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1	
2	An act relating to insurance; providing a short title;
3	amending s. 626.171, F.S.; requiring that an applicant for
4	licensure as an insurance agent, customer representative,
5	adjuster, service representative, managing general agent,
6	or reinsurance intermediary provide to the Department of
7	Financial Services his or her contact and business
8	telephone numbers and e-mail address; amending s.
9	626.2815, F.S.; requiring persons licensed to solicit or
10	sell life insurance to complete a specified number of
11	hours in continuing education on the subject of
12	suitability in annuity and life insurance transactions;
13	amending s. 626.551, F.S.; requiring that a licensee
14	notify the department within 60 days after a change in
15	contact or business telephone numbers or e-mail address;
16	amending s. 626.9521, F.S.; providing for administrative
17	fines and criminal penalties for offenses involving
18	misleading representations or fraudulent comparisons or
19	omissions, the generation of unlawful fees and
20	commissions, or the use of fraudulent signatures; limiting
21	the aggregate amounts of fines; providing for other
22	administrative fines to supersede the administrative fines
23	and penalties provided by the act under certain
24	conditions; amending s. 626.9541, F.S.; revising the
25	elements of the offense known as "churning" to include
26	direct or indirect purchases made for the purpose of
27	earning fees or commissions; providing that the willful
28	submission of certain fraudulent signatures or the
29	misrepresentation of a licensee's qualifications

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30	constitute an unfair method of competition and an unfair
31	or deceptive act or practice; amending s. 626.99, F.S.;
32	revising requirements for life insurance or annuity
33	policies to increase the period of time allowed for
34	obtaining an unconditional refund; requiring insurers for
35	all types of annuities to provide a buyer's guide and a
36	policy summary to the buyer; amending s. 627.4554, F.S.;
37	revising the regulation of recommendations relating to the
38	sale of annuities to senior consumers; redefining the term
39	"annuity"; requiring that an agent obtain financial and
40	other information concerning the senior consumer before
41	executing a purchase or exchange of an annuity; requiring
42	that the agent perform a suitability analysis relative to
43	the investment he or she recommends and document the
44	analysis in writing; requiring an agent to provide a
45	comparison of current and recommended products if the
46	transaction involves the replacement or exchange of an
47	annuity; requiring an agent to provide information about
48	any surrender charges and tax consequences; exempting
49	certain persons from compliance with certain separate
50	suitability determinations under certain circumstances;
51	authorizing the department and Financial Services
52	Commission to adopt rules; amending s. 627.551, F.S.;
53	expanding the list of life insurance policies and plans of
54	self-insurance that are exempt from certain provisions of
55	state law; providing for contingent effect; amending s.
56	627.805, F.S.; providing for regulation of the issuance
57	and sale of variable and indeterminate value contracts by
58	the department, the Office of Insurance Regulation, and

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59	the Office of Financial Regulation; authorizing the
60	department and the commission to adopt rules; providing an
61	effective date for such rulemaking authority; providing
62	for applicability of such rules; providing effective
63	dates.
64	
65	Be It Enacted by the Legislature of the State of Florida:
66	
67	Section 1. This act may be cited as the "John and Patricia
68	Seibel Act."
69	Section 2. Paragraph (a) of subsection (2) of section
70	626.171, Florida Statutes, is amended to read:
71	626.171 Application for license as an agent, customer
72	representative, adjuster, service representative, managing
73	general agent, or reinsurance intermediary
74	(2) In the application, the applicant shall set forth:
75	(a) His or her full name, age, social security number,
76	residence address, business address, and mailing address <u>, contact</u>
77	telephone numbers, including a business telephone number, and e-
78	mail address.
79	
80	However, the application must contain a statement that an
81	applicant is not required to disclose his or her race or
82	ethnicity, gender, or native language, that he or she will not be
83	penalized for not doing so, and that the department will use this
84	information exclusively for research and statistical purposes and
85	to improve the quality and fairness of the examinations.
86	Section 3. Paragraph (k) is added to subsection (3) of
87	section 626.2815, Florida Statutes, to read:

