2007

1	A bill to be entitled
2	An act relating to recreational vehicle dealers and
3	manufacturers; creating s. 320.3201, F.S.; providing
4	legislative intent; creating s. 320.3202, F.S.; providing
5	definitions; creating s. 320.3203, F.S.; providing
6	requirements for a manufacturer/dealer agreement;
7	requiring designation of the area of sales responsibility;
8	providing conditions for sales outside the dealer's area
9	of sales responsibility; creating s. 320.3204, F.S.;
10	providing requirements for sale by manufacturers and
11	distributors; creating s. 320.3205, F.S.; providing
12	requirements and procedures for termination, cancellation,
13	or nonrenewal of an agreement by a manufacturer or a
14	dealer; providing for the repurchase by the manufacturer
15	of vehicles, accessories, and parts and equipment, tools,
16	signage, and machinery; creating s. 320.3206, F.S.;
17	providing for change in ownership by a dealer; requiring
18	notice to the manufacturer; providing requirements for
19	rejection by the manufacturer; providing for a dealer to
20	name a family member as a successor in case of retirement,
21	incapacitation, or death of the dealer; providing
22	requirements for rejection of the successor by the
23	manufacturer; creating s. 320.3207, F.S.; providing
24	requirements for warrantors, manufacturers, and dealers
25	with respect to warranties; providing responsibilities;
26	providing requirements for compensation of the dealer;
27	authorizing warranty audits by the warrantor; requiring
28	cause for denial of compensation; providing for
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disposition of warranty claims; prohibiting certain acts 29 30 by the warrantor and the dealer; requiring notice of certain pending suits; creating s. 320.3208, F.S.; 31 providing for inspection and rejection of a recreational 32 vehicle upon delivery to a dealer; creating s. 320.3209, 33 F.S.; prohibiting a manufacturer or distributor from 34 35 coercing a dealer to perform certain acts; creating s. 36 320.3210, F.S.; providing for resolution when a dealer, 37 manufacturer, distributor, or warrantor is injured by another party's violation; authorizing civil action; 38 providing for mediation; providing for remedies; creating 39 s. 320.3211, F.S.; providing administrative and criminal 40 penalties for violations; providing for an administrative 41 hearing to contest a penalty imposed by the department; 42 providing for severability; providing an effective date. 43 44 45 Be It Enacted by the Legislature of the State of Florida: 46 47 Section 1. Section 320.3201, Florida Statutes, is created 48 to read: 49 320.3201 Legislative intent.--It is the intent of the 50 Legislature to protect the public health, safety, and welfare of the citizens of the state by regulating the relationship between 51 52 recreational vehicle dealers and manufacturers, maintaining 53 competition, and providing consumer protection and fair trade. Section 2. Section 320.3202, Florida Statutes, is created 54 55 to read:

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56	320.3202 DefinitionsAs used in ss. 320.3201-320.3211,
57	the term:
58	(1) "Area of sales responsibility" means the geographical
59	area agreed to by the dealer and the manufacturer in the
60	manufacturer/dealer agreement in which the dealer has the
61	exclusive right to display or sell the manufacturer's new
62	recreational vehicles of a particular line-make.
63	(2) "Dealer" means any person, firm, corporation, or
64	business entity licensed or required to be licensed pursuant to
65	<u>s. 320.771.</u>
66	(3) "Distributor" means any person, firm, corporation, or
67	business entity that purchases new recreational vehicles for
68	resale to dealers.
69	(4) "Factory campaign" means an effort on the part of a
70	warrantor to contact recreational vehicle owners or dealers in
71	order to address a part or equipment issue.
72	(5) "Family member" means a spouse or a child, grandchild,
73	parent, sibling, niece, or nephew or the spouse thereof.
74	(6) "Line-make" means a specific series of recreational
75	vehicle products that:
76	(a) Are identified by a common series trade name or
77	trademark;
78	(b) Are targeted to a particular market segment, as
79	determined by their decor, features, equipment, size, weight,
80	and price range;
81	(c) Have lengths and interior floor plans that distinguish
82	the recreational vehicles from recreational vehicles with
83	substantially the same decor, equipment, features, price, and
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84	weight; and
85	(d) Belong to a single, distinct classification of
86	recreational vehicle product type having a substantial degree of
87	commonality in the construction of the chassis, frame, and body.
88	(7) "Manufacturer" means any person, firm, corporation, or
89	business entity that engages in the manufacturing of
90	recreational vehicles.
91	(8) "Manufacturer/dealer agreement" means a written
92	agreement or contract entered into between a manufacturer and a
93	dealer which fixes the rights and responsibilities of the
94	parties and pursuant to which the dealer sells new recreational
95	vehicles.
96	(9) "Proprietary part" means any part manufactured by or
97	for and sold exclusively by the manufacturer.
98	(10) "Recreational vehicle" means the types of motor
99	vehicle or motor vehicles defined by s. 320.01(1)(b).
100	(11) "Transient customer" means a customer who is
101	temporarily traveling through a dealer's area of sales
102	responsibility.
103	(12) "Warrantor" means any person, firm, corporation, or
104	business entity that gives a warranty in connection with a new
105	recreational vehicle or parts, accessories, or components
106	thereof. Such term does not include service contracts,
107	mechanical or other insurance, or extended warranties sold for
108	separate consideration by a dealer or other person not
109	controlled by a manufacturer.
110	Section 3. Section 320.3203, Florida Statutes, is created
111	to read:

