



1 A bill to be entitled
 2 An act relating to warnings for lottery games;
 3 amending s. 24.107, F.S.; requiring the Department of
 4 the Lottery to provide a specified warning in
 5 advertisements or promotions of lottery games;
 6 amending s. 24.111, F.S.; requiring contracts entered
 7 into between the department and a vendor of lottery
 8 tickets to include a provision that requires the
 9 vendor to place or print a specified warning on all
 10 lottery tickets; specifying requirements for specified
 11 warning; amending s. 24.112, F.S.; requiring contracts
 12 entered into between the department and a retailer of
 13 lottery tickets to include a provision that requires
 14 the retailer to prominently display a sign, provided
 15 by the department, with a specified warning at the
 16 point of sale; providing an effective date.

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 18 Be It Enacted by the Legislature of the State of Florida:

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 20 Section 1. Subsection (3) is added to section 24.107,
 21 Florida Statutes, to read:

22 24.107 Advertising and promotion of lottery games.—
 23 (3) Beginning January 1, 2018, every advertisement or
 24 promotion of lottery games under this chapter shall include a
 25 warning, which must:



26 (a) If on television, the Internet, or other electronic
27 medium, be typed in black font on a white background and occupy
28 no less than 10 percent of the surface area of the advertisement
29 or promotion.

30 (b) If in print, including a newspaper, magazine, or
31 billboard, be typed in black font on a white background and
32 occupy no less than 10 percent of the surface area of the
33 advertisement or promotion.

34 (c) If on radio, be audibly announced at the conclusion of
35 the advertisement or promotion.

36 (d) Contain one of the following messages, with each
37 message appearing in an equal number of advertisements and
38 promotions:

39 1. "WARNING: GAMBLING CAN BE ADDICTIVE.";

40 2. "WARNING: LOTTERY GAMES MAY BE ADDICTIVE.";

41 3. "WARNING: LOTTERY GAMES ARE A FORM OF GAMBLING.";

42 4. "WARNING: YOUR ODDS OF WINNING THE TOP PRIZE ARE
43 EXTREMELY LOW.";

44 5. "WARNING: GAMBLING CAN CAUSE FINANCIAL PROBLEMS."; or

45 6. "WARNING: PLAYING THE LOTTERY CONSTITUTES GAMBLING."

46 Section 2. Subsection (8) is added to section 24.111,
47 Florida Statutes, to read:

48 24.111 Vendors; disclosure and contract requirements.—

49 (8) Beginning January 1, 2018, every contract subject to
50 this section shall contain a provision that requires the vendor



51 to place or print a warning on every lottery ticket sold under
52 this chapter. The required warning must:

53 (a) Appear on the face of each lottery ticket.

54 (b) Be typed in black font on a white background.

55 (c) Occupy no less than 10 percent of the total face of
56 the lottery ticket.

57 (d) Contain one of the following messages, with each
58 message appearing on an equal number of lottery tickets:

59 1. "WARNING: GAMBLING CAN BE ADDICTIVE.";

60 2. "WARNING: LOTTERY GAMES MAY BE ADDICTIVE.";

61 3. "WARNING: LOTTERY GAMES ARE A FORM OF GAMBLING.";

62 4. "WARNING: YOUR ODDS OF WINNING THE TOP PRIZE ARE

63 EXTREMELY LOW.";

64 5. "WARNING: GAMBLING CAN CAUSE FINANCIAL PROBLEMS."; or

65 6. "WARNING: PLAYING THE LOTTERY CONSTITUTES GAMBLING."

66 (e) Appear on every lottery ticket printed under this
67 chapter on or after January 1, 2018.

68 Section 3. Subsections (10) through (15) of section
69 24.112, Florida Statutes, are renumbered as subsections (11)
70 through (16), respectively, and a new subsection (10) is added
71 to that section to read:

72 24.112 Retailers of lottery tickets; authorization of
73 vending machines to dispense lottery tickets.—

74 (10) Beginning January 1, 2018, every contract in effect
75 pursuant to this section shall contain a provision that requires



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76 | the retailer to prominently display a sign, provided by the
77 | department, at or near the lottery ticket point of sale that
78 | contains the following message: "WARNING: GAMBLING CAN BE
79 | ADDICTIVE."

80 | Section 4. This act shall take effect January 1, 2018.