

**The Florida Senate**  
**BILL ANALYSIS AND FISCAL IMPACT STATEMENT**

(This document is based on the provisions contained in the legislation as of the latest date listed below.)

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Prepared By: The Professional Staff of the Committee on Infrastructure and Security

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BILL: SB 328

INTRODUCER: Senator Stewart

SUBJECT: Specialty License Plates/Orlando United

DATE: January 31, 2020

REVISED: \_\_\_\_\_

	ANALYST	STAFF DIRECTOR	REFERENCE	ACTION
1.	<u>Knight</u>	<u>Miller</u>	<u>IS</u>	<u>Pre-meeting</u>
2.	_____	_____	<u>ATD</u>	_____
3.	_____	_____	<u>AP</u>	_____

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**I. Summary:**

SB 328 creates the Orlando United License plate and provides for the design of the plate and the use of the annual fees associated with the specialty license plate.

SB 330 (2020), which this bill is linked to, provides for an annual use fee of \$25 for the Orlando United specialty license plate.

According to the Department of Highway Safety and Motor Vehicles (DHSMV), the bill will have a negative, but insignificant fiscal impact associated with programming cost. These cost can be absorbed within existing resources.

The bill has an effective date of October 1, 2020, but only if SB 330 or similar legislation takes effect, if such legislation is adopted in the same legislative session or an extension thereof and becomes law.

**II. Present Situation:**

**Specialty License Plates**

Presently, there are over 120 specialty license plates available for purchase in Florida<sup>1</sup>. Specialty license plates are available to an owner or lessee of a motor vehicle who is willing to pay an annual use fee, ranging from \$15 to \$25, paid in addition to required license taxes and service fees.<sup>2</sup> The annual use fees are distributed to an organization or organizations in support of a particular cause or charity signified on the plate's design and designated in statute.<sup>3</sup>

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<sup>1</sup> A list of Florida's specialty license plates is available on the DHSMV website at <http://www.flhsmv.gov/dmv/specialtytags/> (last visited January 27, 2020).

<sup>2</sup> Section 320.08056, F.S.

<sup>3</sup> Section 320.08058, F.S.

In order to establish a specialty license plate and after the plate is approved by law, s. 320.08053, F.S., requires the following actions within certain timelines:

- Within 60 days, the organization must submit an art design for the plate, in a medium prescribed by the DHSMV;
- Within 120 days, the DHSMV must establish a method to issue pre-sale vouchers for the specialty license plate; and
- Within 24 months after the pre-sale vouchers are established, the organization must obtain a minimum of 1,000 voucher sales before manufacturing of the plate may begin.

If the minimum sales requirement has not been met by the end of the 24-month pre-sale period, then the DHSMV will discontinue the plate and issuance of pre-sale vouchers. Upon discontinuation, a purchaser of a presale voucher may use the annual use fee as a credit towards any other specialty license plate or apply for a refund with the DHSMV.<sup>4</sup>

The annual use fees collected by an organization and any interest earned from the fees may be expended only for use in this state unless the annual use fee is derived from the sale of specified United States Armed Forces and veterans-related specialty plates.<sup>5</sup> Additionally, organizations must adhere to certain accountability requirements, including an annual audit or attestation document affirming that funds received have been spent in accordance with applicable statutes.<sup>6</sup>

#### ***DHSMV Costs Defrayed***

The DHSMV is authorized to retain a sufficient portion of annual use fees collected from the sale of specialty plates to defray its costs for inventory, distribution, and other direct costs associated with the specialty license plate program. The remainder of the proceeds collected are distributed as provided by law.<sup>7</sup>

#### ***Discontinuance of Specialty Plates***

The DHSMV must discontinue the issuance of an approved specialty license plate if the number of valid registrations falls below 1,000 plates for at least 12 consecutive months. A warning letter is mailed to the sponsoring organization following the first month in which the total number of valid specialty license plate registrations is below 1,000 plates. Collegiate plates for Florida universities are exempt from the minimum specialty license plate requirement.<sup>8</sup> In addition, the DHSMV is authorized to discontinue any specialty license plate if the organization no longer exists, stops providing services that are authorized to be funded from the annual use fee proceeds, or pursuant to an organizational recipient's request.<sup>9</sup>

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<sup>4</sup> Section 320.08053(2)(b), F.S.

<sup>5</sup> Section 320.08056(10)(a), F.S.

<sup>6</sup> Section 320.08062, F.S.

<sup>7</sup> Section 320.08056(7), F.S.

<sup>8</sup> Section 320.08056(8)(a), F.S.

<sup>9</sup> Section 320.08056(8)(b), F.S.

