	LEGISLATIVE ACTION	
Senate		House
Comm: RCS		
04/05/2017	•	
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The Committee on Regulated Industries (Latvala) recommended the following:

Senate Amendment (with title amendment)

Delete everything after the enacting clause and insert:

Section 1. Section 686.101, Florida Statutes, is created to read:

686.101 Short title.—Sections 686.101-686.113 may be cited as the "Protect Florida Small Business Act."

Section 2. Section 686.102, Florida Statutes, is created to read:

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686.102 Legislative findings and intent; construction.-(1) The Legislature finds that the welfare of franchisees, including the success and failure of their franchise businesses, greatly affects the general economy of this state, the public interest, and the public welfare. The intent of the Legislature is to promote fair business relations between franchisees and franchisors and to protect franchisees against unfair treatment by franchisors. Therefore, it is necessary to regulate the conduct of franchisors and their representatives in order to prevent fraud, unfair business practices, unfair methods of competition, impositions, and other abuses upon franchisees in this state.

(2) In order to promote the intention and policies in this section, the provisions of this act shall be liberally construed.

Section 3. Section 686.103, Florida Statutes, is created to read:

686.103 Definitions.—As used in this act, the term:

- (1) "Affiliate" means a person controlling, controlled by, or under common control with another person or, in the case of a business entity, such entity's officer, director, or other person in control of the activities of such entity.
- (2) "Area franchise" means a contract or agreement, expressed or implied, written or oral, regardless of whether the contract or agreement is designated as a franchise, permit, license, resolution, contract, certificate, agreement, or otherwise, between a franchisor and another person through which that person is granted the right, for consideration in whole or in part:



40 (a) To sell or negotiate the sale of a franchise in the 41 name or on behalf of the franchisor; or 42 (b) To become an area developer and develop a franchise for 43 the benefit of that person or that person's affiliates. 44 (3) "Area franchisee" means the owner of an area franchise. 45 (4) (a) "Franchise" or "franchise agreement" means a contract or agreement, expressed or implied, written or oral, 46 47 regardless of whether the contract or agreement is designated as a franchise, permit, license, resolution, contract, certificate, 48 49 agreement, or otherwise, for a definite or indefinite time, 50 between two or more persons by which: 51 1. A franchisee is granted the right to engage in the 52 business of offering, selling, or distributing goods or services 53 under a marketing plan or system prescribed in substantial part 54 by a franchisor; 55 2. The operation of the franchise business pursuant to that 56 marketing plan or system is substantially associated with the franchisor's trademark, service mark, trade name, logotype, 57 58 advertising, or other commercial symbol designating the 59 franchisor or its affiliate; and 60 3. The franchisee is required to pay, directly or 61 indirectly, a franchise fee. 62 (b) The term "franchise" or "franchise agreement" includes 6.3 an area franchise. 64 (c) The term "franchise" or "franchise agreement" does not 65 include any of the following: 66 1. A franchise governed by the Agricultural Equipment 67 Manufacturers and Dealers Act.

2. Any activity governed by ss. 686.501-686.506.

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- 69 3. A franchise governed by the Outdoor Power Equipment 70 Manufacturers, Distributors, Wholesalers, and Servicing Dealers 71 Act.
 - 4. A motor vehicle franchise or agreement governed by ss. 320.3201-320.3211 or ss. 320.60-320.70.
 - 5. A business relationship between a beer distributor and a manufacturer governed by s. 563.022.
 - 6. A professional sports franchise as described in s. 288.11625(2)(c).
 - (5) "Franchise business" means a business unit that is owned or operated by a franchisee and that is subject to a marketing plan or system prescribed by the franchise.
 - (6) "Franchise fee" means a fee or charge greater than \$100 annually which a franchisee is required to pay or agrees to pay, directly or indirectly, to the franchisor for the right to enter into or continue a franchise, including, but not limited to, a payment for goods or services. However, a fee or charge that a franchisee pays or agrees to pay the franchisor for goods at a bona fide wholesale price if no obligation is imposed upon the franchisee to purchase or pay for a quantity of goods in excess of that which a reasonable person normally would purchase by way of a starting inventory or supply or to maintain an ongoing inventory or supply is not considered a franchise fee.
 - (7) "Franchisee" means a person to whom a franchise is offered or granted.
 - (8) "Franchisor" means a person who grants a franchise to a franchisee.
 - (9) "Fraud" means and includes actual fraud or constructive fraud as normally defined, in addition to the following:



