1

A bill to be entitled

2 An act relating to campaign financing; providing a short 3 title; amending s. 106.143, F.S.; providing an alternative 4 statement that may be used to identify a candidate as the 5 sponsor of a political advertisement under certain 6 circumstances; providing circumstances under which certain 7 campaign messages and political advertisements are not 8 required to state or display specific information 9 regarding the identity of the candidate, his or her party 10 affiliation, and the office sought in the message or 11 advertisement; authorizing a candidate or political committee to place a statement on a social networking 12 website or account indicating that the site or account is 13 14 an official site or account approved by the candidate or 15 political committee; prohibiting an official designation 16 without the prior approval by the candidate or political committee; amending s. 106.011, F.S.; revising the 17 definition of the term "political committee" to remove 18 19 certain reporting requirements included in the exclusion 20 of electioneering communications organizations from the 21 definition; revising the definition of the term "filing 22 officer" to expand applicability to electioneering 23 communications organizations; revising the definition of 24 the term "electioneering communication" to conform to 25 certain federal requirements and to delineate what 26 constitutes such a communication; revising the definition 27 of the term "electioneering communications organization"; amending s. 106.03, F.S.; revising the registration 28

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29 requirements for electioneering communications 30 organizations; revising the statement of organization 31 requirements; revising rule adoption requirements relating 32 to dissolution of political committees and electioneering communications organizations; amending s. 106.0703, F.S.; 33 34 consolidating reporting requirements in ch. 106, F.S., 35 applicable to electioneering communications organizations; 36 providing penalties; conforming provisions; prohibiting 37 the use of credit cards by electioneering communications 38 organizations; amending s. 106.0705, F.S., relating to 39 electronic filing of campaign treasurer's reports; conforming provisions; amending s. 106.071, F.S.; 40 increasing the aggregate amount of expenditures required 41 42 for filing certain reports related to independent 43 expenditures or electioneering communications; amending s. 44 106.08, F.S.; removing certain limitations on contributions received by an electioneering communications 45 organization; amending s. 106.1439, F.S.; providing 46 47 identification requirements for certain electioneering communications; providing an exception for telephone 48 49 calls; amending s. 106.147, F.S., relating to telephone 50 solicitation disclosure requirements; removing 51 requirements relating to electioneering communication, to 52 conform; reenacting ss. 106.011(1)(b), (3), (4), (18), and (19), 106.022(1), 106.03(1)(b), 106.04(5), 106.0703, 53 106.0705(2)(b), 106.071(1), 106.08(7), 106.1437, 106.1439, 54 55 and 106.17, F.S., relating to definitions, registered 56 office and agent requirements, registration requirements, Page 2 of 34

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| 57 | prohibited activities for committees of continuous |
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| 58 | existence, additional reporting requirements, electronic |
| 59 | filing requirements, expenditure reports, penalties for |
| 60 | violations pertaining to limitations on contributions, |
| 61 | miscellaneous advertisements, electioneering |
| 62 | communications disclaimers and penalties for failure to |
| 63 | include disclaimers, and polls and surveys pertaining to |
| 64 | candidacies, to cure and conform; providing an effective |
| 65 | date. |
| 66 | |
| 67 | Be It Enacted by the Legislature of the State of Florida: |
| 68 | |
| 69 | Section 1. Section 2 of this act may be cited as the |
| 70 | "Technology in Elections Act." |
| 71 | Section 2. Subsection (1) of section 106.143, Florida |
| 72 | Statutes, is amended, present subsection (8) of that section is |
| 73 | renumbered as subsection (9), and a new subsection (8) is added |
| 74 | to that section, to read: |
| 75 | 106.143 Political advertisements circulated prior to |
| 76 | election; requirements |
| 77 | (1)(a) Any political advertisement that is paid for by a |
| 78 | candidate and that is published, displayed, or circulated prior |
| 79 | to, or on the day of, any election must prominently state: |
| 80 | <u>1.</u> "Political advertisement paid for and approved by |
| 81 | (name of candidate),(party affiliation), for |
| 82 | (office sought)" <u>; or</u> |
| 83 | 2. "Paid by(name of candidate),(party |
| 84 | affiliation), for(office sought)" |

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(b) Any other political advertisement published,
displayed, or circulated prior to, or on the day of, any
election must prominently:

88 1. Be marked "paid political advertisement" or with the 89 abbreviation "pd. pol. adv."

90 2. State the name and address of the persons sponsoring91 the advertisement.

92 3.a.(I) State whether the advertisement and the cost of 93 production is paid for or provided in kind by or at the expense 94 of the entity publishing, displaying, broadcasting, or 95 circulating the political advertisement; or

96 (II) State who provided or paid for the advertisement and 97 cost of production, if different from the source of sponsorship.

b. This subparagraph does not apply if the source of the
sponsorship is patently clear from the content or format of the
political advertisement.

(c) Any political advertisement made pursuant to s. 102 106.021(3)(d) must be marked "paid political advertisement" or 103 with the abbreviation "pd. pol. adv." and must prominently 104 state, "Paid for and sponsored by ...(name of person paying for 105 political advertisement).... Approved by ...(names of persons, 106 party affiliation, and offices sought in the political 107 advertisement)...."

108

- 109 This subsection does not apply to campaign messages used by a 110 candidate and the candidate's supporters if those messages are
- 111 designed to be worn by a person.

