1	A bill to be entitled
2	An act relating to motor vehicle dealers; amending s.
3	320.27, F.S.; revising the definitions of the terms
4	"motor vehicle dealer," "franchised motor vehicle
5	dealer," "independent motor vehicle dealer," and
6	"wholesale motor vehicle dealer"; authorizing certain
7	motor vehicle dealers with revoked licenses to
8	continue to advertise and demonstrate certain motor
9	vehicles under certain circumstances; deleting the
10	definition of the term "motor vehicle broker"; adding
11	an exception to the prohibition on persons other than
12	a licensed motor vehicle dealer from advertising for
13	sale or lease any motor vehicle belonging to another
14	party; authorizing owners of motor vehicles titled in
15	their names to advertise and offer motor vehicles for
16	sale on their own behalf provided such vehicles are
17	acquired and sold in good faith and not for the
18	purpose of avoiding specified requirements;
19	prohibiting a licensed motor vehicle dealer from
20	allowing any person other than its bona fide employee
21	to use its motor vehicle dealer license for the
22	purpose of acting in the capacity of or conducting
23	motor vehicle lease transactions as a motor vehicle
24	dealer; providing that any person acting in violation
25	of specified licensing requirements or misrepresenting
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26 to any person his or her relationship with any motor 27 vehicle dealer is deemed to have committed an unfair 28 and deceptive trade practice in violation of specified 29 provisions; requiring, within a specified timeframe, 30 the Department of Highway Safety and Motor Vehicles to 31 deliver or mail to each licensee the necessary renewal 32 forms along with a statement that the licensee is 33 required to complete any applicable continuing education or industry certification requirements; 34 35 deleting certain continuing education and 36 certification requirements; requiring applications 37 received by the department for renewal of independent motor vehicle dealer licenses to certify that the 38 39 dealer has completed continuing education before 40 filing the renewal forms with the department, subject 41 to certain requirements; providing requirements for 42 continuing education and dealer schools; authorizing 43 such schools to charge a fee for providing continuing education; requiring applications received by the 44 department for renewal of franchised motor vehicle 45 dealer licenses to certify that the dealer has 46 47 completed certain industry certification before filing 48 the renewal forms with the department, subject to certain requirements; providing requirements for 49 50 industry certification and certain statewide industry

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associations of franchised motor vehicle dealers; 51 52 authorizing an association to charge a fee for 53 providing the industry certification; authorizing industry certification for licensees belonging to a 54 55 certain dealership group to be accomplished by a 56 certain designated person; requiring a licensee who 57 seeks to satisfy the certification through a 58 dealership group to provide the department with certain evidence at the time of filing the certificate 59 60 of completion; providing an effective date. 61 62 Be It Enacted by the Legislature of the State of Florida: 63 64 Section 1. Paragraphs (c) and (d) of subsection (1) and subsections (2), (3), and (4) of section 320.27, Florida 65 Statutes, are amended to read: 66 67 320.27 Motor vehicle dealers.-68 DEFINITIONS.-The following words, terms, and phrases (1)69 when used in this section have the meanings respectively 70 ascribed to them in this subsection, except where the context 71 clearly indicates a different meaning: 72 "Motor vehicle dealer" means any person engaged in the (C) business of buying, selling, or leasing dealing in motor 73 74 vehicles or offering or displaying motor vehicles for sale or lease at wholesale, excluding sales from a manufacturer, factory 75

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76 branch, distributor, or importer licensed pursuant to s. 320.61 77 to a franchised motor vehicle dealer licensed pursuant to this 78 section, or at retail, or who may service and repair motor 79 vehicles pursuant to an agreement as defined in s. 320.60(1). Any person who buys, sells, or leases deals in three or more 80 81 motor vehicles in any 12-month period or who offers or displays 82 for sale or lease three or more motor vehicles in any 12-month 83 period is shall be prima facie presumed to be a motor vehicle dealer. Any person who engages in any of the following 84 activities is deemed to be a motor vehicle dealer: possessing, 85 storing, advertising, or displaying motor vehicles that such 86 person offers for retail sale or lease; compensating customers 87 for vehicles at wholesale or retail, also known as trade-ins; 88 89 negotiating with customers regarding the terms of sale or lease 90 for a motor vehicle offered for retail sale or lease by such 91 person; providing test drives of motor vehicles that such person 92 offers for retail sale or lease; or delivering or arranging for 93 the delivery of a motor vehicle in conjunction with the retail 94 sale or lease of the motor vehicle by such person engaged in 95 such business. The terms "selling" and "sale" include lease-96 purchase transactions. A motor vehicle dealer may, at retail or 97 wholesale, sell a recreational vehicle as described in s. 320.01(1)(b)1.-6. and 8., acquired in exchange for the sale or 98 lease of a motor vehicle, provided such acquisition is 99 100 incidental to the principal business of being a motor vehicle

