

By Senator Powell

30-00596A-19

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1 A bill to be entitled
2 An act relating to specialty license plates; amending
3 s. 320.08058, F.S.; directing the Department of
4 Highway Safety and Motor Vehicles to develop a Palm
5 Beach Zoo and Conservation Society license plate;
6 providing for distribution and use of fees collected
7 from the sale of such plates; providing a contingent
8 effective date.

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10 Be It Enacted by the Legislature of the State of Florida:

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12 Section 1. Subsection (84) is added to section 320.08058,
13 Florida Statutes, to read:

14 320.08058 Specialty license plates.—

15 (84) PALM BEACH ZOO AND CONSERVATION SOCIETY LICENSE
16 PLATES.—

17 (a) The department shall develop a Palm Beach Zoo and
18 Conservation Society license plate as provided in this section
19 and s. 320.08053. Palm Beach Zoo and Conservation Society
20 license plates must bear the colors and design approved by the
21 department. The word "Florida" must appear at the top of the
22 plate, and the words "Palm Beach Zoo and Conservation Society"
23 must appear at the bottom of the plate.

24 (b) The license plate annual use fees shall be distributed
25 to the Palm Beach Zoo and Conservation Society to fund
26 educational programs for pre-K through 12th grade students,
27 conservation projects to protect endangered or threatened
28 species, and services for the health and welfare of animals in
29 the zoo's care. The Palm Beach Zoo and Conservation Society may

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30 retain all revenue from the annual use fees until all startup
31 costs for developing and establishing the plate have been
32 recovered. Thereafter, up to 10 percent of the annual use fee
33 revenue may be used for promotion and marketing of the specialty
34 license plate and administrative costs directly associated with
35 the programs of the society and the specialty license plate.

36 Section 2. This act shall take effect October 1, 2019, but
37 only if SB ___ or similar legislation takes effect, if such
38 legislation is adopted in the same legislative session or an
39 extension thereof and becomes a law.