Bill No. CS/HB 1307 (2021)

Amendment No. 1

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| COMMITTEE/SUBCOMMITTEE | ACTION |
|------------------------|--------|
| ADOPTED | (Y/N) |
| ADOPTED AS AMENDED | (Y/N) |
| ADOPTED W/O OBJECTION | (Y/N) |
| FAILED TO ADOPT | (Y/N) |
| WITHDRAWN | (Y/N) |
| OTHER | |

Committee/Subcommittee hearing bill: Commerce Committee Representative Beltran offered the following:

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3
 4
         Amendment (with title amendment)
         Between lines 110 and 111, insert:
 5
 6
         Section 2. Subsection (6) of section 501.616, Florida
 7
    Statutes, is amended to read:
 8
          501.616 Unlawful acts and practices.-
 9
          (6) A commercial telephone seller or salesperson may not
10
    make any of the following types of phone calls, including calls
11
    made through automated dialing or recorded messages:
12
         (a) A commercial telephone solicitation phone call before
    8 a.m. or after 8 \frac{9}{9} p.m. local time in \frac{1}{4} the called person's
13
    time zone location.
14
         (b) More than three commercial telephone solicitation
15
    phone calls from any number to a person over a 24-hour period on
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17 the same subject matter or issue, regardless of the phone number 18 used to make the call.

Section 3. For the purpose of incorporating the amendment made by this act to section 501.616, Florida Statutes, in a reference thereto, section 501.604, Florida Statutes, is reenacted to read:

23 501.604 Exemptions.—The provisions of this part, except 24 ss. 501.608 and 501.616(6) and (7), do not apply to:

(1) A person engaging in commercial telephone solicitation where the solicitation is an isolated transaction and not done in the course of a pattern of repeated transactions of like nature.

(2) A person soliciting for religious, charitable,
political, or educational purposes. A person soliciting for
other noncommercial purposes is exempt only if that person is
soliciting for a nonprofit corporation and if that corporation
is properly registered as such with the Secretary of State and
is included within the exemption of s. 501(c)(3) or (6) of the
Internal Revenue Code.

36 (3) A person who does not make the major sales 37 presentation during the telephone solicitation and who does not 38 intend to, and does not actually, complete or obtain provisional 39 acceptance of a sale during the telephone solicitation, but who 40 makes the major sales presentation and completes the sale at a 41 later face-to-face meeting between the seller and the

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42 prospective purchaser in accordance with the home solicitation 43 provisions in this chapter. However, if a seller, directly 44 following a telephone solicitation, causes an individual whose 45 primary purpose it is to go to the prospective purchaser to 46 collect the payment or deliver any item purchased, this 47 exemption does not apply.

A licensed securities, commodities, or investment 48 (4) 49 broker, dealer, or investment adviser, when soliciting within 50 the scope of his or her license, or a licensed associated person of a securities, commodities, or investment broker, dealer, or 51 investment adviser, when soliciting within the scope of his or 52 53 her license. As used in this section, "licensed securities, 54 commodities, or investment broker, dealer, or investment 55 adviser" means a person subject to license or registration as 56 such by the Securities and Exchange Commission, by the Financial 57 Industry Regulatory Authority or other self-regulatory 58 organization as defined by the Securities Exchange Act of 1934, 59 15 U.S.C. s. 781, or by an official or agency of this state or 60 of any state of the United States. As used in this section, "licensed associated person of a securities, commodities, or 61 62 investment broker, dealer, or investment adviser" means an associated person registered or licensed by the Financial 63 Industry Regulatory Authority or other self-regulatory 64 organization as defined by the Securities Exchange Act of 1934, 65

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66 15 U.S.C. s. 781, or by an official or agency of this state or67 of any state of the United States.

68 (5) A person primarily soliciting the sale of a newspaper69 of general circulation.

70 (6) A book, video, or record club or contractual plan or 71 arrangement:

(a) Under which the seller provides the consumer with a
form which the consumer may use to instruct the seller not to
ship the offered merchandise.