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88	626.2815 Continuing education required; application;
89	exceptions; requirements; penalties
90	(3)
91	(k) Any person who holds a license to solicit or sell life
92	insurance in this state must complete a minimum of 3 hours in
93	continuing education, approved by the department, on the subject
94	of suitability in annuity and life insurance transactions. A
95	licensee may use the hours obtained under this paragraph to
96	satisfy the requirement for continuing education in ethics under
97	paragraph (a).
98	Section 4. Section 626.551, Florida Statutes, is amended to
99	read:
100	626.551 Notice of change of address, nameEvery licensee
101	shall notify the department in writing within 60 days after a
102	change of name, residence address, principal business street
103	address, or mailing address <u>, contact telephone numbers, including</u>
104	<u>a business telephone number, or e-mail address. A Any</u> licensed
105	agent who has moved his or her residence from this state shall
106	have his or her license and all appointments immediately
107	terminated by the department. Failure to notify the department
108	within the required time period shall result in a fine not to
109	exceed \$250 for the first offense and, for subsequent offenses, a
110	fine of <u>at least</u> not less than \$500 or suspension or revocation
111	of the license pursuant to s. 626.611 or s. 626.621.
112	Section 5. Section 626.9521, Florida Statutes, is amended
113	to read:
114	626.9521 Unfair methods of competition and unfair or
115	deceptive acts or practices prohibited; penalties
116	(1) No person shall engage in this state in any trade

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practice which is defined in this part as, or determined pursuant 117 to s. 626.951 or s. 626.9561 to be, an unfair method of 118 119 competition or an unfair or deceptive act or practice involving the business of insurance. 120 121 (2) Except as provided in subsection (3), any person who violates any provision of this part is shall be subject to a fine 122 123 in an amount not greater than \$2,500 for each nonwillful 124 violation and not greater than \$20,000 for each willful 125 violation. Fines under this subsection may not exceed an aggregate amount of \$10,000 for all nonwillful violations arising 126 127 out of the same action or an aggregate amount of \$100,000 for all 128 willful violations arising out of the same action. The fines 129 authorized by this subsection may be imposed in addition to any 130 other applicable penalty. 131 (3) (a) If a person violates s. 626.9541(1)(1), the offense

132 known as "twisting," or violates s. 626.9541(1)(aa), the offense 133 known as "churning," the person commits a misdemeanor of the 134 first degree, punishable as provided in s. 775.082, and an 135 administrative fine not greater than \$5,000 shall be imposed for each nonwillful violation or an administrative fine not greater 136 137 than \$30,000 shall be imposed for each willful violation. To 138 impose criminal penalties under this paragraph, the practice of 139 "churning" or "twisting" must involve fraudulent conduct.

(b) If a person violates s. 626.9541(1)(ee) by willfully
submitting fraudulent signatures on an application or policyrelated document, the person commits a felony of the third
degree, punishable as provided in s. 775.082, and an
administrative fine not greater than \$5,000 shall be imposed for
each nonwillful violation or an administrative fine not greater

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146	than \$30,000 shall be imposed for each willful violation.
147	(c) Administrative fines under this subsection may not
148	exceed an aggregate amount of \$50,000 for all nonwillful
149	violations arising out of the same action or an aggregate amount
150	of \$250,000 for all willful violations arising out of the same
151	action.
152	Section 6. Any increase in the fines imposed under s.
153	626.9521, Florida Statutes, which exceeds the increase provided
154	by this act shall supersede the amendments made to that section
155	by this act if such increase is enacted during the 2008
156	legislative session and becomes law, and the amendments to s.
157	626.9521, Florida Statutes, made by this act shall not take
158	effect.
159	Section 7. Paragraph (aa) of subsection (1) of section
160	626.9541, Florida Statutes, is amended, and paragraphs (ee) and
161	(ff) are added to that subsection, to read:
162	626.9541 Unfair methods of competition and unfair or
163	deceptive acts or practices defined
164	(1) UNFAIR METHODS OF COMPETITION AND UNFAIR OR DECEPTIVE
165	ACTSThe following are defined as unfair methods of competition
166	and unfair or deceptive acts or practices:
167	(aa) Churning
168	1. Churning is the practice whereby policy values in an
169	existing life insurance policy or annuity contract, including,
170	but not limited to, cash, loan values, or dividend values, and in
171	any riders to that policy or contract, are directly or indirectly
172	used utilized to purchase another insurance policy or annuity
173	contract with that same insurer for the purpose of earning
174	additional premiums, fees, commissions, or other compensation:

