

1 A bill to be entitled
2 An act relating to specialty license plates marketed
3 and sold by private vendors; amending ss. 320.06 and
4 320.08053, F.S.; conforming provisions to changes made
5 by the act; exempting specialty license plates
6 marketed and sold by private vendors from certain
7 requirements; amending s. 320.08056, F.S.; requiring
8 the Department of Highway Safety and Motor Vehicles to
9 contract with certain private vendors through a
10 competitive bidding process for the right to market
11 and sell specialty license plates; providing contract
12 term requirements; requiring a contract to provide for
13 recovery of certain department costs; requiring the
14 department to certify an estimate of such costs to the
15 Chief Financial Officer; prohibiting certain actions
16 by the department with respect to private vendors;
17 prohibiting the marketing or sale of certain specialty
18 license plates by a private vendor without specific
19 approval; providing for invalidity of a noncompliant
20 contract; authorizing the department to approve
21 designs and color combinations for specialty license
22 plates marketed and sold by private vendors; providing
23 that such designs and color combinations are property
24 of the department; providing exceptions; authorizing
25 the department to publish designs and color

26 combinations on its website for certain purposes;
27 prohibiting restriction of designs and color
28 combinations by the department except under certain
29 circumstances; requiring the department to approve
30 issuance of such specialty license plates for certain
31 periods; providing conditions under which the
32 department may cancel or discontinue such a specialty
33 license plate or the design or color combination
34 thereof; authorizing specialty license plate
35 sponsoring organizations to have license plates
36 marketed and sold by private vendors under certain
37 circumstances; authorizing dealer and fleet specialty
38 license plates marketed and sold by a private vendor
39 to be ordered directly from the vendor; requiring the
40 department to discontinue issuance of a specialty
41 license plate marketed and sold by a private vendor if
42 valid registrations of the plate fall below a certain
43 number; exempting specialty license plates marketed
44 and sold by private vendors from certain requirements;
45 amending s. 320.08058, F.S.; conforming a cross-
46 reference; providing an effective date.

47
48 Be It Enacted by the Legislature of the State of Florida:

49
50 Section 1. Paragraph (b) of subsection (1) of section

51 320.06, Florida Statutes, is amended to read:

52 320.06 Registration certificates, license plates, and
53 validation stickers generally.—

54 (1)

55 (b)1. Except as provided in s. 320.08056(3), registration
56 license plates bearing a graphic symbol and the alphanumeric
57 system of identification shall be issued for a 10-year period.
58 At the end of the 10-year period, upon renewal, the plate shall
59 be replaced. The department shall extend the scheduled license
60 plate replacement date from a 6-year period to a 10-year period.
61 The fee for such replacement is \$28, \$2.80 of which shall be
62 paid each year before the plate is replaced, to be credited
63 toward the next \$28 replacement fee. The fees shall be deposited
64 into the Highway Safety Operating Trust Fund. A credit or refund
65 may not be given for any prior years' payments of the prorated
66 replacement fee if the plate is replaced or surrendered before
67 the end of the 10-year period, except that a credit may be given
68 if a registrant is required by the department to replace a
69 license plate under s. 320.08056(11)(a) ~~s. 320.08056(8)(a)~~. With
70 each license plate, a validation sticker shall be issued showing
71 the owner's birth month, license plate number, and the year of
72 expiration or the appropriate renewal period if the owner is not
73 a natural person. The validation sticker shall be placed on the
74 upper right corner of the license plate. The license plate and
75 validation sticker shall be issued based on the applicant's

76 appropriate renewal period. The registration period is 12
 77 months, the extended registration period is 24 months, and all
 78 expirations occur based on the applicant's appropriate
 79 registration period. A vehicle that has an apportioned
 80 registration shall be issued an annual license plate and a cab
 81 card that denote the declared gross vehicle weight for each
 82 apportioned jurisdiction in which the vehicle is authorized to
 83 operate.

84 2. In order to retain the efficient administration of the
 85 taxes and fees imposed by this chapter, the 80-cent fee increase
 86 in the replacement fee imposed by chapter 2009-71, Laws of
 87 Florida, is negated as provided in s. 320.0804.

