## Florida Senate - 2007

By the Committee on Transportation; and Senator Haridopolos

596-2194-07

1	A bill to be entitled
2	An act relating to recreational vehicle
3	manufacturers, distributors and dealers;
4	creating s. 320.3201, F.S.; providing
5	legislative intent; creating s. 320.3202, F.S.;
6	providing definitions; creating s. 320.3203,
7	F.S.; providing requirements for a
8	manufacturer/dealer agreement; requiring
9	designation of the area of sales
10	responsibility; providing conditions for sales
11	outside the dealer's area of sales
12	responsibility; creating s. 320.3204, F.S.;
13	providing requirements for sales by
14	manufacturers and distributors; creating s.
15	320.3205, F.S.; providing requirements and
16	procedures for termination, cancellation, or
17	nonrenewal of a manufacturer/dealer agreement
18	by a manufacturer or a dealer; providing for
19	the repurchase by the manufacturer of vehicles,
20	accessories, and parts and equipment, tools,
21	signage, and machinery; creating s. 320.3206,
22	F.S.; providing for change in ownership by a
23	dealer; requiring notice to the manufacturer;
24	providing requirements for rejection by the
25	manufacturer; providing for a dealer to name a
26	family member as a successor in case of
27	retirement, incapacitation, or death of the
28	dealer; providing requirements for rejection of
29	the successor by the manufacturer; creating s.
30	320.3207, F.S.; providing requirements for
31	warrantors, manufacturers, and dealers with

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1	respect to warranty obligations; providing
2	requirements for compensation of the dealer;
3	authorizing warranty audits by the warrantor;
4	requiring cause for denial of compensation;
5	providing for disposition of warranty claims;
6	prohibiting certain acts by the warrantor and
7	the dealer; requiring notice of certain pending
8	suits; creating s. 320.3208, F.S.; providing
9	for inspection and rejection of a recreational
10	vehicle upon delivery to a dealer; creating s.
11	320.3209, F.S.; prohibiting a manufacturer or
12	distributor from coercing a dealer to perform
13	certain acts; creating s. 320.3210, F.S.;
14	providing for resolution when a dealer,
15	manufacturer, distributor, or warrantor is
16	injured by another party's violation;
17	authorizing civil action; providing for
18	mediation; providing for remedies; creating s.
19	320.3211, F.S.; providing administrative and
20	criminal penalties for violations; providing
21	for an administrative hearing to contest a
22	penalty imposed by the department; amending
23	s.320.8225, F.S.; providing licensure
24	requirements for distributors and importers;
25	providing for severability; providing an
26	effective date.
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28	Be It Enacted by the Legislature of the State of Florida:
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30	Section 1. Section 320.3201, Florida Statutes, is
31	created to read:
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1 320.3201 Legislative intent.--2 (1) It is the intent of the Legislature to protect the public health, safety, and welfare of the residents of the 3 4 state by regulating the relationship between recreational 5 vehicle dealers and manufacturers, maintaining competition, 6 and providing consumer protection and fair trade. 7 (2) It is the intent of the Legislature that the provisions of this act be applied to manufacturer/dealer 8 agreements entered into on or after October 1, 2007. 9 10 Section 2. Section 320.3202, Florida Statutes, is created to read: 11 12 321.3202 Definitions.--As used in ss. 320.3201-320.3211, the term: 13 (1) "Area of sales responsibility" means the 14 geographical area agreed to by the dealer and the manufacturer 15 in the manufacturer/dealer agreement within which the dealer 16 17 has the exclusive right to display or sell the manufacturer's 18 new recreational vehicles of a particular line-make. 19 (2) "Dealer" means any person, firm, corporation, or 20 business entity licensed or required to be licensed under s. 21 320.771. 22 (3) "Distributor" means any person, firm, corporation, 23 or business entity that purchases new recreational vehicles 2.4 for resale to dealers. (4) "Factory campaign" means an effort on the part of 25 a warrantor to contact recreational vehicle owners or dealers 26 27 in order to address a part or equipment issue. 2.8 (5) "Family member" means a spouse, child, grandchild, parent, sibling, niece, or nephew or the spouse thereof. 29 30 (6) "Line-make" means a specific series of recreational vehicle products that: 31

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1	(a) Are identified by a common series trade name or
2	trademark;
3	(b) Are targeted to a particular market segment, as
4	determined by their decor, features, equipment, size, weight,
5	and price range;
6	(c) Have lengths and interior floor plans that
7	distinguish the recreational vehicles from recreational
8	vehicles with substantially the same decor, equipment,
9	features, price, and weight; and
10	(d) Belong to a single, distinct classification of
11	recreational vehicle product type having a substantial degree
12	of commonality in the construction of the chassis, frame, and
13	body.
14	(7) "Manufacturer" means any person, firm,
15	corporation, or business entity who engages in the
16	manufacturing of recreational vehicles.
17	(8) "Manufacturer/dealer agreement" means a written
18	agreement or contract entered into between a manufacturer and
19	a dealer which fixes the rights and responsibilities of the
20	parties and pursuant to which the dealer sells new
21	recreational vehicles.
22	(9) "Proprietary part" means any part manufactured by
23	or for and sold exclusively by the manufacturer.
24	(10) "Recreational vehicle" means the category of
25	motor vehicle described s. 320.01(1)(b).
26	(11) "Transient customer" means a customer who is
27	temporarily traveling through a dealer's area of sales
28	responsibility.
29	(12) "Warrantor" means any person, firm, corporation,
30	or business entity that gives a warranty in connection with a
31	new recreational vehicle or parts, accessories, or components