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175 a. Without an objectively reasonable basis for believing 176 that the replacement or extraction will result in an actual and 177 demonstrable benefit to the policyholder; In a fashion that is fraudulent, deceptive, or otherwise 178 b. 179 misleading or that involves a deceptive omission; When the applicant is not informed that the policy 180 с. 181 values including cash values, dividends, and other assets of the 182 existing policy or contract will be reduced, forfeited, or used 183 utilized in the purchase of the replacing or additional policy or 184 contract, if this is the case; or d. Without informing the applicant that the replacing or 185 186 additional policy or contract will not be a paid-up policy or that additional premiums will be due, if this is the case. 187 188 189 Churning by an insurer or an agent is an unfair method of 190 competition and an unfair or deceptive act or practice. 191 2. Each insurer shall comply with sub-subparagraphs 1.c. 192 and 1.d. by disclosing to the applicant at the time of the offer 193 on a form designed and adopted by rule by the commission if, how, 194 and the extent to which the policy or contract values (including 195 cash value, dividends, and other assets) of a previously issued 196 policy or contract will be used to purchase a replacing or 197 additional policy or contract with the same insurer. The form 198 must shall include disclosure of the premium, the death benefit 199 of the proposed replacing or additional policy, and the date when the policy values of the existing policy or contract will be 200 insufficient to pay the premiums of the replacing or additional 201 202 policy or contract.

203

3. Each insurer shall adopt written procedures to

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204	reasonably avoid churning of policies or contracts that it has
205	issued, and failure to adopt written procedures sufficient to
206	reasonably avoid churning shall be an unfair method of
207	competition and an unfair or deceptive act or practice.
208	(ee) Fraudulent signatures on an application or policy-
209	related documentWillfully submitting to an insurer on behalf
210	of a consumer an insurance application or policy-related document
211	bearing a false or fraudulent signature.
212	(ff) Unlawful use of designations; misrepresentation of
213	agent qualifications
214	1. A licensee may not, in any sales presentation or
215	solicitation for insurance, use a designation or title in such a
216	way as to falsely imply that the licensee:
217	a. Possesses special financial knowledge or has obtained
218	specialized financial training; or
219	b. Is certified or qualified to provide specialized
220	financial advice to senior citizens.
221	2. A licensee may not use terms such as "financial advisor"
222	in such a way as to falsely imply that the licensee is licensed
223	or qualified to discuss, sell, or recommend financial products
224	other than insurance products.
225	3. A licensee may not, in any sales presentation or
226	solicitation for insurance, falsely imply that he or she is
227	qualified to discuss, recommend, or sell securities or other
228	investment products in addition to insurance products.
229	4. A licensee who also holds a designation as a certified
230	financial planner (CFP), chartered life underwriter (CLU),
231	chartered financial consultant (ChFC), life underwriter training
232	council fellow (LUTC), or the appropriate license to sell