98 (a) A misrepresentation in any manner, whether intentionally false or arising from negligence, of a material 99 100 fact. 101 (b) A promise or representation not made honestly and in 102 good faith. 103 (c) An intentional failure to disclose a material fact. 104 (d) Any artifice employed to deceive another. 105 (10) "Person" means a natural person, corporation, limited liability company, association, partnership, trust, or other 106 107 business entity and, in the case of a business entity, includes 108 any other affiliate of such entity. 109 (11) "Sale" means and includes the issuance, transfer, agreement for transfer, exchange, pledge, hypothecation, or 110 111 mortgage in any manner or form, whether by transfer in trust or 112 otherwise, of any goods or interest therein, or of any franchise 113 related thereto, for a consideration, and any option, subscription or other contract, or solicitation, looking to a 114 115 sale, or offer or attempt to sell in any form, whether in written or oral form, for a consideration. 116 117 Section 4. Section 686.104, Florida Statutes, is created to 118 read: 119 686.104 Termination or nonrenewal. 120 (1) Except as otherwise provided in this act, a franchisor 121 may not terminate or refuse to renew a franchise except for good 122 cause. The termination or nonrenewal of a franchise without good 123 cause constitutes an unfair termination. Except as provided in 124 subsection (2), good cause is limited to the failure of the 125 franchisee to substantially comply with the reasonable and 126 material requirements imposed upon the franchisee by the

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franchise agreement after being given notice at least 90 days in advance of the termination and a reasonable opportunity, which may not be less than 60 days after the date of the notice of noncompliance, to cure the failure. If the franchisee cures the failure within the time given to cure, the termination notice is void.

- (2) A franchisor may give to a franchisee an immediate notice of termination without an opportunity to cure if, during the period in which the franchise is in effect, any one of the following events relevant to the franchise occurs:
- (a) The franchisee has been judicially determined to be insolvent, has had all or a substantial part of its assets assigned to or for the benefit of any creditor, or has admitted its inability to pay its debts as they come due.
- (b) The franchisee abandons, by failing to operate, the franchise business for 10 consecutive days during which, under the terms of the franchise, the franchisee is required to operate the franchise business unless such failure to operate is due to an act of God; a work stoppage; a strike or labor difficulty; a fire, flood, hurricane, or sinkhole; or other causes beyond the franchisee's control.
- (c) The franchisor and franchisee, within 30 days after termination or nonrenewal, agree in writing to terminate the franchise.
- (d) The franchisee fails, for a period of 10 days after a notice of noncompliance, to comply with any federal, state, or local law or regulation, including, but not limited to, any health, safety, building, and labor law or regulation applicable to the operation of the franchise.



156 (e) A levy of execution has been made on the license granted by the franchise or on a property used in the franchise 157 158 business and is not discharged within 5 days after such levy. 159 (f) The franchisee is convicted of a felony that 160 significantly, directly, and adversely affects the operation of 161 the franchise business. 162 (g) The franchisor makes a reasonable determination that 163 continued operation of the franchise business by the franchisee 164 will result in imminent and substantial danger to public health 165 or safety. 166 Section 5. Section 686.105, Florida Statutes, is created to 167 read: 168 686.105 Expiration. 169 (1) A franchise agreement, regardless of its stated term of 170 years, is deemed to be continuing unless the franchisor has 171 complied with subsections (2) and (3). 172 (2) A franchisor must provide written notice to the 173 franchisee of the franchisor's intent not to extend the 174 agreement beyond its expiration date at least 180 days before 175 the expiration date unless: 176 (a) Termination of the franchise agreement is authorized 177 under s. 686.104; 178 (b) The franchisor and franchisee agree, before the 179 agreement's expiration, in writing not to extend the franchise; 180 or (c) The franchisor completely withdraws from directly or 181 182 indirectly distributing its products or services in the 183 geographic market then being served by the franchisee.

(3) The franchisor may permit the franchise agreement to

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expire if the franchisor provides written notice 180 days before the agreement's expiration, the franchisor agrees not to enforce any covenant against the franchisee not to compete with the franchisor or with other franchisees of the franchisor, and the nonrenewal of the franchise is not for the purpose of converting the franchise business to operation by an affiliate, employee, or agent of the franchisor.

(4) As a condition of an extension of the franchise agreement, the franchisor may require that the franchisee meet the reasonable qualifications for new franchisees existing at the time of extension and that the franchisee execute a new franchise agreement incorporating terms and fees existing for new franchises at the time of extension.

