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2013

House Resolution 1 2 A resolution designating July 27 and 28, 2013, as 3 "Florida Family Golf Days." 4 5 WHEREAS, the golf industry has become an integral part of 6 the economy, identity, and quality of life in this state, and 7 WHEREAS, golf has become a major component of Florida's 8 economy, with a direct economic impact in 2007 of \$7.5 billion 9 and an indirect economic benefit of \$13.8 billion, and 10 WHEREAS, the golf industry employs 167,000 Floridians and has an annual payroll of \$4.7 billion, and 11 12 WHEREAS, Florida is home to the PGA TOUR in Ponte Vedra 13 Beach, the LPGA in Daytona Beach, the PGA of America in Palm 14 Beach Gardens, The First Tee, the World Golf Hall of Fame, and 15 the World Golf Foundation in St. Augustine, and WHEREAS, Florida enjoys nationally recognized statewide 16 golf industry associations, including the Florida Club Managers 17 Association of America, the Golf Course Superintendents 18 Association of America, the Florida State Golf Association, and 19 20 the Florida Sections of the PGA of America, and WHEREAS, Florida is home to more than 1,200 public and 21 22 private golf course facilities, more than any other state in America, which generate revenues of \$3.4 billion, more than all 23 24 other spectator sports in the state combined, and 25 WHEREAS, Florida will host 14 professional golf 26 championships in 2013, including five PGA TOUR events, two 27 Champions Tour events, a Web.com Tour event, an LPGA Tour event, three "Legends Tour" events, and five Symetra Tour events, and 28 Page 1 of 3

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29 WHEREAS, two of golf's most prestigious events are played 30 in Florida, THE PLAYERS Championship at TPC Sawgrass in Ponte 31 Vedra Beach and the World Golf Championships - Cadillac 32 Championship, played since 2007 at the Blue Monster Course of 33 the Doral Golf Resort & Spa, and

34 WHEREAS, Florida's golf industry is a top contributor to 35 charitable organizations, with donations totaling more than \$312 36 million annually from numerous charitable golf outings and 37 events as well as the charitable giving associated with 38 professional golf tournaments, and

39 WHEREAS, beneficiaries of these charitable events include 40 Miami Children's Hospital, First Tee Miami, the Make-A-Wish 41 Foundation, Baptist Children's Hospital, the Children's Miracle 42 Network hospitals, the Nicklaus Children's Health Care Foundation, The First Tee National School Program, Boy Scouts of 43 America, the American Red Cross, the Alzheimer's Support 44 45 Network, Big Brothers/Big Sisters of Southwest Florida, and many 46 others, and

WHEREAS, Florida's golf courses and superintendents have continued to be stewards of the environment by using best practices in hazardous waste management, wetland and stormwater protection, and wastewater minimization, and

51 WHEREAS, the game of golf assists in the development of 52 Florida's youth through the introduction of life skills 53 experiences, management of emotions, goal setting, conflict 54 resolution, and improving relationships with family and 55 community, and

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56 WHEREAS, the concentration of golf activity in Florida in 57 2013 will bring an unprecedented amount of worldwide exposure to 58 this state, and

59 WHEREAS, golf is a tremendous asset to this state, 60 impacting quality of life and tourism and strengthening the 61 state's position as a great place to live and do business, and

WHEREAS, the golf industry has a tremendous impact on the state's economy, provides recreation and wellness opportunities for residents of all ages, fosters strong character development for Florida's youth, provides opportunities for family playtime together, contributes significantly to charitable organizations, and is intrinsic to the brand of the Sunshine State, NOW, THEREFORE,

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70 Be It Resolved by the House of Representatives of the State of 71 Florida:

That, in recognition of the importance of golf in strengthening families and to the economy of this state, the House of Representatives recognizes July 27 and 28, 2013, as "Florida Family Golf Days."

BE IT FURTHER RESOLVED that a copy of this resolution be presented to the affiliated organizations of the World Golf Foundation as a tangible token of the sentiments expressed in this resolution.

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