



960668

LEGISLATIVE ACTION

Senate	.	House
Comm: WD	.	
04/07/2021	.	
	.	
	.	
	.	

The Committee on Rules (Gruters) recommended the following:

Senate Amendment to Amendment (655390)

Delete lines 424 - 439
and insert:
collected the consumer's personal information from offering a
different price, rate, level, quality, or selection of goods or
services to a consumer, including offering goods or services for
no fee, if the consumer has opted out of targeted advertising or
the sale of his or her personal information.

(c) This act may not be construed to require a business to
provide a product or service that requires the personal data of



960668

12 a consumer which the business does not collect or maintain, or
13 to prohibit a business from offering a different price, rate,
14 level, quality, or selection of goods or services to a consumer,
15 including offering goods or services for no fee, if the offer is
16 related to a consumer's voluntary participation in a loyalty,
17 reward, premium features, discounts, or club card program.