(b) Which is regulated by the Federal Trade Commission trade regulation concerning "use of negative option plans by sellers in commerce."

(c) Which provides for the sale of books, records, or videos which are not covered under paragraph (a) or paragraph (b), including continuity plans, subscription arrangements, standing order arrangements, supplements, and series arrangements under which the seller periodically ships merchandise to a consumer who has consented in advance to receive such merchandise on a periodic basis.

(7) A supervised financial institution or parent,
subsidiary, or affiliate thereof operating within the scope of
supervised activity. As used in this section, "supervised
financial institution" means a commercial bank, trust company,
savings and loan association, mutual savings bank, credit union,
industrial loan company, consumer finance lender, commercial

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91 finance lender, or insurer, provided that the institution is 92 subject to supervision by an official or agency of this state, 93 of any state, or of the United States. For the purposes of this 94 exemption, "affiliate" means a person who directly, or 95 indirectly through one or more intermediaries, controls or is 96 controlled by, or is under common control with, a supervised 97 financial institution.

98 (8) Any licensed insurance broker, agent, customer 99 representative, or solicitor when soliciting within the scope of 100 his or her license. As used in this section, "licensed insurance 101 broker, agent, customer representative, or solicitor" means any 102 insurance broker, agent, customer representative, or solicitor 103 licensed by an official or agency of this state or of any state 104 of the United States.

(9) A person soliciting the sale of services provided by a
cable television system operating under authority of a franchise
or permit.

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(10) A business-to-business sale where:

(a) The commercial telephone seller has been lawfully operating continuously for at least 3 years under the same business name and has at least 50 percent of its dollar volume consisting of repeat sales to existing businesses;

(b) The purchaser business intends to resell or offer for purposes of advertisement or as a promotional item the property or goods purchased; or

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(c) The purchaser business intends to use the property or goods purchased in a recycling, reuse, remanufacturing, or manufacturing process.

(11) A person who solicits sales by periodically publishing and delivering a catalog of the seller's merchandise to prospective purchasers, if the catalog:

(a) Contains a written description or illustration of eachitem offered for sale.

(b) Includes the business address or home office addressof the seller.

(c) Includes at least 20 pages of written material andillustrations and is distributed in more than one state.

128 (d) Has an annual circulation by mailing of not less than129 150,000.

(12) A person who solicits contracts for the maintenance
or repair of goods previously purchased from the person making
the solicitation or on whose behalf the solicitation is made.

(13) A commercial telephone seller licensed pursuant to chapter 516 or part III of chapter 520. For purposes of this exemption, the seller must solicit to sell a consumer good or service within the scope of his or her license and the completed transaction must be subject to the provisions of chapter 516 or part III of chapter 520.

139 (14) A telephone company subject to chapter 364, or140 affiliate thereof or its agents, or a telecommunications

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business that is regulated by the Florida Public Service 141 142 Commission, or a Federal Communications Commission licensed 143 cellular telephone company or other bona fide radio 144 telecommunication services provider. For the purposes of this 145 exemption, "affiliate" means a person who directly, or 146 indirectly through one or more intermediaries, controls or is 147 controlled by, or is under common control with, a telephone 148 company subject to chapter 364.

(15) A person who is licensed pursuant to chapter 497 andwho is soliciting within the scope of the license.

(16) An issuer or a subsidiary of an issuer that has a class of securities which is subject to s. 12 of the Securities Exchange Act of 1934, 15 U.S.C. s. 781, and which is either registered or exempt from registration under paragraph (A), paragraph (B), paragraph (C), paragraph (E), paragraph (F), paragraph (G), or paragraph (H) of subsection (g)(2) of that section.

(17) A business soliciting exclusively the sale of
telephone answering services provided that the telephone
answering services will be supplied by the solicitor.