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| 112 | (8) This section does not apply to any campaign message or |
|-----|--|
| 113 | political advertisement used by a candidate and the candidate's |
| 114 | supporters or by a political committee if the message or |
| 115 | advertisement is: |
| 116 | (a) Designed to be worn by a person. |
| 117 | (b) Placed as a paid link on an Internet website, provided |
| 118 | the message or advertisement is no more than 200 characters in |
| 119 | length and the link directs the user to another Internet website |
| 120 | that complies with subsection (1). |
| 121 | (c) Placed as a graphic or picture link where compliance |
| 122 | with the requirements of this section is not reasonably |
| 123 | practical due to the size of the graphic or picture link and the |
| 124 | link directs the user to another Internet website that complies |
| 125 | with subsection (1). |
| 126 | (d) Placed at no cost on an Internet website for which |
| 127 | there is no cost to post content for public users. |
| 128 | (e) Placed or distributed on an unpaid profile or account |
| 129 | which is available to the public without charge or on a social |
| 130 | networking Internet website, as long as the source of the |
| 131 | message or advertisement is patently clear from the content or |
| 132 | format of the message or advertisement. A candidate or political |
| 133 | committee may prominently display a statement indicating that |
| 134 | the website or account is an official website or account of the |
| 135 | candidate or political committee and is approved by the |
| 136 | candidate or political committee. A website or account may not |
| 137 | be marked as official without prior approval by the candidate or |
| 138 | political committee. |
| | |

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139 (f) Distributed as a text message or other message via 140 Short Message Service, provided the message is no more than 200 141 characters in length or requires the recipient to sign up or opt 142 in to receive it. 143 (g) Connected with or included in any software application 144 or accompanying function, provided that the user signs up, opts 145 in, downloads, or otherwise accesses the application from or 146 through a website that complies with subsection (1). 147 (h) Sent by a third-party user from or through a campaign or committee's website, provided the website complies with 148 149 subsection (1). 150 (i) Contained in or distributed through any other 151 technology-related item, service, or device for which compliance 152 with subsection (1) is not reasonably practical due to the size 153 or nature of such item, service, or device as available, or the 154 means of displaying the message or advertisement makes 155 compliance with subsection (1) impracticable. 156 (9) (8) Any person who willfully violates any provision of 157 this section is subject to the civil penalties prescribed in s. 158 106.265. 159 Section 3. Paragraph (b) of subsection (1) of section 160 106.011, Florida Statutes, is reenacted and amended, subsections 161 (3) and (4) of that section are reenacted, subsection (14) of 162 that section is amended, and subsections (18) and (19) of that section are reenacted and amended, to read: 163 164 106.011 Definitions.-As used in this chapter, the 165 following terms have the following meanings unless the context clearly indicates otherwise: 166 Page 6 of 34

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(1)

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(b) Notwithstanding paragraph (a), the following entities are not considered political committees for purposes of this chapter:

171 1. Organizations which are certified by the Department of 172 State as committees of continuous existence pursuant to s. 173 106.04, national political parties, and the state and county 174 executive committees of political parties regulated by chapter 175 103.

Corporations regulated by chapter 607 or chapter 617 or 176 2. other business entities formed for purposes other than to 177 178 support or oppose issues or candidates, if their political 179 activities are limited to contributions to candidates, political 180 parties, or political committees or expenditures in support of 181 or opposition to an issue from corporate or business funds and 182 if no contributions are received by such corporations or 183 business entities.

184 Electioneering communications organizations as defined 3. 185 in subsection (19); however, such organizations shall be 186 required to register with and report expenditures and 187 contributions, including contributions received from committees 188 of continuous existence, to the Division of Elections in the 189 same manner, at the same time, and subject to the same penalties 190 as a political committee supporting or opposing an issue or a 191 legislative candidate, except as otherwise specifically provided 192 in this chapter.

193

(3) "Contribution" means:

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(a) A gift, subscription, conveyance, deposit, loan,
payment, or distribution of money or anything of value,
including contributions in kind having an attributable monetary
value in any form, made for the purpose of influencing the
results of an election or making an electioneering
communication.

(b) A transfer of funds between political committees,
between committees of continuous existence, between
electioneering communications organizations, or between any
combination of these groups.

(c) The payment, by any person other than a candidate or political committee, of compensation for the personal services of another person which are rendered to a candidate or political committee without charge to the candidate or committee for such services.

(d) The transfer of funds by a campaign treasurer or deputy campaign treasurer between a primary depository and a separate interest-bearing account or certificate of deposit, and the term includes any interest earned on such account or certificate.

214

Notwithstanding the foregoing meanings of "contribution," the word shall not be construed to include services, including, but not limited to, legal and accounting services, provided without compensation by individuals volunteering a portion or all of their time on behalf of a candidate or political committee. This definition shall not be construed to include editorial endorsements.

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222 "Expenditure" means a purchase, payment, (4)(a) 223 distribution, loan, advance, transfer of funds by a campaign 224 treasurer or deputy campaign treasurer between a primary 225 depository and a separate interest-bearing account or 226 certificate of deposit, or gift of money or anything of value 227 made for the purpose of influencing the results of an election 228 or making an electioneering communication. However, 229 "expenditure" does not include a purchase, payment, 230 distribution, loan, advance, or gift of money or anything of value made for the purpose of influencing the results of an 231 election when made by an organization, in existence prior to the 232 233 time during which a candidate qualifies or an issue is placed on 234 the ballot for that election, for the purpose of printing or 235 distributing such organization's newsletter, containing a statement by such organization in support of or opposition to a 236 237 candidate or issue, which newsletter is distributed only to 238 members of such organization. 239 As used in this chapter, an "expenditure" for an (b) 240 electioneering communication is made when the earliest of the 241 following occurs:

242 1. A person enters into a contract for applicable goods or 243 services;

244 2. A person makes payment, in whole or in part, for the 245 production or public dissemination of applicable goods or 246 services; or

247 3. The electioneering communication is publicly248 disseminated.

