COMMITTEE/SUBCOMM	ITTEE ACTION
ADOPTED	(Y/N)
ADOPTED AS AMENDED	(Y/N)
ADOPTED W/O OBJECTION	(Y/N)
FAILED TO ADOPT	(Y/N)
WITHDRAWN	(Y/N)
OTHER	

Committee/Subcommittee hearing bill: Business & Professions Subcommittee

Representative Ingoglia offered the following:

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Amendment (with title amendment)

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Remove lines 53-254 and insert:

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(e) "Resale website" means a website, software application for a mobile device, any other digital platform, or portion thereof, whose primary purpose is to facilitate the resale of

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tickets to consumers, but excludes an online marketplace.

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evidence of the right, option, or opportunity to occupy space at

"Ticket" means a printed, electronic, or other type of

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or to enter or attend an entertainment event even if not evidenced by any physical manifestation of such right.

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(2) (1) A person or entity that offers for resale or resells any ticket may charge only \$1 above the face value

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(f)

admission price charged therefor by the original ticket seller of the ticket for the following transactions:

- (a) Passage or accommodations on any common carrier in this state. However, this paragraph does not apply to travel agencies that have an established place of business in this state and are required to pay state, county, and city occupational license taxes.
- (b) Multiday or multievent tickets to a park or entertainment complex or to a concert, entertainment event, permanent exhibition, or recreational activity within such a park or complex, including an entertainment/resort complex as defined in s. 561.01(18).
- (c) Event tickets originally issued by a charitable organization exempt from taxation under s. 501(c)(3) of the Internal Revenue Code for which no more than 3,000 tickets are issued per performance. The charitable organization must issue event tickets with the following statement conspicuously printed or displayed on the face or back of the ticket: "Pursuant to s. 817.36, Florida Statutes, this ticket may not be resold for more than \$1 over the original admission price face value." This paragraph does not apply to tickets issued or sold by a third party contractor ticketing services provider on behalf of a charitable organization otherwise included in this paragraph unless the required disclosure is printed or displayed on the ticket.

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- (d) Any tickets, other than the tickets in paragraph (a), paragraph (b), or paragraph (c), that are resold or offered through a an Internet resale website, or online marketplace unless such resale website or online marketplace is authorized by the original ticket seller to sell such tickets or makes and posts the following guarantees and disclosures on through Internet web pages on which are visibly posted, or links to web pages on which are posted, text to which a prospective purchaser is directed before completion of the resale transaction:
- 1. The <u>resale</u> website <u>or online marketplace</u> operator guarantees a full refund of the amount paid for the ticket including any servicing, handling, or processing fees, if such fees are not disclosed, when:
 - a. The ticketed event is canceled; or
- b. The purchaser is denied admission to the ticketed event, unless such denial is due to the action or omission of the purchaser \div .
- c. The ticket is not delivered to the purchaser in the manner requested and pursuant to any delivery guarantees made by the reseller and such failure results in the purchaser's inability to attend the ticketed event.
- 2. The <u>resale</u> website <u>or online marketplace</u> operator discloses that it is not the issuer, original seller, or reseller of the ticket or items and does not control the pricing of the ticket or items, which may be resold for more than their face original value.

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- (3)(2) This section does not authorize any individual or entity to sell or purchase tickets at any price on property or place of entertainment where an event is being held without the prior express written consent of the owner of the property or place of entertainment.
- $\underline{(4)}$ (3) Any sales tax due for resales under this section shall be remitted to the Department of Revenue in accordance with s. 212.04.
- (5) (a) A person may not sell, use, or cause to be used by any means, method, technology, devices, or software that is designed, intended, or functions to bypass portions of the ticket-buying process or disguise the identity of the ticket purchaser or circumvent a security measure, an access control system, or other control, authorization, or measure on a ticket issuer's or resale ticket agent's website, software application for a mobile device, or digital platform.
- (b) A person may not use or cause to be used any means, method, or technology that is designed, intended, or functions to disguise the identity of the purchaser with the purpose of purchasing or attempting to purchase via online sale a quantity of tickets to a place of entertainment in excess of authorized limits established by the owner or operator of a place of entertainment or of the entertainment event or an agent of any such person.
- (c) A person who knowingly violates this subsection commits a felony of the third degree, punishable as provided in