1 thereof. The term does not include service contracts, mechanical or other insurance, or extended warranties sold for 2 separate consideration by a dealer or other person not 3 4 controlled by a manufacturer. Section 3. Section 320.3203, Florida Statutes, is 5 6 created to read: 7 320.3203 Requirement for a written manufacturer/dealer 8 agreement; area of sales responsibility .--9 (1) A manufacturer or distributor may not sell a 10 recreational vehicle in this state to or through a dealer without having first entered into a manufacturer/dealer 11 12 agreement with a dealer which has been signed by both parties. 13 (2) The manufacturer shall designate the area of sales responsibility exclusively assigned to a dealer in the 14 manufacturer/dealer agreement and may not change such area or 15 contract with another dealer for sale of the same line-make in 16 17 the designated area during the duration of the agreement. 18 (3) The area of sales responsibility may not be reviewed or changed until 1 year after the execution of the 19 manufacturer/dealer agreement. 2.0 21 (4) A motor vehicle dealer may not sell a new recreational vehicle in this state without having first 2.2 23 entered into a manufacturer/dealer agreement with a manufacturer or distributor and may not sell outside of the 2.4 area of sales responsibility designated in the agreement. 25 (5) Notwithstanding subsection (4), a dealer may sell 26 27 outside of its designated area of sales responsibility if the 2.8 dealer obtains a supplemental license pursuant to s. 320.771(7) and meets any one of the following conditions: 29 30 (a) For sales within another dealer's designated area of sales responsibility, the dealer must obtain in advance of 31

1 the off-premise sale a written agreement signed by the dealer, 2 the manufacturer of the recreational vehicles to be sold at the off-premise sale, and the dealer in whose designated area 3 4 of sales responsibility the off-premise sale will occur which: 1. Designates the recreational vehicles to be sold; 5 б 2. Sets forth the time period for the off-premise 7 sale; and 8 3. Affirmatively authorizes the sale of the recreational vehicles. 9 10 (b) The off-premise sale is not located within any dealer's designated area of sales responsibility and is in 11 12 conjunction with a public vehicle show. (c) The off-premise sale is in conjunction with a 13 public vehicle show in which more than 35 dealers are 14 participating and the show is predominantly funded by 15 manufacturers. For the purposes of this subsection, the term 16 17 "public vehicle show" means an event sponsored by an organization approved under s. 501(c)(6) of the Internal 18 Revenue Code which has the purpose of promoting the welfare of 19 the recreational vehicle industry and is located at a site 2.0 21 that: 22 Will be used to display and sell recreational 23 vehicles; 2. Is not used for off-premise sales for more than 10 2.4 25 days in a calendar year; and 3. Is not the location set forth on any dealer's 26 27 license as its place of business. 2.8 Section 4. Section 320.3204, Florida Statutes, is 29 created to read: 320.3204 Sales of recreational vehicles by 30 manufacturer or distributor. -- Sales of recreational vehicles 31

1 by a manufacturer or distributor shall be in accordance with 2 published prices, charges, and terms of sale in effect at any given time. The manufacturer shall offer to sell products on 3 4 the same basis, with respect to all rebates, discounts, and programs, to all competing dealers similarly situated. 5 б Section 5. Section 320.3205, Florida Statutes, is 7 created to read: 320.3205 Termination, cancellation, and nonrenewal of 8 a manufacturer/dealer agreement.--9 10 (1) A manufacturer or distributor, directly or through any officer, agent, or employee, may not terminate, cancel, or 11 12 fail to renew a manufacturer/dealer agreement without good 13 cause, and, upon renewal, may not require additional inventory stocking requirements or increased retail sales targets in 14 excess of the market growth in the dealer's area of sales 15 16 responsibility. 17 (a) The manufacturer or distributor has the burden of 18 showing good cause for terminating, canceling, or failing to 19 renew a manufacturer/dealer agreement with a dealer. For purposes of determining whether there is good cause for the 20 21 proposed action, any of the following factors may be 2.2 considered: 23 The extent of the affected dealer's penetration in 2.4 the relevant market area. 2. The nature and extent of the dealer's investment in 25 its business. 26 27 3. The adequacy of the dealer's service facilities, 2.8 equipment, parts, supplies, and personnel. 4. The effect of the proposed action on the community. 29 30 5. The extent and quality of the dealer's service under recreational vehicle warranties. 31