Section 6. Section 686.106, Florida Statutes, is created to read:

686.106 Sales, transfers, and assignments.-

(1) A franchisor may not deny the surviving spouse, heir, or estate of a deceased franchisee or of the person controlling a majority interest in the franchisee the opportunity to participate in the ownership of the franchise or franchise business under a valid franchise agreement for at least 180 days after the death of the franchisee or person controlling a majority interest in the franchisee. During that time, the surviving spouse, heir, or estate of the deceased must either meet all of the existing reasonable qualifications for a purchaser of a franchise or must sell, transfer, or assign the franchise to a person who meets the franchisor's existing reasonable qualifications for new franchisees. The rights granted to the surviving spouse, heir, or estate under this

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section are granted subject to the surviving spouse, heir, or estate of the deceased maintaining all standards and obligations of the franchise.

- (2) (a) A franchisee may sell, transfer, or assign a franchise, all or substantially all of the assets of the franchise business, or an interest in the franchisee with the prior written consent of the franchisor. The franchisor's consent may not be withheld unless the purchaser, transferee, or assignee does not meet the qualifications for new or renewing franchisees described in paragraph (b) or the franchisee and the purchaser, transferee, or assignee fail to comply with other reasonable transfer conditions specified in the franchise agreement.
- (b) A franchisor may not prevent a franchisee from selling, transferring, or assigning a franchise, all or substantially all of the assets of the franchise business, or an interest in the franchisee to another person if the other person meets the franchisor's reasonable qualifications for the approval of new or renewing franchises in effect at the time the franchisor receives notice of the proposed sale, transfer, or assignment.
- (3) (a) To invoke the protections under this section, a franchisee must, before the sale, transfer, or assignment of a franchise, all or substantially all of the assets of the franchise business, or an interest in the franchisee, notify the franchisor in writing of the franchisee's intent to sell, transfer, or assign.
- (b) The franchisor shall, within 60 days after receipt of all of the written notice or any shorter period required by the franchise agreement, notify the franchisee of the approval or

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disapproval of the proposed sale, transfer, or assignment. If the proposed sale, transfer, or assignment is disapproved, the franchisor must include in the notice of disapproval a statement specifying the reasons for the disapproval. A proposed sale, transfer, or assignment is deemed approved unless disapproved by the franchisor in the manner provided in this paragraph. (4) This section does not prohibit a franchisor from exercising the contractual right of first refusal to purchase a franchise, all or substantially all of the assets of a franchise business, or an interest in a franchisee after receipt of a bona

fide offer from a proposed seller to purchase the franchise, assets, or interest. A franchisor exercising the contractual right of first refusal shall offer the seller payment at least equal to the value offered in the bona fide offer.

Section 7. Section 686.107, Florida Statutes, is created to read:

686.107 Repurchase of inventory upon termination, nonrenewal, or expiration of a franchise agreement.

(1) (a) A franchisee must have the opportunity to monetize any equity that the franchisee may have developed in the franchise business before the termination, nonrenewal, or expiration of the franchise agreement. Equity in the franchisor's intellectual property is not transferred to the franchisee, however. Therefore, upon termination, nonrenewal, or expiration of a franchise agreement, a franchisor must, if the franchisee requests it, repurchase at fair market value the inventory, supplies, goods, fixtures, equipment, and furnishings of the franchise business. The franchisor must also either purchase the goodwill of the franchise business or waive any and

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all noncompete obligations of the franchisee so that the franchisee may, at its option, continue in business.

- (b) This section does not apply if the franchisee declines a bona fide offer of renewal from the franchisor which is consistent with s. 686.105 and the franchise agreement between the franchisor and franchisee.
- (c) This section does not apply if the franchisor and franchisee agree in writing within 30 days of the termination, nonrenewal, or expiration of the franchise to terminate or not renew the franchise, or to allow the franchise to expire.
- (d) This section does not apply to inventory, supplies, goods, fixtures, equipment, or furnishings sold by the franchisee between the date of the notice of termination, nonrenewal, or expiration and the date the franchisee ceases to operate the franchise business pursuant to a termination, nonrenewal, or expiration.
- (2) If a franchisor fails or refuses to repurchase any inventory, supplies, goods, fixtures, equipment, good will, or furnishings required to be repurchased under subsection (1) within 60 days after the termination, nonrenewal, or expiration of a franchise, the franchisor is civilly liable for the entire value of the inventory, supplies, goods, fixtures, equipment, good will, and furnishings required to be repurchased under subsection (1), plus the franchisee's reasonable attorney fees, court costs, and interest on the inventory, supplies, goods, fixtures, equipment, good will, and furnishings computed at the legal interest rate provided in s. 687.01 from the 61st day after termination.