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- 94 s. 775.082 or s. 775.084 or by a fine not to exceed \$10,000, or
 95 both. Each ticket purchase, sale, or violation of this
 96 subsection constitutes a separate offense.
 - (d) A party that has been injured by wrongful conduct in violation of this subsection may bring an action to recover all actual damages suffered as a result of any of such wrongful conduct. The court in its discretion may award damages up to three times the amount of actual damages.
 - (4) A person who knowingly resells a ticket or tickets in violation of this section is liable to the state for a civil penalty equal to treble the amount of the price for which the ticket or tickets were resold.
 - (6) A person, resale website or online marketplace must clearly and conspicuously disclose to a prospective ticket resale purchaser, whether on the resale website or online marketplace, or in person, before a resale:
 - (a) The refund policy of the person or resale website, or online marketplace in connection with the cancellation or postponement of an entertainment event;
 - (b) That it is a resale website or online marketplace and prices of tickets can often exceed face value; and,
 - (c) If the ticket is in the actual physical possession of the reseller, the face value and exact location of the seat offered for sale, including a section, row, and seat number, or area specifically designated as accessible seating; or,

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- 119 (d) If the ticket is not in the actual physical possession of the reseller:
 - 1. That the ticket offered for sale is not in the actual physical possession of the reseller;
 - 2. The period of time when the reseller reasonably expects to have the ticket in actual physical possession and available for delivery; and,
 - 3. Whether the reseller is actively making an offer to procure the ticket.
 - (7) (a) A resale website or online marketplace shall not make any representation of affiliation or endorsement with a venue or artist without the express written consent of the venue or artist, except when it constitutes fair use and is consistent with applicable laws.
 - (b) A person who knowingly violates this subsection commits a felony of the third degree, punishable as provided in s.

 775.082 or s. 775.084 or by a fine not to exceed \$10,000, or both.
 - (8) (a) A person aggrieved by a violation of this section may, without regard to any other remedy or relief to which the person is entitled, bring an action to obtain a declaratory judgment that an act or practice violates this section and to enjoin a person who has violated, is violating, or is otherwise likely to violate this section.

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- (b) In any action brought by a person who has suffered a loss as a result of a violation of this section, such person may recover actual damages, plus attorney fees and court costs.
- (9) If the department, by its own inquiry or as a result of complaints, has reason to believe that a violation of this section has occurred or is occurring, the department may conduct an investigation, conduct hearings, subpoena witnesses and evidence, and administer oaths and affirmations. If, as a result of the investigation, the department has reason to believe a violation of this section has occurred, the department with the coordination of the Department of Legal Affairs and any state attorney, if the violation has occurred or is occurring within her or his judicial circuit, shall have the authority to bring a civil or criminal action and to seek other relief, including injunctive relief, as the court deems appropriate. This subsection does not prohibit the department from providing information to any law enforcement agency or to any other regulatory agency and the department may report to the appropriate law enforcement officers any information concerning a violation of this section.
- (10) Except as otherwise provided in this section a person who knowingly resells a ticket or tickets in violation of this section commits misdemeanor of the second degree, punishable as provided in s. 775.082 or s. 775.083. Each violation of this section constitutes a separate offense.

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TITLE AMENDMENT

Remove lines 3-24 and insert:

F.S.; defining terms; revising provisions to include digital platforms; revising certain presale disclosure requirements; revising provisions relating to prohibitions on bypassing portions of the ticket buying process, disguising the identity of a buyer, or circumventing security measures; providing criminal penalties for violations; providing for recovery of damages up to treble the amount of actual damages for such violations; providing criminal penalties for knowingly reselling a ticket in violation of statute; requiring specified disclosures before resale of a ticket; prohibiting misrepresentations of affiliation or endorsement by resellers without consent; providing exceptions; authorizing declaratory judgments; providing criminal penalties for certain violations; requiring rulemaking; deleting provisions imposing penalties for intentionally using or selling software to circumvent certain ticket seller security measures; providing an effective date.

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