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Committee/Subcommittee hearing bill: Business & Professions Subcommittee

Representative Trujillo offered the following:

Amendment (with title amendment)

Remove everything after the enacting clause and insert:
Section 1. Subsections (25) and (26) are amended, and
subsections (39), and (40) are added to section 320.64, Florida
Statutes, to read:

320.64 Denial, suspension, or revocation of license; grounds.—A license of a licensee under s. 320.61 may be denied, suspended, or revoked within the entire state or at any specific location or locations within the state at which the applicant or licensee engages or proposes to engage in business, upon proof that the section was violated with sufficient frequency to establish a pattern of wrongdoing, and a licensee or applicant shall be liable for claims and remedies provided in ss. 320.695

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and 320.697 for any violation of any of the following provisions. A licensee is prohibited from committing the following acts:

(25) The applicant or licensee has undertaken or engaged in an audit of warranty, maintenance, and other service-related payments or incentive payments, including payments to a motor vehicle dealer under any licensee-issued program, policy, or other benefit, which were previously have been paid to a motor vehicle dealer in violation of this section or has failed to comply with any of its obligations under s. 320.696. An applicant or licensee may reasonably and periodically audit a motor vehicle dealer to determine the validity of paid claims as provided in s. 320.696. Audits of warranty, maintenance, and other service-related payments shall be performed by an applicant or licensee only during the 12-month 1-year period immediately following the date the claim was paid. Audits Audit of incentive payments shall only be performed only during the 12-month for an 18-month period immediately following the date the incentive was paid. As used in this section, the term "incentive" includes any bonus, incentive, or other monetary or nonmonetary consideration. After such time periods have elapsed, all warranty, maintenance, and other service-related payments and incentive payments shall be deemed final and incontrovertible for any reason notwithstanding any otherwise applicable law, and the motor vehicle dealer shall not be subject to any chargeback charge-back or repayment. An applicant

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or licensee may deny a claim or, as a result of a timely conducted audit, impose a chargeback charge-back against a motor vehicle dealer for warranty, maintenance, or other servicerelated payments or incentive payments only if the applicant or licensee can show that the warranty, maintenance, or other service-related claim or incentive claim was false or fraudulent or that the motor vehicle dealer failed to substantially comply with the reasonable written and uniformly applied procedures of the applicant or licensee for such repairs or incentives, but only for that portion of the claim so shown. Notwithstanding the terms of any franchise agreement, guideline, program, policy, or procedure, an applicant or licensee may deny or charge back only that portion of a warranty, maintenance, or other servicerelated claim or incentive claim which the applicant or licensee has proven to be false or fraudulent or for which the dealer failed to substantially comply with the reasonable written and uniformly applied procedures of the applicant or licensee for such repairs or incentives, as set forth in this subsection. An applicant or licensee may not charge back a motor vehicle dealer back subsequent to the payment of a warranty, maintenance, or service-related claim or incentive claim unless, within 30 days after a timely conducted audit, a representative of the applicant or licensee first meets in person, by telephone, or by video teleconference with an officer or employee of the dealer designated by the motor vehicle dealer. At such meeting the applicant or licensee must provide a detailed explanation, with

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supporting documentation, as to the basis for each of the claims for which the applicant or licensee proposed a chargeback charge-back to the dealer and a written statement containing the basis upon which the motor vehicle dealer was selected for audit or review. Thereafter, the applicant or licensee must provide the motor vehicle dealer's representative a reasonable period after the meeting within which to respond to the proposed chargebacks charge-backs, with such period to be commensurate with the volume of claims under consideration, but in no case less than 45 days after the meeting. The applicant or licensee is prohibited from changing or altering the basis for each of the proposed chargebacks charge-backs as presented to the motor vehicle dealer's representative following the conclusion of the audit unless the applicant or licensee receives new information affecting the basis for one or more chargebacks charge-backs and that new information is received within 30 days after the conclusion of the timely conducted audit. If the applicant or licensee claims the existence of new information, the dealer must be given the same right to a meeting and right to respond as when the chargeback charge-back was originally presented. After all internal dispute resolution processes provided through the applicant or licensee have been completed, the applicant or licensee shall give written notice to the motor vehicle dealer of the final amount of its proposed chargeback charge-back. If the dealer disputes that amount, the dealer may file a protest with the department within 30 days after receipt of the notice.