88 Section 2. Paragraph (b) of subsection (2) and paragraph
 89 (b) of subsection (3) of section 320.08053, Florida Statutes,
 90 are amended to read:

91 320.08053 Establishment of specialty license plates.—

92 (2)

93 (b) Within 24 months after the presale specialty license
 94 plate voucher is established, the approved specialty license
 95 plate organization must record with the department a minimum of:

96 1. Three thousand ~~3,000~~ voucher sales; ~~or~~

97 2. In the case of an out-of-state college or university
 98 license plate, 4,000 voucher sales; or

99 3. In the case of a specialty license plate marketed and
 100 sold by a private vendor as provided in s. 320.08056, 200

101 voucher sales~~7~~

102

103 before manufacture of the license plate may commence. If, at the
 104 conclusion of the 24-month presale period, the minimum sales
 105 requirement has not been met, the specialty plate is
 106 deauthorized and the department shall discontinue development of
 107 the plate and discontinue issuance of the presale vouchers. Upon
 108 deauthorization of the license plate, a purchaser of the license
 109 plate voucher may use the annual use fee collected as a credit
 110 towards any other specialty license plate or apply for a refund
 111 on a form prescribed by the department.

112 (3)

113 (b) If the Legislature has approved 150 or more specialty
 114 license plates, the department may not make any new specialty
 115 license plates available for design or issuance until a
 116 sufficient number of plates are discontinued pursuant to s.
 117 320.08056(11) ~~s. 320.08056(8)~~ such that the number of plates
 118 being issued does not exceed 150. Notwithstanding s.
 119 320.08056(11) (a) ~~s. 320.08056(8) (a)~~, the 150-license-plate limit
 120 includes license plates above the minimum sales threshold and
 121 those exempt from that threshold. This paragraph does not apply
 122 to specialty license plates marketed and sold by private
 123 vendors.

124 Section 3. Section 320.08056, Florida Statutes, is amended
 125 to read:

126 | 320.08056 Specialty license plates.—

127 | (1) The department is responsible for developing the
 128 | specialty license plates authorized in s. 320.08053 and shall
 129 | enter into a contract with an experienced private vendor whose
 130 | proposal is most advantageous to the state, as determined from
 131 | competitive sealed proposals that satisfy the requirements of
 132 | this section, for the exclusive vendor rights to market and sell
 133 | specialty license plates.

134 | (a) The department shall enter into a contract with an
 135 | experienced private vendor based on competitive bid for an
 136 | initial term of at least 5 years, renewable with the same
 137 | private vendor for up to two successive terms of 5 years each,
 138 | after which the contract must be competitively bid.

139 | (b) A contract entered into with a private vendor shall
 140 | provide for the department to recover all costs incurred by the
 141 | department in implementing subsections (2) and (3). Under the
 142 | contract, the department may require the private vendor to
 143 | reimburse the department in advance for up to 50 percent of the
 144 | department's anticipated costs in connection with the contract
 145 | and the department's anticipated costs in connection with the
 146 | introduction of a new specialty license plate under the
 147 | contract.

148 | (c) The department shall certify to the Chief Financial
 149 | Officer an estimate, with a detailed explanation of the basis on
 150 | which the estimate is calculated, of all reasonable costs to the

151 department associated with the evaluation of competitive sealed
152 proposals received by the department under this subsection and
153 with the implementation and enforcement of a contract entered
154 into under this subsection, including direct, indirect, and
155 administrative costs for the issuance or renewal of specialty
156 license plates under subsection (5).

157 (d) The department may not unreasonably disapprove or
158 limit any aspect of the private vendor's marketing and sales
159 plan; unreasonably interfere with the selection, assignment, or
160 management by the private vendor of the private vendor's
161 employees, agents, or subcontractors; or require the private
162 vendor to market and sell specialty license plates.

163 (e) Except as otherwise provided, the private vendor may
164 not market or sell specialty license plates that compete
165 directly for sales with any other similar specialty license
166 plate issued under this chapter without the approval of the
167 department and the sponsoring organization of the other
168 specialty license plate.

169 (f) A contract awarded by the department to a private
170 vendor is not valid to the extent that the contract does not
171 comply with this section.

