21	L2122
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LEGISLATIVE ACTION

Senate	•	House
Comm: RCS		
03/10/2009		

The Committee on Transportation (Gardiner) recommended the following:

Senate Amendment (with title amendment)

Delete lines 8 - 9

and insert:

(1)

Section 1. Paragraph (b) of subsection (1) of section 337.18, Florida Statutes, is amended to read:

337.18 Surety bonds for construction or maintenance contracts; requirement with respect to contract award; bond requirements; defaults; damage assessments.-

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(b) Before beginning any work under the contract, the

Page 1 of 19

212122

12 contractor shall maintain a copy of the payment and performance bond required under this section at its principal place of 13 business and at the jobsite office, if one is established, and 14 the contractor shall provide a copy of the payment and 15 16 performance bond within 5 days after receiving a written request 17 for the bond. A copy of the payment and performance bond 18 required under this section may also be obtained directly from 19 the department by making a request pursuant to chapter 119. Upon 20 execution of the contract, and prior to beginning any work under 21 the contract, the contractor shall record in the public records 22 of the county where the improvement is located the payment and 23 performance bond required under this section. A claimant has shall have a right of action against the contractor and surety 24 25 for the amount due him or her, including unpaid finance charges due under the claimant's contract. The Such action may shall not 26 27 involve the department in any expense.

28 Section 2. Subsections (1), (2), and (7) of section 29 337.185, Florida Statutes, are amended to read:

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337.185 State Arbitration Board.-

31 (1) To facilitate the prompt settlement of claims for 32 additional compensation arising out of construction and 33 maintenance contracts between the department and the various contractors with whom it transacts business, the Legislature 34 35 does hereby establish the State Arbitration Board, referred to 36 in this section as the "board." For the purpose of this section, 37 the term "claim" means shall mean the aggregate of all 38 outstanding claims by a party arising out of a construction or maintenance contract. Every contractual claim in an amount up to 39 40 \$250,000 per contract or, at the claimant's option, up to



\$500,000 per contract or, upon agreement of the parties, up to 41 42 \$1 million per contract that cannot be resolved by negotiation 43 between the department and the contractor shall be arbitrated by the board after acceptance of the project by the department. As 44 45 an exception, either party to the dispute may request that the 46 claim be submitted to binding private arbitration. A court of 47 law may not consider the settlement of such a claim until the 48 process established by this section has been exhausted.

49 (2) The board shall be composed of three members. One 50 member shall be appointed by the head of the department, and one 51 member shall be elected by those construction or maintenance 52 companies who are under contract with the department. The third 53 member shall be chosen by agreement of the other two members. 54 Whenever the third member has a conflict of interest regarding 55 affiliation with one of the parties, the other two members shall 56 select an alternate member for that hearing. The head of the 57 department may select an alternative or substitute to serve as the department member for any hearing or term. Each member shall 58 59 serve a 2-year term. The board shall elect a chair, each term, who shall be the administrator of the board and custodian of its 60 61 records.

62 (7) The members of the board may receive compensation for the performance of their duties hereunder, from administrative 63 64 fees received by the board, except that no employee of the 65 department may receive compensation from the board. The compensation amount shall be determined by the board, but may 66 67 shall not exceed \$125 per hour, up to a maximum of \$1,000 per day for each member authorized to receive compensation. Nothing 68 69 in This section does not shall prevent the member elected by

Page 3 of 19

212122

70	construction or maintenance companies from being an employee of
71	an association affiliated with the industry, even if the sole
72	responsibility of that member is service on the board. Travel
73	expenses for the industry member may be paid by an industry
74	association, if necessary. The board may allocate funds annually
75	for clerical and other administrative services.
76	Section 3. Subsection (6) is added to section 338.01,
77	Florida Statutes, to read:
78	338.01 Authority to establish and regulate limited access
79	facilities
80	(6) All new limited access facilities and existing
81	transportation facilities on which new or replacement electronic
82	toll collection systems are installed shall be interoperable
83	with the department's electronic toll-collection system.
84	Section 4. Present subsections (7) and (8) of section
85	338.165, Florida Statutes, are renumbered as subsections (8) and
86	(9), respectively, and a new subsection (7) is added to that
87	section, to read:
88	338.165 Continuation of tolls
89	(7) This section does not apply to high-occupancy toll
90	lanes or express lanes.
91	Section 5. Section 338.166, Florida Statutes, is created to
92	read:
93	338.166 High-occupancy toll lanes or express lanes
94	(1) Under s. 11, Art. VII of the State Constitution, the
95	department may request the Division of Bond Finance to issue
96	bonds secured by toll revenues collected on high-occupancy toll
97	lanes or express lanes located on Interstate 95 in Miami-Dade
98	and Broward Counties.