249 (14) "Filing officer" means the person before whom a Page 9 of 34

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250 candidate qualifies, the agency or officer with whom a political 251 committee or an electioneering communications organization 252 registers, or the agency by whom a committee of continuous 253 existence is certified. 254 (18) (a) "Electioneering communication" means any 255 communication publicly distributed by a television station, 256 radio station, cable television system, satellite system, 257 newspaper, magazine, direct mail, or telephone a paid expression 258 in any communications media prescribed in subsection (13) by 259 means other than the spoken word in direct conversation that: Refers to or depicts a clearly identified candidate for 260 1. 261 office or contains a clear reference indicating that an issue is 262 to be voted on at an election, without expressly advocating the 263 election or defeat of a candidate but that is susceptible of no 264 reasonable interpretation other than an appeal to vote for or 265 against a specific candidate; or the passage or defeat of an 266 issue. 267 Is made within 30 days before a primary or special 2. 268 primary election or 60 days before any other election for the 269 office sought by the candidate; and 270 Is For communications referring to or depicting a 3. 271 clearly identified candidate for office, is targeted to the 272 relevant electorate. A communication is considered targeted if 273 1,000 or more persons in the geographic area the candidate would 274 represent if elected will receive the communication. 275 3. For communications containing a clear reference indicating that an issue is to be voted on at an election, is 276 277 published after the issue is designated a ballot position or Page 10 of 34

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278 days before the date of the election on the issue, whichever
279 occurs first.

(b) The term "electioneering communication" does not include:

282 A communication disseminated through a means of 1. 283 communication other than a television station, radio station, 284 cable television system, satellite system, newspaper, magazine, direct mail, telephone, or statement or depiction by an 285 286 organization, in existence prior to the time during which a 287 candidate named or depicted qualifies or an issue identified is placed on the ballot for that election, made in that 288 289 organization's newsletter, which newsletter is distributed only 290 to members of that organization.

291 2. A communication in a news story, commentary, or 292 editorial distributed through the facilities of any radio 293 station, television station, cable television system, or satellite system, unless the facilities are owned or controlled 294 295 by any political party, political committee, or candidate. A 296 news story distributed through the facilities owned or 297 controlled by any political party, political committee, or 298 candidate may nevertheless be exempt if it represents a bona 299 fide news account communicated through a licensed broadcasting 300 facility and the communication is part of a general pattern of 301 campaign-related news accounts that give reasonably equal 302 coverage to all opposing candidates in the area An editorial endorsement, news story, commentary, or editorial by any 303 304 newspaper, radio, television station, or other recognized news 305 medium.

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306 3. A communication that constitutes a public debate or 307 forum that includes at least two opposing candidates for an 308 office or one advocate and one opponent of an issue, or that 309 solely promotes such a debate or forum and is made by or on 310 behalf of the person sponsoring the debate or forum, provided 311 that:

312

a. The staging organization is either:

313 (I) A charitable organization that does not make other 314 electioneering communications and does not otherwise support or 315 oppose any political candidate or political party; or

316 (II) A newspaper, radio station, television station, or 317 other recognized news medium; and

318 b. The staging organization does not structure the debate 319 to promote or advance one candidate or issue position over 320 another.

321 (c) For purposes of this chapter, an expenditure made for,
 322 or in furtherance of, an electioneering communication shall not
 323 be considered a contribution to or on behalf of any candidate.

(d) For purposes of this chapter, an electioneering communication shall not constitute an independent expenditure nor be subject to the limitations applicable to independent expenditures.

(19) "Electioneering communications organization" means any group, other than a political party, political committee, or committee of continuous existence, whose <u>election-related</u> activities are limited to making expenditures for electioneering communications or accepting contributions for the purpose of making electioneering communications <u>and whose activities would</u>

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334 not otherwise require the group to register as a political 335 party, political committee, or committee of continuous existence 336 under this chapter. Subsection (1) of section 106.022, Florida 337 Section 4. 338 Statutes, is reenacted to read: 339 106.022 Appointment of a registered agent; duties.-340 Each political committee, committee of continuous (1)existence, or electioneering communications organization shall 341 342 have and continuously maintain in this state a registered office 343 and a registered agent and must file with the division a 344 statement of appointment for the registered office and 345 registered agent. The statement of appointment must: 346 Provide the name of the registered agent and the (a) 347 street address and phone number for the registered office; 348 (b) Identify the entity for whom the registered agent 349 serves; 350 (C) Designate the address the registered agent wishes to 351 use to receive mail; 352 (d) Include the entity's undertaking to inform the 353 division of any change in such designated address; 354 Provide for the registered agent's acceptance of the (e) 355 appointment, which must confirm that the registered agent is 356 familiar with and accepts the obligations of the position as set 357 forth in this section; and 358 Contain the signature of the registered agent and the (f) 359 entity engaging the registered agent. 360 Section 5. Paragraph (b) of subsection (1) of section 361 106.03, Florida Statutes, is reenacted and amended, and Page 13 of 34

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(1)

362 subsections (2), (4), and (7) of that section are amended, to 363 read:

364 106.03 Registration of political committees and 365 electioneering communications organizations.-

366

367 (b)1. Each electioneering communications organization that 368 receives anticipates receiving contributions or makes making 369 expenditures during a calendar year in an aggregate amount 370 exceeding \$5,000 shall file a statement of organization as provided in subparagraph 2. subsection (3) by expedited delivery 371 372 within 24 hours after its organization or, if later, within 24 373 hours after the date on which it receives has information that 374 causes the organization to anticipate that it will receive 375 contributions or makes make expenditures for an electioneering 376 communication in excess of \$5,000.

