2005

1 A bill to be entitled 2 An act relating to consumer protection; amending s. 3 493.6303, F.S.; revising training requirements for 4 obtaining a Class "D" license; requiring a minimum number 5 of hours of training in terrorism awareness or other 6 training prescribed by the Department of Agriculture and 7 Consumer Services; providing a timeframe for submitting 8 proof of having completed the training; revising the 9 number of training hours required; amending s. 501.059, F.S.; redefining the term "telephonic sales call" to 10 provide that the term applies to sales of any goods or 11 12 services; redefining the term "consumer goods or services" 13 to remove the term "consumer" and include property used for business purposes; redefining the term "consumer," to 14 conform; redefining the term "merchant" to include the 15 16 offering of goods and services; redefining the term "doing 17 business in this state" to include calls to telephone 18 numbers in this state; requiring a telephone solicitor to 19 identify himself or herself when calling any telephone 20 number; adding businesses to those who may subscribe to the "no sales solicitation calls" listing of the 21 22 Department of Agriculture and Consumer Services; 23 prohibiting the transmission of facsimile documents under 24 certain circumstances; providing for attorney's fees and 25 for the recovery of certain litigation expenses by the 26 department and the Department of Legal Affairs; repealing 27 ss. 546.001, 546.002, 546.003, 546.004, 546.006, and 28 546.008, F.S., relating to the "Amusement Ride and

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29 Attraction Insurance Act"; amending s. 559.801, F.S.; 30 redefining the term "business opportunity" for purposes of 31 the "Sale of Business Opportunities Act"; amending s. 32 559.920, F.S.; revising actions by motor vehicle repair shops or employees which are unlawful; amending s. 33 559.928, F.S.; revising information to be submitted for 34 35 registration as a seller of travel and information 36 submitted by independent agents; requiring the payment of 37 an annual fee by independent agents; amending s. 616.242, F.S.; deleting provisions authorizing the owner of an 38 amusement ride to maintain liability protection in the 39 form of a surety bond; exempting certain governmental 40 41 entities from a requirement to maintain liability 42 protection covering amusement rides; amending s. 849.094, 43 F.S.; redefining the term "operator" for purposes of the 44 regulation of game promotions in connection with the sale of consumer products or services; reenacting s. 45 46 501.603(1)(a), F.S., which defines "commercial telephone 47 solicitation"; reenacting s. 559.809(12), F.S., which specifies prohibited acts under the "Sale of Business 48 49 Opportunities Act"; providing an effective date. 50 51 Be It Enacted by the Legislature of the State of Florida: 52 Section 493.6303, Florida Statutes, is amended 53 Section 1. 54 to read: 55 493.6303 License requirements. -- In addition to the license 56 requirements set forth elsewhere in this chapter, each

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57 individual or agency shall comply with the following additional 58 requirements:

59 (1) Each agency or branch office shall designate a minimum
60 of one appropriately licensed individual to act as manager,
61 directing the activities of the Class "D" employees.

62 (2) An applicant for a Class "MB" license shall have 2
63 years of lawfully gained, verifiable, full-time experience, or
64 training in:

(a) Security work or related fields of work that providedequivalent experience or training;

67 (b) Experience described in paragraph (a) for 1 year and
68 experience described in paragraph (c) for 1 year;

69

(c) No more than 1 year using:

70 1. Either college coursework related to criminal justice,
71 criminology, or law enforcement administration; or

2. Successfully completed law enforcement-related training
received from any federal, state, county, or municipal agency;
or

(d) Experience described in paragraph (a) for 1 year andwork in a managerial or supervisory capacity for 1 year.

(3) An applicant for a Class "M" license shall qualify for
licensure as a Class "MA" manager as outlined under s.
493.6203(2) and as a Class "MB" manager as outlined under
subsection (2).

