A bill to be entitled

An act relating to the Florida Trade Data Center; amending ss. 288.012, 288.386, and 311.07, F.S.; revising requirements for the operating plans of the state's foreign offices, the coordination of activities by the Florida-Caribbean Basin Trade Initiative, and the use of program funds of the Florida Seaport Transportation and Economic Development Program, to delete provisions relating to the Florida Trade Data Center; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Paragraphs (c), (d), and (e) of subsection (2) of section 288.012, Florida Statutes, are amended to read:

288.012 State of Florida foreign offices.—The Legislature finds that the expansion of international trade and tourism is vital to the overall health and growth of the economy of this state. This expansion is hampered by the lack of technical and business assistance, financial assistance, and information services for businesses in this state. The Legislature finds that these businesses could be assisted by providing these services at State of Florida foreign offices. The Legislature further finds that the accessibility and provision of services at these offices can be enhanced through cooperative agreements or strategic alliances between state entities, local entities, foreign entities, and private businesses.

(2) Each foreign office shall have in place an operational

Page 1 of 4

plan approved by the participating boards or other governing authority, a copy of which shall be provided to the Office of Tourism, Trade, and Economic Development. These operating plans shall be reviewed and updated each fiscal year and shall include, at a minimum, the following:

- (c) Provisions for access to information for Florida businesses related to through the Florida Trade Data Center. Each foreign office shall obtain and forward trade leads and inquiries to the center on a regular basis.
- (d) Identification of new and emerging market opportunities for Florida businesses. Each foreign office shall provide the Florida Trade Data Center with a compilation of foreign buyers and importers in industry sector priority areas on an annual basis. In return, the Florida Trade Data Center shall make available to each foreign office, and to Enterprise Florida, Inc., the Florida Commission on Tourism, the Florida Ports Council, the Department of State, the Department of Citrus, and the Department of Agriculture and Consumer Services, trade industry, commodity, and opportunity information. This information shall be provided to such offices and entities either free of charge or on a fee basis with fees set only to recover the costs of providing the information.
- (e) Provision of access for Florida businesses to the services of the Florida Trade Data Center, international trade assistance services provided by state and local entities, seaport and airport information, and other services identified by the Office of Tourism, Trade, and Economic Development.

Section 2. Subsection (2) of section 288.386, Florida Statutes, is amended to read:

56

57

58

59

60

61

62

63

64

65

66

67

68 69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

288.386 Florida-Caribbean Basin Trade Initiative. -

- To enhance initiative effectiveness and leverage resources, STEP shall coordinate initiative activities with Enterprise Florida, Inc., United States Export Assistance Centers, Florida Export Finance Corporation, Florida Trade Data Center, Small Business Development Centers, and any other organizations STEP deems appropriate. The coordination may encompass export assistance and referral services, export financing, job-training programs, educational programs, market research and development, market promotion, trade missions, ecommerce, and mentoring and matchmaking services relative to the expansion of trade between Florida and the Caribbean Basin. The initiative shall also form alliances with multilateral, international, and domestic funding programs from Florida, the United States, and the Caribbean Basin to coordinate systems and programs for fundamental assistance in facilitating trade and investment.
- Section 3. Paragraph (a) of subsection (3) of section 311.07, Florida Statutes, is amended to read:
- 311.07 Florida seaport transportation and economic development funding.—
- (3)(a) Program funds shall be used to fund approved projects on a 50-50 matching basis with any of the deepwater ports, as listed in s. 403.021(9)(b), which is governed by a public body or any other deepwater port which is governed by a public body and which complies with the water quality provisions

Page 3 of 4

of s. 403.061, the comprehensive master plan requirements of s. 163.3178(2)(k), and the local financial management and reporting provisions of part III of chapter 218. However, program funds used to fund projects that involve the rehabilitation of wharves, docks, berths, bulkheads, or similar structures shall require a 25-percent match of funds. Program funds also may be used by the Seaport Transportation and Economic Development Council to develop with the Florida Trade Data Center such trade data information products which will assist Florida's seaports and international trade.

Section 4. This act shall take effect July 1, 2011.