377 <u>2.a. In a statewide, legislative, or multicounty election,</u>
 378 <u>an electioneering communications organization shall file a</u>
 379 <u>statement of organization with the Division of Elections.</u>

380 b. In a countywide election or any election held on less
 381 than a countywide basis, except as described in sub-subparagraph
 382 c., an electioneering communications organization shall file a
 383 statement of organization with the supervisor of elections of
 384 the county in which the election is being held.

385 <u>c. In a municipal election, an electioneering</u> 386 <u>communications organization shall file a statement of</u> 387 <u>organization with the officer before whom municipal candidates</u> 388 gualify.

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CS/CS/HB 869, Engrossed 2 389 d. Any electioneering communications organization that 390 would be required to file a statement of organization in two or 391 more locations by reason of the organization's intention to 392 support or oppose candidates at state or multicounty and local 393 levels of government need only file a statement of organization 394 with the Division of Elections. 395 (2)The statement of organization shall include: 396 The name, mailing address, and street address of the (a) 397 committee or electioneering communications organization; 398 The names, street addresses, and relationships of (b) affiliated or connected organizations; 399 400 The area, scope, or jurisdiction of the committee or (C) 401 electioneering communications organization; 402 (d) The name, mailing address, street address, and 403 position of the custodian of books and accounts; 404 (e) The name, mailing address, street address, and 405 position of other principal officers, including the treasurer 406 and deputy treasurer including officers and members of the 407 finance committee, if any; 408 The name, address, office sought, and party (f) 409 affiliation of: 410 1. Each candidate whom the committee is supporting; Any other individual, if any, whom the committee is 411 2. 412 supporting for nomination for election, or election, to any 413 public office whatever; 414 Any issue or issues the committee such organization is (q)

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supporting or opposing;

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CS/CS/HB 869, Engrossed 2 2010 416 If the committee is supporting the entire ticket of (h) 417 any party, a statement to that effect and the name of the party; 418 (i) A statement of whether the committee is a continuing 419 one; 420 (j) Plans for the disposition of residual funds which will 421 be made in the event of dissolution; 422 A listing of all banks, safe-deposit boxes, or other (k) 423 depositories used for committee or electioneering communications 424 organization funds; and 425 A statement of the reports required to be filed by the (1) 426 committee or the electioneering communications organization with 427 federal officials, if any, and the names, addresses, and 428 positions of such officials; and (m) A statement of whether the electioneering 429 430 communications organization was formed as a newly created 431 organization during the current calendar quarter or was formed 432 from an organization existing prior to the current calendar 433 quarter. For purposes of this subsection, calendar quarters end 434 the last day of March, June, September, and December. 435 (4)Any change in information previously submitted in a 436 statement of organization shall be reported to the agency or 437 officer with whom such committee or electioneering 438 communications organization is required to register pursuant to subsection (3), within 10 days following the change. 439 440 (7)The Division of Elections shall adopt promulgate rules to prescribe the manner in which inactive committees and 441 electioneering communications organizations may be dissolved and 442

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443 have their registration canceled. Such rules shall, at a 444 minimum, provide for:

(a) Notice which shall contain the facts and conduct which
warrant the intended action, including but not limited to
failure to file reports and limited activity.

(b) Adequate opportunity to respond.

(c) Appeal of the decision to the Florida Elections
Commission. Such appeals shall be exempt from the
confidentiality provisions of s. 106.25.

452 Section 6. Subsection (5) of section 106.04, Florida 453 Statutes, is reenacted to read:

454

448

106.04 Committees of continuous existence.-

455 No committee of continuous existence shall make an (5)456 electioneering communication, contribute to any candidate or 457 political committee an amount in excess of the limits contained 458 in s. 106.08(1), or participate in any activity which is 459 prohibited by this chapter. If any violation occurs, it shall be 460 punishable as provided in this chapter for the given offense. No 461 funds of a committee of continuous existence shall be expended 462 on behalf of a candidate, except by means of a contribution made 463 through the duly appointed campaign treasurer of a candidate. No 464 such committee shall make expenditures in support of, or in 465 opposition to, an issue unless such committee first registers as 466 a political committee pursuant to this chapter and undertakes 467 all the practices and procedures required thereof; provided such committee may make contributions in a total amount not to exceed 468 25 percent of its aggregate income, as reflected in the annual 469 report filed for the previous year, to one or more political 470

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| 471 | committees registered pursuant to s. 106.03 and formed to |
| 472 | support or oppose issues. |
| 473 | Section 7. Section 106.0703, Florida Statutes, is |
| 474 | reenacted and amended to read: |
| 475 | 106.0703 Electioneering communications organizations; |
| 476 | additional reporting requirements; certification and filing; |
| 477 | penalties |
| 478 | (1)(a) Each electioneering communications organization |
| 479 | shall file regular reports of all contributions received and all |
| 480 | expenditures made by or on behalf of the organization. Reports |
| 481 | shall be filed on the 10th day following the end of each |
| 482 | calendar quarter from the time the organization is registered. |
| 483 | However, if the 10th day following the end of a calendar quarter |
| 484 | occurs on a Saturday, Sunday, or legal holiday, the report shall |
| 485 | be filed on the next following day that is not a Saturday, |
| 486 | Sunday, or legal holiday. Quarterly reports shall include all |
| 487 | contributions received and expenditures made during the calendar |
| 488 | quarter that have not otherwise been reported pursuant to this |
| 489 | section. |
| 490 | (b) Following the last day of candidates qualifying for |
| 491 | office, the reports shall be filed on the 32nd, 18th, and 4th |
| 492 | days immediately preceding the primary election and on the 46th, |
| 493 | 32nd, 18th, and 4th days immediately preceding the general |
| 494 | election. |
| 495 | (c) When a special election is called to fill a vacancy in |
| 496 | office, all electioneering communications organizations making |
| 497 | contributions or expenditures to influence the results of the |
| | |