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112 320.3203 Requirement for a written manufacturer/dealer 113 agreement; area of sales responsibility. --114 (1) A manufacturer or distributor may not sell a recreational vehicle in the state to or through a dealer without 115 116 having entered into a manufacturer/dealer agreement which is 117 signed by both parties. 118 (2) The manufacturer shall designate in the 119 manufacturer/dealer agreement the area of sales responsibility 120 exclusively assigned to a dealer and shall not change such area or establish another dealer for the same line-make in such area 121 122 during the duration of the agreement. 123 The area of sales responsibility may not be subject to (3) review or change before 1 year after the execution of the 124 125 manufacturer/dealer agreement. (4) A motor vehicle dealer may not sell a new recreational 126 127 vehicle in this state without having entered into a 128 manufacturer/dealer agreement and may not sell outside of its 129 designated area of sales responsibility. (5)(a) Notwithstanding subsection (4), a dealer may sell 130 outside of its designated area of responsibility if the dealer 131 132 obtains a supplemental license pursuant to s. 320.771(7) and 133 meets one of the following conditions: 134 1. For sales within another dealer's designated area of 135 sales responsibility, the dealer must obtain in advance of the off-premise sale a written agreement signed by the dealer, the 136 manufacturer of the recreational vehicles to be sold at the off-137 premise sale, and the dealer in whose designated area of sales 138 responsibility the off-premise sale will occur. The written 139 Page 5 of 20

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2007 HB 1457 140 agreement must: a. Designate the recreational vehicles to be sold; 141 b. Set forth the time period for the off-premise sale; and 142 143 c. Affirmatively authorize the sale of the recreational 144 vehicles. 145 2. The off-premise sale is not located within any dealer's 146 designated area of sales responsibility and is in conjunction 147 with a public vehicle show. The off-premise sale is in conjunction with a public 148 3. 149 vehicle show in which more than 35 dealers are participating and 150 is predominantly funded by manufacturers. 151 (b) For the purposes of this subsection, "public vehicle show" means an event sponsored by an organization approved under 152 153 section 501(c)(6) of the Internal Revenue Code which has the purpose of promoting the welfare of the recreational vehicle 154 155 industry and is located at a site: 1. That will be used to display and sell recreational 156 157 vehicles; 158 2. That is not used for off-premise sales for more than 10 days in a calendar year; and 159 160 That is not the location set forth on any dealer's 3. 161 license as its place of business. 162 Section 4. Section 320.3204, Florida Statutes, is created to read: 163 320.3204 Sales of recreational vehicles by manufacturer or 164 distributor. -- Sales of recreational vehicles by manufacturers or 165 distributors shall be in accordance with published prices, 166 167 charges, and terms of sale in effect at any given time. The Page 6 of 20