172 (2) (a) The department may approve new designs and color
173 combinations for specialty license plates that are marketed and
174 sold by a private vendor under a contract entered into with the
175 private vendor. Each approved license plate design and color

176 combination remains the property of the department.

177 (b) The department may approve new designs and color
178 combinations for specialty license plates authorized by this
179 chapter, including specialty license plates that may be
180 personalized which are marketed and sold by the private vendor
181 under a contract entered into with the private vendor. Each
182 approved license plate design and color combination remains the
183 property of the department. Except as otherwise provided by this
184 chapter, this paragraph does not authorize the department to
185 approve a new design or color combination for a specialty
186 license plate that is inconsistent with the design or color
187 combination specified for the license plate by s. 320.08058, and
188 this subsection does not authorize the private vendor to market
189 and sell a specialty license plate with a design or color
190 combination that is inconsistent with the design or color
191 combination specified by that section.

192 (c) The department may publish for public comment on its
193 website for up to 10 days a proposed design or color combination
194 for a specialty license plate marketed or sold by a private
195 vendor. The department may not restrict the background color,
196 color combinations, or color alphanumeric license plate numbers
197 of such a specialty license plate, except as determined by the
198 department as necessary for law enforcement purposes.

199 (3) Notwithstanding s. 320.06, a specialty license plate
200 marketed and sold by a private vendor must be approved by the

201 department for issuance for a term of 1, 3, 5, or 10 years.
202 Subject to the limitations provided in subsection (11) and s.
203 320.08053(2) (b), the department may cancel a specialty license
204 plate or require the discontinuation of a specialty license
205 plate design or color combination that is marketed and sold by
206 the private vendor under contract at any time if the department
207 determines that the cancellation or discontinuation is in the
208 best interest of this state or the motoring public.

209 (4) An organization to which specialty license plate
210 annual use fees are distributed under s. 320.08058 on or before
211 June 30, 2021, may elect to have its respective specialty
212 license plate marketed and sold by a private vendor after July
213 1, 2021. Any previously paid deposit or fee shall be credited
214 toward the private vendor for the term to which it applies.

215 (5)~~(2)~~(a) The department shall issue a specialty license
216 plate to the owner or lessee of any motor vehicle, except a
217 vehicle registered under the International Registration Plan, a
218 commercial truck required to display two license plates pursuant
219 to s. 320.0706, or a truck tractor, upon request and payment of
220 the appropriate license tax and fees.

221 (b) The department may authorize dealer and fleet
222 specialty license plates. With the permission of the sponsoring
223 specialty license plate organization, a dealer or fleet company
224 may purchase specialty license plates to be used on dealer and
225 fleet vehicles.

226 (c) Notwithstanding s. 320.08058, a dealer or fleet
227 specialty license plate must include the letters "DLR" or "FLT"
228 on the right side of the license plate. Dealer and fleet
229 specialty license plates must be ordered directly from the
230 department unless marketed and sold by a private vendor, in
231 which case they may be ordered directly from the vendor.

232 (6)~~(3)~~ Each request for a specialty license plate must be
233 made annually to the department or an authorized agent serving
234 on behalf of the department, accompanied by the following tax
235 and fees:

236 (a) The license tax required for the vehicle as set forth
237 in s. 320.08.

238 (b) A processing fee of \$5, to be deposited into the
239 Highway Safety Operating Trust Fund.

240 (c) A license plate fee as required by s. 320.06(1)(b).

241 (d) Unless the amount of an annual use fee is otherwise
242 specified in subsection (7) ~~(4)~~ for a particular specialty
243 license plate, an annual use fee of \$25 for any specialty
244 license plate that is required to be developed under s.
245 320.08058.

246

247 A request may be made any time during a registration period. If
248 a request is made for a specialty license plate to replace a
249 current valid license plate, the specialty license plate must be
250 issued with appropriate decals attached at no tax for the plate,

251 but all fees and service charges must be paid. If a request is
252 made for a specialty license plate at the beginning of the
253 registration period, the tax, together with all applicable fees
254 and service charges, must be paid.