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233	securities from the Financial Industry Regulatory Authority
234	(FINRA) may inform the customer of those licenses or designations
235	and make recommendations in accordance with those licenses or
236	designations, and in so doing does not violate this paragraph.
237	Section 8. Paragraph (a) of subsection (4) of section
238	626.99, Florida Statutes, is amended to read:
239	626.99 Life insurance solicitation
240	(4) DISCLOSURE REQUIREMENTS
241	(a) The insurer shall provide to each prospective purchaser
242	a buyer's guide and a policy summary prior to accepting <u>the</u> any
243	applicant's initial premium or premium deposit, unless the policy
244	for which application is made <u>provides</u> contains a provision for
245	an unconditional refund for a period of at least $\underline{14}$ $\underline{10}$ days, or
246	unless the policy summary contains an offer of such an
247	unconditional refund, in which event the buyer's guide and policy
248	summary must be delivered with the policy or prior to delivery of
249	the policy. With respect to fixed annuities, the insurer shall
250	provide to each prospective purchaser a buyer's guide to
251	annuities and a contract summary as provided in the National
252	Association of Insurance Commissioners (NAIC) Model Annuity and
253	Deposit Fund Regulation and the policy <u>must provide</u> shall contain
254	a provision for an unconditional refund for a period of at least
255	<u>14</u> 10 days.
256	Section 9. Section 627.4554, Florida Statutes, is amended
257	to read:
258	627.4554 Annuity investments by seniors
259	(1) PURPOSE; CONSTRUCTION
260	(a) The purpose of this section is to set forth standards
261	and procedures for <u>making</u> recommendations to senior consumers

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which result in a transaction involving annuity products to 262 263 appropriately address the insurance needs and financial 264 objectives of senior consumers at the time of the transaction. 265 A violation of Nothing in this section does not shall (b) be construed to create or imply a private cause of action for a 266 267 violation of this section. 268 (c) Nothing in this section shall subject an insurer to 269 criminal or civil liability for the acts of independent 270 individuals not affiliated with that insurer for selling its 271 products, when such sales are made in a way not authorized by the 272 insurer. 273 (2) APPLICATION. -- This section applies to any 274 recommendation to purchase or exchange an annuity made to a 275 senior consumer by an insurance agent, or an insurer where no 276 agent is involved, and which, that results in the purchase or 277 exchange recommended. 278 (3) DEFINITIONS.--For purposes of this section, the term: 279 (a) "Annuity contract" means a fixed annuity, equity 280 indexed annuity, fixed equity indexed annuity, or variable annuity that is individually solicited, whether the product is 281 282 classified as an individual annuity or a group annuity. 283 (b) "Recommendation" means advice provided by an insurance 284 agent, or an insurer if no insurance agent is involved, to an 285 individual senior consumer which results in a purchase or 286 exchange of an annuity in accordance with that advice.

(c) "Senior consumer" means a person 65 years of age or older. In the event of a joint purchase by more than one party, a purchaser is considered to be a senior consumer if any of the parties is age 65 or older.

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291	(4) DUTIES OF INSURERS AND INSURANCE AGENTS
292	(a) In recommending to a senior consumer the purchase <u>or</u>
293	exchange of an annuity that or the exchange of an annuity that
294	results in another insurance transaction or series of insurance
295	transactions, an insurance agent, or an insurer if no insurance
296	agent is involved, <u>must</u> shall have <u>an objectively</u> reasonable
297	basis grounds for believing that the recommendation is suitable
298	for the senior consumer <u>based</u> on the basis of the facts disclosed
299	by the senior consumer as to his or her investments and other
300	insurance products and as to his or her financial situation and
301	needs.
302	(b) Before executing a purchase or exchange of an annuity
303	resulting from a recommendation to a senior consumer, an
304	insurance agent, or an insurer if no insurance agent is involved,
305	shall make reasonable efforts to obtain information concerning
306	the <u>suitability of</u> senior consumer's financial status, tax
307	status, and investment objectives and such other information used
308	or considered to be reasonable by the insurance agent, or the
309	insurer if no agent is involved, in making the recommendation.
310	The information shall include, at a minimum:
311	1. Personal information, including the age and sex of the
312	parties to the annuity and the ages and number of any dependents;
313	2. Tax status of the consumer;
314	3. Investment objectives of the consumer;
315	4. The source of the funds to be used to purchase the
316	annuity;
317	5. The applicant's annual income;
318	6. Intended use of the annuity;
319	7. The applicant's existing assets, including investment

