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LEGISLATIVE ACTION

Senate

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House

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Floor: 2/AD/2R

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05/01/2019 10:51 AM

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Senator Bradley moved the following:

**Senate Amendment (with title amendment)**

Delete lines 54 - 88

and insert:

Section 1. Subsection (3) is added to section 24.107,  
Florida Statutes, to read:

24.107 Advertising and promotion of lottery games.—

(3) Beginning January 1, 2020, every advertisement or  
promotion of lottery games under this chapter shall include a  
warning that meets all of the following requirements:

(a) If on television, on the Internet, or in any other



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12 electronic medium, appear in black font on a white background  
13 and occupy at least 10 percent of the surface area of the  
14 advertisement or promotion.

15 (b) If in print, including in a newspaper, in a magazine,  
16 or on a billboard, appear in prominent text and occupy at least  
17 10 percent of the surface area of the advertisement or  
18 promotion.

19 (c) If on radio, be audibly announced at the conclusion of  
20 the advertisement or promotion.

21 (d) Contain one of the following messages, with each  
22 message appearing in an equal number of advertisements and  
23 promotions:

- 24 1. "WARNING: LOTTERY GAMES MAY BE ADDICTIVE."; or  
25 2. "PLAY RESPONSIBLY."

26 Section 2. Subsection (8) is added to section 24.111,  
27 Florida Statutes, to read:

28 24.111 Vendors; disclosure and contract requirements.-

29 (8) Beginning January 1, 2020, all contracts subject to  
30 this section shall contain a provision that requires the vendor  
31 to place or print a warning on every lottery ticket sold under  
32 this chapter. The required warning must meet all of the  
33 following requirements:

34 (a) Appear in prominent text on the front side of each  
35 lottery ticket.

36 (b) Occupy at least 10 percent of the total face of the  
37 lottery ticket.

38 (c) Contain one of the following messages, with each  
39 message appearing on an equal number of lottery tickets:

- 40 1. "WARNING: LOTTERY GAMES MAY BE ADDICTIVE."; or



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41           2. "PLAY RESPONSIBLY."  
42           (d) Appear on every lottery ticket printed on or after  
43 January 1, 2021, pursuant to this chapter.

44  
45 ===== T I T L E   A M E N D M E N T =====

46 And the title is amended as follows:

47           Delete line 13

48 and insert:

49           include a provision that requires the vendor to place  
50           or print