

HOUSE OF REPRESENTATIVES STAFF ANALYSIS

BILL #: HJR 281 Repeal of Public Campaign Financing Requirement

SPONSOR(S): Hays

TIED BILLS: HB 277 IDEN./SIM. BILLS: SJR 956

DIRECTOR	REFERENCE	ACTION	ANALYST	STAFF
	1) Committee on Ethics & Elections	4 Y, 3 N	Mitchell	Mitchell
	2) Economic Expansion & Infrastructure Council			
	3) Policy & Budget Council			
	4) _____			
	5) _____			

SUMMARY ANALYSIS

HJR 281 is a joint resolution that would repeal Florida’s public financing program for statewide candidates. The program is found in Article VI, s. 7, Fla. Const., and provides:

It is the policy of this state to provide for state-wide elections in which all qualified candidates may compete effectively. A method of public financing for campaigns for state-wide office shall be established by law. Spending limits shall be established for such campaigns for candidates who use public funds in their campaigns. The legislature shall provide funding for this provision. General law implementing this paragraph shall be at least as protective of effective competition by a candidate who uses public funds as the general law in effect on January 1, 1998.

The joint resolution to repeal the program must be approved by a 3/5 vote of the membership of each house of the Legislature. If enacted by such a vote, the proposal will be presented to the electors of Florida at the November 4, 2008, general election. Approval requires a favorable vote from 60 percent or more of the electors in the state.

If approved, repeal of the program would take effect January 8, 2009.

FULL ANALYSIS

I. SUBSTANTIVE ANALYSIS

A. HOUSE PRINCIPLES ANALYSIS:

The bill appears to implicate one of the House principles, "Provide limited government." A repeal of the public matching funds program would reduce the role of state government in the campaign process and eliminate the expenditure of public money to help fund statewide campaigns.

B. EFFECT OF PROPOSED CHANGES:

Currently, the Florida Constitution requires public campaign financing for statewide candidates (Governor and cabinet officers), with implementation by general law. Article VI, s. 7, Fla. Const., provides:

It is the policy of this state to provide for state-wide elections in which all qualified candidates may compete effectively. A method of public financing for campaigns for state-wide office shall be established by law. Spending limits shall be established for such campaigns for candidates who use public funds in their campaigns. The legislature shall provide funding for this provision. General law implementing this paragraph shall be at least as protective of effective competition by a candidate who uses public funds as the general law in effect on January 1, 1998.

The Constitutional provision has been in place since 1998, after being proposed by the Constitution Revision Commission and approved by the voters in the 1998 general election. The program itself however has been in place since 1986.¹

The matching funds program is provided by general law in ss. 106.30-106.355, F.S., and administered by the Department of State's Division of Elections (Division). The program can be summarized as follows:

- Participating statewide candidates must have opposition;
- Only personal contributions from state residents are eligible for matching;² corporate and political committee contributions are not eligible for matching;
- Contributions received after September 1 of the calendar year preceding the election (Sept, 1 2007, for the 2008 election cycle) are eligible for matching;
- Participating candidates must raise an initial amount of \$150,000 (for gubernatorial candidates) or \$100,000 (for candidates for Cabinet offices);
- The threshold amounts above are matched on a two-to-one basis, and after that, a contribution is eligible to be matched on a one-to-one basis, up to \$250. Thus, if a person makes a \$250 contribution, it is matched

¹ Chapter 86-276, Laws of Fla.

² In 2001, the Legislature enacted a law that excluded out-of-state contributions from eligibility for matching. (s. 69, ch. 2001-40, Laws of Fla.)

with \$250 from the state. But if for example, a person makes a \$500 contribution, only \$250 of that contribution will be matched;

Participating candidates must complete a form declaring their intention to apply for public campaign financing at the time of qualifying and after this declaration, submit their contributions for audit by the Division to determine eligibility for the match. The Division audits the submissions and makes payment to the candidate, beginning immediately on the 32nd day before the primary election and every seven days thereafter.

The program was originally funded from the Election Campaign Financing Trust Fund, which was established in 1986. The Trust Fund was funded with filing fees, assessments and civil penalties collected by the Florida Elections Commission. The Trust Fund expired by operation of s. 19(f), Article III, Fla. Constitution, on November 4, 1996, which requires state trust funds in existence prior to 1992 to terminate not more than four years from November 4, 1992. Since the Trust Fund terminated, the program has been funded from General Revenue.

Participating candidates must abide by certain expenditure limits, pursuant to s. 106.34, F.S. In 2005, the Legislature increased those expenditure limits (ch. 2005-278, Laws of Fla.) to the following amounts:

Gov./Lt. Gov – Increased from \$5 million to \$2.00 per each Florida-registered voter, or roughly **\$20.5 million**.³

Cabinet Offices – Increased from \$2 million to \$1.00 per each Florida-registered voter, or roughly **\$10.2 million**.

A number of other states have some form of public matching funds program in place, whether it be partial matching from a variety of sources such as legislative funding or taxpayer check-offs, or a “Clean Elections” program, whereby a campaign is fully funded with state funds once he or she has raised sufficient “seed” money.⁴

New Jersey operates a public financing program similar to that of Florida, whereby a gubernatorial candidate must initially raise \$300,000 to qualify. After the candidate qualifies and declares an intent to participate in the program, the candidate receives \$6,000 from the state for every \$3,000 raised from private sources. Participating candidates must also agree to limit their expenditures in the primary and general elections.