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168	manufacturer must sell products on the same basis, with respect
169	to all rebates, discounts, and programs, to all competing
170	dealers similarly situated.
171	Section 5. Section 320.3205, Florida Statutes, is created
172	to read:
173	320.3205 Termination, cancellation, and nonrenewal of a
174	manufacturer/dealer agreement
175	(1)(a) A manufacturer, directly or through any officer,
176	agent, or employee, may not terminate, cancel, or fail to renew
177	a manufacturer/dealer agreement without good cause, and, upon
178	renewal, may not require additional inventory stocking
179	requirements or increased retail sales targets in excess of the
180	market growth in the dealer's area of responsibility.
181	(b) The manufacturer has the burden of showing good cause.
182	For purposes of determining whether there is good cause for a
183	proposed action by a manufacturer, all of the following factors
184	must be considered:
185	1. The extent of the affected dealer's penetration in the
186	relevant market area.
187	2. The nature and extent of the dealer's investment in its
188	business.
189	3. The adequacy of the dealer's service facilities,
190	equipment, parts, supplies, and personnel.
191	4. The effect of the proposed action on the community.
192	5. The extent and quality of the dealer's service under
193	recreational vehicle warranties.
194	6. The failure to follow agreed-upon procedures or
195	standards related to the overall operation of the dealership.
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196 The dealer's performance under the terms of its 7. 197 manufacturer/dealer agreement. Except as provided in this section, a manufacturer 198 (C) 199 shall provide a dealer at least 120 days' prior written notice 200 of termination, cancellation, or nonrenewal of the 201 manufacturer/dealer agreement. 202 The notice shall state all reasons for termination, 1. 203 cancellation, or nonrenewal and shall further state that if, 204 within 30 days following receipt of the manufacturer's notice, 205 the dealer provides to the manufacturer a written notice of intent to cure all claimed deficiencies, the dealer will then 206 207 have 120 days after the date of the manufacturer's notice to rectify the deficiencies. If the deficiencies are rectified 208 209 within 120 days, the manufacturer's notice shall be void. If the dealer fails to provide the notice of intent to cure 210 211 deficiencies in the prescribed time period, the termination, 212 cancellation, or nonrenewal shall take effect 30 days after the 213 dealer's receipt of the manufacturer's notice unless the dealer 214 has new and untitled inventory on hand. The notice period may be reduced to 30 days if the 215 2. 216 grounds for termination, cancellation, or nonrenewal are due to: 217 a. Conviction of or plea of nolo contendere to a felony of 218 a dealer or one of its owners; 219 b. The abandonment or closing of the business operations of the dealer for 10 consecutive business days unless the 220 closing is due to an act of God, strike, labor difficulty, or 221 other cause over which the dealer has no control; 222 c. A significant misrepresentation by the dealer; or 223

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224 d. A suspension or revocation of the dealer's license, or refusal to renew the dealer's license, by the department. 225 The notice provisions of this paragraph shall not apply 226 3. if the reason for termination, cancellation, or nonrenewal is 227 228 insolvency, the occurrence of an assignment for the benefit of 229 creditors, or bankruptcy. 230 (2) A dealer may terminate its manufacturer/dealer 231 agreement with or without cause at any time by giving 30 days' written notice to the manufacturer. The dealer has the burden of 232 showing good cause. Any of the following items shall be deemed 233 234 good cause for a proposed action by a dealer: Conviction of or plea of nolo contendere to a felony 235 (a) of a manufacturer or one of its subsidiary companies. 236 237 The business operations of the manufacturer have been (b) abandoned or closed for 10 consecutive business days, unless the 238 closing is due to an act of God, strike, labor difficulty, or 239 240 other cause over which the manufacturer has no control. 241 (c) A significant misrepresentation by the manufacturer. 242 (d) A violation of ss. 320.3201-320.3211. (e) A declaration by the manufacturer of bankruptcy, 243 244 insolvency, or the occurrence of an assignment for the benefit 245 of creditors or bankruptcy. 246 If the manufacturer/dealer agreement is terminated, (3) 247 canceled, or not renewed by the manufacturer or by the dealer for cause, the manufacturer shall, at the election of the dealer 248 and within 30 days of termination, cancellation, or nonrenewal, 249 250 repurchase: 251 (a) All new motor vehicles, as defined by s. 319.001(8), Page 9 of 20