255 (7)~~(4)~~ The following license plate annual use fees shall
256 be collected for the appropriate specialty license plates:

257 (a) Challenger/Columbia license plate, \$25, except that a
258 person who purchases 1,000 or more of such license plates shall
259 pay an annual use fee of \$15 per plate.

260 (b) Florida Salutes Veterans license plate, \$15.

261 (c) Florida United States Olympic Committee license plate,
262 \$15.

263 (d) Florida Special Olympics license plate, \$15.

264 (e) Florida educational license plate, \$20.

265 (f) Florida Indian River Lagoon license plate, \$15.

266 (g) Invest in Children license plate, \$20.

267 (h) Florida arts license plate, \$20.

268 (i) Florida Agricultural license plate, \$20.

269 (j) Police Athletic League license plate, \$20.

270 (k) Boy Scouts of America license plate, \$20.

271 (l) Sea Turtle license plate, \$23.

272 (m) Protect Wild Dolphins license plate, \$20.

273 (n) Everglades River of Grass license plate, \$20.

274 (o) Tampa Bay Estuary license plate, \$15.

275 (p) Florida Wildflower license plate, \$15.

- 276 (q) United States Marine Corps license plate, \$15.
- 277 (r) Choose Life license plate, \$20.
- 278 (s) Share the Road license plate, \$15.
- 279 (t) Florida Firefighters license plate, \$20.
- 280 (u) Police Benevolent Association license plate, \$20.
- 281 (v) Military Services license plate, \$15.
- 282 (w) Fish Florida license plate, \$22.

283 (x) Save Our Seas license plate, \$25, except that for an
 284 owner purchasing the specialty license plate for more than 10
 285 vehicles registered to that owner, the annual use fee shall be
 286 \$10 per plate.

287 (y) Aquaculture license plate, \$25, except that for an
 288 owner purchasing the specialty license plate for more than 10
 289 vehicles registered to that owner, the annual use fee shall be
 290 \$10 per plate.

291 (8)~~(5)~~ If a vehicle owner or lessee to whom the department
 292 has issued a specialty license plate acquires a replacement
 293 vehicle within the owner's registration period, the department
 294 must authorize a transfer of the specialty license plate to the
 295 replacement vehicle in accordance with s. 320.0609. The annual
 296 use fee or processing fee may not be refunded.

297 (9)~~(6)~~ Specialty license plates must bear the design
 298 required by law for the appropriate specialty license plate, and
 299 the designs and colors must conform to the department's design
 300 specifications. In addition to a design, the specialty license

301 plates may bear the imprint of numerals from 1 to 999,
302 inclusive, capital letters "A" through "Z," or a combination
303 thereof. The department shall determine the maximum number of
304 characters, including both numerals and letters. All specialty
305 license plates must be otherwise of the same material and size
306 as standard license plates issued for any registration period. A
307 specialty license plate may bear an appropriate slogan, emblem,
308 or logo in a size and placement that conforms to the
309 department's design specifications. The sponsoring
310 organization's Internet domain name may appear on the plate.

311 (10)~~(7)~~ The department shall annually retain from the
312 first proceeds derived from the annual use fees collected an
313 amount sufficient to defray each specialty plate's pro rata
314 share of the department's costs directly related to the
315 specialty license plate program. Such costs shall include
316 inventory costs, distribution costs, direct costs to the
317 department, costs associated with reviewing each organization's
318 compliance with audit and attestation requirements of s.
319 320.08062, and any applicable increased costs of manufacturing
320 the specialty license plate. Any cost increase to the department
321 related to actual cost of the plate, including a reasonable
322 vendor profit, shall be verified by the Department of Management
323 Services. The balance of the proceeds from the annual use fees
324 collected for that specialty license plate shall be distributed
325 as provided by law.

326 (11) ~~(8)~~ (a) The department must discontinue the issuance of
327 an approved specialty license plate if the number of valid
328 specialty plate registrations falls below 1,000 plates, or, in
329 the case of an approved specialty license plate marketed and
330 sold by a private vendor, 200 plates, for at least 12
331 consecutive months. A warning letter shall be mailed to the
332 sponsoring organization following the first month in which the
333 total number of valid specialty plate registrations is below
334 1,000 plates. This paragraph does not apply to collegiate
335 license plates established under s. 320.08058(3).