81 (4)(a) Effective <u>January 1, 2006</u> October 1, 1994, an 82 applicant for a Class "D" license must <u>complete</u> have completed a 83 minimum of <u>44</u> 40 hours of professional training <u>administered by</u> 84 at a school or training facility licensed by the department. The

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85 department shall by rule establish the general content and 86 number of hours of all the training. Such training must include 87 at least 8 hours of instruction in terrorism awareness or other 88 special training prescribed by the department. 89 An applicant may fulfill the training requirement (b) 90 prescribed in paragraph (a) by submitting proof of: Successful completion of the total number of required 91 1. 40 hours of training before initial application for a Class "D" 92 93 license; or 94 2. Successful completion of 24 hours of training before initial application for, and the remaining 16 hours of training 95 96 within 180 days after the date upon the first application is submitted for renewal of, a Class "D" license. If documentation 97 98 of completion of the required training is not submitted within the specified timeframe, the individual's license is 99 100 automatically suspended until such time as proof of the required 101 training is provided to the department. However, Individuals 102 licensed before October 1, 1994, or individuals who have 103 successfully completed 40 hours of professional training before January 1, 2006, at a school or training facility licensed by 104 105 the department are exempt from the training requirements of paragraph (a) need not complete additional training hours in 106 107 order to renew their licenses. 108 109 However, any person whose license has been revoked or whose license has been expired for 1 year or longer is considered, 110 111 upon reapplication for a license, an initial applicant and must submit proof of successful completion of the total number of 112

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113 <u>required</u> 40 hours of professional training at a school or 114 training facility licensed by the department.

(5) An applicant for a Class "G" license shall satisfy the firearms training outlined in s. 493.6115.

Section 2. Section 501.059, Florida Statutes, is amended to read:

119

501.059 Telephone solicitation.--

120

(1) As used in this section:

121 (a) "Telephonic sales call" means a call made by a 122 telephone solicitor to a telephone number consumer, for the purpose of soliciting a sale of any consumer goods or services, 123 or for the purpose of soliciting an extension of credit for any 124 consumer goods or services, or for the purpose of obtaining 125 126 information that will or may be used for the direct solicitation 127 of a sale of any consumer goods or services or an extension of 128 credit for such purposes.

129 "Consumer Goods or services" means any real property (b) 130 or any tangible or intangible personal property which is normally used for personal, family, or household, or business 131 132 purposes, including, without limitation, any such property 133 intended to be attached to or installed in any real property without regard to whether it is so attached or installed, as 134 135 well as cemetery lots and timeshare estates, and any services 136 related to such property.

137 (c) "Unsolicited telephonic sales call" means a telephonic 138 sales call other than a call made:

- 139
- 140

In response to an express request of the person called;
 Primarily in connection with an existing debt or

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141 contract, payment or performance of which has not been completed 142 at the time of such call;

143 3. To any person with whom the telephone solicitor has a144 prior or existing business relationship; or

145 4. By a newspaper publisher or his or her agent or146 employee in connection with his or her business.

147 (d) "Commission" means the Florida Public Service148 Commission.

(e) "Telephone solicitor" means any natural person, firm, organization, partnership, association, or corporation, or a subsidiary or affiliate thereof, doing business in this state, who makes or causes to be made a telephonic sales call, including, but not limited to, calls made by use of automated dialing or recorded message devices.

155 (f) "Consumer" means an actual or prospective purchaser,
156 lessee, or recipient of consumer goods or services.

(g) "Merchant" means a person who, directly or indirectly, offers or makes available to <u>purchasers</u> consumers any consumer goods or services.

(h) "Doing business in this state" refers to businesses who conduct telephonic sales calls from a location in Florida or from other states or nations to <u>telephone numbers</u> consumers located in Florida.

164 (i) "Department" means the Department of Agriculture and165 Consumer Services.

166 (2) Any telephone solicitor who makes an unsolicited
167 telephonic sales call to <u>any a residential, mobile, or</u>
168 telephonic paging device telephone number shall identify himself

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or herself by his or her true first and last names and the business on whose behalf he or she is soliciting immediately upon making contact by telephone with the person who is the object of the telephone solicitation.

173 (3)(a) Any residential, business, mobile, or telephonic 174 paging device telephone subscriber desiring to be placed on a "no sales solicitation calls" listing indicating that the 175 176 subscriber does not wish to receive unsolicited telephonic sales 177 calls may notify the department and be placed on that listing 178 upon receipt by the department of a \$10 initial listing charge. This listing shall be renewed by the department annually for 179 each consumer upon receipt of a renewal notice and a \$5 180 181 assessment.

