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A bill to be entitled  
 An act relating to social media protection for minors;  
 creating s. 501.174, F.S.; providing a definition;  
 requiring social media platforms to disclose specified  
 policies and provide specified resources, measures,  
 and disclaimers; authorizing social media platforms to  
 post specified compliance statements on their Internet  
 homepage or platform user login page; prohibiting  
 certain schools from using or having an account on  
 certain social media platforms and from requiring  
 students to register, enroll, or participate in social  
 media platforms for educational purposes; providing  
 applicability; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Section 501.174, Florida Statutes, is created  
 to read:

501.174 Social media protection for minors.-

(1) As used in this section, the term "social media  
 platform" or "platform" means a digital platform operating in  
 the state predominantly accessed by platform users who are under  
 the age of 18 that offers forms of electronic communication  
 through which such platform users are permitted to create online  
 communities to share information, ideas, personal messages, and

26 other content.

27 (2) Beginning January 1, 2024, a social media platform, on  
28 its Internet homepage or platform user login page or through a  
29 clearly labeled, conspicuous, and readily accessible link on  
30 such homepage or login page, must:

31 (a) Disclose the following social media platform policies  
32 in a manner that is clearly, concisely, prominently, and  
33 understandably written using language suited to the age of users  
34 who are under the age of 18 likely to routinely access the  
35 platform without unrelated, confusing, or contradictory  
36 materials:

37 1. The content moderation policies the social media  
38 platform uses for content on the platform.

39 2. Whether the social media platform uses or allows the  
40 use of addictive design or deceptive pattern features, including  
41 autoplay or infinite scroll.

42 3. Whether the social media platform allows manipulated  
43 photographs or digital images to be shared on the platform.

44 4. Whether the social media platform considers the best  
45 interests of platform users who are under the age of 18 when  
46 designing, developing, and providing services.

47 5. The methodology the social media platform uses to  
48 consider the best interests of platform users who are under the  
49 age of 18 when designing, developing, and providing services.

50 6. The policies and protections the social media platform

51 uses to protect platform users who are under the age of 18  
52 against harmful behaviors, such as bullying, harassment, and  
53 threats of violence or self-harm.

54 7. Whether the social media platform collects or sells  
55 personal information of platform users who are under the age of  
56 18, including personal identifiers, biometrics, and geolocation  
57 data. If such personal information is collected, the platform  
58 must disclose the type of personal information collected and the  
59 purpose of such collection. If such personal information is  
60 sold, the platform must disclose to whom the information is  
61 sold.

62 (b) Provide clear access to the following:

63 1. Zip code-based references to local resources for law  
64 enforcement, suicide prevention, and domestic violence  
65 prevention services.

66 2. Protective measures such as screen time limitations,  
67 data usage limitations, content filters, and other parental  
68 settings.

69 3. Reporting mechanisms related to harmful behaviors, such  
70 as bullying, harassment, and threats of violence or self-harm.

71 (3) At the time of log in, and before obtaining access to  
72 the platform, a social media platform must require platform  
73 users who are under the age of 18 to read and accept a  
74 disclaimer which must be in substantially the following form:  
75

76 This application may be harmful to your mental health  
77 and may use design features that have addictive  
78 qualities or present unverified information or that  
79 may be manipulated by [insert platform name] or others  
80 for your viewing. This application may also collect  
81 your personal data to further manipulate your viewable  
82 content and may share your personal data with others.  
83

84 (4) A social media platform that complies with subsections  
85 (2) and (3) may post a statement confirming such compliance on  
86 its Internet homepage or platform user login page.

87 (5) A public K-12 school may not:

88 (a) Use or have an account on a social media platform that  
89 does not have a statement pursuant to subsection (4) on its  
90 Internet homepage or platform user login page.

91 (b) Require students, regardless of age, to register,  
92 enroll, or participate in a social media platform as a means to  
93 access information, materials, or resources related to school-  
94 sponsored educational activities. This paragraph does not apply  
95 to portal, email, and message board accounts used for official  
96 business with the school.

97 Section 2. This act shall take effect July 1, 2023.