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If a protest is timely filed, the department shall notify the applicant or licensee of the filing of the protest, and the applicant or licensee may not take any action to recover the amount of the proposed charge-back until the department renders a final determination, which is not subject to further appeal, that the charge-back is in compliance with the provisions of this section. In any hearing pursuant to this subsection, the applicant or licensee has the burden of proof that its audit and resulting charge-back are in compliance with this subsection.

(26) Notwithstanding the terms of any franchise agreement, including any licensee's program, policy, or procedure, the applicant or licensee has refused to allocate, sell, or deliver motor vehicles; charged back or withheld payments or other things of value for which the dealer is otherwise eligible under a sales promotion, program, or contest; prevented a motor vehicle dealer from participating in any promotion, program, or contest; or has taken or threatened to take any adverse action against a dealer, including chargebacks charge-backs, reducing vehicle allocations, or terminating or threatening to terminate a franchise because the dealer sold or leased a motor vehicle to a customer who exported the vehicle to a foreign country or who resold the vehicle, unless the licensee proves that the dealer knew or reasonably should have known that the customer intended to export or resell the motor vehicle. There is a rebuttable presumption that the dealer neither knew nor reasonably should

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122 have known of its customer's intent to export or resell the 123 vehicle if the vehicle is titled or registered in any state in 124 this country. A licensee may not take any action against a motor 125 vehicle dealer, including reducing its allocations or supply of 126 motor vehicles to the dealer, or charging back to a dealer any 127 for an incentive payment previously paid, unless the licensee 128 first meets in person, by telephone, or video conference with an 129 officer or other designated employee of the dealer. At such 130 meeting, the licensee must provide a detailed explanation, with 131 supporting documentation, as to the basis for its claim that the 132 dealer knew or reasonably should have known of the customer's 133 intent to export or resell the motor vehicle. Thereafter, the 134 motor vehicle dealer shall have a reasonable period, 135 commensurate with the number of motor vehicles at issue, but not 136 less than 15 days, to respond to the licensee's claims. If, following the dealer's response and completion of all internal 137 138 dispute resolution processes provided through the applicant or 139 licensee, the dispute remains unresolved, the dealer may file a 140 protest with the department within 30 days after receipt of a 141 written notice from the licensee that it still intends to take 142 adverse action against the dealer with respect to the motor vehicles still at issue. If a protest is timely filed, the 143 department shall notify the applicant or licensee of the filing 144 145 of the protest, and the applicant or licensee may not take any 146 action adverse to the dealer until the department renders a 147 final determination, which is not subject to further appeal,

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that the licensee's proposed action is in compliance with the provisions of this subsection. In any hearing pursuant to this subsection, the applicant or licensee has the burden of proof on all issues raised by this subsection. An applicant or licensee may not take any adverse action against a motor vehicle dealer because the dealer sold or leased a motor vehicle to a customer who exported the vehicle to a foreign country or who resold the vehicle unless the applicant or licensee provides written notification to the motor vehicle dealer of such resale or export within 12 months after the date the dealer sold or leased the vehicle to the customer.

bonus, policy, or rule, an applicant or licensee may not fail to make any payment pursuant to any agreement, program, incentive, bonus, policy, or rule for any temporary replacement motor vehicle loaned, rented, or provided by a motor vehicle dealer to or for its service or repair customers, even if the temporary replacement motor vehicle has been leased, rented, titled, or registered to the motor vehicle dealer's rental or leasing division or an entity that is owned or controlled by the motor vehicle dealer, provided that the motor vehicle dealer or its rental or leasing division or entity complies with the written and uniformly enforced vehicle eligibility, use, and reporting requirements specified by the applicant or licensee in its agreement, program, policy, bonus, incentive, or rule relating to loaner vehicles.