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101 dealer. However, a motor vehicle dealer may not buy a 102 recreational vehicle for the purpose of resale unless licensed 103 as a recreational vehicle dealer pursuant to s. 320.771. A motor 104 vehicle dealer may apply for a certificate of title to a motor 105 vehicle required to be registered under s. 320.08(2)(b), (c), 106 and (d), using a manufacturer's statement of origin as permitted 107 by s. 319.23(1), only if such dealer is authorized by a 108 franchised agreement as defined in s. 320.60(1), to buy, sell, or deal in such vehicle and is authorized by such agreement to 109 110 perform delivery and preparation obligations and warranty defect 111 adjustments on the motor vehicle; provided this limitation shall 112 not apply to recreational vehicles, van conversions, or any 113 other motor vehicle manufactured on a truck chassis. The 114 transfer of a motor vehicle by a dealer not meeting these 115 qualifications shall be titled as a used vehicle. The 116 classifications of motor vehicle dealers are defined as follows: 1. "Franchised motor vehicle dealer" means any person who 117 118 engages in the business of repairing, servicing, buying, 119 selling, or leasing dealing in motor vehicles pursuant to an 120 agreement as defined in s. 320.60(1). A motor vehicle dealer may apply for a certificate of title to a motor vehicle required to 121 be registered under s. 320.08(2)(b), (c), and (d) or s. 122 320.08(3)(a), (b), or (c), using a manufacturer's statement of 123 124 origin as permitted by s. 319.23(1), only if such dealer is 125 authorized by a franchise agreement as defined in s. 320.60(1)

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to buy, sell, or lease such vehicles and to perform delivery and

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127 preparation obligations and warranty defect adjustments on the 128 motor vehicle. This limitation does not apply to recreational 129 vehicles, van conversions, or any other motor vehicle 130 manufactured on a truck chassis. A motor vehicle dealer may not 131 transfer a manufacturer's statement of origin for a motor 132 vehicle to any person who intends to sell such motor vehicle in 133 this state unless such person is a licensed motor vehicle dealer authorized by a franchise agreement to buy, sell, or lease such 134 135 vehicles.

136 2. "Independent motor vehicle dealer" means any person 137 other than a franchised or wholesale motor vehicle dealer who 138 engages in the business of buying, selling, or <u>leasing</u> dealing 139 in motor vehicles, and who may service and repair motor 140 vehicles.

3. "Wholesale motor vehicle dealer" means any person who 141 142 engages exclusively in the business of buying or τ selling τ or 143 dealing in motor vehicles at wholesale or with motor vehicle 144 auctions. Such person shall be licensed to do business in this 145 state, shall not sell or auction a vehicle to any person who is 146 not a licensed dealer, and shall not have the privilege of the 147 use of dealer license plates. Any person who buys, sells, or deals in motor vehicles at wholesale or with motor vehicle 148 auctions on behalf of a licensed motor vehicle dealer and as a 149 150 bona fide employee of such licensed motor vehicle dealer is not

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151 required to be licensed as a wholesale motor vehicle dealer. In 152 such cases it shall be prima facie presumed that a bona fide 153 employer-employee relationship exists. A wholesale motor vehicle 154 dealer shall be exempt from the display provisions of this 155 section but shall maintain an office wherein records are kept in 156 order that those records may be inspected.

4. "Motor vehicle auction" means any person offering motor vehicles or recreational vehicles for sale to the highest bidder where buyers are licensed motor vehicle dealers. Such person shall not sell a vehicle to anyone other than a licensed motor vehicle dealer.

