election as a write-in candidate.
- (c) Any person who receives contributions or makes expenditures, or consents for any other person to receive contributions or make expenditures, with a view to bring about his or her nomination or election to, or retention in, public office.
- (d) Any person who appoints a treasurer and designates a primary depository.
- (e) Any person who files qualification papers and subscribes to a candidate's oath as required by law.

However, this definition does not include any candidate for a political party executive committee.

(17) "Political advertisement" means a paid expression in any communications media prescribed in subsection (13), whether radio, television, newspaper, magazine, periodical, 31 campaign literature, direct mail, or display or by means other

9:52 PM 04/28/04

Amendment No. Barcode 821820

- than the spoken word in direct conversation, which expressly advocates the election or defeat of a candidate or the 3 approval or rejection of an issue shall support or oppose any candidate, elected public official, or issue. However, 4 political advertisement does not include:
- (a) A statement by an organization, in existence prior 6 7 to the time during which a candidate qualifies or an issue is placed on the ballot for that election, in support of or 8 opposition to a candidate or issue, in that organization's 9 newsletter, which newsletter is distributed only to the 10 11 members of that organization.
 - (b) Editorial endorsements by any newspaper, radio or television station, or other recognized news medium.
 - (18)(a) "Electioneering communication" means a paid expression in any communications media prescribed in subsection (13) by means other than the spoken word in direct conversation that:
 - 1. Refers to or depicts a clearly identified candidate for office or contains a clear reference indicating that an issue is to be voted on at an election, without expressly advocating the election or defeat of a candidate or the passage or defeat of an issue.
 - 2. For communications referring to or depicting a clearly identified candidate for office, is targeted to the relevant electorate. A communication is considered targeted if 1,000 or more persons in the geographic area the candidate would represent if elected will receive the communication.
- 3. For communications referring to or depicting a clearly identified candidate for office, is published after the end of the candidate qualifying period for the office 31 sought by the candidate.

12 13

14 15

16

17

18

19

21

23

24 25

26 27

28

29

Amendment No. ____ Barcode 821820

1	4. For communications containing a clear reference
2	indicating that an issue is to be voted on at an election, is
3	published after the issue is designated a ballot position or
4	120 days before the date of the election on the issue,
5	whichever occurs first.
6	(b) The term "electioneering communication" does not
7	include:
8	1. A statement or depiction by an organization, in
9	existence prior to the time during which a candidate named or
10	depicted qualifies or an issue identified is placed on the
11	ballot for that election, made in that organization's
12	newsletter, which newsletter is distributed only to members of
13	that organization.
14	2. An editorial endorsement, news story, commentary,
15	or editorial by any newspaper, radio, television station, or
16	other recognized news medium.
17	3. A communication that constitutes a public debate or
18	forum that includes at least two opposing candidates for an
19	office or one advocate and one opponent of an issue, or that
20	solely promotes such a debate or forum and is made by or on
21	behalf of the person sponsoring the debate or forum, provided
22	that:
23	a. The staging organization is either:
24	(I) A charitable organization that does not make other
25	electioneering communications and does not otherwise support
26	or oppose any political candidate or political party; or
27	(II) A newspaper, radio station, television station,
28	or other recognized news medium; and
29	b. The staging organization does not structure the
30	debate to promote or advance one candidate or issue position
31	over another.

1

3

4

5

6 7

8

9

10 11

12 13

14 15

16

17

18 19

2.1

22 23

24

25

26

27

28

29

30

Amendment No. Barcode 821820

- (c) For purposes of this chapter, an expenditure made or in furtherance of, an electioneering communication shall not be considered a contribution to or on behalf of any <u>candidate.</u>
- (d) For purposes of this chapter, an electioneering communication shall not constitute an independent expenditure nor be subject to the limitations applicable to independent expenditures.
- Section 3. Subsections (4) and (5) of section 106.04, Florida Statutes, are amended to read:
 - 106.04 Committees of continuous existence.--
- (4)(a) Each committee of continuous existence shall file an annual report with the Division of Elections during the month of January. Such annual reports shall contain the same information and shall be accompanied by the same materials as original applications filed pursuant to subsection (2). However, the charter or bylaws need not be filed if the annual report is accompanied by a sworn statement by the chair that no changes have been made to such charter or bylaws since the last filing.
- (b)1. Each committee of continuous existence shall file regular reports with the Division of Elections at the same times and subject to the same filing conditions as are established by s. 106.07(1) and (2) for candidates' reports.
- 2. Any committee of continuous existence failing to so file a report with the Division of Elections pursuant to this paragraph on the designated due date shall be subject to a fine for late filing as provided by this section.
- (c) All committees of continuous existence shall file the original and one copy of their reports with the Division 31 of Elections. In addition, a duplicate copy of each report