Section 8. Section 686.108, Florida Statutes, is created to



301	read:
302	686.108 Rights and prohibitions.—The following rights and
303	prohibitions govern the relations between a franchisor or
304	subfranchisor and its franchisee:
305	(1) The parties shall deal with each other in good faith
306	and in a commercially reasonable manner.
307	(2) A person may not, during the selling or establishing of
308	a franchise, intentionally misrepresent or fail to disclose:
309	(a) The prospects or chances for success of the proposed or
310	<pre>existing franchise;</pre>
311	(b) The known required total investment for such franchise;
312	or
313	(c) Any effort to sell or establish more franchises than is
314	reasonable to expect the market or market area for the
315	particular franchise to sustain.
316	(3) It is prohibited and deemed an unfair and deceptive act
317	or practice, or an unfair method of competition, and a violation
318	of this section for a franchisor or subfranchisor, or an
319	officer, agent, employee, or other representative thereof to
320	directly or indirectly:
321	(a) Terminate or fail to renew a franchise agreement in
322	violation of this act;
323	(b) Allow a franchise agreement to expire without complying
324	with this act;
325	(c) Fail to repurchase inventory, supplies, goods,
326	fixtures, equipment, good will, and furnishings in violation of
327	<u>s. 686.107;</u>
328	(d) Prevent a sale, transfer, or assignment of a franchise
329	in violation of s 686 106.



330 (e) Violate the Florida Deceptive and Unfair Trade Practices Act in connection with its business as a franchisor, 331 or an officer, agent, or other representative thereof; 332 333 (f) Resort to or use false or misleading advertising in 334 connection with its business as a franchisor, or an officer, 335 agent, or other representative thereof; 336 (g) Without prior written disclosure to a franchisee, 337 obtain vendor rebates, kickbacks, or other similar payments from 338 another person with whom the franchisee does business or employs 339 on account of or in relation to the transactions between the 340 franchisee, the franchisor, and the other person; 341 (h) Require a franchisee to assent to a release, 342 assignment, novation, waiver, or estoppel that would relieve any 343 person from liability imposed under this act, including, but not 344 limited to, through the use of a disclaimer or checklist 345 designed to avoid a protection under this act; (i) Require a franchisee to assent to the use of a choice 346 347 of law provision by selecting a different state's law to govern 348 the relationship of the parties; 349 (j) Restrict or inhibit, directly or indirectly, the right 350 of a franchisee to join a franchisee association or the free 351 association for any lawful purpose among franchisees; 352 (k) Impose upon a franchisee, by contract or rule, written 353 or oral, any unreasonable standard of conduct; or 354 (1) Require a franchisee to waive its rights to a jury 355 trial or waive any procedure or remedy otherwise available in 356 this state, however, a binding arbitration clause is enforceable 357 if it complies with s. 686.111. 358 (4) A person who executes or carries out a scheme, plan, or

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organization that violates any provision of this section, if knowledge or intent is proved, commits a misdemeanor of the second degree, punishable as provided in ss. 775.082 and 775.083.

- (5) A person who shows in a civil court of law a violation of this section is entitled to the remedies in s. 686.112.
- (6) The Department of Legal Affairs, by itself or jointly with the Department of Agriculture and Consumer Services, may sue on behalf of the people of this state for injunctive relief against any franchisor plan or activity that is in violation of this act.

Section 9. Section 686.109, Florida Statutes, is created to read:

686.109 Unenforceable franchise agreement or other contract or part thereof.—A franchise agreement or other contract, a part thereof, or practice thereunder which is in violation of any provision of this act is deemed against public policy and is void and unenforceable. An aggrieved party at its option may choose to seek to void only the portion of the agreement that is unenforceable and continue to enforce the remainder of the agreement.

Section 10. Section 686.110, Florida Statutes, is created to read:

686.110 Venue; choice of law.-

(1) A provision in a franchise agreement restricting the venue to a forum outside of this state or selecting the law of any other state or jurisdiction other than Florida is void with respect to any claim arising under or relating to a franchise agreement involving a franchisee that was, at the time of

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signing, a resident of this state or a business entity established in this state or involving a franchise business either operating or planning to be operated in this state.