Page 4 of 19

212122

99	(2) The department may continue to collect the toll on the
100	high-occupancy toll lanes or express lanes after the discharge
101	of any bond indebtedness related to such project. All tolls so
102	collected shall first be used to pay the annual cost of the
103	operation, maintenance, and improvement of the high-occupancy
104	toll lanes or express lanes project or associated transportation
105	system.
106	(3) Any remaining toll revenue from the high-occupancy toll
107	lanes or express lanes shall be used by the department for the
108	construction, maintenance, or improvement of any road on the
109	State Highway System.
110	(4) The department may implement variable-rate tolls on
111	high-occupancy toll lanes or express lanes.
112	(5) Except for high-occupancy toll lanes or express lanes,
113	tolls may not be charged for use of an interstate highway where
114	tolls were not charged as of July 1, 1997.
115	(6) This section does not apply to the turnpike system as
116	defined under the Florida Turnpike Enterprise Law.
117	Section 6. Paragraph (d) is added to subsection (1) of
118	section 338.2216, Florida Statutes, to read:
119	338.2216 Florida Turnpike Enterprise; powers and
120	authority
121	(1)
122	(d) The Florida Turnpike Enterprise shall pursue and
123	implement new technologies and processes in its operations and
124	collection of tolls and the collection of other amounts
125	associated with road and infrastructure usage. Such technologies
126	and processes must include, without limitation, video billing
127	and variable pricing.

TR.TR.02396



128 Section 7. Section 338.231, Florida Statutes, is amended to 129 read:

338.231 Turnpike tolls, fixing; pledge of tolls and other 130 131 revenues.-The department shall at all times fix, adjust, charge, and collect such tolls and amounts for the use of the turnpike 132 133 system as are required in order to provide a fund sufficient with other revenues of the turnpike system to pay the cost of 134 135 maintaining, improving, repairing, and operating such turnpike 136 system; to pay the principal of and interest on all bonds issued 137 to finance or refinance any portion of the turnpike system as 138 the same become due and payable; and to create reserves for all 139 such purposes.

140 (1) In the process of effectuating toll rate increases over 141 the period 1988 through 1992, the department shall, to the 142 maximum extent feasible, equalize the toll structure, within 143 each vehicle classification, so that the per mile toll rate will 144 be approximately the same throughout the turnpike system. New turnpike projects may have toll rates higher than the uniform 145 146 system rate where such higher toll rates are necessary to 147 qualify the project in accordance with the financial criteria in 148 the turnpike law. Such higher rates may be reduced to the 149 uniform system rate when the project is generating sufficient 150 revenues to pay the full amount of debt service and operating 151 and maintenance costs at the uniform system rate. If, after 15 152 years of opening to traffic, the annual revenue of a turnpike 153 project does not meet or exceed the annual debt service 154 requirements and operating and maintenance costs attributable to 155 such project, the department shall, to the maximum extent feasible, establish a toll rate for the project which is higher 156

Page 6 of 19



157 than the uniform system rate as necessary to meet such annual 158 debt service requirements and operating and maintenance costs. 159 The department may, to the extent feasible, establish a 160 temporary toll rate at less than the uniform system rate for the 161 purpose of building patronage for the ultimate benefit of the 162 turnpike system. In no case shall the temporary rate be 163 established for more than 1 year. The requirements of this 164 subsection shall not apply when the application of such 165 requirements would violate any covenant established in a 166 resolution or trust indenture relating to the issuance of 167 turnpike bonds.

168 (1) (2) Notwithstanding any other provision of law, the department may defer the scheduled July 1, 1993, toll rate 169 170 increase on the Homestead Extension of the Florida Turnpike until July 1, 1995. The department may also advance funds to the 171 172 Turnpike General Reserve Trust Fund to replace estimated lost 173 revenues resulting from this deferral. The amount advanced must be repaid within 12 years from the date of advance; however, the 174 175 repayment is subordinate to all other debt financing of the 176 turnpike system outstanding at the time repayment is due.

