HB 591

1	A bill to be entitled			
2	An act relating to social media protection for minors;			
3	creating s. 501.174, F.S.; requiring social media			
4	platforms to disclose specified information and			
5	provide specified resources, measures, and			
6	disclaimers; prohibiting social media platforms that			
7	fail to meet certain requirements from accepting new			
8	accounts from minors; requiring the Department of			
9	Agriculture and Consumer Services, subject to			
10	legislative appropriation, to enforce specified			
11	provisions and implement specified measures; providing			
12	a fine for violations; requiring fine proceeds to be			
13	used for specified purposes; prohibiting certain			
14	schools from requiring students to register, enroll,			
15	or participate in social media platforms for			
16	educational purposes; providing an effective date.			
17				
18	Be It Enacted by the Legislature of the State of Florida:			
19				
20	Section 1. Section 501.174, Florida Statutes, is created			
21	to read:			
22	501.174 Social media protection for minors			
23	(1) Beginning January 1, 2024, a social media platform			
24	operating in the state must:			
25	(a) Disclose the following:			
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26	1. Content moderation policies, including the use of			
27	addictive design features such as autoplay or infinite scroll.			
28	2. Manipulation of photographs or digital images.			
29	3. Methodology used to consider the best interests of			
30	minors when designing, developing, and providing services.			
31	4. Clear and concise user policies, protections, and			
32	reporting mechanisms related to harmful behaviors such as			
33	bullying, harassment, and threats of violence or self-harm.			
34	(b) Provide the following:			
35	1. Zip code-based references to local resources for law			
36	enforcement, suicide prevention, and domestic violence			
37	prevention services.			
38	2. Protective measures such as screen time, usage data,			
39	and other parental settings.			
40	(c) At the time of log in, require minors to read and			
41	accept a disclaimer which must be in substantially the following			
42	form:			
43				
44	This application may be harmful to your mental health			
45	and may use design features that have addictive			
46	qualities or present unverified information or that			
47	may be manipulated by [insert platform name] for your			
48	viewing. This application may also collect your			
49	personal data to further manipulate your viewable			
50	content and may share your personal data with others.			
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51 52 Social media platforms that fail to meet the (2) 53 requirements of subsection (1) are prohibited from registering, 54 enrolling, or otherwise accepting new accounts from minors. 55 Subject to appropriation by the Legislature, the (3) 56 Department of Agriculture and Consumer Services shall: 57 (a) Enforce this section and provide for adequate staffing 58 and investigative resources. (b) 59 Implement measures to screen and evaluate social media 60 platforms for compliance with subsection (1), including the minimum age requirement for registration or enrollment. 61 62 (4) A social media platform is subject to a fine of 63 \$10,000 for each occurrence in which a minor is registered or 64 enrolled in a platform that fails to meet the requirements of 65 subsection (1). Proceeds from the fines collected must be 66 directed to resources serving the mental health needs of 67 children. 68 Section 2. All schools operating in the state that accept 69 state funding are prohibited from requiring students, regardless 70 of age, to register, enroll, or participate in social media platforms as a means to access information, materials, or 71 72 resources related to school-sponsored educational activities. 73 Section 3. This act shall take effect July 1, 2023.

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