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498 special election shall file reports with the filing officer on 499 the dates set by the Department of State pursuant to s. 100.111. 500 (d) In addition to the reports required by paragraph (a), 501 an electioneering communications organization that is registered 502 with the Department of State and that makes a contribution or 503 expenditure to influence the results of a county or municipal 504 election that is not being held at the same time as a state or 505 federal election must file reports with the county or municipal 506 filing officer on the same dates as county or municipal 507 candidates or committees for that election. The electioneering 508 communications organization must also include the expenditure in 509 the next report filed with the Division of Elections pursuant to 510 this section following the county or municipal election. 511 The filing officer shall make available to each (e) 512 electioneering communications organization a schedule 513 designating the beginning and end of reporting periods as well 514 as the corresponding designated due dates. 515 (2) (a) Except as provided in s. 106.0705, the reports 516 required of an electioneering communications organization shall 517 be filed with the filing officer not later than 5 p.m. of the 518 day designated. However, any report postmarked by the United 519 States Postal Service no later than midnight of the day 520 designated shall be deemed to have been filed in a timely 521 manner. Any report received by the filing officer within 5 days 522 after the designated due date that was delivered by the United 523 States Postal Service shall be deemed timely filed unless it has 524 a postmark that indicates that the report was mailed after the 525 designated due date. A certificate of mailing obtained from and

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526 dated by the United States Postal Service at the time of 527 mailing, or a receipt from an established courier company, which 528 bears a date on or before the date on which the report is due, 529 shall be proof of mailing in a timely manner. Reports shall 530 contain information of all previously unreported contributions 531 received and expenditures made as of the preceding Friday, 532 except that the report filed on the Friday immediately preceding 533 the election shall contain information of all previously 534 unreported contributions received and expenditures made as of 535 the day preceding the designated due date. All such reports 536 shall be open to public inspection. 537 (b)1. Any report that is deemed to be incomplete by the 538 officer with whom the electioneering communications organization 539 files shall be accepted on a conditional basis. The treasurer of 540 the electioneering communications organization shall be 541 notified, by certified mail or other common carrier that can 542 establish proof of delivery for the notice, as to why the report 543 is incomplete. Within 7 days after receipt of such notice, the 544 treasurer must file an addendum to the report providing all 545 information necessary to complete the report in compliance with 546 this section. Failure to file a complete report after such 547 notice constitutes a violation of this chapter. 548 Notice is deemed sufficient upon proof of delivery of 2. 549 written notice to the mailing or street address of the treasurer 550 or registered agent of the electioneering communication 551 organization on record with the filing officer. 552 (3) (a) Each report required by this section must contain:

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| 553 | 1. The full name, address, and occupation, if any, of each |
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| 554 | person who has made one or more contributions to or for such |
| 555 | electioneering communications organization within the reporting |
| 556 | period, together with the amount and date of such contributions. |
| 557 | For corporations, the report must provide as clear a description |
| 558 | as practicable of the principal type of business conducted by |
| 559 | the corporation. However, if the contribution is \$100 or less, |
| 560 | the occupation of the contributor or the principal type of |
| 561 | business need not be listed. |
| 562 | 2. The name and address of each political committee from |
| 563 | which or to which the reporting electioneering communications |
| 564 | organization made any transfer of funds, together with the |
| 565 | amounts and dates of all transfers. |
| 566 | 3. Each loan for electioneering communication purposes to |
| 567 | or from any person or political committee within the reporting |
| 568 | period, together with the full names, addresses, and occupations |
| 569 | and principal places of business, if any, of the lender and |
| 570 | endorsers, if any, and the date and amount of such loans. |
| 571 | 4. A statement of each contribution, rebate, refund, or |
| 572 | other receipt not otherwise listed under subparagraphs 13. |
| 573 | 5. The total sums of all loans, in-kind contributions, and |
| 574 | other receipts by or for such electioneering communications |
| 575 | organization during the reporting period. The reporting forms |
| 576 | shall be designed to elicit separate totals for in-kind |
| 577 | contributions, loans, and other receipts. |
| 578 | 6. The full name and address of each person to whom |
| 579 | expenditures have been made by or on behalf of the |
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| 580 | electioneering communications organization within the reporting |
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| 581 | period and the amount, date, and purpose of each expenditure. |
| 582 | 7. The full name and address of each person to whom an |
| 583 | expenditure for personal services, salary, or reimbursement for |
| 584 | expenses has been made and that is not otherwise reported, |
| 585 | including the amount, date, and purpose of the expenditure. |
| 586 | 8. The total sum of expenditures made by the |
| 587 | electioneering communications organization during the reporting |
| 588 | period. |
| 589 | 9. The amount and nature of debts and obligations owed by |
| 590 | or to the electioneering communications organization that relate |
| 591 | to the conduct of any electioneering communication. |
| 592 | 10. The amount and nature of any separate interest-bearing |
| 593 | accounts or certificates of deposit and identification of the |
| 594 | financial institution in which such accounts or certificates of |
| 595 | deposit are located. |
| 596 | 11. The primary purposes of an expenditure made indirectly |
| 597 | through an electioneering communications organization for goods |
| 598 | and services, such as communications media placement or |
| 599 | procurement services and other expenditures that include |
| 600 | multiple components as part of the expenditure. The primary |
| 601 | purpose of an expenditure shall be that purpose, including |
| 602 | integral and directly related components, that comprises 80 |
| 603 | percent of such expenditure. |
| 604 | (b) The filing officer shall make available to any |
| 605 | electioneering communications organization a reporting form |
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| 606 | which the electioneering communications organization may use to |