8

9

10 11

12 13

14

15

16

17 18

19

20

21

22 23

24

25

26

27

28

29

30

Amendment No. Barcode 821820

shall be filed with the supervisor of elections in the county in which the committee maintains its books and records, except 3 that if the filing officer to whom the committee is required to report is located in the same county as the supervisor no 4 5 such duplicate report is required to be filed with the supervisor. Reports shall be on forms provided by the 6 division and shall contain the following information: 7

- 1. The full name, address, and occupation of each person who has made one or more contributions, including contributions that represent the payment of membership dues, to the committee during the reporting period, together with the amounts and dates of such contributions. For corporations, the report must provide as clear a description as practicable of the principal type of business conducted by the corporation. However, if the contribution is \$100 or less, the occupation of the contributor or principal type of business need not be listed. However, for any contributions $\underline{\text{that}}$ which represent the payment of dues by members in a fixed amount aggregating no more than \$250 per calendar year, pursuant to the schedule on file with the Division of Elections, only the aggregate amount of such contributions need be listed, together with the number of members paying such dues and the amount of the membership dues.
- 2. The name and address of each political committee or committee of continuous existence from which the reporting committee received, or the name and address of each political committee, committee of continuous existence, or political party to which it made, any transfer of funds, together with the amounts and dates of all transfers.
- 3. Any other receipt of funds not listed pursuant to 31 | subparagraph 1. or subparagraph 2., including the sources and

Amendment No. ____ Barcode 821820

amounts of all such funds.

3

4

5

6 7

8 9

10 11

12

13

14 15

16 17

18 19

21

22 23

24

25

26

27

28

29

- 4. The name and address of, and office sought by, each candidate to whom the committee has made a contribution during the reporting period, together with the amount and date of each contribution.
- 5. The full name and address of each person to whom expenditures have been made by or on behalf of the committee within the reporting period; the amount, date, and purpose of each such expenditure; and the name and address, and office sought by, each candidate on whose behalf such expenditure was made.
- 6. The total sum of expenditures made by the committee during the reporting period.
- (d) The treasurer of each committee shall certify as to the correctness of each report and shall bear the responsibility for its accuracy and veracity. Any treasurer who willfully certifies to the correctness of a report while knowing that such report is incorrect, false, or incomplete commits a misdemeanor of the first degree, punishable as provided in s. 775.082 or s. 775.083.
- (5) No committee of continuous existence shall make an electioneering communication, contribute to any candidate or political committee an amount in excess of the limits contained in s. 106.08(1), or participate in any other activity which is prohibited by this chapter. If any violation occurs, it shall be punishable as provided in this chapter for the given offense. No funds of a committee of continuous existence shall be expended on behalf of a candidate, except by means of a contribution made through the duly appointed campaign treasurer of a candidate. No such committee shall 31 | make expenditures in support of, or in opposition to, an issue

9

10

11

12 13

14

15

16

17

18 19

20

2.1

2223

24

25

26

27

28

29

30

Amendment No. Barcode 821820

unless such committee first registers as a political committee
pursuant to this chapter and undertakes all the practices and
procedures required thereof; provided such committee may make
contributions in a total amount not to exceed 25 percent of
its aggregate income, as reflected in the annual report filed
for the previous year, to one or more political committees
registered pursuant to s. 106.03 and formed to support or
oppose issues.

Section 4. Section 106.071, Florida Statutes, is amended to read:

106.071 Independent expenditures; <u>electioneering</u> <u>communications</u>; reports; disclaimers.--

(1) Each person who makes an independent expenditure with respect to any candidate or issue, and each individual who makes an expenditure for an electioneering communication which is not otherwise reported pursuant to this chapter, which expenditure, in the aggregate, is in the amount of \$100 or more, shall file periodic reports of such expenditures in the same manner, at the same time, subject to the same penalties, and with the same officer as a political committee supporting or opposing such candidate or issue. The report shall contain the full name and address of the person making the expenditure; the full name and address of each person to whom and for whom each such expenditure has been made; the amount, date, and purpose of each such expenditure; a description of the services or goods obtained by each such expenditure; the issue to which the expenditure relates; and the name and address of, and office sought by, each candidate on whose behalf such expenditure was made.