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320	holdings;
321	8. The applicant's liquid net worth and liquidity needs;
322	9. The applicant's financial situation and needs;
323	10. The applicant's risk tolerance; and
324	11. Such other information used or considered to be
325	relevant by the insurance agent or insurer in making
326	recommendations to the consumer regarding the purchase or
327	exchange of an annuity contract.
328	
329	This information shall be collected on a form adopted by rule by
330	the department and completed and signed by the applicant and
331	agent. Questions requesting this information must be presented in
332	at least 12-point type and be sufficiently clear so as to be
333	readily understandable by both the agent and the consumer. A true
334	and correct executed copy of the form shall be provided by the
335	agent to the insurer, or the third party that has contracted with
336	such insurer pursuant to subparagraph (f)3., within 10 days after
337	execution of the form, and shall be provided to the consumer no
338	later than the date of delivery of the contract or contracts.
339	(c)1. Except as provided under subparagraph 2., an
340	insurance agent, or an insurer if no insurance agent is involved,
341	has no shall not have any obligation to a senior consumer under
342	paragraph (a) related to any recommendation if the senior
343	consumer:
344	a. Refuses to provide relevant information requested by the
345	insurer or insurance agent;
346	b. Decides to enter into an insurance transaction that is
347	not based on a recommendation of the insurer or insurance agent;
348	or

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350 351

352

c. Fails to provide complete or accurate information. 349 2. An insurer or insurance agent's recommendation subject to subparagraph 1. shall be objectively reasonable under all the

circumstances actually known to the insurer or insurance agent at 353 the time of the recommendation.

354 3. If the consumer refuses to provide relevant information 355 requested by the insurance agent or insurer, before the execution 356 of the sale the insurance agent or insurer shall obtain a signed 357 verification from the senior consumer on a form adopted by rule 358 by the department that he or she refuses to provide the requested 359 information and may be limiting protections afforded by this 360 section regarding the suitability of the sale.

361 (d) In addition to the information required by paragraph 362 (b), before the execution of a replacement or exchange of an 363 annuity contract resulting from a recommendation, the insurance 364 agent shall also provide, on a form adopted by rule by the 365 department, information concerning differences between each 366 existing annuity contract and the annuity contract being 367 recommended in order to determine the suitability of the recommendation and its benefit to the consumer. A true and 368 369 correct executed copy of this form shall be provided by the agent 370 to the insurer, or the third party that <u>has contracted with such</u> 371 insurer pursuant to subparagraph (f)3., within 10 days after 372 execution of the form, and shall be provided to the consumer no 373 later than the date of delivery of the contract or contracts. The 374 information shall include, at a minimum:

375 1. A comparison of the benefits, terms, and limitations 376 between the annuity contracts. 377

2. A comparison of any fees and charges between the annuity

378	contracts.
379	3. A written basis for the recommended exchange, including
380	the overall advantages and disadvantages to the consumer if the
381	recommendation is followed.
382	4. Such other information used or considered to be relevant
383	by the insurance agent or the insurer in making recommendations
384	to the consumer regarding the replacement or exchange of an
385	annuity contract.
386	(e) Prior to the execution of a purchase or exchange of an
387	annuity contract resulting from a recommendation, an agent shall
388	also disclose to the consumer that such purchase or exchange may
389	have tax consequences and that the applicant should contact his
390	or her tax advisor for more information.
391	<u>(f)</u> (d)1. An insurer or insurance agent <u>must</u> shall ensure
392	that a system to supervise recommendations $\underline{\prime}$ which is reasonably
393	designed to achieve compliance with this section, is established
394	and maintained by complying with subparagraphs 3., 4., and 5., or
395	shall establish and maintain such a system, including, but not
396	limited to:
397	a. Maintaining written procedures.
398	b. Conducting periodic reviews of its records that are
399	reasonably designed to assist in detecting and preventing
400	violations of this section.
401	2. A managing general agent and an insurance agency shall
402	adopt a system established by an insurer to supervise
403	recommendations of its insurance agents which is reasonably
404	designed to achieve compliance with this section or shall
405	establish and maintain such a system, including, but not limited
406	to:

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407

a. Maintaining written procedures.

b. Conducting periodic reviews of records that are
reasonably designed to assist in detecting and preventing
violations of this section.