162 5. "Salvage motor vehicle dealer" means any person who 163 engages in the business of acquiring salvaged or wrecked motor 164 vehicles for the purpose of reselling them and their parts.

166 Notwithstanding anything in this subsection to the contrary, the 167 term "motor vehicle dealer" does not include persons not engaged 168 in the purchase, or sale, or lease of motor vehicles as a 169 business who are disposing of vehicles acquired for their own 170 use or for use in their business or acquired by foreclosure or 171 by operation of law, provided such vehicles are acquired and sold in good faith and not for the purpose of avoiding the 172 provisions of this law; persons engaged in the business of 173 174 manufacturing, selling, or offering or displaying for sale or 175 lease at wholesale or retail no more than 25 trailers in a 12-

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176 month period; public officers while performing their official 177 duties; receivers; trustees, administrators, executors, 178 guardians, or other persons appointed by, or acting under the 179 judgment or order of, any court; banks, finance companies, or 180 other loan agencies that acquire motor vehicles as an incident 181 to their regular business; persons whose sole dealing in motor 182 vehicles is owning a publication in which, or hosting a website 183 on which, licensed motor vehicle dealers display vehicles for 184 sale or lease; persons primarily engaged in the business of the short-term rental of motor vehicles, which rental term may not 185 exceed 12 months, who are not involved in the retail sale or 186 187 lease of motor vehicles motor vehicle brokers; and motor vehicle 188 rental and leasing companies that sell motor vehicles only to 189 motor vehicle dealers licensed under this section. Vehicles 190 owned under circumstances described in this paragraph may be 191 disposed of at retail, wholesale, or auction, unless otherwise 192 restricted. A manufacturer of fire trucks, ambulances, or school 193 buses may sell such vehicles directly to governmental agencies 194 or to persons who contract to perform or provide firefighting, 195 ambulance, or school transportation services exclusively to 196 governmental agencies without processing such sales through 197 dealers if such fire trucks, ambulances, school buses, or similar vehicles are not presently available through motor 198 vehicle dealers licensed by the department. A motor vehicle 199 200 dealer licensed pursuant to subparagraph 1. who, as of July 1,

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201	2018, is wholly owned by a manufacturer licensed pursuant to s.
202	320.61 and whose dealer license is revoked by a court or
203	administrative order for reasons other than voluntary
204	termination, failure to renew, or disciplinary action may
205	continue to advertise motor vehicles of the line-make for which
206	the dealer was previously licensed, including demonstrating
207	those vehicles to consumers, provided that the sale or lease of
208	such vehicles may only occur through a licensed motor vehicle
209	dealer.
210	(d) "Motor vehicle broker" means any person engaged in the
211	business of offering to procure or procuring motor vehicles for
212	the general public, or who holds himself or herself out through
213	solicitation, advertisement, or otherwise as one who offers to
214	procure or procures motor vehicles for the general public, and
215	who does not store, display, or take ownership of any vehicles
216	for the purpose of selling such vehicles.
217	(2) LICENSE REQUIRED.—No person shall engage in business
218	as, serve in the capacity of, or act as a motor vehicle dealer
219	in this state without first obtaining a license therefor in the
220	appropriate classification as provided in this section. With the
221	exception of transactions with motor vehicle auctions, no person
222	other than a licensed motor vehicle dealer may advertise for
223	sale <u>or lease</u> any motor vehicle belonging to another party
224	unless as a direct result of a bona fide legal proceeding, court
225	order, <u>or</u> settlement of an estate; by persons whose sole dealing
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226 in motor vehicles is owning a publication in which, or hosting a 227 website on which, licensed motor vehicle dealers display 228 vehicles for sale or lease; τ or by operation of law. However, 229 owners of motor vehicles titled in their names may advertise and 230 offer motor vehicles for sale on their own behalf, provided such 231 vehicles are acquired and sold in good faith and not for the 232 purpose of avoiding the requirements of this section. It shall 233 be unlawful for a licensed motor vehicle dealer to allow any 234 person other than its a bona fide employee to use the motor vehicle dealer license for the purpose of acting in the capacity 235 of or conducting motor vehicle sales or lease transactions as a 236 237 motor vehicle dealer. Any person acting selling or offering a 238 motor vehicle for sale in violation of the licensing 239 requirements of this subsection, or who misrepresents to any 240 person his or her its relationship with any manufacturer, 241 importer, or distributor, or motor vehicle dealer, in addition 242 to the penalties provided herein, shall be deemed to have 243 committed guilty of an unfair and deceptive trade practice as 244 defined in violation of part II of chapter 501 and shall be 245 subject to the provisions of subsections (8) and (9).