336 (b) The department may ~~is authorized to~~ discontinue the
337 issuance of a specialty license plate and distribution of
338 associated annual use fee proceeds if the organization no longer
339 exists, if the organization has stopped providing services that
340 are authorized to be funded from the annual use fee proceeds, if
341 the organization does not meet the presale requirements as
342 prescribed in s. 320.08053, or pursuant to an organizational
343 recipient's request. Organizations shall notify the department
344 immediately to stop all warrants for plate sales if any of the
345 conditions in this section exist and must meet the requirements
346 of s. 320.08062 for any period of operation during a fiscal
347 year.

348 (c) A vehicle owner or lessee issued a specialty license
349 plate that has been discontinued by the department may keep the
350 discontinued specialty license plate for the remainder of the

351 ~~10-year~~ license plate replacement period provided in subsection
352 (3) or s. 320.06, as applicable, and must pay all other
353 applicable registration fees. However, such owner or lessee is
354 exempt from paying the applicable specialty license plate annual
355 use fee under paragraph ~~(6)-(3)~~(d) or subsection (7) ~~(4)~~ for the
356 remainder of the ~~10-year~~ license plate replacement period.

357 (d) If the department discontinues issuance of a specialty
358 license plate, all annual use fees held or collected by the
359 department shall be distributed within 180 days after the date
360 the specialty license plate is discontinued. Of those fees, the
361 department shall retain an amount sufficient to defray the
362 applicable administrative and inventory closeout costs
363 associated with discontinuance of the plate. All remaining
364 proceeds shall be distributed to the appropriate organization or
365 organizations pursuant to s. 320.08058.

366 (e) If an organization that is the intended recipient of
367 the funds pursuant to s. 320.08058 no longer exists, the
368 department shall deposit any undisbursed proceeds into the
369 Highway Safety Operating Trust Fund.

370 (f) Notwithstanding paragraph (a), on January 1 of each
371 year, the department shall discontinue the specialty license
372 plate with the fewest number of plates in circulation, including
373 license plates exempt from a statutory sales requirement. The
374 department shall mail a warning letter to the sponsoring
375 organizations of the 10 percent of specialty license plates with

376 the lowest number of valid, active registrations as of December
377 1 of each year. This paragraph does not apply to specialty
378 license plates marketed and sold by private vendors.

379 (12)~~(9)~~ The organization that requested the specialty
380 license plate may not redesign the specialty license plate
381 unless the inventory of those plates has been depleted. However,
382 the organization may purchase the remaining inventory of the
383 specialty license plates from the department at cost.

384 (13)~~(10)~~(a) A specialty license plate annual use fee
385 collected and distributed under this chapter, or any interest
386 earned from those fees, may not be used for commercial or for-
387 profit activities nor for general or administrative expenses,
388 except as authorized by s. 320.08058 or to pay the cost of the
389 audit or report required by s. 320.08062(1). The fees and any
390 interest earned from the fees may be expended only for use in
391 this state unless the annual use fee is derived from the sale of
392 United States Armed Forces and veterans-related specialty
393 license plates pursuant to paragraph (6)~~(3)~~(d) for the Support
394 Our Troops and American Legion license plates; paragraphs
395 (7)~~(4)~~(b), (q), and (v) for the Florida Salutes Veterans, United
396 States Marine Corps, and Military Services license plates,
397 respectively; and s. 320.0891 for the U.S. Paratrooper license
398 plate. This paragraph does not apply to specialty license plates
399 marketed and sold by private vendors.

400 (b) As used in this subsection, the term "administrative

401 expenses" means those expenditures which are considered as
402 direct operating costs of the organization. Such costs include,
403 but are not limited to, the following:

404 1. Administrative salaries of employees and officers of
405 the organization who do not or cannot prove, via detailed daily
406 time sheets, that they actively participate in program
407 activities.

408 2. Bookkeeping and support services of the organization.

409 3. Office supplies and equipment not directly utilized for
410 the specified program.