177 (2) (2) (3) The department shall publish a proposed change in the toll rate for the use of an existing toll facility, in the 178 179 manner provided for in s. 120.54, which will provide for public notice and the opportunity for a public hearing before the 180 181 adoption of the proposed rate change. When the department is 182 evaluating a proposed turnpike toll project under s. 338.223 and 183 has determined that there is a high probability that the project will pass the test of economic feasibility predicated on 184 185 proposed toll rates, the toll rate that is proposed to be



186 charged after the project is constructed must be adopted during 187 the planning and project development phase of the project, in 188 the manner provided for in s. 120.54, including public notice 189 and the opportunity for a public hearing. For such a new 190 project, the toll rate becomes effective upon the opening of the 191 project to traffic.

192 (3) (a) (4) For the period July 1, 1998, through June 30, 193 2017, the department shall, to the maximum extent feasible, 194 program sufficient funds in the tentative work program such that 195 the percentage of turnpike toll and bond financed commitments in 196 Miami-Dade County, Broward County, and Palm Beach County as 197 compared to total turnpike toll and bond financed commitments shall be at least 90 percent of the share of net toll 198 199 collections attributable to users of the turnpike system in 200 Miami-Dade County, Broward County, and Palm Beach County as 201 compared to total net toll collections attributable to users of 202 the turnpike system. The requirements of This subsection does do not apply when the application of such requirements would 203 204 violate any covenant established in a resolution or trust 205 indenture relating to the issuance of turnpike bonds. The 206 department may at any time for economic considerations establish 207 lower temporary toll rates for a new or existing toll facility 208 for a period not to exceed 1 year, after which the toll rates 209 adopted pursuant to s. 120.54 shall become effective.

(b) The department shall also fix, adjust, charge, and collect such amounts needed to cover the costs of administering the different toll-collection and payment methods, and types of accounts being offered and used, in the manner provided for in s. 120.54 which will provide for public notice and the

212122

215 <u>opportunity for a public hearing before adoption. Such amounts</u> 216 <u>may stand alone, be incorporated in a toll rate structure, or be</u> 217 <u>a combination of the two.</u>

218 (4) (5) When bonds are outstanding which have been issued to 219 finance or refinance any turnpike project, the tolls and all 220 other revenues derived from the turnpike system and pledged to 221 such bonds shall be set aside as may be provided in the resolution authorizing the issuance of such bonds or the trust 222 223 agreement securing the same. The tolls or other revenues or 224 other moneys so pledged and thereafter received by the 225 department are immediately subject to the lien of such pledge 226 without any physical delivery thereof or further act. The lien 227 of any such pledge is valid and binding as against all parties 228 having claims of any kind in tort or contract or otherwise 229 against the department irrespective of whether such parties have 230 notice thereof. Neither the resolution nor any trust agreement 231 by which a pledge is created need be filed or recorded except in 232 the records of the department.

233 (5) (6) In each fiscal year while any of the bonds of the 234 Broward County Expressway Authority series 1984 and series 1986-235 A remain outstanding, the department is authorized to pledge 236 revenues from the turnpike system to the payment of principal 237 and interest of such series of bonds and the operation and 238 maintenance expenses of the Sawgrass Expressway, to the extent 239 gross toll revenues of the Sawgrass Expressway are insufficient 240 to make such payments. The terms of an agreement relative to the 241 pledge of turnpike system revenue will be negotiated with the parties of the 1984 and 1986 Broward County Expressway Authority 242 243 lease-purchase agreements, and subject to the covenants of those

Page 9 of 19



244 agreements. The agreement must shall establish that the Sawgrass Expressway is shall be subject to the planning, management, and 245 operating control of the department limited only by the terms of 246 247 the lease-purchase agreements. The department shall provide for 248 the payment of operation and maintenance expenses of the 249 Sawgrass Expressway until such agreement is in effect. This 250 pledge of turnpike system revenues is shall be subordinate to 251 the debt service requirements of any future issue of turnpike 252 bonds, the payment of turnpike system operation and maintenance 253 expenses, and subject to provisions of any subsequent resolution 254 or trust indenture relating to the issuance of such turnpike 255 bonds.

256 (6) (7) The use and disposition of revenues pledged to bonds 257 are subject to the provisions of ss. 338.22-338.241 and such 258 regulations as the resolution authorizing the issuance of the 259 such bonds or such trust agreement may provide.

