House



LEGISLATIVE ACTION

Senate Comm: RCS 03/18/2019

The Committee on Commerce and Tourism (Rouson) recommended the following:

Senate Amendment (with title amendment)

Delete everything after the enacting clause and insert:

Section 1. Paragraph (b) of subsection (4) of section 125.0104, Florida Statutes, is amended, paragraph (f) is added to that subsection, and paragraph (a) of subsection (5) of that section is amended, to read:

9 125.0104 Tourist development tax; procedure for levying; 10 authorized uses; referendum; enforcement.-

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(4) ORDINANCE LEVY TAX; PROCEDURE.-

12 (b) At least 60 days before prior to the enactment of the 13 ordinance levying the tax, the governing board of the county 14 shall adopt a resolution that establishes and appoints 15 establishing and appointing the members of the county tourist 16 development council, as prescribed in paragraph (e) or, if there 17 is more than one tourist development council, paragraph  $(f)_{\overline{r}}$  and 18 that indicates indicating the intention of the county to 19 consider the enactment of an ordinance levying and imposing the 20 tourist development tax.

(f)1. Notwithstanding any other law, a county with a population of 900,000 or more, according to the last decennial census, may adopt a resolution that establishes and appoints members of more than one tourist development council upon a finding that more than one tourist development council best serves that county's tourism industry needs. Upon the adoption of such resolution, the county must organize its tourist development councils in accordance with the requirements provided in subparagraph 2. instead of the requirements provided in paragraph (e).

31 2. The governing board of a county as described in this 32 paragraph which levies and imposes a tourist development tax 33 under this section shall appoint for each tourist development 34 council it establishes an advisory council to be known as the 35 "(name) Tourist Development Council." Each council shall be 36 established by ordinance and shall be composed of a minimum of 37 nine members who are appointed by the governing board. All 38 members of the councils shall be electors of the county. The 39 governing board of the county shall have the option of

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40 designating the chairs of the councils or allowing the councils 41 to elect their chairs. The chairs shall annually be appointed or elected and may be reelected or reappointed. The members of the 42 43 councils shall serve for staggered terms of 4 years. The terms 44 of office of the original members shall be prescribed in the 45 resolution required under paragraph (b). The councils shall meet 46 at least once each quarter and, from time to time, shall make 47 recommendations to the county governing board for the effective 48 operation of the special projects or for uses of the tourist 49 development tax revenue and perform such other duties as may be 50 prescribed by county ordinance or resolution. A council shall 51 continuously review expenditures of revenues from the tourist 52 development trust fund and shall receive, at least quarterly, 53 expenditure reports from the county governing board or its 54 designee. Expenditures that the councils believe to be 55 unauthorized shall be reported to the county governing board and 56 the Department of Revenue. The governing board and the 57 department shall review the findings of the councils and take appropriate administrative or judicial action to ensure 58 59 compliance with this section.

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(5) AUTHORIZED USES OF REVENUE.-

(a) All tax revenues received pursuant to this section by a county imposing the tourist development tax shall be used by that county for the following purposes only:

1. To acquire, construct, extend, enlarge, remodel, repair, improve, maintain, operate, or promote one or more:

a. Publicly owned and operated convention centers, sports
stadiums, sports arenas, coliseums, or auditoriums within the
boundaries of the county or subcounty special taxing district in

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69 which the tax is levied;

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b. Auditoriums that are publicly owned but are operated by organizations that are exempt from federal taxation pursuant to 26 U.S.C. s. 501(c)(3) and open to the public, within the boundaries of the county or subcounty special taxing district in which the tax is levied; or

c. Aquariums or museums that are publicly owned and operated or owned and operated by not-for-profit organizations and open to the public, within the boundaries of the county or subcounty special taxing district in which the tax is levied;

2. To promote zoological parks that are publicly owned and operated or owned and operated by not-for-profit organizations and open to the public;

3. To promote and advertise tourism in this state and nationally and internationally; however, if tax revenues are expended for an activity, service, venue, or event, the activity, service, venue, or event must have as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists;

4. To fund convention bureaus, tourist bureaus, tourist information centers, and news bureaus as county agencies or by contract with the chambers of commerce or similar associations in the county, which may include any indirect administrative costs for services performed by the county on behalf of the promotion agency;

5. To finance beach park facilities, or beach, channel,
estuary, or lagoon improvement, maintenance, renourishment,
restoration, and erosion control, including construction of
beach groins and shoreline protection, enhancement, cleanup, or

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98 restoration of inland lakes and rivers to which there is public 99 access as those uses relate to the physical preservation of the 100 beach, shoreline, channel, estuary, lagoon, or inland lake or 101 river. However, any funds identified by a county as the local 102 matching source for beach renourishment, restoration, or erosion 103 control projects included in the long-range budget plan of the 104 state's Beach Management Plan, pursuant to s. 161.091, or funds 105 contractually obligated by a county in the financial plan for a 106 federally authorized shore protection project may not be used or 107 loaned for any other purpose. In counties of fewer than 100,000 108 population, up to 10 percent of the revenues from the tourist 109 development tax may be used for beach park facilities; or

110 6. To acquire, construct, extend, enlarge, remodel, repair, 111 improve, maintain, operate, or finance public facilities within 112 the boundaries of the county or subcounty special taxing 113 district in which the tax is levied, if the public facilities are needed to increase tourist-related business activities in 114 115 the county or subcounty special district and are recommended by 116 the county tourist development council created pursuant to 117 paragraph (4)(e) or at least one of the tourist development 118 councils created pursuant to paragraph (4) (f). Tax revenues may 119 be used for any related land acquisition, land improvement, 120 design and engineering costs, and all other professional and related costs required to bring the public facilities into 121 122 service. As used in this subparagraph, the term "public 123 facilities" means major capital improvements that have a life 124 expectancy of 5 or more years, including, but not limited to, 125 transportation, sanitary sewer, solid waste, drainage, potable water, and pedestrian facilities. Tax revenues may be used for 126

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127 these purposes only if the following conditions are satisfied: 128 a. In the county fiscal year immediately preceding the 129 fiscal year in which the tax revenues were initially used for 130 such purposes, at least \$10 million in tourist development tax 131 revenue was received; 132 b. The county governing board approves the use for the 133 proposed public facilities by a vote of at least two-thirds of 134 its membership; 135 c. No more than 70 percent of the cost of the proposed 136 public facilities will be paid for with tourist development tax revenues, and sources of funding for the remaining cost are 137 138 identified and confirmed by the county governing board; 139 d. At least 40 percent of all tourist development tax 140 revenues collected in the county are spent to promote and 141 advertise tourism as provided by this subsection; and 142 e. An independent professional analysis, performed at the 143 expense of the county tourist development council, demonstrates 144 the positive impact of the infrastructure project on tourist-145 related businesses in the county. 146 147 Subparagraphs 1. and 2. may be implemented through service contracts and leases with lessees that have sufficient expertise 148 149 or financial capability to operate such facilities. 150 Section 2. This act shall take effect July 1, 2019. 151 152 153 And the title is amended as follows: 154 Delete everything before the enacting clause 155 and insert:

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156 A bill to be entitled 157 An act relating to tourist development councils; amending s. 125.0104, F.S.; conforming provisions to 158 159 changes made by the act; authorizing certain counties 160 to adopt a resolution that establishes and appoints 161 members of more than one tourist development council 162 upon a certain finding; requiring that such counties 163 organize their tourist development councils in 164 accordance with specified requirements upon the 165 adoption of such resolution; conforming a provision to 166 changes made by the act; providing an effective date.