By the Committee on Commerce and Tourism; and Senator Hutson

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A bill to be entitled

An act relating to telephone solicitation; amending s. 501.059, F.S.; redefining terms; conforming a provision to changes made by the act; authorizing the use of automated telephone dialing systems with live messages in response to certain inquiries; providing a limitation; revising provisions for the award of attorney fees and costs; providing for retroactive application; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Paragraphs (g) and (k) of subsection (1), paragraph (a) of subsection (8), and subsection (11) of section 501.059, Florida Statutes, are amended, and paragraph (e) is added to subsection (8) of that section, to read:

501.059 Telephone solicitation.-

(1) As used in this section, the term:

(g) "Prior express written consent" means a written
agreement that:

1. Bears the signature of the called party;

2. Clearly authorizes the person making or allowing the placement of a telephonic sales call by telephone call, text message, or voicemail transmission to deliver or cause to be delivered to the called party a telephonic sales call using an automated system for the selection and or dialing of telephone numbers, the playing of a recorded message when a connection is completed to a number called, the transmission of a text message, or the transmission of a prerecorded voicemail;

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3. Includes the telephone number to which the signatory authorizes a telephonic sales call to be delivered; and

- 4. Includes a clear and conspicuous disclosure informing the called party that:
- a. By executing the agreement, the called party authorizes the person making or allowing the placement of a telephonic sales call to deliver or cause to be delivered a telephonic sales call to the called party using an automated system for the selection and or dialing of telephone numbers or the playing of a recorded message when a connection is completed to a number called; and
- b. He or she is not required to directly or indirectly sign the written agreement or to agree to enter into such an agreement as a condition of purchasing any property, goods, or services.
- (k) "Unsolicited telephonic sales call" means a telephonic sales call other than a call made:
- 1. Within 120 days after  $\frac{1}{1}$  response to an express request of the  $\frac{1}{1}$  called party;
- 2. Primarily in connection with an existing debt or contract, if payment or performance of such debt or contract has not been completed at the time of such call;
- 3. To a person with whom the telephone solicitor has a prior or existing business relationship;  $\frac{\partial}{\partial x}$
- 4. By a newspaper publisher or his or her agent or employee in connection with his or her business; or
- 5. Limited to polling or soliciting the expression of ideas, opinions, or votes, including when such polling or soliciting is made by text message.

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(8) (a) A person may not make or knowingly allow a telephonic sales call to be made if such call involves an automated system for the selection and or dialing of telephone numbers or the playing of a recorded message when a connection is completed to a number called without the prior express written consent of the called party.

- (e) This subsection does not prohibit the use of an automated telephone dialing system with live messages or text messages if the call or message is made solely in response to an inquiry initiated by the called party. However, only two such calls or messages may be made in response to each inquiry.
- (11) (a) In any civil litigation resulting from a transaction involving a violation of this section, the prevailing party, after judgment in the trial court and exhaustion of all appeals, if any, shall receive his or her reasonable attorney attorney's fees and costs from the nonprevailing party.
- (b) The attorney for the prevailing party shall submit a sworn affidavit of his or her time spent on the case and his or her costs incurred for all the motions, hearings, and appeals to the trial judge who presided over the civil case.
- (c) The trial judge shall award the prevailing party the sum of reasonable costs incurred in the action plus a reasonable legal fee for the hours actually spent on the case as sworn to in an affidavit.
- (d) Any award of <u>attorney</u> attorney's fees or costs shall become a part of the judgment and subject to execution as the law allows.
  - (e) In any civil litigation initiated by the department or

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the Department of Legal Affairs, the court may award to the prevailing party reasonable attorney attorney's fees and costs if the court finds that there was a complete absence of a justiciable issue of either law or fact raised by the losing party or if the court finds bad faith on the part of the losing party.

Section 2. The amendments made by this act to s. 501.059, Florida Statutes, are remedial in nature and apply retroactively to July 1, 2021, and to any proceeding pending or commenced on or after July 1, 2021.

Section 3. This act shall take effect July 1, 2022.