260 Section 8. Subsection (1) of section 479.01, Florida 261 Statutes, is amended to read:

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479.01 Definitions.-As used in this chapter, the term:

(1) "Automatic changeable facing" means a facing <u>that</u> which through a mechanical system is capable of delivering two or more advertising messages <u>through an automated or remotely controlled</u> <u>process</u> and shall not rotate so rapidly as to cause distraction to a motorist.

268 Section 9. Subsections (1), (5), and (9) of section 479.07, 269 Florida Statutes, are amended to read:

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479.07 Sign permits.-

(1) Except as provided in ss. 479.105(1)(e) and 479.16, a
person may not erect, operate, use, or maintain, or cause to be



273 erected, operated, used, or maintained, any sign on the State 274 Highway System outside an urban incorporated area, as defined in s. 334.03(32), or on any portion of the interstate or federal-275 276 aid primary highway system without first obtaining a permit for 277 the sign from the department and paying the annual fee as 278 provided in this section. As used in For purposes of this 279 section, the term "on any portion of the State Highway System, 280 interstate, or federal-aid primary system" means shall mean a 2.81 sign located within the controlled area which is visible from 282 any portion of the main-traveled way of such system.

283 (5) (a) For each permit issued, the department shall furnish 284 to the applicant a serially numbered permanent metal permit tag. The permittee is responsible for maintaining a valid permit tag 285 286 on each permitted sign facing at all times. The tag shall be securely attached to the sign facing or, if there is no facing, 287 on the pole nearest the highway; and it shall be attached in 288 289 such a manner as to be plainly visible from the main-traveled 290 way. Effective July 1, 2011, the tag must be securely attached 291 to the upper 50 percent of the pole nearest the highway and must 292 be attached in such a manner as to be plainly visible from the 293 main-traveled way. The permit becomes will become void unless 294 the permit tag is properly and permanently displayed at the 295 permitted site within 30 days after the date of permit issuance. 296 If the permittee fails to erect a completed sign on the 297 permitted site within 270 days after the date on which the 298 permit was issued, the permit will be void, and the department 299 may not issue a new permit to that permittee for the same location for 270 days after the date on which the permit became 300 301 void.

212122

302 (b) If a permit tag is lost, stolen, or destroyed, the 303 permittee to whom the tag was issued must apply to the 304 department for a replacement tag. The department shall adopt a 305 rule establishing a service fee for replacement tags in an 306 amount that will recover the actual cost of providing the 307 replacement tag. Upon receipt of the application accompanied by 308 the a service fee of \$3, the department shall issue a 309 replacement permit tag. Alternatively, the permittee may provide 310 its own replacement tag pursuant to department specifications 311 that the department shall adopt by rule at the time it 312 establishes the service fee for replacement tags. 313 (9) (a) A permit shall not be granted for any sign for which 314 a permit had not been granted by the effective date of this act 315 unless such sign is located at least: 1. One thousand five hundred feet from any other permitted 316 317 sign on the same side of the highway, if on an interstate 318 highway. 2. One thousand feet from any other permitted sign on the 319 320 same side of the highway, if on a federal-aid primary highway. 321 322 The minimum spacing provided in this paragraph does not 323 preclude the permitting of V-type, back-to-back, side-to-side, 324 stacked, or double-faced signs at the permitted sign site. If a sign is visible from the controlled area of more than one 325 326 highway subject to the jurisdiction of the department, the sign 327 shall meet the permitting requirements of, and, if the sign 328 meets the applicable permitting requirements, be permitted to, 329 the highway having the more stringent permitting requirements. 330 (b) A permit shall not be granted for a sign pursuant to

Page 12 of 19



331 this chapter to locate such sign on any portion of the 332 interstate or federal-aid primary highway system, which sign:

333 1. Exceeds 50 feet in sign structure height above the crown 334 of the main-traveled way, if outside an incorporated area;

335 2. Exceeds 65 feet in sign structure height above the crown
336 of the main-traveled way, if inside an incorporated area; or

337 3. Exceeds 950 square feet of sign facing including all338 embellishments.