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252 acquired from the manufacturer which have not been used except for demonstration purposes, altered, or damaged at 100 percent 253 254 of the net invoice cost, including transportation, less applicable rebates and discounts to the dealer. In the event any 255 256 of the vehicles repurchased are damaged, the amount due to the 257 dealer shall be reduced by the cost to repair the vehicle. Damage prior to delivery to the dealer will not disqualify 258 259 repurchase under this subsection; 260 (b) All current and undamaged manufacturer's accessories and proprietary parts sold to the dealer for resale, if 261 accompanied by the original invoice, at 105 percent of the 262 263 original net price paid to the manufacturer to compensate the 264 dealer for handling, packing, and shipping the parts; and 265 (c) Any functioning diagnostic equipment, special tools, current signage, and other equipment and machinery at 100 266 267 percent of the dealer's net cost plus freight, destination, 268 delivery, and distribution charges and sales taxes, if any, 269 provided it was purchased by the dealer within 5 years before 270 termination and upon the manufacturer's request and can no 271 longer be used in the normal course of the dealer's ongoing 272 business. The manufacturer shall pay the dealer within 30 days 273 after receipt of the returned items. 274 Section 6. Section 320.3206, Florida Statutes, is created 275 to read: 320.3206 Transfer of ownership; family succession.--276 (1) If a dealer desires to make a change in its ownership 277 by the sale of the business assets, stock transfer, or 278 otherwise, the dealer must give the manufacturer 30 days' 279 Page 10 of 20

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280	written notice before the closing, including all supporting
281	documentation as may be reasonably required by the manufacturer.
282	The manufacturer shall not refuse consent to the proposed change
283	or sale and may not disapprove or withhold approval of the
284	change or sale unless the manufacturer can show that its
285	decision is based on the manufacturer's reasonable criteria,
286	which may include the prospective transferee's business
287	experience, moral character, financial qualifications, and any
288	criminal record.
289	(2) If the manufacturer rejects a proposed change or sale,
290	the manufacturer shall give written notice of its reasons to the
291	dealer within 30 days after receipt of the dealer's notification
292	and complete documentation. If the manufacturer does not give
293	notice of rejection, the change or sale shall be deemed
294	approved.
294 295	approved. (3) The manufacturer has the burden of showing that its
295	(3) The manufacturer has the burden of showing that its
295 296	(3) The manufacturer has the burden of showing that its rejection of the transfer or sale is reasonable.
295 296 297	(3) The manufacturer has the burden of showing that its rejection of the transfer or sale is reasonable. (4) It is unlawful for any manufacturer to fail to provide
295 296 297 298	(3) The manufacturer has the burden of showing that its rejection of the transfer or sale is reasonable. (4) It is unlawful for any manufacturer to fail to provide a dealer an opportunity to designate, in writing, a family
295 296 297 298 299	(3) The manufacturer has the burden of showing that its rejection of the transfer or sale is reasonable. (4) It is unlawful for any manufacturer to fail to provide a dealer an opportunity to designate, in writing, a family member as a successor to the dealership in the event of the
295 296 297 298 299 300	 (3) The manufacturer has the burden of showing that its rejection of the transfer or sale is reasonable. (4) It is unlawful for any manufacturer to fail to provide a dealer an opportunity to designate, in writing, a family member as a successor to the dealership in the event of the death, incapacity, or retirement of the dealer. It shall be
295 296 297 298 299 300 301	(3) The manufacturer has the burden of showing that its rejection of the transfer or sale is reasonable. (4) It is unlawful for any manufacturer to fail to provide a dealer an opportunity to designate, in writing, a family member as a successor to the dealership in the event of the death, incapacity, or retirement of the dealer. It shall be unlawful to prevent or refuse to honor the succession to a
295 296 297 298 299 300 301 302	(3) The manufacturer has the burden of showing that its rejection of the transfer or sale is reasonable. (4) It is unlawful for any manufacturer to fail to provide a dealer an opportunity to designate, in writing, a family member as a successor to the dealership in the event of the death, incapacity, or retirement of the dealer. It shall be unlawful to prevent or refuse to honor the succession to a dealership by a family member of the deceased, incapacitated, or
295 296 297 298 299 300 301 302 303	(3) The manufacturer has the burden of showing that its rejection of the transfer or sale is reasonable. (4) It is unlawful for any manufacturer to fail to provide a dealer an opportunity to designate, in writing, a family member as a successor to the dealership in the event of the death, incapacity, or retirement of the dealer. It shall be unlawful to prevent or refuse to honor the succession to a dealership by a family member of the deceased, incapacitated, or retired dealer unless the manufacturer has provided to the
295 296 297 298 299 300 301 302 303 304	(3) The manufacturer has the burden of showing that its rejection of the transfer or sale is reasonable. (4) It is unlawful for any manufacturer to fail to provide a dealer an opportunity to designate, in writing, a family member as a successor to the dealership in the event of the death, incapacity, or retirement of the dealer. It shall be unlawful to prevent or refuse to honor the succession to a dealership by a family member of the deceased, incapacitated, or retired dealer unless the manufacturer has provided to the dealer written notice of its objections. Grounds for objection