1	6. The failure to follow agreed-upon procedures or
2	standards related to the overall operation of the dealership.
3	7. The dealer's performance under the terms of its
4	manufacturer/dealer agreement.
5	(b) Except as otherwise provided in this section, a
б	<u>manufacturer or distributor shall provide a dealer with at</u>
7	least 120 days' prior written notice of termination,
8	cancellation, or nonrenewal of the manufacturer/dealer
9	agreement.
10	1. The notice must state all reasons for the proposed
11	termination, cancellation, or nonrenewal and must further
12	state that if, within 30 days following receipt of the notice,
13	the dealer provides to the manufacturer or distributor a
14	written notice of intent to cure all claimed deficiencies, the
15	dealer will then have 120 days following receipt of the notice
16	to rectify the deficiencies. If the deficiencies are rectified
17	within 120 days, the manufacturer's or distributor's notice is
18	voided. If the dealer fails to provide the notice of intent to
19	cure the deficiencies in the prescribed time period, the
20	termination, cancellation, or nonrenewal takes effect 30 days
21	after the dealer's receipt of the notice unless the dealer has
22	new and untitled inventory on hand that may be disposed of
23	pursuant to subsection (3).
24	2. The notice period may be reduced to 30 days if the
25	grounds for termination, cancellation, or nonrenewal are due
26	to:
27	a. Conviction of or plea of nolo contendere to a
28	felony of a dealer or one of its owners;
29	b. The abandonment or closing of the business
30	operations of the dealer for 10 consecutive business days
31	unless the closing is due to an act of God, strike, labor
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1 difficulty, or other cause over which the dealer has no 2 control; c. A material misrepresentation by the dealer; or 3 4 d. A suspension or revocation of the dealer's license, or refusal to renew the dealer's license, by the department. 5 б 3. The notice provisions of this paragraph do not 7 apply if the reason for termination, cancellation, or 8 nonrenewal is insolvency, the occurrence of an assignment for the benefit of creditors, or bankruptcy. 9 10 (2) A dealer may terminate, cancel, or not renew its manufacturer/dealer agreement with a manufacturer or 11 12 distributor with or without cause at any time by giving 30 13 days' written notice to the manufacturer. If for cause, the dealer has the burden of showing good cause. Any of the 14 following items shall be deemed good cause for the proposed 15 16 action by a dealer: 17 (a) Conviction of or plea of nolo contendere to a 18 felony of a manufacturer or one of its subsidiary companies. (b) The business operations of the manufacturer have 19 20 been abandoned or closed for 10 consecutive business days, 21 unless the closing is due to an act of God, strike, labor 2.2 difficulty, or other cause over which the manufacturer has no 23 control. (c) A significant misrepresentation by the 2.4 25 manufacturer. (d) A material violation of ss. 320.3201-320.3211 26 27 which is not cured within 30 days after written notice by the 28 dealer. (e) A declaration by the manufacturer of bankruptcy, 29 insolvency, or the occurrence of an assignment for the benefit 30 of creditors or bankruptcy. 31

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1	(3) If the manufacturer/dealer agreement is
2	terminated, canceled, or not renewed by the manufacturer or
3	distributor without cause or by the dealer for cause, the
4	manufacturer shall, at the election of the dealer and within
5	30 days after termination, cancellation, or nonrenewal,
6	repurchase:
7	(a) All recreational vehicles, that are classified as
8	"new" for titling purposes under s. 319.001(8), that were
9	acquired from the manufacturer or distributor, and that have
10	not been used, except for demonstration purposes, or altered,
11	or damaged at 100 percent of the net invoice cost, including
12	transportation, less applicable rebates and discounts to the
13	dealer. If any of the vehicles repurchased are damaged, the
14	amount due to the dealer shall be reduced by the cost to
15	repair the vehicle. Damage prior to delivery to the dealer
16	will not disqualify repurchase under this subsection;
17	(b) All undamaged accessories and proprietary parts
18	sold to the dealer for resale within the 12 months prior to
19	termination, cancellation, or nonrenewal, if accompanied by
20	the original invoice, at 105 percent of the original net price
21	paid to the manufacturer or distributor to compensate the
22	dealer for handling, packing, and shipping the parts; and
23	(c) Any properly functioning diagnostic equipment,
24	special tools, current signage, and other equipment and
25	machinery at 100 percent of the dealer's net cost plus
26	freight, destination, delivery, and distribution charges and
27	sales taxes, if any, if it was purchased by the dealer within
28	5 years before termination, cancellation, or nonrenewal and
29	upon the manufacturer's or distributor's request and can no
30	longer be used in the normal course of the dealer's ongoing
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1 business. The manufacturer or distributor shall pay the dealer within 30 days after receipt of the returned items. 2 Section 6. Section 320.3206, Florida Statutes, is 3 4 created to read: 5 320.3206 Transfer of ownership; family succession.-б (1) If a dealer desires to make a change in ownership 7 by the sale of the business assets, stock transfer, or 8 otherwise, the dealer shall give the manufacturer or distributor 30 days' written notice before the closing, 9 10 including all supporting documentation as may be reasonably required by the manufacturer or distributor. The manufacturer 11 12 or distributor may not refuse consent to the proposed change 13 or sale and may not disapprove or withhold approval of the change or sale unless the manufacturer or distributor can show 14 that its decision is based on the manufacturer's reasonable 15 criteria, which may include the prospective transferee's 16 17 business experience, moral character, financial 18 qualifications, and any criminal record. 19 (2) If the manufacturer or distributor rejects a proposed change or sale, the manufacturer or distributor shall 2.0 21 give written notice of its reasons to the dealer within 30 2.2 days after receipt of the dealer's notification and complete 23 documentation. The manufacturer or distributor has the burden of showing that its rejection of the transfer or sale is 2.4 reasonable. If the manufacturer or distributor does not give 25 notice of rejection, the change or sale shall be deemed 26 27 approved. 2.8 (3) It is unlawful for a manufacturer or distributor to fail to provide a dealer an opportunity to designate, in 29 writing, a family member as a successor to the dealership in 30 the event of the death, incapacity, or retirement of the 31

