Florida Senate - 2021

House

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Appropriations Subcommittee on Transportation, Tourism, and Economic Development (Gruters) recommended the following:

## Senate Amendment (with title amendment)

Delete lines 59 - 132
and insert:

1. Display the information required in this chapter to be included on a physical license plate; and
2. Be placed on a motor vehicle registered under this chapter in lieu of a physical license plate.
(b) "Digital license plate provider" means a person or an entity engaged in the business of providing digital license

Page 1 of 5
plate hardware and services to motor vehicle owners.
(2) APPLICABILITY.-Except as otherwise provided by this section or a rule adopted under this section, a digital license plate issued under this section is subject to the laws of this state applicable to a physical license plate; however, digital license plates issued under this section are exempt from s. $320.06(3)(a)$.
(3) DIGITAL LICENSE PLATE PILOT PROGRAM.-
(a) Beginning July 1, 2021, the department shall administer the program. The program must be limited to installation and use of digital license plates on government-owned motor vehicles as described in s. 320.0655.
(b) By July 1, 2022, the department shall allow any motor vehicle registered under this chapter to be equipped with a digital license plate in lieu of a physical license plate issued under s. 320.06. However, the purchaser of a digital license plate must first obtain a physical license plate from the department before obtaining a digital license plate from a digital license plate provider.
(c) The department may contract with one or more digital license plate providers for the issuance of digital license plates, including any services related to the issuance of digital license plates. The contract shall include provisions governing the protection of personal and motor vehicle registration data obtained by a digital license plate provider in the performance of its services.
(d) The department may authorize the display of the motor vehicle's validation on each digital license plate in lieu of the validation sticker. The validation must display the owner's

Page 2 of 5
birth month, the license plate number, and the year of expiration or appropriate renewal period if the owner is not a natural person. The validation must be displayed in the upper right corner of the digital license plate.
(e) The department may authorize the use of a digital license plate for electronic toll collection, if such use has been approved by the Department of Transportation or other appropriate tolling authority, or to display a parking permit.
(f) The department may establish procedures for displaying the following information on a digital license plate:

1. An emergency alert or other public safety alert issued by a governmental entity, including an alert pursuant to s. 937.021;
2. Static logo displays, including unique displays for fleet license plates, digital versions of specialty license plates as described in s. 320.08058, and special license plates for military service authorized in s. 320.089, and for the Governor and federal and state legislators as authorized in s. 320.0807; and
3. Other displays that the department, in consultation with law enforcement agencies, determines are in the interest of public safety.
(4) DIGITAL LICENSE PLATE REQUIREMENTS.-A digital license plate issued under this section must:
(a) Meet the specifications and requirements adopted under subsection (3);
(b) Include the same information required to be included on a physical license plate and legibly display that information at all times and in all light conditions; and

Page 3 of 5
(c) Have wireless connectivity capability.
(5) DIGITAL LICENSE PLATE PROVIDERS.-A digital license plate provider with whom the department contracts shall:
(a) Maintain an inventory of digital license plates issued in this state by the digital license plate provider;
(b) Make available a digital version of each specialty license plate authorized by the department; and
(c) If a digital license plate displays a validation, promptly update the display of the validation to reflect the current registration period for the motor vehicle and, upon request of the department, suspend the display of the validation or indicate on the digital license plate that the registration for the motor vehicle has expired.
(6) DIGITAL LICENSE PLATE CONSUMERS.-A consumer who chooses to purchase a digital license plate must purchase a digital license plate directly from a digital license plate provider. In addition to any fees associated with the purchase of a digital license plate, the consumer is also responsible for paying to the department all applicable motor vehicle fees in this chapter, including any annual use fees pursuant to s. 320.08046 associated with any specialty license plate the consumer wishes to display on the digital license plate.
(7) RULEMAKING.-The department may adopt rules to implement
 And the title is amended as follows:

Delete line 21
and insert:
providers; providing requirements for consumers of

Page 4 of 5

Florida Senate - 2021
Bill No. SB 862

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99 digital license plates; authorizing the department to adopt rules;