(3) APPLICATION AND FEE.—The application for the license
shall be in such form as may be prescribed by the department and
shall be subject to such rules with respect thereto as may be so
prescribed by it. Such application shall be verified by oath or
affirmation and shall contain a full statement of the name and

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251 birth date of the person or persons applying therefor; the name 252 of the firm or copartnership, with the names and places of 253 residence of all members thereof, if such applicant is a firm or 254 copartnership; the names and places of residence of the 255 principal officers, if the applicant is a body corporate or 256 other artificial body; the name of the state under whose laws 257 the corporation is organized; the present and former place or 258 places of residence of the applicant; and prior business in 259 which the applicant has been engaged and the location thereof. Such application shall describe the exact location of the place 260 261 of business and shall state whether the place of business is 262 owned by the applicant and when acquired, or, if leased, a true 263 copy of the lease shall be attached to the application. The 264 applicant shall certify that the location provides an adequately 265 equipped office and is not a residence; that the location 266 affords sufficient unoccupied space upon and within which 267 adequately to store all motor vehicles offered and displayed for 268 sale; and that the location is a suitable place where the 269 applicant can in good faith carry on such business and keep and maintain books, records, and files necessary to conduct such 270 271 business, which shall be available at all reasonable hours to 272 inspection by the department or any of its inspectors or other employees. The applicant shall certify that the business of a 273 274 motor vehicle dealer is the principal business which shall be 275 conducted at that location. The application shall contain a

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276 statement that the applicant is either franchised by a 277 manufacturer of motor vehicles, in which case the name of each 278 motor vehicle that the applicant is franchised to sell shall be 279 included, or an independent (nonfranchised) motor vehicle 280 dealer. The application shall contain other relevant information 281 as may be required by the department, including evidence that 282 the applicant is insured under a garage liability insurance 283 policy or a general liability insurance policy coupled with a 284 business automobile policy, which shall include, at a minimum, \$25,000 combined single-limit liability coverage including 285 bodily injury and property damage protection and \$10,000 286 287 personal injury protection. However, a salvage motor vehicle dealer as defined in subparagraph (1)(c)5. is exempt from the 288 289 requirements for garage liability insurance and personal injury 290 protection insurance on those vehicles that cannot be legally 291 operated on roads, highways, or streets in this state. Franchise 292 dealers must submit a garage liability insurance policy, and all 293 other dealers must submit a garage liability insurance policy or 294 a general liability insurance policy coupled with a business 295 automobile policy. Such policy shall be for the license period, 296 and evidence of a new or continued policy shall be delivered to 297 the department at the beginning of each license period. Upon making initial application, the applicant shall pay to the 298 299 department a fee of \$300 in addition to any other fees required 300 by law. Applicants may choose to extend the licensure period for

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301 1 additional year for a total of 2 years. An initial applicant 302 shall pay to the department a fee of \$300 for the first year and 303 \$75 for the second year, in addition to any other fees required 304 by law. An applicant for renewal shall pay to the department \$75 305 for a 1-year renewal or \$150 for a 2-year renewal, in addition 306 to any other fees required by law. Upon making an application 307 for a change of location, the person shall pay a fee of \$50 in 308 addition to any other fees now required by law. The department shall, in the case of every application for initial licensure, 309 verify whether certain facts set forth in the application are 310 true. Each applicant, general partner in the case of a 311 312 partnership, or corporate officer and director in the case of a corporate applicant, must file a set of fingerprints with the 313 314 department for the purpose of determining any prior criminal 315 record or any outstanding warrants. The department shall submit 316 the fingerprints to the Department of Law Enforcement for state 317 processing and forwarding to the Federal Bureau of Investigation 318 for federal processing. The actual cost of state and federal 319 processing shall be borne by the applicant and is in addition to 320 the fee for licensure. The department may issue a license to an 321 applicant pending the results of the fingerprint investigation, 322 which license is fully revocable if the department subsequently 323 determines that any facts set forth in the application are not true or correctly represented. 324