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(40) Notwithstanding the terms of any franchise agreemen	ıt,
the applicant or licensee may not require or coerce, or attemp	<u>t</u>
to require or coerce, a motor vehicle dealer to purchase goods	<u>;</u>
or services from a vendor selected, identified, or designated	bу
the applicant or licensee, or one of its parents, subsidiaries	; <u>, </u>
divisions, or affiliates, by agreement, standard, policy,	
program, incentive provision, or otherwise, without making	
available to the motor vehicle dealer the option to obtain the	;
goods or services of substantially similar design and quality	
from a vendor chosen by the motor vehicle dealer. If the motor	<u>.</u>
vehicle dealer exercises such option, the dealer must provide	
written notice of its desire to use the alternative goods or	
services to the applicant or licensee, along with samples or	
clear descriptions of the alternative goods or services that t	he
dealer desires to use. The licensee or applicant shall have th	<u>е</u>
opportunity to evaluate the alternative goods or services for	up
to 30 days to determine whether it will provide a written	
approval to the motor vehicle dealer to use said alternative	
goods or services. Approval may not be unreasonably withheld b	<u>y</u>
the applicant or licensee. If the motor vehicle dealer does no	<u>, t</u>
receive a response from the applicant or licensee within 30	
days, approval to use the alternative goods or services is	
deemed granted. If a dealer using alternative goods or service	S
complies with this subsection and has received approval from t	.he
licensee or applicant, the dealer is not ineligible for all	
benefits described in the agreement, standard, policy, program	l,

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incentive provision, or otherwise solely for having used such
alternative goods or services. As used in this subsection, the
term "goods or services" is limited to such goods and services
used to construct or renovate dealership facilities or furniture
and fixtures at the dealership facilities. The term does not
include:

- (a) Any intellectual property of the applicant or licensee, including signage incorporating the applicant's or licensee's trademark or copyright, or facility or building materials to the extent that the applicant's or licensee's trademark is displayed thereon;
- (b) Any special tool and training as required by the licensee or applicant;
- (c) Any part to be used in repairs under warranty obligations of an applicant or licensee;
- (d) Any good or service paid for entirely by the applicant or licensee; or
- (e) Any applicant's or licensee's design or architectural review service.

A motor vehicle dealer who can demonstrate that a violation of, or failure to comply with, any of the preceding provisions by an applicant or licensee will or can adversely and pecuniarily affect the complaining dealer, shall be entitled to pursue all of the remedies, procedures, and rights of recovery available under ss. 320.695 and 320.697.

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Section 2. This act applies to all franchise agreements
entered into, renewed, or amended after October 1, 1988, except
to the extent that such application would impair valid
contractual agreements in violation of the State Constitution or
the United States Constitution.

Section 3. If any provision of this act or its application to any person or circumstance is held invalid, the invalidity does not affect other provisions or applications of this act which can be given effect without the invalid provision or application, and to this end the provisions of this act are severable.

Section 4. This act shall take effect upon becoming a law.

TITLE AMENDMENT

Remove everything before the enacting clause and insert:

A bill to be entitled

An act relating to motor vehicle manufacturer licenses; amending s. 320.64, F.S.; revising provisions for denial, suspension, or revocation of the license of a manufacturer, factory branch, distributor, or importer of motor vehicles; revising provisions for certain audits of service-related payments or incentive payments to a dealer by an applicant or licensee and the timeframe for the performance of such audits; defining the term

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"incentive"; revising provisions for denial or
chargeback of claims; revising provisions that
prohibit certain adverse actions against a dealer that
sold or leased a motor vehicle to a customer who
exported the vehicle to a foreign country or who
resold the vehicle; revising conditions for taking
such adverse actions; prohibiting failure to make
certain payments to a motor vehicle dealer for
temporary replacement vehicles under certain
circumstances; prohibiting requiring or coercing a
dealer to purchase goods or services from a vendor
designated by the applicant or licensee unless certain
conditions are met; providing procedures for approval
of a dealer to purchase goods or services from a
vendor not designated by the applicant or licensee;
defining the term "goods or services"; providing for
retroactive applicability; providing for severability;
providing an effective date.

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