An insurer may contract with a third party, including a managing general agent or an insurance agency, to establish and maintain a system of supervision as required by subparagraph 1. with respect to insurance agents under contract with or employed by the third party.

416 4. An insurer shall make reasonable inquiry to ensure that 417 such third party contracting under subparagraph 3. is performing 418 the functions required under subparagraph 1. and shall take such 419 action as is reasonable under the circumstances to enforce the 420 contractual obligation to perform the functions. An insurer may 421 comply with its obligation to make reasonable inquiry by:

a. Annually obtaining a certification from a third party
senior manager who has responsibility for the delegated functions
that the manager has a reasonable basis to represent, and does
represent, that the third party is performing the required
functions.

b. Based on reasonable selection criteria, periodically
selecting third parties contracting under subparagraph 3. for a
review to determine whether the third parties are performing the
required functions. The insurer shall perform any procedures
necessary to conduct the review which are reasonable under the
circumstances.

433 5. An insurer that contracts with a third party pursuant to
434 subparagraph 3. and complies with the requirements specified in
435 subparagraph 4. is deemed to have fulfilled its responsibilities

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436	under subparagraph 1.
437	6. An insurer, managing general agent, or insurance agency
438	is not required by subparagraph 1. or subparagraph 2. to:
439	a. Review or provide for review of all transactions
440	solicited by an insurance agent; or
441	b. Include in its system of supervision an insurance
442	agent's recommendations to senior consumers of products other
443	than the annuities offered by the insurer, managing general
444	agent, or insurance agency.
445	7. A managing general agent or insurance agency contracting
446	with an insurer pursuant to subparagraph 3. shall promptly, when
447	requested by the insurer pursuant to subparagraph 4., provide a
448	certification as described in subparagraph 4. or provide a clear
449	statement that the managing general agent or insurance agency is
450	unable to meet the certification criteria.
451	8. A person may not provide a certification under sub-
452	subparagraph 4.a. unless the person is a senior manager with
453	responsibility for the delegated functions and has a reasonable
454	basis for making the certification.
455	(5) MITIGATION OF RESPONSIBILITY
456	(a) The office may order an insurer to take reasonably
457	appropriate corrective action, including rescission of the policy
458	or contract and a full refund of the premiums paid or the
459	accumulation value, whichever is greater, for any senior consumer
460	harmed by a violation of this section by the insurer or the
461	insurer's insurance agent.
462	(b) The department may order:
463	1. An insurance agent to take reasonably appropriate
464	corrective action for any senior consumer harmed by a violation
I	
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of this section by the insurance agent. 465 466 2. A managing general agency or insurance agency that 467 employs or contracts with an insurance agent to sell or solicit 468 the sale of annuities to senior consumers to take reasonably appropriate corrective action for any senior consumer harmed by a 469 violation of this section by the insurance agent. 470 471 Any applicable penalty under the Florida Insurance Code (C) for a violation of paragraph (4)(a), paragraph (4)(b), or 472 473 subparagraph (4)(c)2. may be reduced or eliminated, according to 474 a schedule adopted by the office or the department, as 475 appropriate, if corrective action for the senior consumer was 476 taken promptly after a violation was discovered. 477 (6) RECORDKEEPING. --478 Insurers, managing general agents, insurance agencies, (a) 479 and insurance agents shall maintain or be able to make available 480 from the entity or entities responsible for maintaining the 481 records pursuant to paragraph (4)(f), to the department or office, as appropriate, records of the information collected from 482 483 the senior consumer and other information used in making the 484 recommendations that were the basis for insurance transactions 485 for 5 years after the insurance transaction is completed by the 486 insurer. An insurer is permitted, but shall not be required, to 487 maintain documentation on behalf of an insurance agent.

(b) Records required to be maintained by this <u>subsection</u>
regulation may be maintained in paper, photographic,
microprocess, magnetic, mechanical, or electronic media, or by
any process that accurately reproduces the actual document.

