2009

1	A bill to be entitled
2	An act relating to cable and video services; amending s.
3	610.109, F.S.; deleting language requiring a poll of
4	subscribers to allow the addition of access channels under
5	certain conditions; increasing the number of access
6	channels to be provided by a certificateholder; deleting
7	language relating to the usage of channels; deleting
8	language relating to hours of access by such channels;
9	providing for the placement and manner in which such
10	channels must be carried on a certificateholder's basic
11	cable or video service; providing an effective date.
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13	Be It Enacted by the Legislature of the State of Florida:
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15	Section 1. Section 610.109, Florida Statutes, is amended
16	to read:
17	610.109 Public, educational, and governmental access
18	channels
19	(1) A certificateholder, not later than 180 days following
20	a request by a municipality or county within whose jurisdiction
21	the certificateholder is providing cable or video service, shall
22	designate a sufficient amount of capacity on its network to
23	allow the provision of public, educational, and governmental
24	access channels for noncommercial programming as set forth in
25	this section.
26	(2) A certificateholder shall designate a sufficient
27	amount of capacity on its network to allow the provision of the
28	same number of public, educational, and governmental access
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29 channels or their functional equivalent that a municipality or 30 county has activated under the incumbent cable or video service 31 provider's franchise agreement as of July 1, 2007. For the 32 purposes of this section, a public, educational, or governmental 33 channel is deemed activated if the channel is being used for 34 public, educational, or governmental programming within the 35 municipality or county. The municipality or county may request 36 additional channels or their functional equivalent permitted 37 under the incumbent cable or video service provider's franchise 38 agreement as of July 1, 2007. Upon the expiration of the 39 incumbent cable or video service provider's franchise agreement 40 or within 6 months after a request of a municipality or county 41 for an additional channel or its functional equivalent, a public 42 access channel or capacity equivalent may be furnished after a 43 polling of all subscribers of the cable or video service in 44 their service area. The usage of one public access channel or 45 capacity equivalent shall be determined by a majority of all the provider's subscribers in the jurisdiction. The video or cable 46 47 service subscribers must be provided with clear, plain language 48 informing them that public access is unfiltered programming and 49 may contain adult content.

(3) If a municipality or county did not have public, educational, or governmental access channels activated under the incumbent cable or video service provider's franchise agreement as of July 1, 2007, after the expiration date of the incumbent cable or video service provider's franchise agreement and within 6 months after a request by the municipality or county within whose jurisdiction a certificateholder is providing cable or

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57 video service, the certificateholder shall furnish up to three 58 two public, educational, or governmental channels or their functional equivalent. The usage of the channels or their 59 60 functional equivalent shall be determined by a majority of all the video service provider's subscribers in the jurisdiction in 61 62 order of preference of all video service subscribers. Cable or 63 video service subscribers must be provided with clear, plain 64 language informing them that public access is unfiltered 65 programming and contains adult content.

(4) If a municipality or county has not used the number of
access channels or their functional equivalent permitted by
subsection (3), access to the additional channels or their
functional equivalent allowed in subsection (3) shall be
provided upon 6 months' written notice.

71 (5) A public, educational, or governmental access channel 72 authorized by this section is deemed activated and substantially 73 used if the channel is being used for public, educational, or 74 governmental access programming within the municipality or 75 county for at least 10 hours per day on average, of which at 76 least 5 hours must be nonrepeat programming and as measured on a 77 quarterly basis. Static information screens or bulletin-board 78 programming shall not count toward this 10-hour requirement. If 79 the applicable access channel does not meet this utilization 80 criterion, the video service provider shall notify the applicable access provider in writing of this failure. If the 81 access provider fails to meet this utilization criterion in the 82 83 subsequent quarter, the cable or video service provider may 84 reprogram the channel at its discretion. The cable or video Page 3 of 7