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608 communications organization but returned to the contributor 609 before deposit. 610 (4) The treasurer of the electioneering communications 611 organization shall certify as to the correctness of each report, 612 and each person so certifying shall bear the responsibility for 613 the accuracy and veracity of each report. Any treasurer who 614 willfully certifies the correctness of any report while knowing that such report is incorrect, false, or incomplete commits a 615 misdemeanor of the first degree, punishable as provided in s. 616 617 775.082 or s. 775.083. The electioneering communications organization 618 (5) 619 depository shall provide statements reflecting deposits and 620 expenditures from the account to the treasurer, who shall retain 621 the records pursuant to s. 106.06. The records maintained by the 622 depository with respect to the account shall be subject to 623 inspection by an agent of the Division of Elections or the 624 Florida Elections Commission at any time during normal banking 625 hours, and such depository shall furnish certified copies of any 626 such records to the Division of Elections or the Florida 627 Elections Commission upon request. 628 Notwithstanding any other provisions of this chapter, (6) in any reporting period during which an electioneering 629 630 communications organization has not received funds, made any 631 contributions, or expended any reportable funds, the treasurer 632 shall file a written report with the filing officer by the 633 prescribed reporting date that no reportable contributions or 634 expenditures were made during the reporting period.

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| 635 | (7) (a) Any electioneering communications organization |
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| 636 | failing to file a report on the designated due date shall be |
| 637 | subject to a fine as provided in paragraph (b) for each late |
| 638 | day. The fine shall be assessed by the filing officer and the |
| 639 | moneys collected shall be deposited: |
| 640 | 1. In the General Revenue Fund, in the case of an |
| 641 | electioneering communications organization that registers with |
| 642 | the Division of Elections; or |
| 643 | 2. In the general revenue fund of the political |
| 644 | subdivision, in the case of an electioneering communications |
| 645 | organization that registers with an officer of a political |
| 646 | subdivision. |
| 647 | |
| 648 | No separate fine shall be assessed for failure to file a copy of |
| 649 | any report required by this section. |
| 650 | (b) Upon determining that a report is late, the filing |
| 651 | officer shall immediately notify the electioneering |
| 652 | communications organization as to the failure to file a report |
| 653 | by the designated due date and that a fine is being assessed for |
| 654 | each late day. The fine shall be \$50 per day for the first 3 |
| 655 | days late and, thereafter, \$500 per day for each late day, not |
| 656 | to exceed 25 percent of the total receipts or expenditures, |
| 657 | whichever is greater, for the period covered by the late report. |
| 658 | However, for the reports immediately preceding each primary and |
| 659 | general election, the fine shall be \$500 per day for each late |
| 660 | day, not to exceed 25 percent of the total receipts or |
| 661 | expenditures, whichever is greater, for the period covered by |
| 662 | the late report. Upon receipt of the report, the filing officer |
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| 663 | shall determine the amount of the fine which is due and shall |
| 664 | notify the electioneering communications organization. The |
| 665 | filing officer shall determine the amount of the fine due based |
| 666 | upon the earliest of the following: |
| 667 | 1. When the report is actually received by such officer. |
| 668 | 2. When the report is postmarked. |
| 669 | 3. When the certificate of mailing is dated. |
| 670 | 4. When the receipt from an established courier company is |
| 671 | dated. |
| 672 | 5. When the electronic receipt issued pursuant to s. |
| 673 | 106.0705 or other electronic filing system authorized in this |
| 674 | section is dated. |
| 675 | |
| 676 | Such fine shall be paid to the filing officer within 20 days |
| 677 | after receipt of the notice of payment due, unless appeal is |
| 678 | made to the Florida Elections Commission pursuant to paragraph |
| 679 | (c). Notice is deemed sufficient upon proof of delivery of |
| 680 | written notice to the mailing or street address on record with |
| 681 | the filing officer. An officer or member of an electioneering |
| 682 | communications organization shall not be personally liable for |
| 683 | such fine. |
| 684 | (c) The treasurer of an electioneering communications |
| 685 | organization may appeal or dispute the fine, based upon, but not |
| 686 | limited to, unusual circumstances surrounding the failure to |
| 687 | file on the designated due date, and may request and shall be |
| 688 | entitled to a hearing before the Florida Elections Commission, |
| 689 | which shall have the authority to waive the fine in whole or in |
| 690 | part. The Florida Elections Commission must consider the |
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691 mitigating and aggravating circumstances contained in s. 692 106.265(1) when determining the amount of a fine, if any, to be 693 waived. Any such request shall be made within 20 days after 694 receipt of the notice of payment due. In such case, the 695 treasurer of the electioneering communications organization 696 shall, within the 20-day period, notify the filing officer in 697 writing of his or her intention to bring the matter before the 698 commission. 699 (d) The appropriate filing officer shall notify the 700 Florida Elections Commission of the repeated late filing by an 701 electioneering communications organization, the failure of an 702 electioneering communications organization to file a report 703 after notice, or the failure to pay the fine imposed. The 704 commission shall investigate only those alleged late filing 705 violations specifically identified by the filing officer and as 706 set forth in the notification. Any other alleged violations must 707 be stated separately and reported by the division to the 708 commission under s. 106.25(2). 709 In addition to the reporting requirements in s. (8) 710 106.07, An electioneering communications organization shall, 711 within 2 days after receiving its initial password or secure sign-on from the Department of State allowing confidential 712 713 access to the department's electronic campaign finance filing 714 system, electronically file the periodic campaign finance

715 reports that would have been required pursuant to <u>this section</u> 716 s. 106.07 for reportable activities that occurred since the date 717 of the last general election.