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	HB 1457 2007
308	The manufacturer has the burden of showing the unreasonableness
309	of the succession. However, no family member may succeed to a
310	dealership if the succession involves, without the
311	manufacturer's consent, a relocation of the business or an
312	alteration of the terms and conditions of the
313	manufacturer/dealer agreement.
314	Section 7. Section 320.3207, Florida Statutes, is created
315	to read:
316	320.3207 Warranty obligations
317	(1) Each warrantor shall specify in writing to each of its
318	dealers obligations, if any, for preparation, delivery, and
319	warranty service on its products; compensate the dealer for
320	warranty service required of the dealer by the warrantor; and
321	provide the dealer the schedule of compensation to be paid and
322	the time allowances for the performance of such work and
323	service. In no event shall the schedule of compensation fail to
324	include reasonable compensation for diagnostic work as well as
325	warranty labor.
326	(2) Time allowances for the diagnosis and performance of
327	warranty labor shall be reasonable for the work to be performed.
328	The manufacturer shall authorize the dealer to undertake
329	warranty repairs without prior approval if the repairs require
330	less than 3 hours of labor. In no event shall the compensation
331	of a dealer for warranty labor be less than the lowest retail
332	labor rates actually charged by the dealer for like nonwarranty
333	labor as long as such rates are reasonable.
334	(3) The warrantor shall reimburse the dealer for warranty
335	parts at actual wholesale cost plus a minimum 30-percent

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336 handling charge and the cost, if any, of freight to return 337 warranty parts to the warrantor. Warranty audits of dealer records may be conducted by 338 (4) the warrantor on a reasonable basis, and dealer claims for 339 340 warranty compensation shall not be denied except for cause, such 341 as performance of nonwarranty repairs, material noncompliance 342 with warrantor's published policies and procedures, lack of material documentation, fraud, or misrepresentation. 343 344 (5) The dealer must submit warranty claims within 45 days 345 after completing work. The dealer must notify the warrantor verbally or in 346 (6) 347 writing if the dealer is unable to perform material or 348 repetitive warranty repairs as soon as is reasonably possible. 349 (7) The warrantor must disapprove warranty claims in writing within 30 days after the date of submission by the 350 351 dealer in the manner and form prescribed by the warrantor. 352 Claims not specifically disapproved in writing within 30 days 353 shall be construed to be approved and must be paid within 45 354 days. 355 (8) It is a violation of ss. 320.3201-320.3211 for any 356 warrantor to: 357 Fail to perform any of its warranty obligations with (a) 358 respect to a recreational vehicle and its components; 359 (b) Fail to include, in written notices of factory campaigns to recreational vehicle owners and dealers, the 360 expected date by which necessary parts and equipment, including 361 tires and chassis or chassis parts, will be available to dealers 362 to perform the campaign work. The manufacturer may ship parts to 363

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364	the dealer to effect the campaign work, and, if such parts are
365	in excess of the dealer's requirements, the dealer may return
366	unused parts to the manufacturer for credit after completion of
367	the campaign;
368	(c) Fail to compensate any of its dealers for authorized
369	repairs effected by the dealer of merchandise damaged in
370	manufacture or transit to the dealer, if the carrier is
371	designated by the manufacturer, factory branch, distributor, or
372	distributor branch;
373	(d) Fail to compensate any of its dealers for authorized
374	warranty service in accordance with the schedule of compensation
375	
	provided to the dealer pursuant to this section if performed in
376	a timely and competent manner;
377	(e) Intentionally misrepresent in any way to purchasers of
378	recreational vehicles that warranties with respect to the
379	manufacture, performance, or design of the vehicle are made by
380	the dealer either as warrantor or cowarrantor; or
381	(f) Require the dealer to make warranties to customers in
382	any manner related to the manufacture of the recreational
383	vehicle.
384	(9) It is a violation of ss. 320.3201-320.3211 for any
385	dealer to:
386	(a) Fail to perform predelivery inspection functions, if
387	required, in a competent and timely manner;
388	(b) Fail to perform warranty service work authorized by
389	the warrantor in a reasonably competent and timely manner on any
390	transient customer's vehicle of the same line-make without good
391	cause; or