492 (7) EXEMPTIONS.--Unless otherwise specifically included,493 this section does not apply to recommendations involving:

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494	(a) Direct-response solicitations where there is no
495	recommendation based on information collected from the senior
496	consumer pursuant to this section.
497	(b) Contracts used to fund:
498	1. An employee pension or welfare benefit plan that is
499	covered by the Employee Retirement and Income Security Act;
500	2. A plan described by s. 401(a), s. 401(k), s. 403(b), s.
501	408(k), or s. 408(p) of the Internal Revenue Code of 1986, as
502	amended, if established or maintained by an employer;
503	3. A government or church plan defined in s. 414 of the
504	Internal Revenue Code of 1986, as amended, a government or church
505	welfare benefit plan, or a deferred compensation plan of a state
506	or local government or tax-exempt organization under s. 457 of
507	the Internal Revenue Code of 1986, as amended;
508	4. A nonqualified deferred compensation arrangement
509	established or maintained by an employer or plan sponsor;
510	5. Settlements of or assumptions of liabilities associated
511	with personal injury litigation or any dispute or claim
512	resolution process; or
513	6. Prepaid funeral contracts.
514	(8) APPLICATION TO VARIABLE ANNUITIESAny person who is
515	registered with a member of the Financial Industry Regulatory
516	Authority, who is required to make a suitability determination,
517	and who makes and documents such determination is deemed to
518	Compliance with the National Association of Securities Dealers
519	Conduct Rules in effect on January 1, 2004, shall satisfy the
520	requirements under this section for the recommendation of
521	variable annuities. This section does not limit the department's
522	ability to enforce the provisions of this section with respect to

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523	insurance agents, insurance agencies, and managing general
524	agents, or the office's ability to enforce the provisions of this
525	section with respect to insurers.
526	(9) RULESThe department and commission may adopt rules
527	to administer this section.
528	Section 10. Effective only if Senate Bill 648, adopted
529	during the 2008 Regular Session of the Legislature, becomes a
530	law, paragraph (d) is added to subsection (2) of section 627.551,
531	Florida Statutes, to read:
532	627.551 Group contracts and plans of self-insurance must
533	meet group requirements
534	(2) Subsection (1) does not apply to life insurance
535	policies or plans of self-insurance:
536	(a) Insuring or providing benefits only to individuals
537	related by blood, marriage, or legal adoption.
538	(b) Insuring or providing benefits only to individuals who
539	have a common interest through ownership of a business
540	enterprise, or a substantial legal interest or equity therein,
541	and who are actively engaged in the management of the business
542	enterprise.
543	(c) Insuring or providing benefits only to individuals
544	otherwise having an insurable interest in each other's lives.
545	(d) Insuring or providing benefits pursuant to s.
546	627.404(2)(b)8. or 9.
547	Section 11. Section 627.805, Florida Statutes, is amended
548	to read:
549	627.805 Regulation of variable and indeterminate value
550	contracts; rulesThe Department of Financial Services and the
551	Office of Insurance Regulation office, notwithstanding any other

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552	provision of law, shall have the sole authority to regulate the
553	issuance and sale of variable and indeterminate value contracts
554	pursuant to their respective authority as conferred by state law.
555	The Office of Financial Regulation shall regulate the sale of
556	variable and indeterminate value contracts pursuant to its
557	authority under chapter 517. The Department of Financial Services
558	and, when applicable, the Financial Services Commission, may, and
559	the commission has authority to adopt rules pursuant to ss.
560	120.536(1) and 120.54 to implement the provisions of this part.
561	Section 12. Effective upon this act becoming a law, the
562	Department of Financial Services may adopt rules to implement
563	this act. Section 9 of this act and such implementing rules shall
564	take effect 60 days after the date on which the final rule is
565	adopted or January 1, 2009, whichever is later.

566 Section 13. Except as otherwise expressly provided in this 567 act and except for this section, which shall take effect upon 568 becoming a law, this act shall take effect January 1, 2009.