(2) Any political advertisement paid for by an

31 | independent expenditure shall prominently state "Paid

9:52 PM 04/28/04

s2346.ee10.01

10 11

12 13

17

18 19

Amendment No. Barcode 821820

- political advertisement paid for by . . . (Name <u>and address</u> of person or committee paying for advertisement) . . 3 . independently of any . . . (candidate or committee)," and shall contain the name and address of the person 5 paying for the political advertisement. (3) Subsection (2) does not apply to novelty items 6 having a retail value of \$10 or less which support, but do not oppose, a candidate or issue. 8 9
 - (4)(2) Any person who fails to include the disclaimer prescribed in subsection(2)(1) in any political advertisement that which is required to contain such disclaimer commits is guilty of a misdemeanor of the first degree, punishable as provided in s. 775.082 or s. 775.083.
- 14 (3) No person may make a contribution in excess of 15 \$1,000 to any other person, to be used by such other person to 16 make an independent expenditure.
 - Section 5. Subsection (1) of section 106.143, Florida Statutes, is amended to read:
 - 106.143 Political advertisements circulated prior to election; requirements. --
- 21 (1)(a) Any political advertisement that is paid for by a candidate and that is published, displayed, or circulated 2.2. 23 prior to, or on the day of, any election must prominently state: "Political advertisement paid for and approved by 24
- 25 (name of candidate) . . . , . . . (party affiliation)
- , for . . . (office sought) " 26
- 27 (b) Any other political advertisement and any campaign literature published, displayed, or circulated prior to, or on 2.8 the day of, any election <u>must prominently</u> shall: 29
- 1.(a) Be marked "paid political advertisement" or with 30 31 | the abbreviation "pd. pol. adv."

Amendment No. ____ Barcode 821820

2. State the name and address of the persons
sponsoring the advertisement.
(b) Identify the persons or organizations sponsoring
the advertisement.
3.a.(I)(c)1.a. State whether the advertisement and the
cost of production is paid for or provided in kind by or at
the expense of the entity publishing, displaying,
broadcasting, or circulating the political advertisement; or
(II) b. State who provided or paid for the
advertisement and cost of production, if different from the
source of sponsorship.
<u>b.2.</u> This <u>subparagraph does</u> paragraph shall not apply
if the source of the sponsorship is patently clear from the
content or format of the political advertisement or campaign
literature.
This subsection does not apply to campaign messages used by a
candidate and the candidate's supporters if those messages are
designed to be worn by a person.
Section 6. Section 106.1437, Florida Statutes, is
amended to read:
106.1437 Miscellaneous advertisementsAny
advertisement, other than a political advertisement,
independent expenditure, or electioneering communication, on
billboards, bumper stickers, radio, or television, or in a
newspaper, a magazine, or a periodical, intended to influence
public policy or the vote of a public official, shall clearly
designate the sponsor of such advertisement by including a
clearly readable statement of sponsorship. If the
advertisement is broadcast on television, the advertisement
shall also contain a verbal statement of sponsorship. This

Amendment No. Barcode 821820 section shall not apply to an editorial endorsement. Section 7. Section 106.1439, Florida Statutes, is 3 created to read: 106.1439 Electioneering communications; disclaimers.--4 5 (1) Any electioneering communication shall prominently state, "Paid electioneering communication paid for by . . 6 7 (Name and address of person paying for the communication) . 8 (2) Any person who fails to include the disclaimer 9 prescribed in this section in any electioneering communication 10 11 that is required to contain such disclaimer commits a misdemeanor of the first degree, punishable as provided in s. 12 13 775.082 or s. 775.083. 14 15 (Redesignate subsequent sections.) 16 17 ======= T I T L E A M E N D M E N T ======== 18 19 And the title is amended as follows: 20 On page 1, lines 11-23, delete those lines 21 2.2 and insert: 23 existence; modifying prohibitions on activities 24 of committees of continuous existence; amending 25 s. 106.071, F.S.; establishing reporting 26 requirements for certain individuals making 27 electioneering communications; modifying 28 sponsorship disclaimer requirements for 29 independent expenditures; creating an exemption; deleting a limitation on 30 31 contributions to fund independent expenditures;

9:52 PM 04/28/04

Amendment No. ____ Barcode 821820

1	amending s. 106.143, F.S.; modifying
2	sponsorship disclaimer requirements for
3	political advertisements; amending s. 106.1437,
4	F.S.; creating exemptions to disclaimer
5	requirements for certain public policy
6	advertisements; creating s. 106.1439, F.S.;
7	creating disclaimer requirements for
8	electioneering communications; providing
9	penalties; repealing s.
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	
22	
23	
24	
25	
26	
27	
28	
29	
30	
31	19