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(4) LICENSE CERTIFICATE.-

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326 A license certificate shall be issued by the (a) 327 department in accordance with such application when the 328 application is regular in form and in compliance with the 329 provisions of this section. The license certificate may be in 330 the form of a document or a computerized card as determined by 331 the department. The actual cost of each original, additional, or 332 replacement computerized card shall be borne by the licensee and 333 is in addition to the fee for licensure. Such license, when so 334 issued, entitles the licensee to carry on and conduct the 335 business of a motor vehicle dealer. Each license issued to a 336 franchise motor vehicle dealer expires on December 31 of the 337 year of its expiration unless revoked or suspended before prior 338 to that date. Each license issued to an independent or wholesale 339 dealer or auction expires on April 30 of the year of its 340 expiration unless revoked or suspended before prior to that 341 date. At least 60 days before the license expiration date, the 342 department shall deliver or mail to each licensee the necessary 343 renewal forms along with a statement that the licensee is 344 required to complete any applicable continuing education or 345 industry certification requirements. Each independent dealer 346 shall certify that the dealer (owner, partner, officer, or 347 director of the licensee, or a full-time employee of the 348 licensee that holds a responsible management-level position) has completed 8 hours of continuing education prior to filing the 349 350 renewal forms with the department. Such certification shall be

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351 filed once every 2 years. The continuing education shall include 352 at least 2 hours of legal or legislative issues, 1 hour of 353 department issues, and 5 hours of relevant motor vehicle 354 industry topics. Continuing education shall be provided by 355 dealer schools licensed under paragraph (b) either in a 356 classroom setting or by correspondence. Such schools shall 357 provide certificates of completion to the department and the customer which shall be filed with the license renewal form, and 358 359 such schools may charge a fee for providing continuing 360 education. Any licensee who does not file his or her application 361 and fees and any other requisite documents, as required by law, 362 before with the department at least 30 days prior to the license 363 expiration date shall cease to engage in business as a motor 364 vehicle dealer on the license expiration date. A renewal filed 365 with the department within 45 days after the expiration date 366 shall be accompanied by a delinquent fee of \$100. Thereafter, a 367 new application is required, accompanied by the initial license 368 fee. A license certificate duly issued by the department may be 369 modified by endorsement to show a change in the name of the 370 licensee, provided, as shown by affidavit of the licensee, the 371 majority ownership interest of the licensee has not changed or 372 the name of the person appearing as franchisee on the sales and service agreement has not changed. Modification of a license 373 374 certificate to show any name change as herein provided shall not 375 require initial licensure or reissuance of dealer tags; however,

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any dealer obtaining a name change shall transact all business

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in and be properly identified by that name. All documents relative to licensure shall reflect the new name. In the case of a franchise dealer, the name change shall be approved by the manufacturer, distributor, or importer. A licensee applying for a name change endorsement shall pay a fee of \$25 which fee shall apply to the change in the name of a main location and all additional locations licensed under the provisions of subsection (5). Each initial license application received by the department shall be accompanied by verification that, within the preceding 6 months, the applicant, or one or more of his or her designated employees, has attended a training and information seminar conducted by a licensed motor vehicle dealer training school. Any applicant for a new franchised motor vehicle dealer license who has held a valid franchised motor vehicle dealer license continuously for the past 2 years and who remains in good standing with the department is exempt from the prelicensing training requirement. Such seminar shall include, but is not limited to, statutory dealer requirements, which requirements include required bookkeeping and recordkeeping procedures, requirements for the collection of sales and use taxes, and such other information that in the opinion of the department will promote good business practices. No seminar may exceed 8 hours in length.