(b) The department shall update its "no sales solicitation calls" listing upon receipt of initial consumer subscriptions or renewals and provide this listing for a fee to telephone solicitors upon request.

186 (c) All fees imposed <u>under pursuant to</u> this section shall
187 be deposited in the General Inspection Trust Fund for the
188 administration of this section.

189 A No telephone solicitor may not shall make or cause (4) to be made any unsolicited telephonic sales call to any 190 residential, mobile, or telephonic paging device or telephone 191 192 number if the number for that telephone appears in the then-193 current quarterly listing published by the department. Any 194 telephone solicitor or person who offers for sale any consumer 195 information that which includes residential, mobile, or 196 telephonic paging device or telephone numbers, except directory

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209

197 assistance and telephone directories sold by telephone companies 198 and organizations exempt under s. 501(c)(3) or (6) of the 199 Internal Revenue Code, must shall screen and exclude those 200 numbers that which appear on the division's then-current "no 201 sales solicitation calls" list. This subsection does not apply to any person licensed under pursuant to chapter 475 who calls 202 203 an actual or prospective seller or lessor of real property when 204 the such call is made in response to a yard sign or other form 205 of advertisement placed by the seller or lessor.

206 (5)(a) A contract made <u>through</u> pursuant to a telephonic 207 sales call is not valid <u>or</u> and enforceable against a consumer 208 unless <u>the</u> made in compliance with this subsection.

(b) A contract made pursuant to a telephonic sales call:

210 <u>(a)</u>1. <u>Is</u> Shall be reduced to writing and signed by the 211 consumer.

212 (b)2. Complies Shall comply with all other applicable laws
213 and rules.

214 (c)³. <u>Matches</u> Shall match the description of goods or
 215 services as principally used in the telephone solicitations.

216 <u>(d)4. Contains</u> Shall contain the name, address, and 217 telephone number of the seller, the total price of the contract, 218 and a detailed description of the goods or services being sold.

219 <u>(e)</u>5. <u>Contains</u> Shall contain, in bold, conspicuous type, 220 immediately preceding the signature, the following statement:

221 "You are not obligated to pay any money unless you sign 222 this contract and return it to the seller."

223 <u>(f)6.</u> <u>Does May</u> not exclude from its terms any oral or 224 written representations made by the telephone solicitor to the

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2.2.7

225 <u>person contacted consumer</u> in connection with the transaction.
226 (c) The provisions of

228 This subsection does do not apply to contractual sales regulated 229 under other sections of the Florida Statutes, or to the sale of 230 financial services, security sales, or sales transacted by 231 companies or their wholly owned subsidiaries or agents, which 232 companies are regulated by chapter 364, or to the sale of cable 233 television services to the duly franchised cable television 234 operator's existing subscribers within that cable television operator's franchise area, or to any sales where no prior 235 payment is made to the merchant and an invoice accompanies the 236 237 goods or services allowing the consumer 7 days to cancel or 238 return without obligation for any payment.

(6)(a) A merchant who engages a telephone solicitor to make or cause to be made a telephonic sales call <u>may shall</u> not make or submit any charge to the consumer's credit card account or make or cause to be made any electronic transfer of funds until after the merchant receives from the consumer a copy of the contract, signed by the purchaser, which complies with this section.

(b) A merchant who conducts a credit card account
transaction <u>under</u> pursuant to this section <u>is</u> shall be subject
to the provisions of s. 817.62.