1	dealer. It is unlawful to prevent or refuse to honor the
2	succession to a dealership by a family member of the deceased,
3	incapacitated, or retired dealer unless the manufacturer or
4	distributor has provided to the dealer written notice of its
5	objections within 30 days after receipt of the dealer's
б	modification of the dealer's succession plan. Grounds for
7	objection include lack of creditworthiness, conviction of a
8	felony, lack of required licenses or business experience, or
9	other condition that makes the succession unreasonable under
10	the circumstances. The manufacturer or distributor has the
11	burden of showing the unreasonableness of the succession.
12	However, a family member may not succeed to a dealership if
13	the succession involves, without the manufacturer's or
14	distributor's consent, a relocation of the business or an
15	alteration of the terms and conditions of the
16	manufacturer/dealer agreement.
17	Section 7. Section 320.3207, Florida Statutes, is
18	created to read:
19	320.3207 Warranty obligations
20	(1) Each warrantor shall:
21	(a) Specify in writing to each of its dealer
22	obligations, if any, for preparation, delivery, and warranty
23	service on its products;
24	(b) Compensate the dealer for warranty service
25	required of the dealer by the warrantor; and
26	(c) Provide the dealer the schedule of compensation to
27	be paid and the time allowances for the performance of any
28	work and service.
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30	The schedule of compensation must include reasonable
31	compensation for diagnostic work as well as warranty labor.
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1	(2) Time allowances for the diagnosis and performance
2	of warranty labor must be reasonable for the work to be
3	performed. The warrantor shall authorize the dealer to
4	undertake warranty repairs without prior approval if the
5	repairs require less than 3 hours of labor. The compensation
б	of a dealer for warranty labor may not be less than the lowest
7	retail labor rates actually charged by the dealer for like
8	nonwarranty labor as long as such rates are reasonable.
9	(3) The warrantor shall reimburse the dealer for
10	warranty parts at actual wholesale cost plus a minimum
11	30-percent handling charge and the cost, if any, of freight to
12	return warranty parts to the warrantor.
13	(4) Warranty audits of dealer records may be conducted
14	by the warrantor on a reasonable basis, and dealer claims for
15	warranty compensation may not be denied except for cause, such
16	as performance of nonwarranty repairs, material noncompliance
17	with warrantor's published policies and procedures, lack of
18	material documentation, fraud, or misrepresentation.
19	(5) The dealer shall submit warranty claims within 45
20	days after completing work.
21	(6) The dealer shall notify the warrantor verbally or
22	in writing if the dealer is unable to perform material or
23	repetitive warranty repairs as soon as is reasonably possible.
24	(7) The warrantor shall disapprove warranty claims in
25	writing within 45 days after the date of submission by the
26	dealer in the manner and form prescribed by the warrantor.
27	Claims not specifically disapproved in writing within 45 days
28	shall be construed to be approved and must be paid within 60
29	days.
30	(8) It is a violation of ss. 320.3201-320.3211 for any
31	warrantor to:

1(a) Fail to perform any of its warranty obligations2with respect to its warranted products:3(b) Fail to include, in written notices of factory4campaigns to recreational vehicle owners and dealers, the5expected date by which necessary parts and equipment.6including tires and chassis or chassis parts, will be7available to dealers to perform the campaign work. The8warrantor may ship parts to the dealer to effect the campaign9work, and, if such parts are in excess of the dealer's10requirements, the dealer may return unused parts to the11warrantor for credit after completion of the campaign:12(c) Fail to compensate any of its dealers for13authorized repairs effected by the dealer of merchandise14damaged in manufacture or transit to the dealer, if the15carrier is designated by the warrantor, factory branch.16distributor, or distributor branch:17(d) Fail to compensate any of its dealers for18authorized warranty service in accordance with the schedule of19compensation provided to the dealer pursuant to this section10if performed in a timely and competent manner:18vehicle are made by the dealer as warranties or cowarrantor; or19f) Require the dealer to make warranties to customers20jurchasers of recreational vehicles that warranties to customers21(e) Int is a violation of ss. 320.3201-320.3211 for any22dealer:23(j) It is a violation		
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5       expected date by which necessary parts and equipment.         6       including tires and chassis or chassis parts, will be         7       available to dealers to perform the campaign work. The         8       warrantor may ship parts to the dealer to effect the campaign         9       work, and, if such parts are in excess of the dealer's         10       requirements, the dealer may return unused parts to the         11       warrantor for credit after completion of the campaign;         12       (c) Fail to compensate any of its dealers for         13       authorized repairs effected by the dealer of merchandise         14       damaged in manufacture or transit to the dealer, if the         15       carrier is designated by the warrantor, factory branch,         16       distributor, or distributor branch;         17       (d) Fail to compensate any of its dealers for         18       authorized warranty service in accordance with the schedule of         19       compensation provided to the dealer pursuant to this section         11       if performed in a timely and competent manner;         12       (e) Intentionally misrepresent in any way to         19       purchasers of recreational vehicles that warranties with         10       respect to the manufacture, performance, or design of the         11	3	(b) Fail to include, in written notices of factory
<ul> <li>including tires and chassis or chassis parts, will be</li> <li>available to dealers to perform the campaign work. The</li> <li>warrantor may ship parts to the dealer to effect the campaign</li> <li>work, and, if such parts are in excess of the dealer's</li> <li>requirements, the dealer may return unused parts to the</li> <li>warrantor for credit after completion of the campaign:</li> <li>(c) Fail to compensate any of its dealers for</li> <li>authorized repairs effected by the dealer of merchandise</li> <li>damaged in manufacture or transit to the dealer, if the</li> <li>carrier is designated by the warrantor, factory branch.</li> <li>distributor, or distributor branch:</li> <li>(d) Fail to compensate any of its dealers for</li> <li>authorized warranty service in accordance with the schedule of</li> <li>compensation provided to the dealer pursuant to this section</li> <li>if performed in a timely and competent manner:</li> <li>(e) Intentionally misrepresent in any way to</li> <li>purchasers of recreational vehicles that warranties with</li> <li>respect to the manufacture, performance, or design of the</li> <li>vehicle are made by the dealer as warrantor or cowarrantor; or</li> <li>(f) Require the dealer to make warranties to customers</li> <li>in any manner related to the manufacture of the recreational</li> <li>vehicle.</li> <li>(9) It is a violation of ss. 320.3201-320.3211 for any</li> <li>dealer:</li> </ul>	4	campaigns to recreational vehicle owners and dealers, the
7       available to dealers to perform the campaign work. The         8       warrantor may ship parts to the dealer to effect the campaign         9       work, and, if such parts are in excess of the dealer's         10       requirements, the dealer may return unused parts to the         11       warrantor for credit after completion of the campaign;         12       (c) Fail to compensate any of its dealers for         13       authorized repairs effected by the dealer of merchandise         14       damaged in manufacture or transit to the dealer, if the         15       carrier is designated by the warrantor, factory branch,         16       distributor, or distributor branch;         17       (d) Fail to compensate any of its dealers for         18       authorized warranty service in accordance with the schedule of         19       compensation provided to the dealer pursuant to this section         11       if performed in a timely and competent manner;         12       (e) Intentionally misrepresent in any way to         12       purchasers of recreational vehicles that warranties with         13       respect to the manufacture, performance, or design of the         14       vehicle are made by the dealer as warrantor or cowarrantor; or         15       (f) Require the dealer to make warranties to customers         1	5	expected date by which necessary parts and equipment,
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Image: Normal Scheme11warrantor for credit after completion of the campaign:12(c) Fail to compensate any of its dealers for13authorized repairs effected by the dealer of merchandise14damaged in manufacture or transit to the dealer, if the15carrier is designated by the warrantor, factory branch,16distributor, or distributor branch:17(d) Fail to compensate any of its dealers for18authorized warranty service in accordance with the schedule of19compensation provided to the dealer pursuant to this section1011(e) Intentionally misrepresent in any way to12purchasers of recreational vehicles that warranties with13respect to the manufacture, performance, or design of the14vehicle are made by the dealer to make warranties to customers15161717181919101011121213141515151617171819191010111213141515151617171819111111	9	work, and, if such parts are in excess of the dealer's
12(c) Fail to compensate any of its dealers for13authorized repairs effected by the dealer of merchandise14damaged in manufacture or transit to the dealer, if the15carrier is designated by the warrantor, factory branch,16distributor, or distributor branch;17(d) Fail to compensate any of its dealers for18authorized warranty service in accordance with the schedule of19compensation provided to the dealer pursuant to this section10if performed in a timely and competent manner;11(e) Intentionally misrepresent in any way to12purchasers of recreational vehicles that warranties with13respect to the manufacture, performance, or design of the14vehicle are made by the dealer to make warranties to customers15in any manner related to the manufacture of the recreational17vehicle.18(9) It is a violation of ss. 320.3201-320.3211 for any19dealer:	10	requirements, the dealer may return unused parts to the
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<pre>27 vehicle. 28 (9) It is a violation of ss. 320.3201-320.3211 for any 29 dealer: 30</pre>	25	(f) Require the dealer to make warranties to customers
28 (9) It is a violation of ss. 320.3201-320.3211 for any 29 dealer: 30	26	in any manner related to the manufacture of the recreational
29 <u>dealer:</u> 30	27	vehicle.
30	28	(9) It is a violation of ss. 320.3201-320.3211 for any
	29	dealer:
31	30	
•	31	

