

26 1. Content moderation policies, including the use of
 27 addictive design features such as autoplay or infinite scroll.

28 2. Manipulation of photographs or digital images.

29 3. Methodology used to consider the best interests of
 30 minors when designing, developing, and providing services.

31 4. Clear and concise user policies, protections, and
 32 reporting mechanisms related to harmful behaviors such as
 33 bullying, harassment, and threats of violence or self-harm.

34 (b) Provide the following:

35 1. Zip code-based references to local resources for law
 36 enforcement, suicide prevention, and domestic violence
 37 prevention services.

38 2. Protective measures such as screen time, usage data,
 39 and other parental settings.

40 (c) At the time of log in, require minors to read and
 41 accept a disclaimer which must be in substantially the following
 42 form:

43
 44 This application may be harmful to your mental health
 45 and may use design features that have addictive
 46 qualities or present unverified information or that
 47 may be manipulated by [insert platform name] for your
 48 viewing. This application may also collect your
 49 personal data to further manipulate your viewable
 50 content and may share your personal data with others.

51
52 (2) Social media platforms that fail to meet the
53 requirements of subsection (1) are prohibited from registering,
54 enrolling, or otherwise accepting new accounts from minors.

55 (3) Subject to appropriation by the Legislature, the
56 Department of Agriculture and Consumer Services shall:

57 (a) Enforce this section and provide for adequate staffing
58 and investigative resources.

59 (b) Implement measures to screen and evaluate social media
60 platforms for compliance with subsection (1), including the
61 minimum age requirement for registration or enrollment.

62 (4) A social media platform is subject to a fine of
63 \$10,000 for each occurrence in which a minor is registered or
64 enrolled in a platform that fails to meet the requirements of
65 subsection (1). Proceeds from the fines collected must be
66 directed to resources serving the mental health needs of
67 children.

68 Section 2. All schools operating in the state that accept
69 state funding are prohibited from requiring students, regardless
70 of age, to register, enroll, or participate in social media
71 platforms as a means to access information, materials, or
72 resources related to school-sponsored educational activities.

73 Section 3. This act shall take effect July 1, 2023.