A bill to be entitled
An act relating to a digital license plate pilot program; providing a short title; amending s. 320.06, F.S.; requiring, rather than authorizing, the Department of Highway Safety and Motor Vehicles to conduct a certain pilot program; requiring the department to investigate the feasibility and use of certain license plate technologies; defining the term "digital license plate"; creating the Digital License Plate Pilot Program within the department; providing the purpose of the program; requiring the department to allow government-owned motor vehicles to be equipped with a digital license plate in lieu of a metal or paper license plate; requiring the department to contract with two or more digital license plate providers; providing requirements for implementing the program; requiring the department to make certain recommendations to the Legislature by specified dates; authorizing the department to adopt rules; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. This act may be cited as the "License Plate Modernization Act of 2022."

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Section 2. Present subsection (6) of section 320.06, Florida Statutes, is redesignated as subsection (7), a new subsection (6) is added to that section, and subsection (5) of that section is amended, to read:
320.06 Registration certificates, license plates, and validation stickers generally.-
(5) The department shall conduct a pilot program to evaluate the designs, concepts, and technologies for alternative digital license plates as provided for in subsection (6). For purposes of the pilot program, the department shall investigate the feasibility and use of alternative digital license plate technologies that modernize license plates used in this state and improve public safety, and the long-term cost impact to the consumer. The pilot program shall be limited to license plates that are used on government-owned motor vehicles as described in s. 320.0655 . Such license plates are exempt from the requirements in paragraph (3)(a).
(6) (a) As used in this section, the term "digital license plate" means an electronic display on a motor vehicle which is designed to do all of the following:

1. Display the information required to be included on a metal or paper license plate.
2. Display safety alerts issued by a governmental entity, including, but not limited to, emergency alerts, Amber Alerts, and Silver Alerts.

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F L O R I D A H O U S E O F R E P R E S E N T A T I V E S

51 3. Display static logos, including unique displays for
fleet license plates, digital versions of specialty license
plates, and special license plates.
4. Display the registration status of the motor vehicle to
which the plate is affixed.
5. Display any other information that the department, in
consultation with law enforcement agencies, determines may
improve public safety.
6. Integrate with current toll collection systems.
7. Connect with the Internet.
8. Incorporate geotracking and collision detection
technology.
9. Use a mobile application and integrate with the
department's information system for the purpose of renewing
digital license plate registrations.
(b) There is created within the department the Digital
License Plate Pilot Program. The purpose of the program is to
evaluate the feasibility of using digital license plates
throughout this state.
(c) Beginning July 1, 2022, the department shall
administer the pilot program and allow government-owned motor
vehicles registered under this chapter to be equipped with a
digital license plate in lieu of a metal or paper license plate
issued under this section.
(d) The department shall contract with two or more digital
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license plate providers to participate in the pilot program.
(e) The pilot program must be implemented in at least two
geographic regions of this state, in at least one urban region
and one rural region, and use at least 25 digital license plates
in each region.
(f) At the conclusion of the pilot program, the department
shall make written recommendations to the President of the
Senate and the Speaker of the House of Representatives regarding
the implementation and use of digital license plates statewide
on government-owned and commercial motor vehicles by July 1,
2023; on for-hire vehicles by July 1, 2024; and on all motor
vehicles by July 1, 2025.
(g) The department may adopt rules to implement this
subsection.
Section 3. This act shall take effect upon becoming a law.

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