Bill No. HB 591 (2023)

Amendment No. 1

	COMMITTEE/SUBCOMMI	TTEE ACTION	
	ADOPTED	(Y/N)	
	ADOPTED AS AMENDED	(Y/N)	
	ADOPTED W/O OBJECTION	(Y/N)	
	FAILED TO ADOPT	(Y/N)	
	WITHDRAWN	(Y/N)	
	OTHER		
1	Committee/Subcommittee hearing bill: Regulatory Reform &		
2	Economic Development Subcommittee		
3	Representative Rayner-Goolsby offered the following:		
4			
5	Amendment (with ti	tle amendment)	
6	Remove everything	after the enacting clause and insert:	
7	Section 1. Sectio	n 501.174, Florida Statutes, is created	
8	to read:		
9	501.174 Social me	dia protection for minors	
10	(1) As used in this section, the term "social media		
11	platform" or "platform" means a digital platform operating in		
12	the state predominantly accessed by platform users who are under		
13	the age of 18 that offers forms of electronic communication		
14	through which such platform users are permitted to create online		
15	communities to share in	formation, ideas, personal messages, and	
16	other content.		
I З	 372593 - h0591-strike.docx		
	Published On: 3/8/2023 5:28:56 PM		

Page 1 of 5

Bill No. HB 591 (2023)

Amendment No. 1

17	(2) Beginning January 1, 2024, a social media platform		
18	must, on their Internet homepage or platform user login page or		
19	in a clearly labeled, conspicuous, and readily accessible link		
20	contained on such page:		
21	(a) Disclose the following social media platform policies,		
22	in a way that is clearly, concisely, prominently, and		
23	understandably written, using clear language suited to the age		
24	of children likely to routinely access the platform with no		
25	unrelated, confusing, or contradictory materials:		
26	1. The content moderation policies used by the social		
27	media platform for content on the platform.		
28	2. Whether the social media platform uses or allows the		
29	use of addictive design or deceptive pattern features including		
30	autoplay or infinite scroll.		
31	3. Whether the social media platform allows manipulated		
32	photographs or digital images to be shared on the platform.		
33	4. Whether the social media platform considers the best		
34	interests of minors when designing, developing, and providing		
35	services.		
36	5. The methodology the social media platform uses to		
37	consider the best interests of minors when designing,		
38	developing, and providing services.		
39	6. The policies and protections used by the social media		
40	platform to protect against harmful behaviors, such as bullying,		
41	harassment, and threats of violence or self-harm.		
372593 - h0591-strike.docx			
	Published On: 3/8/2023 5:28:56 PM		

Bill No. HB 591 (2023)

Amendment No. 1

42	7. Whether the platform collects or sells personal		
43	information of platform users who are under the age of 18,		
44	including personal identifiers, biometrics, and geolocation		
45	data. If such personal information is collected, the platform		
46	must disclose what kind of personal information is collected and		
47	for purposes, and if such personal information is sold, the		
48	platform must disclose to whom the personal information is sold.		
49	(b) Provide clear access to the following:		
50	1. Zip code-based references to local resources for law		
51	enforcement, suicide prevention, and domestic violence		
52	prevention services.		
53	2. Protective measures such as screen time limitations,		
54	data usage limitations, content filters, and other parental		
55	settings.		
56	3. Reporting mechanisms related to harmful behaviors, such		
57	as bullying, harassment, and threats of violence or self-harm		
58	(3) At the time of log in, and prior to obtaining access		
59	to the platform, a social media platform must require platform		
60	users who are under the age of 18 to read and accept a		
61	disclaimer which must be in substantially the following form:		
62			
63	This application may be harmful to your mental health		
64	and may use design features that have addictive		
65	qualities, present unverified information, or may be		
66	manipulated by [insert platform name] or others for		
372593 - h0591-strike.docx			
	Published On: 3/8/2023 5:28:56 PM		

Page 3 of 5

Bill No. HB 591 (2023)

Amendment No. 1

67	your viewing. This platform may also collect your		
68	personal data to further manipulate your viewable		
69	content and may share your personal data with others.		
70			
71	(4) When a social media platform complies with subsections		
72	(2) and (3), the social media platform may place a statement		
73	confirming such on their Internet homepage or platform user		
74	login page.		
75	(5) If a social media platform does not have a statement		
76	described in subsection (4) on their Internet homepage or		
77	platform user login page, then all K-12 schools operating in the		
78	state that accept state funding may not use or have an account		
79	on such social media platform.		
80	Section 2. All K-12 schools operating in the state that		
81	accept state funding are prohibited from requiring students,		
82	regardless of age, to register, enroll, or participate in social		
83	media platforms as a means to access information, materials, or		
84	resources related to school-sponsored educational activities.		
85	This does not apply to portal, email, and message board accounts		
86	used for official business with the school.		
87	Section 3. This act shall take effect July 1, 2023.		
88			
89			
90	TITLE AMENDMENT		
91	Remove lines 8-13 and insert:		
	372593 - h0591-strike.docx		
Published On: 3/8/2023 5:28:56 PM			
Page 4 of 5			

Bill No. HB 591 (2023)

Amendment No. 1

92 accounts from minors; prohibiting certain

372593 - h0591-strike.docx

Published On: 3/8/2023 5:28:56 PM

Page 5 of 5