- (2) An agreement between a franchisor based in this state and a franchisee that was not, at the time of signing, a resident of this state or a business entity established in this state or involving a franchise business either operating or planning to be operated in this state is not subject to this act, regardless of whether the franchise agreement contains a choice of law provision selecting this state.
- Section 11. Section 686.111, Florida Statutes, is created to read:
- 686.111 Arbitration.—This act does not limit the right of a franchisor and franchisee to agree, before or after a dispute arises, to binding arbitration to settle a claim under this act if:
- (1) The standards applied and the remedies available in the arbitration are not less than the requirements specified in this act; and
- (2) Each arbitrator employed is chosen from a list of impartial arbitrators provided by the American Arbitration Association or is any other impartial person.
- Section 12. Section 686.112, Florida Statutes, is created to read:
 - 686.112 Remedies.-
- (1) If a franchisor terminates, fails to renew, or allows a franchise to expire in violation of this act, the franchisee is entitled to receive from the franchisor the fair market value of the franchise business and franchise assets in addition to any

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other damage caused by the violation.

- (2) In addition to any relief specified in this act, any person aggrieved or injured in his or her business or property by any violation of this act may bring an action in the appropriate state or federal court of this state and shall recover the damages sustained and the costs of such action, including reasonable attorney fees.
- (3) Without regard and in addition to any other remedy or relief to which a person is entitled, any person aggrieved by a violation of this act may bring an action to obtain a declaratory judgment stating that an action or a practice violates these sections and may obtain injunctive relief enjoining a franchisor that has violated, is violating, or is otherwise likely to violate these sections from committing the violation.
- (4) In an action for monetary damages, if a judge or jury finds that the franchisor acted maliciously, the judge or jury may award punitive damages as authorized by state law.
- (5) The Department of Legal Affairs or the state attorney may bring an action for injunctive relief or other appropriate civil relief for a violation of this act if the violation occurs in the judicial circuit of the department or the state attorney, respectively.
- (6) The remedies provided in this section are in addition to any other remedies provided by law or in equity, including, but not limited to, the Florida Deceptive and Unfair Trade Practices Act.

Section 13. Section 686.113, Florida Statutes, is created to read:



446 686.113 Applicability.-447 (1) Any person or franchisor who engages directly or 448 indirectly in an agreement or contract within this state in 449 connection with a franchise, or any franchise whose franchisee 450 is a resident of this state or is domiciled in this state or whose franchise business is, has been, or is intended to be 451 452 operated in this state, is subject to this act and to the 453 jurisdiction of the courts of this state, in accordance with the 454 laws of this state, for violations of this act. 455 (2) This act applies to: 456 (a) Any written or oral agreement between a franchisor and a franchisee, including, but not limited to, a franchise 457 458 offering; a franchise agreement; a sale of goods, services, and 459 advertising; a lease or mortgage of real or personal property; a 460 promise to pay; a security interest; a pledge; an insurance 461 contract; an advertising contract; a construction or 462 installation contract; a servicing contract; and any other 463 agreement in which the franchisor has a direct or indirect 464 interest; 465 (b) Any franchise entered into, renewed, amended, or 466 revised after the effective date of this act; 467 (c) Any existing franchise of an indefinite duration which 468 may be terminated by the franchisee or franchisor without cause; 469 and 470 (d) Any existing franchise entered into before the 471 effective date of this act, only to the extent that this act 472 does not significantly impair the existing contract rights 473 between the parties. 474 (3) This act is supplemental to, and does not preempt,

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local ordinances dealing with prohibited or unlawful conduct in the manufacturing, distribution, wholesaling, advertising, or sale of goods if such ordinances are not inconsistent with this act. (4) This act supersedes s. 817.416 with respect to any

franchisee that signs a franchise agreement on or after the effective date of this act. Section 817.416 continues to govern the claims of all franchisees that signed franchise agreements or were victims of fraud perpetrated before the effective date of this act, as well as distributors and any other entities, past, present, or future, which would be covered by s. 817.416, but not by this act.

Section 14. Subsection (5) is added to section 817.416, Florida Statutes, to read:

817.416 Franchises and distributorships; misrepresentations.-

(5) APPLICABILITY.—This section does not apply to a franchise entered into, renewed, amended, or revised on or after the effective date of this act. A franchise entered into, renewed, amended, or revised on or after the effective date of this act is subject to ss. 686.101-686.113.