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718 (9) Electioneering communications organizations shall not 719 use credit cards. 720 Section 8. Paragraph (b) of subsection (2) of section 721 106.0705, Florida Statutes, is reenacted, and subsections (3) 722 and (4) of that section are amended, to read: 723 106.0705 Electronic filing of campaign treasurer's 724 reports.-725 (2) 726 Each political committee, committee of continuous (b) existence, electioneering communications organization, or state 727 728 executive committee that is required to file reports with the 729 division under s. 106.04, s. 106.07, s. 106.0703, or s. 106.29, 730 as applicable, must file such reports with the division by means 731 of the division's electronic filing system. 732 Reports filed pursuant to this section shall be (3) 733 completed and filed through the electronic filing system not 734 later than midnight of the day designated. Reports not filed by 735 midnight of the day designated are late filed and are subject to 736 the penalties under s. 106.04(8), s. 106.07(8), s. 106.0703(7), or s. 106.29(3), as applicable. 737 738 Each report filed pursuant to this section is (4) 739 considered to be under oath by the candidate and treasurer, or 740 the chair and treasurer, or the treasurer under s. 106.0703, 741 whichever is applicable, and such persons are subject to the 742 provisions of s. 106.04(4)(d), s. 106.07(5), s. 106.0703(4), or s. 106.29(2), as applicable. Persons given a secure sign-on to 743 the electronic filing system are responsible for protecting such 744 745 from disclosure and are responsible for all filings using such

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746 credentials, unless they have notified the division that their 747 credentials have been compromised.

748 Section 9. Subsection (1) of section 106.071, Florida749 Statutes, is reenacted and amended to read:

750 106.071 Independent expenditures; electioneering
751 communications; reports; disclaimers.-

752 Each person who makes an independent expenditure with (1)753 respect to any candidate or issue, and each individual who makes 754 an expenditure for an electioneering communication which is not 755 otherwise reported pursuant to this chapter, which expenditure, 756 in the aggregate, is in the amount of \$5,000 \$100 or more, shall 757 file periodic reports of such expenditures in the same manner, 758 at the same time, subject to the same penalties, and with the 759 same officer as a political committee supporting or opposing 760 such candidate or issue. The report shall contain the full name 761 and address of the person making the expenditure; the full name 762 and address of each person to whom and for whom each such 763 expenditure has been made; the amount, date, and purpose of each 764 such expenditure; a description of the services or goods 765 obtained by each such expenditure; the issue to which the 766 expenditure relates; and the name and address of, and office 767 sought by, each candidate on whose behalf such expenditure was 768 made.

769 Section 10. Subsections (4) and (5) of section 106.08, 770 Florida Statutes, are amended, and subsection (7) of that 771 section is reenacted, to read:

772 106.08 Contributions; limitations on.773 (4) (a) Any contribution received by the chair, campaign
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treasurer, or deputy campaign treasurer of a political committee supporting or opposing a candidate with opposition in an election or supporting or opposing an issue on the ballot in an election on the day of that election or less than 5 days prior to the day of that election may not be obligated or expended by the committee until after the date of the election.

(b) Any contribution received by an electioneering
communications organization on the day of an election or less
than 5 days prior to the day of that election may not be
obligated or expended by the organization until after the date
of the election and may not be expended to pay for any
obligation arising prior to the election.

(5) (a) A person may not make any contribution through orin the name of another, directly or indirectly, in any election.

(b) Candidates, political committees, and political
parties may not solicit contributions from any religious,
charitable, civic, or other causes or organizations established
primarily for the public good.

(c) Candidates, political committees, and political parties may not make contributions, in exchange for political support, to any religious, charitable, civic, or other cause or organization established primarily for the public good. It is not a violation of this paragraph for:

797 1. A candidate, political committee, or political party
798 executive committee to make gifts of money in lieu of flowers in
799 memory of a deceased person;

2. A candidate to continue membership in, or make regulardonations from personal or business funds to, religious,

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802 political party, civic, or charitable groups of which the 803 candidate is a member or to which the candidate has been a 804 regular donor for more than 6 months; or

3. A candidate to purchase, with campaign funds, tickets,
admission to events, or advertisements from religious, civic,
political party, or charitable groups.