Maine has operated a “Clean Elections” program since 2000. Gubernatorial candidates must initially collect 2,500 contributions of \$5 each. After raising the requisite “seed money,” a participating candidate could receive up to \$391,623 in state grants for the 2002 primary and general elections combined. State house and senate candidates are also eligible to participate in the program. Once a candidate has raised the requisite “seed money,” the candidate is prohibited from receiving additional private funds. Candidates with opposition receive larger state grants than those with no opposition.

According to a May 2007 report by the National Conference of State Legislatures⁵, the following 16 states have some form of public campaign funds program that is available to candidates.

³ As of May 2007, there were 10,251,312 registered voters in the State of Florida.

⁴ The information on other states’ programs is taken from the National Conference of State Legislatures web site, <http://www.ncsl.org/programs/legismgt/elect/elect.htm>

⁵ Jennie Drage Bowser, *Public Financing of Election Campaigns: An Overview*, May 2007.

Candidate Public Financing Programs			
State	Candidates Eligible	Type of Program	Full/Partial Funding
Arizona	All statewide offices Legislature	"Clean Elections"	Full
Connecticut ⁶	All statewide offices Legislature	"Clean Elections"	Full
Florida	Governor Cabinet members	Matching grants	Partial
Hawaii	Governor/Lt. Gov. Ofc. Hawaiian Affairs	Matching grants	Partial
Maine	Governor Legislature	"Clean Elections"	Full
Maryland	Governor/Lt. Gov.	Matching grants	Partial
Massachusetts	All statewide offices	Matching grants	Partial
Michigan	Governor	Matching grants & fixed subsidy	Partial
Minnesota	All statewide offices Legislature	Fixed subsidy	Partial
Nebraska ⁷	All statewide offices Legislature	Matching grants	Partial
New Jersey	Governor	Matching grants	Partial
	Select legislative districts	"Clean Elections"	Full
New Mexico	Public Regulation Commission Statewide judicial offices	"Clean Elections"	Full
North Carolina	Judicial offices	"Clean Elections"	Full
Rhode Island	All statewide offices	Matching grants	Partial
Vermont	Governor/Lt. Gov.	"Clean Elections"	Full
Wisconsin	All statewide offices State Supreme Court Legislature	Fixed subsidy	Partial

⁶ Connecticut's program takes effect in 2008 for legislative offices, and 2010 for statewide offices.

⁷ New Jersey has had a "Clean Elections" pilot program for candidates in selected legislative districts since 2005.

HJR 281 must be approved by a 3/5 vote of the membership of each house of the Legislature. If enacted, the proposal will be presented to the electors of Florida at the November 4, 2008, general election. Approval requires a favorable vote from 60 percent or more of the electors in the state.⁸

If approved, HJR 281 would take effect January 8, 2009.

C. SECTION DIRECTORY:

None.

II. FISCAL ANALYSIS & ECONOMIC IMPACT STATEMENT

A. FISCAL IMPACT ON STATE GOVERNMENT:

1. Revenues:

None.

2. Expenditures:

In excess of \$11 million was doled out in 2006 to participating statewide candidates. In the prior three election cycles (normally every 4 years when the Governor and cabinet offices are up for election), the following amounts were distributed to statewide candidates from the General Revenue fund:

- 1998 - \$4.6 million
- 2000 - \$914,885⁹
- 2002 - \$5.2 million

B. FISCAL IMPACT ON LOCAL GOVERNMENTS:

1. Revenues:

None.

2. Expenditures:

⁸ Art. XI, sec. 5(e), Fla. Const.

⁹ In 2000, a non-gubernatorial election year, the two cabinet offices of State Treasurer and Commissioner of Education were up for election. At the time, Bill Nelson, as the State Treasurer, resigned from that office to run for U.S. Senate. Tom Gallagher, as the Commissioner of Education, ran for the State Treasurer post vacated by Nelson. Charlie Crist then ran for the Commissioner of Education post vacated by Mr. Gallagher. Crist, Gallagher and John Cosgrove received matching funds from the program in the 2000 election in the amounts listed above.

None.

C. DIRECT ECONOMIC IMPACT ON PRIVATE SECTOR:

If the proposal is adopted, candidates would no longer be able to depend on matching funds from the program to help fund their statewide campaigns.

D. FISCAL COMMENTS:

III. COMMENTS

A. CONSTITUTIONAL ISSUES:

1. Applicability of Municipality/County Mandates Provision:

2. Other:

B. RULE-MAKING AUTHORITY:

None.

C. DRAFTING ISSUES OR OTHER COMMENTS:

D. STATEMENT OF THE SPONSOR

Adoption of HJR 281/HB 277 will provide an opportunity for better utilization of tax dollars. To use public funds to help finance political campaigns prevents the funding of other programs that directly affect the quality of life for Floridians. Passing this resolution will also assist us in these next few years of "tight" budgets. This resolution will enable the Legislature to direct General Revenue dollars to benefit more Floridians.

IV. AMENDMENTS/COUNCIL SUBSTITUTE CHANGES