249 (c) The provisions of This subsection does do not apply to 250 a transaction:

2511. Made in accordance with prior negotiations in the252course of a visit by the <u>purchaser</u> consumer to a merchant

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operating a retail business establishment which has a fixed permanent location and where consumer goods are displayed or offered for sale on a continuing basis;

256 2. In which the <u>purchaser</u> consumer may obtain a full 257 refund for the return of undamaged and unused goods or a 258 cancellation of services notice to the seller within 7 days 259 after receipt by the consumer, and the seller will process the 260 refund within 30 days after receipt of the returned merchandise 261 by the consumer;

3. In which the <u>purchaser</u> consumer purchases goods or services <u>as part of</u> pursuant to an examination of a television, radio, or print advertisement or a sample, brochure, or catalog of the merchant that contains:

a. The name, address, and telephone number of themerchant;

268

b. A description of the goods or services being sold; and

269 c. Any limitations or restrictions that apply to the 270 offer; or

4. In which the merchant is a bona fide charitableorganization or a newspaper as defined in chapter 50.

(7)(a) <u>A</u> No person <u>may not</u> shall make or knowingly allow a telephonic sales call to be made if <u>the</u> such call involves an automated system for the selection or dialing of telephone numbers or the playing of a recorded message when a connection is completed to a number called.

(b) Nothing herein prohibits the use of an automated
telephone dialing system with live messages if the calls are
made or messages given solely in response to calls initiated by

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the persons to whom the automatic calls or live messages are directed or if the telephone numbers selected for automatic dialing have been screened to exclude any telephone subscriber who is included on the department's then-current "no sales solicitation calls" listing or any unlisted telephone number, or if the calls made concern goods or services that have been previously ordered or purchased.

(c) A person may not transmit or knowingly allow the transmission of a facsimile of documents through connection with a telephone network if the facsimile transmission involves unsolicited advertising material for the sale of any real property, goods, or services.

The department shall investigate any complaints 293 (8) 294 received concerning violations of this section. If, after 295 investigating any complaint, the department finds that there has 296 been a violation of this section, the department or the 297 Department of Legal Affairs may bring an action to impose a civil penalty and to seek other relief, including injunctive 298 299 relief, as the court deems appropriate against the telephone 300 solicitor. The civil penalty shall not exceed \$10,000 per 301 violation and shall be deposited in the General Inspection Trust Fund if the action or proceeding was brought by the department, 302 or the Legal Affairs Revolving Trust Fund if the action or 303 304 proceeding was brought by the Department of Legal Affairs. This 305 civil penalty may be recovered in any action brought under this 306 part by the department, or the department may terminate any 307 investigation or action upon agreement by the person to pay an agreed-upon a stipulated civil penalty. The department or the 308

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309 court may waive any civil penalty if the person has previously 310 made full restitution or reimbursement or has paid actual 311 damages to the consumers who have been injured by the violation.

(9)(a) In any civil litigation resulting from a transaction involving a violation of this section, the prevailing party, after judgment in the trial court and exhaustion of all appeals, if any, shall receive his or her reasonable attorney's fees and costs from the nonprevailing party.

(b) The attorney for the prevailing party shall submit a sworn affidavit of his or her time spent on the case and his or her costs incurred for all the motions, hearings, and appeals to the trial judge who presided over the civil case.

322 (c) The trial judge shall award the prevailing party the 323 sum of reasonable costs incurred in the action plus a reasonable 324 legal fee for the hours actually spent on the case as sworn to 325 in an affidavit.

326 (d) Any award of attorney's fees or costs shall become a
327 part of the judgment and subject to execution as the law allows.
328 (e) In any civil litigation initiated by the department or
329 the Department of Legal Affairs, the court <u>shall</u> may award to

the prevailing party reasonable attorney's fees and costs if the court finds that there was a complete absence of a justiciable issue of either law or fact raised by the losing party or if the court finds bad faith on the part of the losing party. <u>Travel</u> and per diem expenses incurred by the department or the

