

LEGISLATIVE ACTION

Senate Comm: WD 02/18/2014 House

The Committee on Rules (Thrasher and Latvala) recommended the following:

Senate Amendment (with directory and title amendments)

Between lines 19 and 20

insert:

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(70) ST. JOHNS RIVER LICENSE PLATES.-

(b) The requirements of s. 320.08053 must be met prior to the issuance of the plate. Thereafter, the license plate annual use fees shall be distributed to the St. Johns River Alliance, Inc., a s. 501(c)(3) nonprofit organization, which shall administer the fees as follows:

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11 1. The St. Johns River Alliance, Inc., shall retain the 12 first \$60,000 of the annual use fees as direct reimbursement for 13 administrative costs, startup costs, and costs incurred in the 14 development and approval process. Thereafter, up to 10 percent of the annual use fee revenue may be used for administrative 15 16 costs directly associated with education programs, conservation, 17 research, and grant administration of the organization, and up 18 to 10 percent may be used for promotion and marketing of the 19 specialty license plate.

20 2. At least 30 percent of the fees shall be available for 21 competitive grants for targeted community-based or county-based 22 research or projects for which state funding is limited or not 23 currently available. The remaining 50 percent shall be directed 24 toward community outreach and access programs. The competitive 25 grants shall be administered and approved by the board of 26 directors of the St. Johns River Alliance, Inc. A grant advisory 27 committee shall be composed of six members chosen by the St. 28 Johns River Alliance board members.

3. Any remaining funds shall be distributed with the approval of and accountability to the board of directors of the St. Johns River Alliance, Inc., and shall be used to support activities contributing to education, outreach, and springs conservation.

34	4. Effective July 1, 2014, the St. Johns River license plate
35	will shift into the presale voucher phase, as provided in s.
36	320.08053(3)(b). The St. Johns River Alliance, Inc., shall have
37	24 months to record a minimum of 1,000 sales of the license
38	plates. Sales include existing active plates and vouchers sold
39	subsequent to July 1, 2014. During the voucher period, new

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40	plates may not be issued, but existing plates may be renewed.
41	If, at the conclusion of the 24-month presale period, the
42	requirement of a minimum of 1,000 sales has been met, the
43	department shall resume normal distribution of the St. Johns
44	River specialty plate. If, after 24 months, the minimum of 1,000
45	sales has not been met, the department shall discontinue the
46	development and issuance of the plate. This subparagraph is
47	repealed June 30, 2016.
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49	===== DIRECTORY CLAUSE AMENDMENT ======
50	And the directory clause is amended as follows:
51	Delete lines 17 - 18
52	and insert:
53	Section 2. Paragraph (b) of subsection (70) of section
54	320.08058, Florida Statutes, is amended, and subsection (83) is
55	added to that section, to read:
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57	======================================
58	And the title is amended as follows:
59	Delete line 3
60	and insert:
61	s. 320.08056, F.S.; authorizing the collection of
62	annual use fees for the Fallen Law Enforcement
63	Officers license plate; amending s. 320.08058, F.S.;
64	requiring the St. Johns River Alliance, Inc., to
65	record a certain number of sales within a specified
66	timeframe; requiring the Department of Highway Safety
67	and Motor Vehicles to discontinue the plate under
68	certain circumstances; providing for repeal on a

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specified date; creating a Fallen