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392	(c) Misrepresent the terms of any warranty.
393	(10)(a) Notwithstanding the terms of any
394	manufacturer/dealer agreement, it is a violation of ss.
395	320.3201-320.3211 for any warrantor to fail to indemnify and
396	hold harmless its dealer against any losses or damages to the
397	extent such losses or damages are caused by the negligence or
398	willful misconduct of the warrantor. The dealer shall not be
399	denied indemnification for failing to discover, disclose, or
400	remedy a defect in the design or manufacturing of the
401	recreational vehicle. The dealer shall provide to the warrantor
402	a copy of any suit in which allegations are made that come
403	within this subsection within 10 days after receiving such suit.
404	(b) Notwithstanding the terms of any manufacturer/dealer
405	agreement, it is a violation of ss. 320.3201-320.3211 for any
406	dealer to fail to indemnify and hold harmless its warrantor
407	against any losses or damages to the extent such losses or
408	damages are caused by the negligence or willful misconduct of
409	the dealer. The warrantor shall provide to the dealer a copy of
410	pending suits in which allegations are made that come within
411	this subsection within 10 days after receiving such suit.
412	Section 8. Section 320.3208, Florida Statutes, is created
413	to read:
414	320.3208 Inspection and rejection by the dealer
415	(1) Whenever a new recreational vehicle is damaged prior
416	to transit to the dealer or is damaged in transit to the dealer
417	when the carrier or means of transportation has been selected by
418	the manufacturer or distributor, the dealer shall:
419	(a) Notify the manufacturer or distributor of the damage
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420 by the next business day after the date of delivery of the new 421 recreational vehicle to the dealer or within such additional 422 time as specified in the manufacturer/dealer agreement; and 423 (b) Either: 424 1. Request from the manufacturer or distributor 425 authorization to replace the components, parts, and accessories 426 damaged or otherwise correct the damage; or 427 2. Reject the vehicle within the timeframe set forth in 428 subsection (3). 429 If the manufacturer or distributor refuses or fails to authorize 430 431 repair of such damage within 10 days after receipt of notification or if the dealer rejects the recreational vehicle 432 433 because of damage, ownership of the new recreational vehicle shall revert to the manufacturer or distributor. 434 435 (2) The dealer will exercise due care in custody of the 436 damaged recreational vehicle, but the dealer shall have no other 437 obligations, financial or otherwise, with respect to that 438 recreational vehicle. 439 The timeframe for inspection and rejection by the (3) 440 dealer shall be part of the manufacturer/dealer agreement and 441 shall not be less than 3 business days after the physical 442 delivery of the recreational vehicle. 443 (4) Any recreational vehicle that has, at the time of delivery to the dealer, an unreasonable amount of miles on its 444 odometer, as determined by the dealer, may be subject to 445 446 rejection by the dealer and reversion of the vehicle to the 447 manufacturer or distributor.

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448 Section 9. Section 320.3209, Florida Statutes, is created 449 to read: 450 320.3209 Coercion of dealer prohibited.--(1) A manufacturer or distributor may not coerce or 451 452 attempt to coerce a dealer to: 453 Purchase a product that the dealer did not order; (a) 454 (b) Enter into an agreement with the manufacturer or 455 distributor; Take any action which is unfair or unreasonable to the (C) 456 dealer; or 457 (d) Require a dealer to enter into an agreement that 458 459 requires the dealer to submit its disputes to binding arbitration or otherwise waive rights or responsibilities under 460 461 ss. 320.3201-320.3211. (2) As used in this section, the term "coerce" includes, 462 but is not limited to, threatening to terminate, cancel, or not 463 464 renew a manufacturer/dealer agreement without good cause or 465 threatening to withhold product lines or delay product delivery 466 as an inducement to amending the manufacturer/dealer agreement. 467 Section 10. Section 320.3210, Florida Statutes, is created 468 to read: 469 320.3210 Civil dispute resolution; mediation; relief.--470 (1) A dealer, manufacturer, distributor, or warrantor 471 injured by another party's violation of ss. 320.3201-320.3211 may bring a civil action in circuit court to recover actual 472 damages. The court shall award attorney's fees and costs to the 473 prevailing party in such an action. Venue for any civil action 474 475 authorized by this section shall exclusively be in the county in