(c) Notwithstanding subparagraph (a)1., there is established a pilot program in Orange, <u>Hillsborough</u>, and Osceola Counties, <u>and within the boundaries of the City of Miami</u>, under which the distance between permitted signs on the same side of an interstate highway may be reduced to 1,000 feet if all other requirements of this chapter are met and if:

345 1. The local government has adopted a plan, program, 346 resolution, ordinance, or other policy encouraging the voluntary 347 removal of signs in a downtown, historic, redevelopment, infill, 348 or other designated area which also provides for a new or 349 replacement sign to be erected on an interstate highway within 350 that jurisdiction if a sign in the designated area is removed;

351 2. The sign owner and the local government mutually agree352 to the terms of the removal and replacement; and

353 3. The local government notifies the department of its 354 intention to allow such removal and replacement as agreed upon 355 pursuant to subparagraph 2.

The department shall maintain statistics tracking the use of the provisions of this pilot program based on the notifications received by the department from local governments

Page 13 of 19

356

TR.TR.02396

212122

360 under this paragraph.

361 (d) Nothing in This subsection does not shall be construed
362 so as to cause a sign that which was conforming on October 1,
363 1984, to become nonconforming.

364 Section 10. Section 479.08, Florida Statutes, is amended to 365 read:

366 479.08 Denial or revocation of permit.-The department may 367 has the authority to deny or revoke any permit requested or 368 granted under this chapter in any case in which it determines 369 that the application for the permit contains knowingly false or 370 misleading information. The department may revoke any permit 371 granted under this chapter in any case in which or that the 372 permittee has violated any of the provisions of this chapter, 373 unless such permittee, within 30 days after the receipt of 374 notice by the department, corrects such false or misleading 375 information and complies with the provisions of this chapter. 376 For the purpose of this section, the notice of violation issued 377 by the department must describe in detail the alleged violation. 378 Any person aggrieved by any action of the department in denying 379 or revoking a permit under this chapter may, within 30 days 380 after receipt of the notice, apply to the department for an 381 administrative hearing pursuant to chapter 120. If a timely 382 request for hearing has been filed and the department issues a 383 final order revoking a permit, such revocation shall be 384 effective 30 days after the date of rendition. Except for 385 department action pursuant to s. 479.107(1), the filing of a 386 timely and proper notice of appeal shall operate to stay the 387 revocation until the department's action is upheld. 388 Section 11. Subsections (1), (3), (4), and (5) of section

Page 14 of 19



389 479.261, Florida Statutes, are amended to read:
390 479.261 Logo sign program.-

391 (1) The department shall establish a logo sign program for 392 the rights-of-way of the interstate highway system to provide 393 information to motorists about available gas, food, lodging, and 394 camping, attractions, and other services, as approved by the 395 Federal Highway Administration, at interchanges, through the use 396 of business logos, and may include additional interchanges under 397 the program. A logo sign for nearby attractions may be added to 398 this program if allowed by federal rules.

399 (a) An attraction as used in this chapter is defined as an 400 establishment, site, facility, or landmark that which is open a minimum of 5 days a week for 52 weeks a year; that which charges 401 402 an admission for entry; which has as its principal focus family-403 oriented entertainment, cultural, educational, recreational, 404 scientific, or historical activities; and that which is publicly 405 recognized as a bona fide tourist attraction. However, the permits for businesses seeking to participate in the attractions 406 407 logo sign program shall be awarded by the department annually to 408 the highest bidders, notwithstanding the limitation on fees in 409 subsection (5), which are qualified for available space at each qualified location, but the fees therefor may not be less than 410 411 the fees established for logo participants in other logo 412 categories.

(b) The department shall incorporate the use of RV-friendly markers on specific information logo signs for establishments that cater to the needs of persons driving recreational vehicles. Establishments that qualify for participation in the specific information logo program and that also qualify as "RV-

TR.TR.02396



418 friendly" may request the RV-friendly marker on their specific 419 information logo sign. An RV-friendly marker must consist of a 420 design approved by the Federal Highway Administration. The 421 department shall adopt rules in accordance with chapter 120 to 422 administer this paragraph, including rules setting forth the 423 minimum requirements that establishments must meet in order to 424 qualify as RV-friendly. These requirements shall include large 425 parking spaces, entrances, and exits that can easily accommodate 42.6 recreational vehicles and facilities having appropriate overhead 427 clearances, if applicable.

428 (c) The department may implement a 3-year rotation-based
 429 logo program providing for the removal and addition of
 430 participating businesses in the program.

(3) Logo signs may be installed upon the issuance of an
annual permit by the department or its agent and payment of <u>a</u> an
application and permit fee to the department or its agent.

