



969304

LEGISLATIVE ACTION

Senate

.

House

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Floor: WD/2R

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04/14/2015 09:45 AM

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Senator Brandes moved the following:

**Senate Amendment (with title amendment)**

Before line 349

insert:

Section 4. Section 631.65, Florida Statutes, is amended to read:

631.65 ~~Prohibited~~ Advertisement or solicitation. ~~No person shall make, publish, disseminate, circulate, or place before the public, or cause, directly or indirectly, to be made, published, disseminated, circulated, or placed before the public, in a newspaper, magazine, or other publication, or in the form of a~~



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12 ~~notice, circular, pamphlet, letter, or poster, or over any radio~~  
13 ~~station or television station, or in any other way, any An~~  
14 ~~advertisement or a solicitation that, announcement, or statement~~  
15 ~~which uses the existence of the insurance guaranty association~~  
16 ~~for the purpose of sales, solicitation, or inducement to~~  
17 ~~purchase any form of insurance covered under this part must~~  
18 ~~explain the coverage limits of the association set forth in s.~~  
19 ~~631.57(1) which apply to the type of insurance described in the~~  
20 ~~advertisement or solicitation. However, this section does not~~  
21 ~~prohibit a duly licensed insurance agent from explaining the~~  
22 ~~existence or function of the insurance guaranty association to~~  
23 ~~policyholders, prospects, or applicants for coverage.~~

24  
25 ===== T I T L E A M E N D M E N T =====

26 And the title is amended as follows:

27       Delete line 18

28 and insert:

29       prohibiting their inclusion in rates; amending s.  
30       631.65, F.S.; authorizing, rather than prohibiting, an  
31       advertisement or a solicitation to use the existence  
32       of the association to sell, solicit, or induce the  
33       purchase certain insurance if the advertisement or  
34       solicitation explains specified coverage limits of the  
35       association; amending ss.