1 A bill to be entitled 2 An act relating to the Community Investment Program; 3 creating s. 421.56, F.S.; providing definitions; 4 establishing the Community Investment Program within 5 the Department of Economic Opportunity to encourage 6 investment and reduce poverty in economically 7 disadvantaged communities; establishing a Community Investment Council to govern the program; providing 8 9 for membership and duties of the council; requiring an 10 annual report to the Governor and Legislature; providing program goals and objectives; establishing a 11 12 legislative advisory committee to advise the council; providing an effective date. 13 14 15 Be It Enacted by the Legislature of the State of Florida: 16 17 Section 1. Section 421.56, Florida Statutes, is created to 18 read: 421.56 Community Investment Program.— 19 (1) As used in this section, the term: 20 "Economically disadvantaged community" means a 21 22 community whose income does not exceed 80 percent of area median 23 income. 24 "Triple bottom-line investment funds" means, but is 25 not limited to, equity and debt investment vehicles that pursue 26 market and above market rates of financial return while

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producing living wage jobs, affordable housing, and other
economic, social, and environmental benefits for the residents
of the communities where the investments are made.

- (2) (a) The Community Investment Program is established within the Department of Economic Opportunity under the direct authority of the executive director of the department.
  - (b) The purposes of the program are to:

- 1. Encourage private sector investment in economically disadvantaged communities to improve the economic, environmental, and social conditions for the existing residents and to help improve the overall economic, environmental, and social well-being of the state.
- 2. Assist investors, employers, corporate executives, business owners, and site location consultants who are considering investing or expanding businesses in economically disadvantaged communities.
- 3. Coordinate state programs and funding resources that can be used to address poverty reduction in the state and to assist the development of businesses, infrastructure, and investment in economically disadvantaged communities.
- (c) The department shall provide staff and administrative support for the program.
- (d) The executive director shall establish public
  education programs and provide technical assistance to private
  sector investors consistent with this section.
  - (3) The program shall be governed by a seven-member

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Community Investment Council comprised of:

- (a) The executive director of the Department of Economic Opportunity, who shall serve as chair of the council.
  - (b) The Chief Financial Officer.
- (c) Three members appointed by the Governor, one of whom shall have private sector business or investment expertise, one of whom shall have community development expertise, and one of whom shall be a representative of organized labor.
  - (d) One member appointed by the President of the Senate.
- (e) One member appointed by the Speaker of the House of Representatives.
  - (4) The council shall:
- (a) Develop and annually update a database by county and municipality of economically disadvantaged communities in the state with relevant information about each neighborhood, including socioeconomic demographic data, descriptions of pertinent characteristics to inform private sector investments, such as local land use plans and zoning or other development designations, and commitments from local governments to support private sector investments. The council shall adopt criteria whereby an economically disadvantaged community can be designated as an investment community.
- (b) Compile and maintain a current inventory of public sector funding resources in the state and financing mechanisms that may be allocated to or used in economically disadvantaged communities.

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(c) Coordinate public sector financial investment and public programs to assist community investment areas to become business, development, and investment ready and to attract private sector triple bottom-line fund investments.

- (d) Develop and adopt criteria for identifying eligible triple bottom-line investment funds that will serve as partners and invest in enterprises and employers that generate permanent living wage jobs, including investments to assist in establishing and expanding employers in economically disadvantaged communities.
- (e) Develop and adopt criteria for eligible triple bottomline investment funds that invest in real estate developments to assist in constructing, expanding, renovating, and rehabilitating buildings in economically disadvantaged communities that accommodate all allowed land use approved and permitted by the local government land use regulations.
- (f) Establish overall triple bottom-line goals and standardized metrics for economic, social, and environmental outcomes that shall be accepted by all eligible investment funds.
- (g) Gather evidence and conduct public forums to identify a broad array of incentives that will encourage triple bottom—
  line fund investments in economically disadvantaged communities.
- (h) Establish and convene regular meetings of organizations and institutions with expertise and resources to advise the council and eligible investment fund managers.

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(i) Submit an annual report to the Governor, the President of the Senate, and the Speaker of the House of Representatives on the status and progress of the program and performance on goals and triple bottom-line outcomes pursuant to paragraph (f).

- (j) Encourage significant private sector commitment, cooperation, and collaboration to invest private capital in economically disadvantaged communities through eligible triple bottom-line investment funds with the goal of obtaining, by January 1, 2021, at least \$1 million of new investment by triple bottom-line investment funds in triple bottom-line real estate developments and businesses located in economically disadvantaged communities.
- (5) A four-member advisory committee shall advise the council and be comprised of members of the Legislature as follows:
- (a) Two members of the Senate appointed by the President of the Senate, with one member from each of the two largest political parties represented in the Senate.
- (b) Two members of the House of Representatives appointed by the Speaker, with one member from each of the two largest political parties represented in the House of Representatives.

Section 2. This act shall take effect July 1, 2016.