1	(a) Fail to perform predelivery inspection functions,
2	as specified by the warrantor, in a competent and timely
3	manner;
4	(b) Fail to perform warranty service work authorized
5	by the warrantor in a reasonably competent and timely manner
6	on any transient customer's vehicle of the same line-make; or
7	(c) Misrepresent the terms of any warranty.
8	(10) Notwithstanding the terms of any
9	manufacturer/dealer agreement, it is a violation of ss.
10	<u>320.3201-320.3211 for:</u>
11	(a) A warrantor to fail to indemnify and hold harmless
12	its dealer against any losses or damages to the extent such
13	losses or damages are caused by the negligence or willful
14	misconduct of the warrantor. The dealer may not be denied
15	indemnification for failing to discover, disclose, or remedy a
16	defect in the design or manufacturing of the recreational
17	vehicle. The dealer shall provide to the warrantor a copy of
18	any suit in which allegations are made which come within this
19	subsection within 10 days after receiving such suit.
20	(b) A dealer to fail to indemnify and hold harmless
21	its warrantor against any losses or damages to the extent such
22	losses or damages are caused by the negligence or willful
23	misconduct of the dealer. The warrantor shall provide to the
24	dealer a copy of any suit in which allegations are made that
25	come within this subsection within 10 days after receiving
26	such suit.
27	Section 8. Section320.3208, Florida Statutes, is
28	created to read:
29	320.3208 Inspection and rejection by the dealer
30	(1) Whenever a new recreational vehicle is damaged
31	prior to transit to the dealer or is damaged in transit to the
	15

1 dealer when the carrier or means of transportation has been 2 selected by the manufacturer or distributor, the dealer shall notify the manufacturer or distributor of the damage within 3 4 the timeframe specified in the manufacturer/dealer agreement 5 and: б (a) Request from the manufacturer or distributor 7 authorization to replace the components, parts, and 8 accessories damaged or otherwise correct the damage; or 9 (b) Reject the vehicle within the timeframe set forth 10 in subsection (3). 11 12 If the manufacturer or distributor refuses or fails to 13 authorize repair of such damage within 10 days after receipt of notification or if the dealer rejects the recreational 14 vehicle because of damage, ownership of the new recreational 15 vehicle reverts to the manufacturer or distributor. 16 17 (2) The dealer shall exercise due care in custody of 18 the damaged recreational vehicle, but the dealer shall have no other obligations, financial or otherwise, with respect to 19 that recreational vehicle. 2.0 21 (3) The timeframe for inspection and rejection by the 2.2 dealer must be part of the manufacturer/dealer agreement and 23 may not be less than 3 business days after the physical delivery of the recreational vehicle. 2.4 (4) Any recreational vehicle that has, at the time of 25 delivery to the dealer, an unreasonable amount of miles on its 26 27 odometer, as determined by the dealer, may be subject to 2.8 rejection by the dealer and reversion of the vehicle to the 29 manufacturer or distributor. Section 9. Section 320.3209, Florida Statutes, is 30 31 created to read:

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1	320.3209 Coercion of dealer prohibited
2	(1) A manufacturer or distributor may not coerce or
3	attempt to coerce a dealer to:
4	(a) Purchase a product that the dealer did not order;
5	(b) Enter into an agreement with the manufacturer or
б	<u>distributor;</u>
7	(c) Take any action that is unfair or unreasonable to
8	the dealer; or
9	(d) Enter into an agreement that requires the dealer
10	to submit its disputes to binding arbitration or otherwise
11	waive rights or responsibilities provided under ss.
12	<u>320.3201-320.3211.</u>
13	(2) As used in this section, the term "coerce"
14	includes, but is not limited to, threatening to terminate,
15	cancel, or not renew a manufacturer/dealer agreement without
16	good cause or threatening to withhold product lines or delay
17	product delivery as an inducement to amending the
18	manufacturer/dealer agreement.
19	Section 10. Section 320.3210, Florida Statutes, is
20	created to read:
21	320.3210 Civil dispute resolution; mediation;
22	relief
23	<u>(1) A dealer, manufacturer, distributor, or warrantor</u>
24	injured by another party's violation of ss. 320.3201-320.3211
25	may bring a civil action in circuit court to recover actual
26	damages. The court shall award attorney's fees and costs to
27	the prevailing party in such action. Venue for any civil
28	action authorized by this section must exclusively be in the
29	county in which the dealership is located. In an action
30	involving more than one dealer, venue may be in any county in
31	which a dealer who is party to the action is located.

1	(2) Before bringing suit under this section, the party
2	bringing suit for an alleged violation shall serve a written
3	demand for mediation upon the offending party.
4	(a) The demand for mediation shall be served upon the
5	offending party via certified mail at the address stated
6	within the agreement between the parties. In the event of a
7	civil action between two dealers, the demand must be mailed to
8	the address on the dealer's license filed with the department.
9	(b) The demand for mediation must contain a brief
10	statement of the dispute and the relief sought by the party
11	filing the demand.
12	(c) Within 20 days after the date a demand for
13	mediation is served, the parties shall mutually select an
14	independent certified mediator and meet with the mediator for
15	the purpose of attempting to resolve the dispute. The meeting
16	place must be in this state in a location selected by the
17	mediator. The mediator may extend the date of the meeting for
18	good cause shown by either party or upon stipulation of both
19	parties.
20	(d) The service of a demand for mediation under this
21	subsection stays the time for the filing of any complaint,
22	petition, protest, or action under ss. 320.3201-320.3211 until
23	representatives of both parties have met with a mutually
24	selected mediator for the purpose of attempting to resolve the
25	dispute. If a complaint, petition, protest, or action is filed
26	before that meeting, the court shall enter an order suspending
27	the proceeding or action until the meeting has occurred and
28	may, upon written stipulation of all parties to the proceeding
29	or action that they wish to continue to mediate under this
30	subsection, enter an order suspending the proceeding or action
31	for as long a period as the court considers appropriate. A