335 Department of Legal Affairs for its attorneys and witnesses

336 shall be recoverable costs by the department or the Department

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337	of Legal Affairs if either party prevails in civil litigation.
338	(10) The commission shall by rule ensure that
339	telecommunications companies inform their customers of the
340	provisions of this section. The notification may be made by:
341	(a) Annual inserts in the billing statements mailed to
342	customers; and
343	(b) Conspicuous publication of the notice in the consumer
344	information pages of the local telephone directories.
345	Section 3. <u>Sections 546.001, 546.002, 546.003, 546.004,</u>
346	546.006, and 546.008, Florida Statutes, are repealed.
347	Section 4. Paragraph (a) of subsection (1) of section
348	559.801, Florida Statutes, is amended to read:
349	559.801 DefinitionsFor the purpose of ss. 559.80-
350	559.815, the term:
351	(1)(a) "Business opportunity" means the sale or lease of
352	any products, equipment, supplies, or services which are sold or
353	leased to a purchaser to enable the purchaser to start a
354	business for which the purchaser is required to pay an initial
355	fee or sum of money which exceeds \$500 to the seller, and in
356	which the seller represents:
357	1. That the seller or person or entity affiliated with or
358	referred by the seller will provide locations, either
359	contemporaneously at the time of the sale or lease or at a
360	future time, or assist the purchaser in finding locations for
361	the use or operation of vending machines, racks, display cases,
362	currency or card operated equipment, or other similar devices or
363	currency-operated amusement machines or devices on premises
364	neither owned nor leased by the purchaser or seller;
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365 2. That the seller will purchase, either contemporaneously 366 <u>at the time of the sale or lease or at a future time</u>, any or all 367 products made, produced, fabricated, grown, bred, or modified by 368 the purchaser using in whole or in part the supplies, services, 369 or chattels sold to the purchaser;

370 That the seller guarantees that the purchaser will 3. 371 derive income from the business opportunity which exceeds the 372 price paid or rent charged for the business opportunity or that 373 the seller will refund all or part of the price paid or rent 374 charged for the business opportunity, or will repurchase any of the products, equipment, supplies, or chattels supplied by the 375 seller, if the purchaser is unsatisfied with the business 376 opportunity; or 377

378 That the seller will provide, either contemporaneously 4. at the time of the sale or lease or at a future time, a sales 379 380 program or marketing program that will enable the purchaser to 381 derive income from the business opportunity, except that this paragraph does not apply to the sale of a sales program or 382 383 marketing program made in conjunction with the licensing of a trademark or service mark that is registered under the laws of 384 385 any state or of the United States if the seller requires use of the trademark or service mark in the sales agreement. 386

387

For the purpose of subparagraph 1., the term "assist the purchaser in finding locations" means, but is not limited to, supplying the purchaser with names of locator companies, contracting with the purchaser to provide assistance or supply names, or collecting a fee on behalf of or for a locator

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393 company.

394 Section 5. Section 559.920, Florida Statutes, is amended 395 to read:

396 559.920 Unlawful acts and practices.--It shall be a 397 violation of this act for any motor vehicle repair shop or 398 employee thereof to:

399 (1) Engage or attempt to engage in repair work for
400 compensation of any type without first being registered with or
401 having submitted an affidavit of exemption to the department;

402 (2) Make or charge for repairs which have not been
403 expressly or impliedly authorized by the customer;

404 (3) Misrepresent that repairs have been made to a motor 405 vehicle;

406 (4) Misrepresent that certain parts and repairs are 407 necessary to repair a vehicle;

408 (5) Misrepresent that the vehicle being inspected or 409 diagnosed is in a dangerous condition or that the customer's 410 continued use of the vehicle may be harmful or cause great 411 damage to the vehicle;

412 (6) Fraudulently alter any customer contract, estimate,413 invoice, or other document;

414 (7) Fraudulently misuse any customer's credit card; 415 (8) Make or authorize in any manner or by any means 416 whatever any written or oral statement which is untrue, 417 deceptive or misleading, and which is known, or which by the 418 exercise of reasonable care should be known, to be untrue, 419 deceptive or misleading;