434 (4) The department may contract pursuant to s. 287.057 for 435 the provision of services related to the logo sign program, 436 including recruitment and qualification of businesses, review of 437 applications, permit issuance, and fabrication, installation, 438 and maintenance of logo signs. The department may reject all proposals and seek another request for proposals or otherwise 439 440 perform the work. If the department contracts for the provision 441 of services for the logo sign program, the contract must 442 require, unless the business owner declines, that businesses 443 that previously entered into agreements with the department to 444 privately fund logo sign construction and installation be 445 reimbursed by the contractor for the cost of the signs which has 446 not been recovered through a previously agreed upon waiver of



447 fees. The contract also may allow the contractor to retain a
448 portion of the annual fees as compensation for its services.

449 (5) Permit fees for businesses that participate in the 450 program must be established in an amount sufficient to offset 451 the total cost to the department for the program, including 452 contract costs. The department shall provide the services in the 453 most efficient and cost-effective manner through department 454 staff or by contracting for some or all of the services. The 455 department shall adopt rules that set reasonable rates based 456 upon factors such as population, traffic volume, market demand, 457 and costs for annual permit fees. However, annual permit fees 458 for sign locations inside an urban area, as defined in s. 459 334.03(32), may not exceed \$5,000, and annual permit fees for 460 sign locations outside an urban area, as defined in s. 461 334.03(32), may not exceed \$2,500. After recovering program 462 costs, the proceeds from the logo program shall be deposited 463 into the State Transportation Trust Fund and used for 464 transportation purposes. Such annual permit fee shall not exceed 465 \$1,250. 466 467

467 And the title is amended as follows:

469Delete lines 2 - 4

470 and insert:

An act relating to transportation; amending s. 337.18, F.S.; requiring the contractor to maintain a copy of the required payment and performance bond at certain locations and provide a copy upon request; providing that a copy may be obtained directly from the department; removing a provision



476 requiring that a copy be recorded in the public records of the 477 county; amending s. 337.185, F.S.; providing for the State 478 Arbitration Board to arbitrate certain claims relating to 479 maintenance contracts; providing for a member of the board to be 480 elected by maintenance companies as well as construction companies; amending s. 338.01, F.S.; requiring new and 481 482 replacement electronic toll collection systems to be 483 interoperable with the department's system; amending s. 338.165, 484 F.S.; providing that provisions requiring the continuation of 485 tolls following the discharge of bond indebtedness does not 486 apply to high-occupancy toll lanes or express lanes; creating s. 487 338.166, F.S.; authorizing the department to request that bonds 488 be issued which are secured by toll revenues from high-occupancy 489 toll or express lanes in a specified location; providing for the 490 department to continue to collect tolls after discharge of 491 indebtedness; authorizing the use of excess toll revenues for 492 improvements to the State Highway System; authorizing the 493 implementation of variable rate tolls on high-occupancy toll 494 lanes or express lanes; amending s. 338.2216, F.S.; directing 495 the Florida Turnpike Enterprise to implement new technologies 496 and processes in its operations and collection of tolls and 497 other amounts; amending s. 338.231, F.S.; revising provisions 498 for establishing and collecting tolls; authorizing the collection of amounts to cover costs of toll collection and 499 500 payment methods; requiring public notice and hearing; amending s. 479.01, F.S.; revising provisions for outdoor advertising; 501 502 revising the definition of the term "automatic changeable facing"; amending s. 479.07, F.S.; revising a prohibition 503 504 against signs on the State Highway System; revising requirements

COMMITTEE AMENDMENT

Florida Senate - 2009 Bill No. SB 424



505 for display of the sign permit tag; directing the department to 506 establish by rule a fee for furnishing a replacement permit tag; 507 revising the pilot project for permitted signs to include 508 Hillsborough County and areas within the boundaries of the City 509 of Miami; amending s. 479.08, F.S.; revising provisions for 510 denial or revocation of a sign permit; amending s. 479.261, 511 F.S.; revising requirements for the logo sign program of the 512 interstate highway system; deleting provisions providing for 513 permits to be awarded to the highest bidders; requiring the 514 department to implement a rotation-based logo program; requiring 515 the department to adopt rules that set reasonable rates based on 516 certain factors for annual permit fees; requiring that such fees 517 not exceed a certain amount for sign locations inside and 518 outside an urban area; providing an effective date.