Bill No. HB 1307 (2021)

Amendment No. 1

	COMMITTEE/SUBCOMMITTEE ACTION
	ADOPTED (Y/N)
	ADOPTED AS AMENDED (Y/N)
	ADOPTED W/O OBJECTION (Y/N)
	FAILED TO ADOPT (Y/N)
	WITHDRAWN (Y/N)
	OTHER
1	Committee/Subcommittee hearing bill: Regulatory Reform
2	Subcommittee
3	Representative Beltran offered the following:
4	
5	Amendment (with title amendment)

Remove everything after the enacting clause and insert: Section 1. Subsection (8) of section 501.059, Florida Statutes, is amended to read:

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501.059 Telephone solicitation.-

10 (8) (a) A No person may not shall make or knowingly allow a 11 telephonic sales call to be made if such call involves an 12 automated system for the selection or dialing of telephone 13 numbers or the playing of a recorded message when a connection is completed to a number called without the prior express 14 written consent of the called party. 15 16 As used in this subsection, the term: (b)

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17 "Called party" means a person who is the regular user 1. 18 of the telephone number that is delivered a telephonic sales 19 call. 20 "Express written consent" means a written consent 2. agreement bearing the handwritten, electronic, or digital 21 22 signature of a called party that states the telephone number to 23 which the called party authorizes a telephonic sales call to be 24 delivered and clearly authorizes a person to make or knowingly 25 allow a telephonic sales call to be made using an automated system for selecting or dialing telephone numbers, playing a 26 27 recorded message when a connection is completed to a telephone 28 number called, transmitting a text message, or transmitting a 29 prerecorded voicemail. A called party may revoke express written 30 consent through any reasonable means clearly expressing a desire 31 to receive no further calls, texts, or messages. 32 (c) The express written consent must include a clear and conspicuous disclosure informing the called party that: 33 34 1. By executing the agreement, the called party authorizes 35 a person to make or knowingly allow a telephonic sales call to 36 be made using an automated system for selecting or dialing 37 telephone numbers, playing a recorded message when a connection is completed to a telephone number called, transmitting a text 38 message, or transmitting a prerecorded voicemail. 39 40 2. The called party is not required to sign the agreement 41 or consent to enter into such an agreement as a condition of 415073 - h1307-strike.docx Published On: 3/16/2021 4:35:36 PM

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42	purchasing any property, goods, or services.	
43	(d) There is a rebuttable presumption that any telephonic	
44	sales call made to a Florida area code is made to a resident of	
45	this state or to a person who is in this state at the time of	
46	the telephonic sales call.	
47	(e) This subsection does not prohibit Nothing herein	
48	<del>prohibits</del> the use of an automated telephone dialing system with	
49	live messages if the calls are made or messages <u>are</u> given solely	
50	in response to calls <u>originally</u> initiated by the persons to whom	
51	the automatic calls or live messages are <u>directed. This</u>	
52	paragraph does not authorize repeated calls in response to a	
53	call made by a called party to the person who originally	
54	initiated a telephonic sales call to the called party.	
55	(f) This subsection does not prohibit the use of an	
56	automated telephone dialing system or if the telephone numbers	
57	selected for automatic dialing have been screened to exclude any	
58	telephone subscriber who is included on the department's then-	
59	current "no sales solicitation calls" listing or any unlisted	
60	telephone number, or if the calls made concern goods or services	
61	that have been previously ordered or purchased by the called	
62	party and concern the order, purchase, or delivery of, or	
63	payment for, such goods or services. This paragraph does not	
64	authorize telephonic sales calls to a called party solely	
65	because the called party has previously conducted business with	
66	the person initiating the telephonic sales call.	
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67 (g) (c) It is shall be unlawful for any person who makes a telephonic sales call or causes a telephonic sales call to be 68 69 made to fail to transmit or cause not to be transmitted the originating telephone number and, when made available by the 70 71 telephone solicitor's carrier, the name of the telephone 72 solicitor to any caller identification service in use by a 73 recipient of a telephonic sales call. However, it is shall not 74 be a violation to substitute, for the name and telephone number 75 used in or billed for making the call, the name of the seller on 76 behalf of which a telephonic sales call is placed and the 77 seller's customer service telephone number, which is answered 78 during regular business hours. If a telephone number is made 79 available through a caller identification service as a result of 80 a telephonic sales call, the solicitor must ensure that telephone number is capable of receiving telephone calls and 81 82 must connect the original call recipient, upon calling such number, to the telephone solicitor or to the seller on behalf of 83 84 which a telephonic sales call was placed. For purposes of this 85 section, the term "caller identification service" means a 86 service that allows a telephone subscriber to have the telephone number and, where available, the name of the calling party 87 transmitted contemporaneously with the telephone call and 88 displayed on a device in or connected to the subscriber's 89 90 telephone.

91 <u>(h)</u> It shall be unlawful for any person who makes a 415073 - h1307-strike.docx

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92 telephonic sales call or causes a telephonic sales call to be 93 made to intentionally alter the voice of the caller in an 94 attempt to disguise or conceal the identity of the caller in 95 order to defraud, confuse, or financially or otherwise injure 96 the recipient of a telephonic sales call or in order to obtain 97 personal information from the recipient of a telephonic sales 98 call which may be used in a fraudulent or unlawful manner. 99 Section 2. This act shall take effect July 1, 2021. 100 101

## TITLE AMENDMENT

103 Remove everything before the enacting clause and insert: 104 A bill to be entitled 105 An act relating to telephone solicitation; amending s. 106 501.059, F.S.; prohibiting certain telephonic sales 107 calls without the prior express written consent of the 108 called party; providing definitions; providing 109 requirements for consent agreements; providing a 110 rebuttable presumption for telephonic sales calls made to specified area codes; removing provisions 111 authorizing the use of certain automated telephone 112 113 dialing systems; providing an effective date.

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