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85 service provider shall work in good faith with the access 86 provider to attempt to provide future carriage of the applicable access channel within the limits of this section if the access 87 88 provider can make reasonable assurances that its future 89 programming will meet the utilization criteria set out in this 90 subsection. (5) (6) Public, educational, and governmental access 91 92 channels shall all be carried on the certificateholder's basic 93 cable or video service offerings or tiers. The public, 94 educational, and governmental access channels may not be 95 separated numerically from other channels carried on the 96 certificateholder's basic cable or video service offerings or 97 tiers, and the channel numbers for the public, educational, and 98 governmental access channels shall be the same channel numbers 99 used by the incumbent cable operator unless prohibited by 100 federal law. After the initial designation of public, 101 educational, and governmental access channel numbers, the 102 channel numbers may not be changed without agreement of the 103 local unit of government or the entity to which the local unit 104 of government has assigned responsibility for managing the 105 public, educational, and governmental access channels unless the 106 change is required by federal law. Each channel shall be capable 107 of carrying an Advanced Television Systems Committee (ATSC) 108 television signal. A cable or video service provider may locate 109 any public, educational, or governmental access channel on its lowest digital tier of service offered to the provider's 110 111 subscribers. A cable or video service provider must notify its customers and the applicable municipality or county at least 120 112 Page 4 of 7

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113 days prior to relocating the applicable <u>public</u>, educational, or 114 governmental access channel.

(6) (7) The operation of any public, educational, or 115 116 governmental access channel or its functional equivalent 117 provided under this section shall be the responsibility of the 118 municipality or county receiving the benefit of such channel or 119 its functional equivalent, and a certificateholder bears only the responsibility for the transmission of such channel content. 120 121 A certificateholder shall be responsible for the cost of 122 providing the connectivity to one origination point for each 123 public, educational, or governmental access channel up to 200 124 feet from the certificateholder's activated video service 125 distribution plant.

126 (7) (8) The municipality or county shall ensure that all 127 transmissions, content, or programming to be transmitted over a 128 channel or facility by a certificateholder are provided or 129 submitted to the cable or video service provider in a manner or 130 form that is capable of being accepted and transmitted by a 131 provider without any requirement for additional alteration or change in the content by the provider, over the particular 132 133 network of the cable or video service provider, which is 134 compatible with the technology or protocol used by the cable or 135 video service provider to deliver services. To the extent that a 136 public, educational, or governmental channel content provider has authority, the delivery of public, educational, or 137 governmental content to a certificateholder constitutes 138 139 authorization for the certificateholder to carry such content, including, at the provider's option, authorization to carry the 140

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141 content beyond the jurisdictional boundaries of the municipality 142 or county.

(8) (9) Where technically feasible, a certificateholder and 143 144 an incumbent cable service provider shall use reasonable efforts 145 to interconnect their networks for the purpose of providing 146 public, educational, and governmental programming. 147 Interconnection may be accomplished by direct cable, microwave 148 link, satellite, or other reasonable method of connection. 149 Certificateholders and incumbent cable service providers shall 150 negotiate in good faith, and incumbent cable service providers 151 may not withhold interconnection of public, educational, and governmental channels. The requesting party shall bear the cost 152 153 of such interconnection.

154 (9) (10) A certificateholder is not required to 155 interconnect for, or otherwise to transmit, public, educational, 156 and governmental content that is branded with the logo, name, or 157 other identifying marks of another cable or video service 158 provider, and a municipality or county may require a cable or 159 video service provider to remove its logo, name, or other 160 identifying marks from public, educational, and governmental 161 content that is to be made available to another provider. This 162 subsection does not apply to the logo, name, or other identifying marks of the public, educational, or governmental 163 164 programmer or producer.

165 <u>(10)(11)</u> A municipality or county that has activated at 166 least one public, educational, or governmental access channel 167 pursuant to this section may require cable or video service 168 providers to remit public, educational, and governmental support

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169 contributions in an amount equal to a lump-sum or recurring per-170 subscriber funding obligation to support public, educational, 171 and governmental access channels, or other related costs as 172 provided for in the incumbent's franchise that exists prior to 173 July 1, 2007, until the expiration date of the incumbent cable 174 or video service provider's franchise agreement. Any prospective lump-sum payment shall be made on an equivalent per-subscriber 175 176 basis calculated as follows: the amount of prospective funding 177 obligations divided by the number of subscribers being served by the incumbent cable or video service provider at the time of 178 179 payment, divided by the number of months remaining in the 180 incumbent cable or video service provider's franchise equals the 181 monthly per-subscriber amount to be paid by the 182 certificateholder. The obligations set forth in this subsection apply until the earlier of the expiration date of the incumbent 183 184 cable or video service provider's franchise agreement or July 1, 185 2012. For purposes of this subsection, an incumbent cable or 186 video service provider is the service provider serving the 187 largest number of subscribers as of July 1, 2007.

188 <u>(11) (12)</u> A court of competent jurisdiction shall have 189 exclusive jurisdiction to enforce any requirement under this 190 section.

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Section 2. This act shall take effect July 1, 2009.

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