### ***Mental Health Association of Central Florida***

The Mental Health Association of Central Florida<sup>10</sup> has been serving the mental health needs of Orange, Osceola, Seminole, Brevard, and Lake counties since 1946. Their mission is to provide mental health services, support and information to the members of the Orlando and surrounding Central Florida community.<sup>11</sup>

### ***onePULSE Foundation***

The onePULSE Foundation<sup>12</sup> was established to create a sanctuary of hope following the tragic day of June 12, 2016. The foundation was created to honor the 117 victims and the countless first responders and healthcare professionals who treated them. The foundation is intended to support a memorial that opens hearts, a museum that opens minds, educational programs that open eyes and endowed scholarships that open doors. All donations are used for the construction and operation of the National memorial and museum, educational programs and 49 Legacy Scholarships.<sup>13</sup>

### ***Two Spirit Health Services***

Two Spirit Health Services<sup>14</sup> is a non-profit corporation incorporated in 2011. They provide mental health, behavioral, substance abuse, primary care, transgender health, and related services to individuals in the Lesbian, Gay, Bisexual and Transgender (LGBT) community who live in and around the Central Florida area.<sup>15</sup>

## **III. Effect of Proposed Changes:**

The bill directs the DHSMV to develop the Orlando United specialty license plate bearing the colors and design approved by the DHSMV. The new license plates will display the word “Florida” at the top of the plate and “Orlando United” at the bottom of the plate.

The bill directs the annual fees to be distributed to the Mental Health Associations of Central Florida, onePULSE Foundation, and Two Spirit Health Services.

The bill directs the annual use fees to be distributed as follows:

- Five percent will be distributed to the Mental Health Association of Central Florida to be used for marketing of the license plate.

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<sup>10</sup> Florida Department of State, Division of Corporations, Sunbiz, The Mental Health Association of Central Florida, Inc., <http://search.sunbiz.org/Inquiry/CorporationSearch/ByName> (last visited January 29, 2020).

<sup>11</sup> Mental Health Association of Central Florida. *The Mission of The Mental Health Association of Central Florida*, available at <https://www.mhacf.org/> (last visited January 28, 2020).

<sup>12</sup> Florida Department of State, Division of Corporations, Sunbiz, onePULSE Foundation, Inc., <http://search.sunbiz.org/Inquiry/CorporationSearch/ByName> (last visited January 29, 2020).

<sup>13</sup> OnePULSE Foundation. *About Us*, available at <https://onepulsefoundation.org/onepulse-foundation/> (last visited January 28, 2020).

<sup>14</sup> Florida Department of State, Division of Corporations, Sunbiz, Two Spirit Health Services, Inc., <http://search.sunbiz.org/Inquiry/CorporationSearch/ByName> (last visited January 29, 2020).

<sup>15</sup> Alignable. *About Us* available at <https://www.alignable.com/orlando-fl/two-spirit-health-services-inc> (last visited January 29, 2020).

- 31 percent will be distributed to the Mental Health Association of Central Florida:
  - Up to five percent may be used for administrative expenses.
  - The remainder will be used for free personalized counseling to any person affected by the shooting at the Pulse night club in Orlando on June 12, 2016.
- Two percent will be distributed to the onePULSE Foundation to be used for marketing of the license plate.
- 31 percent will be distributed to the onePULSE Foundation:
  - Up to five percent may be used for administrative expenses.
  - The remainder will be used to support the construction and maintenance of the onePULSE Foundation Memorial.
- 31 percent will be distributed to Two Spirit Health Services:
  - Up to five percent may be used for administrative expenses.
  - The remainder will be used for free personalized counseling to any person affected by the shooting at the Pulse night club in Orlando on June 12, 2016.

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#### **IV. Constitutional Issues:**

A. Municipality/County Mandates Restrictions:

None.

B. Public Records/Open Meetings Issues:

None.

C. Trust Funds Restrictions:

None.

D. State Tax or Fee Increases:

None.

E. Other Constitutional Issues:

None.

#### **V. Fiscal Impact Statement:**

A. Tax/Fee Issues:

None.

**B. Private Sector Impact:**

Revenue from the sale of the Orlando United specialty license plate will benefit the Mental Health Association of Central Florida, onePULSE Foundation, and Two Sprit Health Services.

**C. Government Sector Impact:**

Depending on the number of distributions tied to the plate, the amount of programming may vary as will the resources needed to complete the changes. The average specialty/special license plate requires approximately 200-250 hours of programming.<sup>16</sup> The DHSMV is authorized to retain revenues from the first proceeds of specialty license plate sales to defray departmental expenditures related to the specialty license plate program.<sup>17</sup>

**VI. Technical Deficiencies:**

None.

**VII. Related Issues:**

None.

**VIII. Statutes Affected:**

This bill substantially amends the following sections of the Florida Statutes: 320.08058.

**IX. Additional Information:****A. Committee Substitute – Statement of Changes:**

(Summarizing differences between the Committee Substitute and the prior version of the bill.)

None.

**B. Amendments:**

None.

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This Senate Bill Analysis does not reflect the intent or official position of the bill's introducer or the Florida Senate.

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<sup>16</sup> Department of Highway Safety and Motor Vehicles, *Senate Bill 328 Legislative Bill Analysis*. (January 28, 2020).

<sup>17</sup> Section 320.08056(7), F.S.