420

(9) Make false promises of a character likely to

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421 influence, persuade, or induce a customer to authorize the 422 repair, service, or maintenance of a motor vehicle; 423 Substitute used, rebuilt, salvaged, or straightened (10)424 parts for new replacement parts without notice to the motor 425 vehicle owner and to her or his insurer if the cost of repair is 426 to be paid pursuant to an insurance policy and the identity of 427 the insurer or its claims adjuster is disclosed to the motor 428 vehicle repair shop; 429 (11) Cause or allow a customer to sign any work order that 430 does not state the repairs requested by the customer or the automobile's odometer reading at the time of repair; 431 432 (12) Fail or refuse to give to a customer a copy of any document requiring the customer's signature upon completion or 433 434 cancellation of the repair work; 435 Willfully depart from or disregard accepted practices (13)436 and professional standards; 437 (14) Have repair work subcontracted without the knowledge 438 or consent of the customer unless the motor vehicle repair shop 439 or employee thereof demonstrates that the customer could not reasonably have been notified; 440 441 (15) Conduct the business of motor vehicle repair in a 442 location other than that stated on the registration certificate; (16) Rebuild or restore a rebuilt vehicle without the 443 444 knowledge of the owner in such a manner that it does not conform 445 to the original vehicle manufacturer's established repair 446 procedures or specifications and allowable tolerances for the particular model and year; or 447 448 (17) Perform any other act that is a violation of this

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449 part or that constitutes fraud or misrepresentation.

450 Section 6. Subsections (1) and (3) of section 559.928, 451 Florida Statutes, are amended to read:

452

559.928 Registration.--

453 Each seller of travel shall annually register with the (1)454 department, providing: its legal business or trade name, mailing 455 address, and business locations; the full names, addresses, and 456 telephone numbers, and social security numbers of its owners or 457 corporate officers and directors and the Florida agent of the 458 corporation; a statement whether it is a domestic or foreign corporation, its state and date of incorporation, its charter 459 number, and, if a foreign corporation, the date it registered 460 with the State of Florida, and occupational license where 461 462 applicable; the date on which a seller of travel registered its 463 fictitious name if the seller of travel is operating under a 464 fictitious or trade name; the name of all other corporations, 465 business entities, and trade names through which each owner of 466 the seller of travel operated, was known, or did business as a 467 seller of travel within the preceding 5 years; a list of all 468 authorized independent agents, including the agent's trade name, 469 full name, mailing address, business address, telephone numbers, and social security number; the business location and address of 470 each branch office and full name and address of the manager or 471 supervisor; and proof of purchase of adequate bond or 472 establishment of a letter of credit or certificate of deposit as 473 474 required in this part. A certificate evidencing proof of 475 registration shall be issued by the department and must be 476 prominently displayed in the seller of travel's primary place of

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477 business.

478 (3) Each independent agent shall annually file an 479 affidavit with the department and pay a fee of \$100 prior to 480 engaging in business in this state. This affidavit must include 481 the independent agent's full name, legal business or trade name, 482 mailing address, business address, and telephone number, social 483 security number, and the name or names and addresses of each 484 seller of travel represented by the independent agent and must 485 be accompanied by a copy of the independent agent's current contract with each seller of travel. A letter evidencing proof 486 of filing must be issued by the department and must be 487 488 prominently displayed in the independent agent's primary place of business. As used in this subsection, the term "independent 489 490 agent" means a person who represents a seller of travel by 491 soliciting persons on its behalf; who has a written contract 492 with a seller of travel which is operating in compliance with 493 this part and any rules adopted thereunder; who does not receive a fee, commission, or other valuable consideration directly from 494 495 the purchaser for the seller of travel; who does not at any time 496 have any unissued ticket stock or travel documents in his or her 497 possession; and who does not have the ability to issue tickets, 498 vacation certificates, or any other travel document. The term "independent agent" does not include an affiliate of the seller 499 500 of travel, as that term is used in s. 559.935(3), or the 501 employees of the seller of travel or of such affiliates. 502 Section 7. Paragraph (b) of subsection (5) and subsection

503 504 (9) of section 616.242, Florida Statutes, are amended to read:616.242 Safety standards for amusement rides.--

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(5) ANNUAL PERMIT.--

506 (b) To apply for an annual permit an owner must submit to
507 the department a written application on a form prescribed by
508 rule of the department, which must include the following:

509 1. The legal name, address, and primary place of business 510 of the owner.

2. A description, manufacturer's name, serial number,
model number and, if previously assigned, the United States
Amusement Identification Number of the amusement ride.