411 4. Travel time, per diem, mileage reimbursement, and
412 lodging expenses not directly associated with a specified
413 program purpose.

414 5. Paper, printing, envelopes, and postage not directly
415 associated with a specified program purpose.

416 6. Miscellaneous expenses such as food, beverage,
417 entertainment, and conventions.

418 (14)~~(11)~~ The annual use fee from the sale of specialty
419 license plates, the interest earned from those fees, or any fees
420 received by any entity as a result of the sale of specialty
421 license plates may not be used for the purpose of marketing to,
422 or lobbying, entertaining, or rewarding, an employee of a
423 governmental agency that is responsible for the sale and
424 distribution of specialty license plates, or an elected member
425 or employee of the Legislature. This paragraph does not apply to

426 specialty license plates marketed and sold by private vendors.
427 (15)~~(12)~~ Notwithstanding s. 320.08058(3)(a), the
428 department, in cooperation with the independent colleges or
429 universities as defined in s. 1009.89 or s. 1009.891, shall
430 create a standard template specialty license plate with a unique
431 logo or graphic identifying each independent college or
432 university. Each independent college or university may elect to
433 use this standard template specialty license plate in lieu of
434 its own specialty license plate. Annual use fees from the sale
435 of these license plates shall be distributed to the independent
436 college or university for which the logo or graphic is displayed
437 on the license plate and shall be used as provided in s.
438 320.08058(3). Independent colleges or universities opting to use
439 the standard template specialty license plate shall have their
440 plate sales combined for purposes of meeting the minimum license
441 plate sales threshold in paragraph (11)~~(8)~~(a) and for
442 determining the license plate limit in s. 320.08053(3)(b).
443 Specialty license plates created pursuant to this subsection
444 must be ordered directly from the department. This paragraph
445 does not apply to specialty license plates marketed and sold by
446 private vendors.

447 (16)~~(13)~~ For out-of-state college or university license
448 plates created pursuant to this section, documentation
449 acceptable to the department that the department has the
450 college's or university's consent to use an appropriate image on

451 a license plate shall be on file with the department prior to
452 development of the out-of-state college or university license
453 plate. This paragraph does not apply to specialty license plates
454 marketed and sold by private vendors.

455 (17)~~(14)~~ Before the issuance of vouchers for the presale
456 of an out-of-state college or university license plate, the
457 department shall determine whether the state in which the out-
458 of-state college or university is located has authorized any
459 license plates for colleges or universities located in this
460 state. The department may not issue any out-of-state college or
461 university license plate unless the state in which the college
462 or university is located has authorized license plates for
463 colleges or universities located in this state. This paragraph
464 does not apply to specialty license plates marketed and sold by
465 private vendors.

466 (18)~~(15)~~ The application form for a specialty license
467 plate shall provide the applicant the option to instruct the
468 department to provide his or her name, address, and renewal date
469 to the sponsoring organization.

470 Section 4. Subsection (101) of section 320.08058, Florida
471 Statutes, is amended to read:

472 320.08058 Specialty license plates.—

473 (101) DIVINE NINE LICENSE PLATES.—

474 (a) The department shall develop a Divine Nine license
475 plate as provided in this section and s. 320.08053 using a

476 standard template and a unique logo, graphic, or color for each
 477 of the organizations listed in sub-subparagraphs (b)2.a.-i. The
 478 plate must bear the colors and design approved by the
 479 department, and must include the official logo, graphic, or
 480 color as appropriate for each organization. The word "Florida"
 481 must appear at the top of the plate, and the words "Divine Nine"
 482 must appear at the bottom of the plate.

483 (b) The annual use fees from the sale of the plate shall
 484 be distributed as follows:

485 1. Five percent of the proceeds shall be distributed to
 486 the United Negro College Fund, Inc., for college scholarships
 487 for Florida residents attending Florida's historically black
 488 colleges and universities.

489 2. The remaining 95 percent of the proceeds shall be
 490 distributed to one of the following organizations as selected by
 491 the purchaser of the plate who shall receive a license plate
 492 with the logo, graphic, or color associated with the appropriate
 493 recipient organization:

494 a. Alpha Phi Alpha Fraternity, Inc.

