

CHAMBER ACTION

Senate House Comm: FAV 3/26/2008

The Committee on Finance and Tax (Deutch) recommended the following amendment:

Senate Amendment (with title amendments)

Delete line(s) 481-487 and insert:

and insert:

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(5) Permit fees for businesses that participate in the logo program must be established in an amount not less than sufficient to offset the total cost to the department for the program, including contract costs. The department shall provide the services in the most efficient and cost-effective manner through department staff or by contracting for some or all of the services. Such annual permit fee shall not exceed \$1,250) The department shall adopt rules that set reasonable rates based on market demand. The rates charged shall be tiered according to



the average daily traffic count at each logo location, with the lowest rates for the lowest traffic counts. After recovering program costs, the proceeds from the logo program shall be deposited into the State Transportation Trust Fund and used for transportation purposes.

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======= T I T L E A M E N D M E N T ========= And the title is amended as follows:

Delete line(s) 47-48

and insert:

to implement a rotation-based logo program; setting the permit fee for businesses that participate in the program;