1 suspension order issued under this paragraph may be revoked by 2 the court. (e) The parties to the mediation shall bear their own 3 4 costs for attorney's fees and divide equally the cost of the 5 mediator. б (3) In addition to the remedies provided in this 7 section and notwithstanding the existence of any additional 8 remedy at law, a dealer or manufacturer may apply to a circuit court for the grant, upon a hearing and for cause shown, of a 9 10 temporary or permanent injunction, or both, restraining any person from acting as a dealer, manufacturer, distributor, or 11 12 importer without being properly licensed pursuant to this 13 chapter, from violating or continuing to violate any of the provisions of ss. 320.3201-320.3211, or from failing or 14 refusing to comply with the requirements of ss. 15 320.3201-320.3211. Such injunction shall be issued without 16 17 bond. A single act in violation of the provisions of ss. 18 <u>320.3201-320.3211 is sufficient to authorize the issuance of</u> an injunction. 19 Section 11. Section 320.3211, Florida Statutes, is 20 21 created to read: 22 320.3211 Penalties.--23 (1) The department may suspend or revoke any license issued under s. 320.771 upon a finding that the dealer, 2.4 manufacturer, or distributor violated any provision of ss. 25 320.3201-320.3211. The department may impose, levy, and 26 27 collect by legal process fines, in an amount not to exceed 2.8 \$1,000 for each violation, against any person if it finds that such person has violated any provision of ss. 29 320.3201-320.3211. Such person is entitled to an 30 administrative hearing pursuant to chapter 120 to contest the 31

1 action or fine levied, or about to be levied, against the 2 person. (2) In addition to the civil and administrative 3 remedies, a person who violates any provision of ss. 4 5 320.3201-320.3211 commits a misdemeanor of the second degree, punishable as provided in s. 775.082 or s. 775.083. 6 7 Section 12. Section 320.8225, Florida Statutes, is 8 amended to read: 320.8225 Mobile home and recreational vehicle 9 manufacturer, distributor, and importer license manufacturer's 10 license.--11 12 (1) LICENSE REQUIRED. -- Any person who engages in the 13 business of a mobile home <u>manufacturer</u> or <u>a</u> recreational vehicle manufacturer, distributor, or importer in this state, 14 or who manufactures mobile homes or recreational vehicles out 15 of state which are ultimately offered for sale in this state, 16 17 shall obtain annually a license for each factory location in this state and for each factory location out of state which 18 manufactures mobile homes or recreational vehicles for sale in 19 this state, prior to distributing or importing mobile homes or 20 21 recreational vehicles for sale in this state. 22 (2) APPLICATION. -- The application for a license must 23 shall be in the form prescribed by the department and shall contain sufficient information to disclose the identity, 2.4 location, and responsibility of the applicant. The application 25 26 must shall also include a copy of the warranty and a complete 27 statement of any service agreement or policy to be utilized by 2.8 the applicant, any information relating to the applicant's solvency and financial standing, and any other pertinent 29 matter commensurate with safeguarding the public. The 30 department may prescribe an abbreviated application for 31 20

1 renewal of a license if the licensee has had previously filed 2 an initial application pursuant to this section. The application for renewal <u>must</u> shall include any information 3 necessary to make bring current the information required in 4 the initial application. 5 6 (3) FEES.--Upon submitting an making initial 7 application, the applicant shall pay to the department a fee 8 of \$300. Upon submitting a making renewal application, the applicant shall pay to the department a fee of \$100. Any 9 applicant for renewal who has fails failed to submit his or 10 her renewal application by October 1 shall pay a renewal 11 12 application fee equal to the original application fee. No fee 13 is refundable. All fees <u>must</u> shall be deposited into the General Revenue Fund. 14 (4) NONRESIDENT. -- Any person applying for a license 15 who is not a resident of this state <u>must designate</u> shall have 16 17 designated an agent for service of process pursuant to s. 18 48.181. (5) REQUIREMENT OF ASSURANCE. --19 (a) Annually, prior to the receipt of a license to 20 21 manufacture mobile homes, the applicant or licensee shall 22 submit a surety bond, cash bond, or letter of credit from a 23 financial institution, or a proper continuation certificate, sufficient to assure satisfaction of claims against the 2.4 licensee for failure to comply with appropriate code 25 standards, failure to provide warranty service, or violation 26 of any provisions of this section. The amount of the surety 27 2.8 bond, cash bond, or letter of credit <u>must</u> shall be \$50,000. Only one surety bond, cash bond, or letter of credit shall be 29 required for each manufacturer, regardless of the number of 30 factory locations. The surety bond, cash bond, or letter of 31 21