495 (I) Eighty-five percent shall be distributed to the
 496 Florida Federation of Alpha Chapters, Inc., to promote community
 497 awareness and action through educational, economic, and cultural
 498 service activities within this state.

499 (II) Ten percent shall be distributed to the Florida
 500 Federation of Alpha Chapters, Inc., solely for the marketing of

501 | the plate.

502 | b. Alpha Kappa Alpha Sorority, Inc.

503 | (I) Eighty-five percent shall be distributed to the Alpha
504 | Kappa Alpha Educational Advancement Foundation, Inc., to promote
505 | community awareness and action through educational, economic,
506 | and cultural service activities within this state.

507 | (II) Ten percent shall be distributed to the Alpha Kappa
508 | Alpha Educational Advancement Foundation, Inc., solely for the
509 | marketing of the plate.

510 | c. Kappa Alpha Psi Fraternity, Inc.

511 | (I) Eighty-five percent shall be distributed to the
512 | Southern Province of Kappa Alpha Psi Fraternity, Inc., to
513 | promote community awareness and action through educational,
514 | economic, and cultural service activities within this state.

515 | (II) Ten percent shall be distributed to the Southern
516 | Province of Kappa Alpha Psi Fraternity, Inc., solely for the
517 | marketing of the plate.

518 | d. Omega Psi Phi Fraternity, Inc.

519 | (I) Eighty-five percent shall be distributed to the State
520 | of Florida Omega Friendship Foundation, Inc., to promote
521 | community awareness and action through educational, economic,
522 | and cultural service activities within this state.

523 | (II) Ten percent shall be distributed to the State of
524 | Florida Omega Friendship Foundation, Inc., solely for the
525 | marketing of the plate.

526 e. Delta Sigma Theta Sorority, Inc.
 527 (I) Eighty-five percent shall be distributed to the Delta
 528 Research and Educational Foundation, Inc., to promote community
 529 awareness and action through educational, economic, and cultural
 530 service activities within this state.
 531 (II) Ten percent shall be distributed to the Delta
 532 Research and Educational Foundation, Inc., solely for the
 533 marketing of the plate.
 534 f. Phi Beta Sigma Fraternity, Inc.
 535 (I) Eighty-five percent shall be distributed to the TMB
 536 Charitable Foundation, Inc., to promote community awareness and
 537 action through educational, economic, and cultural service
 538 activities within this state.
 539 (II) Ten percent shall be distributed to the TMB
 540 Charitable Foundation, Inc., solely for the marketing of the
 541 plate.
 542 g. Zeta Phi Beta Sorority, Inc.
 543 (I) Eighty-five percent shall be distributed to the
 544 Florida Pearls, Inc., to promote community awareness and action
 545 through educational, economic, and cultural service activities
 546 within this state.
 547 (II) Ten percent shall be distributed to the Florida
 548 Pearls, Inc., solely for the marketing of the plate.
 549 h. Sigma Gamma Rho Sorority, Inc.
 550 (I) Eighty-five percent shall be distributed to the Sigma

551 Gamma Rho Sorority National Education Fund, Inc., to promote
 552 community awareness and action through educational, economic,
 553 and cultural service activities within this state.

554 (II) Ten percent shall be distributed to the Sigma Gamma
 555 Rho Sorority National Education Fund, Inc., solely for the
 556 marketing of the plate.

557 i. Iota Phi Theta Fraternity, Inc.

558 (I) Eighty-five percent shall be distributed to the
 559 National Iota Foundation, Inc., to promote community awareness
 560 and action through educational, economic, and cultural service
 561 activities within this state.

562 (II) Ten percent shall be distributed to the National Iota
 563 Foundation, Inc., solely for the marketing of the plate.

564
 565 License plates created pursuant to this subsection shall have
 566 their plate sales combined for the purpose of meeting the
 567 minimum license plate sales threshold in s. 320.08056(11)(a) ~~s.~~
 568 ~~320.08056(8)(a)~~ and for determining the license plate limit in
 569 s. 320.08053(3)(b). License plates created pursuant to this
 570 subsection must be ordered directly from the department.

571 Section 5. This act shall take effect July 1, 2021.