Section 15. The Division of Law Revision and Information is directed to replace the phrase "the effective date of this act" wherever it occurs in this act with the date the act becomes a law.

Section 16. This act shall take effect upon becoming a law.

======== T I T L E A M E N D M E N T ========= And the title is amended as follows:

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Delete everything before the enacting clause and insert:

A bill to be entitled

An act relating to franchises; creating s. 686.101, F.S.; providing a short title; creating s. 686.102, F.S.; providing legislative findings and intent; providing construction; creating s. 686.103, F.S.; providing definitions; creating s. 686.104, F.S.; prohibiting a franchisor from terminating or not renewing a franchise except under certain circumstances; providing limitations on what constitutes good cause; providing that immediate notice of termination of a franchise for specified reasons under certain circumstances is reasonable; creating s. 686.105, F.S.; providing that a franchise is deemed to be continuing under certain circumstances; prohibiting a franchisor from allowing a franchise to expire unless specified criteria have been met; authorizing a franchisor to require a franchisee to meet specified requirements; requiring a franchise and other related agreements to continue in effect under certain circumstances; creating s. 686.106, F.S.; prohibiting a franchisor from denying certain persons the opportunity to participate in the ownership of a franchise for a specified period after the death of the franchisee or the person controlling a majority interest; requiring specified persons to meet certain requirements or to sell, transfer, or assign the franchise after the death of the franchisee

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or the person controlling a majority interest; authorizing a franchisee to sell, transfer, or assign a franchise, specified assets, or an interest in the franchisee under certain circumstances; prohibiting a franchisor from preventing a franchisee from selling or transferring a franchise, assets of the franchise business, or an interest in the franchisee under certain circumstances; requiring the franchisor to make available and to apply specified requirements for the approval of new or renewing franchises under certain circumstances; requiring a franchisee to notify a franchisor of certain intent; providing notice requirements; providing application requirements for the proposed purchaser, transferee, or assignee of a franchise, certain assets, or an interest in the franchisee under certain circumstances; requiring a franchisor to notify a franchisee of the approval status of a proposed sale, assignment, or transfer within a specified timeframe; providing notice requirements; providing that certain provisions do not prohibit a franchisor from exercising a contractual right of first refusal under certain circumstances; creating s. 686.107, F.S.; providing that a franchisee must have the opportunity to monetize certain equity from the franchise business under certain circumstances; requiring the repurchase by a franchisor of certain inventory, supplies, goods, fixtures, equipment, good will, and furnishings upon termination, nonrenewal, or expiration of a franchise

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subject to certain requirements; providing applicability; providing that a franchisor is civilly liable for failing or refusing to repurchase certain inventory, supplies, goods, fixtures, equipment, good will, and furnishings under specified requirements upon termination, nonrenewal, or expiration of a franchise; creating s. 686.108, F.S.; requiring a franchisor or subfranchisor and a franchisee to deal with each other in good faith; prohibiting a person from intentionally misrepresenting or failing to disclose specified information; providing that certain actions are deemed unfair and deceptive; providing that it is a violation of certain provisions for a franchisor and subfranchisor to restrict or inhibit specified rights of franchisees; providing that certain violations constitute a misdemeanor of the second degree; providing penalties; providing that a person may be awarded certain damages, attorney fees, and other costs under specified circumstances; authorizing the Department of Legal Affairs by itself or jointly with the Department of Agriculture and Consumer Services to sue a franchisor on behalf of certain persons for specified violations; creating s. 686.109, F.S.; providing that a contract or franchise agreement is void and unenforceable under certain circumstances; creating s. 686.110, F.S.; providing that provisions in a franchise agreement which restrict venue or choice of law are void under certain circumstances; creating s. 686.111, F.S.; providing

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that the rights of a franchisor and franchisee to agree to binding arbitration are not limited under certain circumstances; creating s. 686.112, F.S.; providing remedies for a franchisee or an aggrieved or injured person under certain circumstances; authorizing punitive damages under certain circumstances; authorizing the Department of Legal Affairs or the state attorney to bring an action for injunctive relief or other civil relief under certain circumstances; clarifying that specified remedies are in addition to existing remedies; creating s. 686.113 F.S.; providing applicability; amending s. 817.416, F.S.; providing applicability; providing a directive to the Division of Law Revision and Information; providing an effective date.