1 credit must shall be to the department, in favor of any retail 2 customer who suffers a shall suffer loss arising out of noncompliance with code standards or failure to honor or 3 provide warranty service. The department may shall have the 4 right to disapprove any bond or letter of credit that does not 5 6 provide assurance as provided in this section. 7 (b) Annually, prior to the receipt of a license to 8 manufacture, distribute, or import recreational vehicles, the applicant or licensee shall submit a surety bond, or a proper 9 continuation certificate, sufficient to assure satisfaction of 10 claims against the licensee for failure to comply with 11 12 appropriate code standards, failure to provide warranty 13 service, or violation of any provisions of this section. The amount of the surety bond <u>must</u> shall be \$10,000 per year. The 14 surety bond <u>must</u> shall be to the department, in favor of any 15 retail customer who suffers shall suffer loss arising out of 16 17 noncompliance with code standards or failure to honor or 18 provide warranty service. The department may shall have the right to disapprove any bond that which does not provide 19 assurance as provided in this section. 20 21 (c) The department shall adopt rules pursuant to 22 chapter 120 relating to consistent with this section in 23 providing assurance of satisfaction of claims under this 2.4 section. (d) The department shall, upon denial, suspension, or 25 revocation of any license, notify the surety company of the 26 27 licensee, in writing, that the license has been denied, 2.8 suspended, or revoked and shall state the reason for such 29 denial, suspension, or revocation. 30 (e) Any surety company that which pays any claim against the bond of any licensee shall notify the department, 31 2.2

1 in writing, that it has paid such a claim and shall state the 2 amount of the claim. 3 (f) Any surety company that which cancels the bond of 4 any licensee shall notify the department, in writing, of such cancellation, giving reason for the cancellation. 5 б (6) LICENSE YEAR. -- A license issued to a mobile home 7 manufacturer or a recreational vehicle manufacturer, 8 distributor, or importer entitles the licensee to conduct the business of a mobile home or recreational vehicle manufacturer 9 for a period of 1 year from October 1 preceding the date of 10 11 issuance. 12 (7) DENIAL OF LICENSE. -- The department may deny a 13 mobile home manufacturer or a recreational vehicle manufacturer, distributor, or importer manufacturer's license 14 on the ground that: 15 (a) The applicant has made a material misstatement in 16 17 his or her application for a license. The applicant has failed to comply with any 18 (b) applicable provision of this chapter. 19 20 (c) The applicant has failed to provide warranty 21 service. 22 (d) The applicant or one or more of his or her 23 principals or agents has violated any law, rule, or regulation relating to the manufacture or sale of mobile homes or 2.4 recreational vehicles. 25 (e) The department has proof of the unfitness of the 26 27 applicant. 28 (f) The applicant or licensee has engaged in previous conduct in any state which would have been a ground for 29 30 revocation or suspension of a license in this state. 31

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1 (q) The applicant or licensee has violated any 2 provision of the provisions of the National Mobile Home Construction and Safety Standards Act of 1974 or any related 3 rule or regulation adopted by of the Department of Housing and 4 Urban Development promulgated thereunder. 5 б 7 Upon denial of a license, the department shall notify the 8 applicant within 10 days, stating in writing its grounds for denial. The applicant is entitled to an administrative a 9 public hearing and may request that such hearing be held 10 within 45 days of denial of the license. All proceedings must 11 12 shall be pursuant to chapter 120. (8) REVOCATION OR SUSPENSION OF LICENSE. -- The 13 department shall suspend or, in the case of a subsequent 14 offense, shall revoke any license upon a finding that the 15 licensee violated any provision of this chapter or any other 16 17 law of this state regarding the manufacture, warranty, or sale 18 of mobile homes or recreational vehicles. The department may reinstate the license if it When any license has been revoked 19 or suspended by the department, it may be reinstated if the 20 21 department finds that the former licensee has complied with 22 all applicable requirements of this chapter and an application 23 for a license is refiled pursuant to this section. (9) CIVIL PENALTIES; PROCEDURE. -- In addition to the 2.4 25 exercise of other powers provided in this section, The department is authorized to assess, impose, levy, and collect 26 27 by legal process a civil penalty, in an amount not to exceed 2.8 \$1,000 for each violation, against any licensee if it finds 29 that a licensee has violated any provision of this section or has violated any other law of this state having to do with 30 dealing in motor vehicles. <u>A</u> Any licensee <u>is</u> shall be entitled 31

1	to a hearing pursuant to chapter 120 <del>should the licensee wish</del>
2	to contest the fine levied, or about to be levied, upon him or
3	her.
4	Section 13. If any provision of this act or the
5	application thereof to any person or circumstance is held
6	invalid, the invalidity does not affect other provisions or
7	applications of the act which can be given effect without the
8	invalid provision or application and, to this end, the
9	provisions of this act are severable.
10	Section 14. This act shall take effect October 1,
11	2007.
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13	STATEMENT OF SUBSTANTIAL CHANGES CONTAINED IN
14	COMMITTEE SUBSTITUTE FOR <u>Senate Bill 2488</u>
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16	The CS makes numerous changes throughout the bill to include
17	distributors and importers within the provisions relating to manufacturers. Distributors and importers are required to be
18	licensed by the Department of Highway Safety and Motor Vehicles. The CS also changes the effective date to October 1, 2007.
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