161 (18) A person soliciting a transaction regulated by the 162 Commodity Futures Trading Commission if the person is registered 163 or temporarily licensed for this activity with the Commodity 164 Futures Trading Commission under the Commodity Exchange Act, 7

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165 U.S.C. ss. 1 et seq., and the registration or license has not 166 expired or been suspended or revoked.

(19) A person soliciting the sale of food or produce as defined in chapter 500 or chapter 504 if the solicitation neither intends to result in, or actually results in, a sale which costs the purchaser in excess of \$500.

(20) A person who is registered pursuant to part XI of chapter 559 and who is soliciting within the scope of the registration.

(21) A person soliciting business from prospective consumers who have an existing business relationship with or who have previously purchased from the business enterprise for which the solicitor is calling, if the solicitor is operating under the same exact business name.

(22) A person who has been operating, for at least 1 year, a retail business establishment under the same name as that used in connection with telemarketing, and both of the following occur on a continuing basis:

(a) Either products are displayed and offered for sale or
services are offered for sale and provided at the business
establishment.

(b) A majority of the seller's business involves the buyerobtaining such products or services at the seller's location.

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188 (23) A person who is a registered developer or exchange
189 company pursuant to chapter 721 and who is soliciting within the
190 scope of the chapter.

191 (24) Any person who has been lawfully providing 192 telemarketing sales services continuously for at least 5 years 193 under the same ownership and control and who derives 75 percent 194 of its gross telemarketing sales revenues from contracts with 195 persons exempted in this section.

(25) A person licensed pursuant to chapter 475 and who issoliciting within the scope of the chapter.

(26) A publisher, or an agent of a publisher by written agreement, who solicits the sale of his or her periodical or magazine of general, paid circulation. The term "paid circulation" shall not include magazines that are only circulated as part of a membership package or that are given as a free gift or prize from the publisher or agent of the publisher by written agreement.

(27) A person who is a licensed operator or an identification cardholder as defined in chapter 482, and who is soliciting within the scope of the chapter.

(28) A licensee, or an affiliate of a licensee, regulated
 under chapter 560, the Money Transmitters' Code, for foreign
 currency exchange services.

211 Section 4. For the purpose of incorporating the amendment 212 made by this act to section 501.616, Florida Statutes, in a

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213 reference thereto, paragraph (c) of subsection (1) of section 648.44, Florida Statutes, is reenacted to read: 214 215 648.44 Prohibitions; penalty.-216 (1) A bail bond agent or temporary bail bond agent may 217 not: 218 Initiate in-person or telephone solicitation after (C) 219 9:00 p.m. or before 8:00 a.m., in the case of domestic violence 220 cases, at the residence of the detainee or the detainee's 221 family. Any solicitation not prohibited by this chapter must 222 comply with the telephone solicitation requirements in ss. 223 501.059(2) and (4), 501.613, and 501.616(6). 224 225 226 TITLE AMENDMENT 227 Remove line 13 and insert: 228 providing construction; amending s. 501.616, F.S.; 229 prohibiting a commercial telephone seller or 230 salesperson from using automated dialing or recorded 231 messages to make certain commercial telephone 232 solicitation phone calls; revising the timeframe during which a commercial telephone seller or 233 234 salesperson may make commercial solicitation phone 235 calls; prohibiting commercial telephone sellers or salespersons from making a specified number of 236 237 commercial telephone solicitation phone calls to a 117001 - h1307-line110a1.docx

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| 238 | person over a specified timeframe; reenacting s. |
|-----|--|
| 239 | 501.604, F.S., relating to exemptions to the Florida |
| 240 | Telemarketing Act, to incorporate the amendment made |
| 241 | to s. 501.616, F.S., in a reference thereto; |
| 242 | reenacting s. 648.44(1)(c), F.S., relating to |
| 243 | prohibitions regarding bail bond agent telephone |
| 244 | solicitations, to incorporate the amendment made to s. |
| 245 | 501.616, F.S., in a reference thereto; providing an |
| 246 | effective date. |

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