808 An electioneering communications organization may not (d) 809 accept a contribution from an organization exempt from taxation 810 under s. 527 or s. 501(c)(4) of the Internal Revenue Code, other 811 than a political committee, committee of continuous existence, 812 or political party, unless the contributing organization has 813 registered as if the organization were an electioneering 814 communications organization pursuant to s. 106.03 and has filed 815 all campaign finance reports required of electioneering 816 communications organizations pursuant to ss. 106.07 and 106.0703. 817

818 (7) (a) Any person who knowingly and willfully makes or 819 accepts no more than one contribution in violation of subsection 820 (1) or subsection (5), or any person who knowingly and willfully 821 fails or refuses to return any contribution as required in 822 subsection (3), commits a misdemeanor of the first degree, 823 punishable as provided in s. 775.082 or s. 775.083. If any 824 corporation, partnership, or other business entity or any 825 political party, political committee, committee of continuous 826 existence, or electioneering communications organization is convicted of knowingly and willfully violating any provision 827 punishable under this paragraph, it shall be fined not less than 828 829 \$1,000 and not more than \$10,000. If it is a domestic entity, it

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830 may be ordered dissolved by a court of competent jurisdiction; 831 if it is a foreign or nonresident business entity, its right to 832 do business in this state may be forfeited. Any officer, 833 partner, agent, attorney, or other representative of a 834 corporation, partnership, or other business entity, or of a 835 political party, political committee, committee of continuous 836 existence, electioneering communications organization, or 837 organization exempt from taxation under s. 527 or s. 501(c)(4) 838 of the Internal Revenue Code, who aids, abets, advises, or 839 participates in a violation of any provision punishable under 840 this paragraph commits a misdemeanor of the first degree, 841 punishable as provided in s. 775.082 or s. 775.083.

842 Any person who knowingly and willfully makes or (b) 843 accepts two or more contributions in violation of subsection (1) 844 or subsection (5) commits a felony of the third degree, 845 punishable as provided in s. 775.082, s. 775.083, or s. 775.084. 846 If any corporation, partnership, or other business entity or any 847 political party, political committee, committee of continuous 848 existence, or electioneering communications organization is 849 convicted of knowingly and willfully violating any provision 850 punishable under this paragraph, it shall be fined not less than \$10,000 and not more than \$50,000. If it is a domestic entity, 851 852 it may be ordered dissolved by a court of competent 853 jurisdiction; if it is a foreign or nonresident business entity, 854 its right to do business in this state may be forfeited. Any 855 officer, partner, agent, attorney, or other representative of a 856 corporation, partnership, or other business entity, or of a 857 political committee, committee of continuous existence,

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political party, or electioneering communications organization, or organization exempt from taxation under s. 527 or s. 501(c)(4) of the Internal Revenue Code, who aids, abets, advises, or participates in a violation of any provision punishable under this paragraph commits a felony of the third degree, punishable as provided in s. 775.082, s. 775.083, or s. 775.084.

865 Section 11. Section 106.1437, Florida Statutes, is 866 reenacted to read:

867 106.1437 Miscellaneous advertisements.-Any advertisement, 868 other than a political advertisement, independent expenditure, 869 or electioneering communication, on billboards, bumper stickers, radio, or television, or in a newspaper, a magazine, or a 870 871 periodical, intended to influence public policy or the vote of a 872 public official, shall clearly designate the sponsor of such 873 advertisement by including a clearly readable statement of 874 sponsorship. If the advertisement is broadcast on television, 875 the advertisement shall also contain a verbal statement of 876 sponsorship. This section shall not apply to an editorial 877 endorsement.

878 Section 12. Section 106.1439, Florida Statutes, is 879 reenacted and amended to read:

880

106.1439 Electioneering communications; disclaimers.-

(1) Any electioneering communication, other than a telephone call, shall prominently state: "Paid electioneering communication paid for by ... (Name and address of person paying for the communication)...."

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| 885 | (2) Any electioneering communication telephone call shall |
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| 886 | identify the persons or organizations sponsoring the call by |
| 887 | stating either: "Paid for by(insert name of persons or |
| 888 | organizations sponsoring the call)" or "Paid for on behalf |
| 889 | of(insert name of persons or organizations authorizing |
| 890 | call) This subsection does not apply to any telephone call |
| 891 | in which the individual making the call is not being paid and |
| 892 | the individuals participating in the call know each other prior |
| 893 | to the call. |
| 894 | (3) (2) Any person who fails to include the disclaimer |
| 895 | prescribed in this section in any electioneering communication |
| 896 | that is required to contain such disclaimer commits a |
| 897 | misdemeanor of the first degree, punishable as provided in s. |
| 898 | 775.082 or s. 775.083. |
| 899 | Section 13. Paragraphs (a) and (e) of subsection (1) of |
| 900 | section 106.147, Florida Statutes, are amended to read: |
| 901 | 106.147 Telephone solicitation; disclosure requirements; |
| 902 | prohibitions; exemptions; penalties |
| 903 | (1)(a) Any electioneering communication telephone call or |
| 904 | any telephone call supporting or opposing a candidate, elected |
| 905 | public official, or ballot proposal must identify the persons or |
| 906 | organizations sponsoring the call by stating either: "paid for |
| 907 | by " (insert name of persons or organizations sponsoring |
| 908 | the call) or "paid for on behalf of" (insert name of |
| 909 | persons or organizations authorizing call). This paragraph does |
| 910 | not apply to any telephone call in which both the individual |
| 911 | making the call is not being paid and the individuals |
| 912 | participating in the call know each other prior to the call. |
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913 (e) Any electioneering communication paid for with public 914 funds must include a disclaimer containing the words "paid for 915 by ...(Name of the government entity paying for the 916 communication)...."

917 Section 14. Section 106.17, Florida Statutes, is reenacted 918 to read:

919 106.17 Polls and surveys relating to candidacies.-Any 920 candidate, political committee, committee of continuous 921 existence, electioneering communication organization, or state 922 or county executive committee of a political party may authorize or conduct a political poll, survey, index, or measurement of 923 924 any kind relating to candidacy for public office so long as the 925 candidate, political committee, committee of continuous 926 existence, electioneering communication organization, or political party maintains complete jurisdiction over the poll in 927 928 all its aspects.

929 Section 15. This act shall take effect upon becoming a 930 law.

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