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(b) Each initial license application received by the

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401 department for licensure under subparagraph (1)(c)2. shall be 402 accompanied by verification that, within the preceding 6 months, 403 the applicant (owner, partner, officer, or director of the 404 applicant, or a full-time employee of the applicant that holds a 405 responsible management-level position) has successfully 406 completed training conducted by a licensed motor vehicle dealer 407 training school. Such training must include training in titling 408 and registration of motor vehicles, laws relating to unfair and deceptive trade practices, laws relating to financing with 409 regard to buy-here, pay-here operations, and such other 410 information that in the opinion of the department will promote 411 412 good business practices. Successful completion of this training 413 shall be determined by examination administered at the end of 414 the course and attendance of no less than 90 percent of the 415 total hours required by such school. Any applicant who had held 416 a valid motor vehicle dealer's license continuously within the 417 past 2 years and who remains in good standing with the 418 department is exempt from the prelicensing requirements of this 419 section. The department shall have the authority to adopt any 420 rule necessary for establishing the training curriculum; length of training, which shall not exceed 8 hours for required 421 422 department topics and shall not exceed an additional 24 hours for topics related to other regulatory agencies' instructor 423 424 qualifications; and any other requirements under this section. 425 The curriculum for other subjects shall be approved by any and

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426 all other regulatory agencies having jurisdiction over specific 427 subject matters; however, the overall administration of the 428 licensing of these dealer schools and their instructors shall 429 remain with the department. Such schools are authorized to 430 charge a fee.

431 (c) Each application received by the department for 432 renewal of a license defined under subparagraph (1)(c)2. must certify that the dealer (owner, partner, officer, or director of 433 434 the licensee, or a full-time employee of the licensee that holds 435 a responsible management-level position) has completed 8 hours 436 of continuing education before filing the renewal forms with the 437 department. Such certification must be filed once every 2 years. 438 The continuing education must include at least 2 hours of legal 439 or legislative issues, 1 hour of department issues, and 5 hours 440 of relevant motor vehicle industry topics. Continuing education 441 shall be provided by dealer schools licensed under paragraph (b) 442 either in a classroom setting or by correspondence. Such schools 443 shall provide certificates of completion to the department and 444 the customer which shall be filed with the license renewal form, 445 and such schools may charge a fee for providing continuing 446 education. 447 (d) Each application received by the department for 448 renewal of a license defined under subparagraph (1)(c)1. must 449 certify that the dealer (dealer operator, owner, partner, 450 officer, director, or general manager of the licensee) has

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451	completed 4 hours of industry certification on legal and
452	legislative issues each year before filing the renewal forms
453	with the department. Industry certification shall be provided by
454	<u>a Florida-based, nonprofit, dealer-owned, statewide industry</u>
455	association of franchised motor vehicle dealers with state and
456	federal compliance credentials approved by the department, and
457	shall be in a classroom setting in convenient locations within
458	the state. Such association shall provide certificates of
459	completion to the department and the customer which shall be
460	filed with the license renewal form. An application for renewal
461	of a license previously issued for 1 year must be accompanied by
462	a certificate establishing completion of 4 hours of industry
463	certification during the prior year. An application for renewal
464	of a license previously issued for 2 years must be accompanied
465	by certificates establishing completion of 8 hours of industry
466	certification, except that renewal of a 2-year license that
467	expires on December 31, 2019, must be accompanied by a
468	certificate establishing completion of 4 hours of industry
469	certification. An association may charge a fee of no more than
470	\$500 per 4 hours for providing the industry certification. In
471	2020, and for each subsequent year, the maximum fee of \$500 per
472	4 hours shall be increased by a percentage equal to the annual
473	Consumer Price Index for All Urban Consumers calculated for the
474	previous year by the United States Bureau of Labor Statistics.
475	In the case of licensees belonging to a dealership group, the

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476	required industry certification may be satisfied for all
477	licensees in the dealership group through completion of the
478	industry certification by a single designated owner, officer,
479	director, or manager of the dealership group. For purposes of
480	this section, a dealership group is two or more licensed
481	franchised motor vehicle dealers with at least one common
482	officer or with common owners having legal or equitable title of
483	at least 50 percent of each dealer in the group. A licensee who
484	seeks to satisfy the required industry certification through a
485	dealership group must provide the department with evidence of
486	the required common ownership at the time of filing the
487	certificate of completion.
488	Section 2. This act shall take effect January 1, 2019.

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