3. A valid certificate of insurance or bond for each
amusement ride.

An affidavit of compliance that the amusement ride was 516 4. 517 inspected in person by the affiant and that the amusement ride 518 is in general conformance with the requirements of this section 519 and all applicable rules adopted by the department. The 520 affidavit must be executed by a professional engineer or a 521 qualified inspector no earlier than 60 days before, but not 522 later than, the date of the filing of the application with the 523 department. The owner shall request inspection and permitting of 524 the amusement ride within 60 days of the date of filing the 525 application with the department. The department shall inspect 526 and permit the amusement ride within 60 days after filing the 527 application with the department.

528 5. If required by subsection (6), an affidavit of 529 nondestructive testing dated and executed no earlier than 60 530 days prior to, but not later than, the date of the filing of the 531 application with the department. The owner shall request 532 inspection and permitting of the amusement ride within 60 days

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6.

533 of the date of filing the application with the department. The 534 department shall inspect and permit the amusement ride within 60 535 days after filing the application with the department.

536

A request for inspection.

537 7. Upon request, the owner shall, at no cost to the 538 department, provide the department a copy of the manufacturer's 539 current recommended operating instructions in the possession of 540 the owner, the owner's operating fact sheet, and any written 541 bulletins in the possession of the owner concerning the safety, 542 operation, or maintenance of the amusement ride.

543

(9) INSURANCE REQUIREMENTS.--

(a) An owner may not operate an amusement ride unless the
owner has in effect at all times of operation insurance meeting
the following requirements:

547 1. an insurance policy in an amount of not less than \$1 548 million per occurrence, \$1 million in the aggregate, which 549 insures the owner of the amusement ride against liability for 550 injury to persons arising out of the use of the amusement ride; 551 or

552 2. A bond in a like amount; however, the aggregate
553 liability of the surety under the bond may not exceed the face
554 amount thereof.

(b) The policy or bond must be procured from an insurer or surety that is licensed to transact business in this state or that is approved as a surplus lines insurer.

558 (c) The insurance requirements imposed under this 559 subsection do not apply to a governmental entity that is covered 560 by the provisions of s. 768.28(16).

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561 Section 8. Subsection (1) of section 849.094, Florida 562 Statutes, is amended to read:

563 849.094 Game promotion in connection with sale of consumer 564 products or services.--

565

(1) As used in this section, the term:

(a) "Game promotion" means, but is not limited to, a contest, game of chance, or gift enterprise, conducted within or throughout the state and other states in connection with the sale of consumer products or services, and in which the elements of chance and prize are present. However, "game promotion" shall not be construed to apply to bingo games conducted pursuant to s. 849.0931.

(b) "Operator" means any person, firm, corporation, or association <u>on whose behalf a game promotion is conducted</u> or agent or employee thereof who promotes, operates, or conducts a game promotion, except any charitable nonprofit organization.

577 Section 9. For the purpose of incorporating the amendment 578 to section 501.059, Florida Statutes, in a reference thereto, 579 paragraph (a) of subsection (1) of section 501.603, Florida 580 Statutes, is reenacted to read:

581 501.603 Definitions.--As used in this part, unless the 582 context otherwise requires, the term:

583

(1) "Commercial telephone solicitation" means:

(a) An unsolicited telephone call to a person initiated by
a commercial telephone seller or salesperson, or an automated
dialing machine used in accordance with the provisions of s.
501.059(7) for the purpose of inducing the person to purchase or
invest in consumer goods or services;

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589	
590	For purposes of this section, "other communication" means a
591	written or oral notification or advertisement transmitted
592	through any means. Also, for purposes of this section, "invites
593	a response by telephone" does not mean the mere listing or
594	including of a telephone number in a notification or
595	advertisement.
596	Section 10. For the purpose of incorporating the amendment
597	to section 559.801, Florida Statutes, in a reference thereto,
598	subsection (12) of section 559.809, Florida Statutes, is
599	reenacted to read:
600	559.809 Prohibited actsBusiness opportunity sellers
601	shall not:
602	(12) Misrepresent their ability or the ability of a person
603	or entity providing services as defined in s. 559.801(1)(a) to
604	provide locations or assist the purchaser in finding locations
605	expected to have a positive impact on the success of the
606	business opportunity.
607	Section 11. This act shall take effect October 1, 2005.

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