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which the dealership is located. In an action involving more 476 477 than one dealer, venue may be in any county in which a dealer 478 that is party to the action is located. (2) (a) Prior to bringing suit under this section, the 479 480 party bringing suit for an alleged violation shall serve a 481 written demand for mediation upon the offending party. 482 (b) The demand for mediation shall be served upon the 483 offending party via certified mail at the address stated within 484 the agreement between the parties. In the event of a civil action between two dealers, the demand shall be mailed to the 485 486 address on the dealer's license filed with the department. 487 The demand for mediation shall contain a brief (C) statement of the dispute and the relief sought by the party 488 489 filing the demand. (d) Within 20 days after the date a demand for mediation 490 491 is served, the parties shall mutually select an independent 492 certified mediator and meet with that mediator for the purpose 493 of attempting to resolve the dispute. The meeting place shall be 494 in this state in a location selected by the mediator. The 495 mediator may extend the date of the meeting for good cause shown 496 by either party or upon stipulation of both parties. 497 (e) The service of a demand for mediation under this 498 subsection shall stay the time for the filing of any complaint, 499 petition, protest, or action under ss. 320.3201-320.3211 until 500 representatives of both parties have met with a mutually selected mediator for the purpose of attempting to resolve the 501 dispute. If a complaint, petition, protest, or action is filed 502 before that meeting, the court shall enter an order suspending 503

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504	the proceeding or action until the meeting has occurred and may,
505	upon written stipulation of all parties to the proceeding or
506	action that they wish to continue to mediate under this
507	subsection, enter an order suspending the proceeding or action
508	for as long a period as the court considers appropriate. A
509	suspension order issued under this paragraph may be revoked upon
510	motion of any party or upon motion of the court.
511	(f) The parties to the mediation shall bear their own
512	costs for attorney's fees and divide equally the cost of the
513	mediator.
514	(3) In addition to the remedies provided in this section
515	and notwithstanding the existence of any additional remedy at
516	law, a dealer is authorized to make application to a circuit
517	court for the grant, upon a hearing and for cause shown, of a
518	temporary or permanent injunction, or both, restraining any
519	person from acting as a dealer without being properly licensed
520	pursuant s. 320.771, from violating or continuing to violate any
521	of the provisions of ss. 320.3201-320.3211, or from failing or
522	refusing to comply with the requirements of ss. 320.3201-
523	320.3211. Such injunction shall be issued without bond. A single
524	act in violation of the provisions of ss. 320.3201-320.3211
525	shall be sufficient to authorize the issuance of an injunction.
526	Section 11. Section 320.3211, Florida Statutes, is created
527	to read:
528	<u>320.3211 Penalties</u>
529	(1) The department shall, as it deems necessary, either
530	suspend or revoke any license issued under s. 320.771 upon a
531	finding that the dealer violated any provision of ss. 320.3201-
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532	320.3211. The department is authorized to assess, impose, levy,
533	and collect by legal process fines, in an amount not to exceed
534	\$1,000 for each violation, against any individual if it finds
535	that he or she has violated any provision of ss. 320.3201-
536	320.3211. Such individual is entitled to an administrative
537	hearing pursuant to chapter 120 to contest the action or fine
538	levied, or about to be levied, upon him or her.
539	(2) In addition to the civil and administrative remedies,
540	a person who violates any provision of ss. 320.3201-320.3211
541	commits a misdemeanor of the second degree, punishable as
542	provided in s. 775.082 or s. 775.083.
543	Section 12. If any provision of this act or the
544	application thereof to any person or circumstance is held
545	invalid, the invalidity shall not affect other provisions or
546	applications of the act which can be given effect without the
547	invalid provision or application and, to this end, the
548	provisions of this act are declared severable.
549	Section 13. This act shall take effect July 1, 2007.

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