#### COMMITTEE/SUBCOMMITTEE AMENDMENT

Bill No. HB 919 (2024)

Amendment No.

COMMITTEE/SUBCOMMITTEE ACTIONADOPTED(Y/N)ADOPTED AS AMENDED(Y/N)ADOPTED W/O OBJECTION(Y/N)FAILED TO ADOPT(Y/N)WITHDRAWN(Y/N)OTHER

Committee/Subcommittee hearing bill: Ethics, Elections & Open Government Subcommittee

Government Subcommittee

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6 7 Representative Rizo offered the following:

### Amendment (with title amendment)

Remove lines 24-43 and insert:

(2) If a political advertisement, electioneering

8 <u>communication</u>, or other miscellaneous advertisement contains

9 images, video, audio, text, or other digital content created in

10 whole or in part with the use of generative artificial

11 intelligence, the generated content appears to depict a real

12 person performing an action that did not actually occur, and the

13 generated content was created with intent to injure a candidate

14 or to deceive regarding a ballot issue, the political

15 advertisement, electioneering communication, or other

## 16 <u>miscellaneous advertisement must prominently state the following</u>

452635 - h0919-line 24.docx

Published On: 1/17/2024 7:22:23 PM

Page 1 of 3

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17	disclaimer: "Created in whole or in part with the use of
18	generative artificial intelligence (AI)."
19	(3)(a) A person responsible for creating the content of a
20	political advertisement, electioneering communication, or
21	miscellaneous advertisement who fails to include the required
22	disclaimer prescribed in this section in such advertisement or
23	communication commits a misdemeanor of the first degree,
24	punishable as provided in s. 775.082 or s. 775.083.
25	(b) Any person may file a complaint with the Florida
26	Elections Commission pursuant to s. 106.25 alleging a violation
27	of this section. The commission shall adopt rules to provide an
28	expedited hearing of complaints filed under this section, or, in
29	cases referred to the Division of Administrative Hearings
30	pursuant to s. 106.25(5), the director shall assign an
31	administrative law judge to provide an expedited hearing.
32	(c) This section does not apply to the following persons
33	or entities that publish or disseminate a political
34	advertisement, electioneering communication, or other
35	miscellaneous advertisement, which is required to include the
36	disclaimer required under subsection (2):
37	1. A radio or television broadcasting station, including a
38	cable or satellite television operator, programmer, or producer,
39	paid to broadcast a political advertisement, electioneering
40	communication, or other miscellaneous advertisement.

452635 - h0919-line 24.docx

Published On: 1/17/2024 7:22:23 PM

Page 2 of 3

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41	2. An internet website, a regularly published newspaper,
42	magazine, or other periodical of general circulation, including
43	an internet or electronic publication, that routinely carries
44	news and commentary of general interest, if such website,
45	newspaper, magazine, or periodical clearly states that the
46	political advertisement, electioneering communication, or other
47	miscellaneous advertisement does not accurately represent a
48	ballot issue or candidate.
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50	
51	TITLE AMENDMENT
52	Remove lines 7-10 and insert:
53	specified disclaimer; providing for criminal penalties;
54	authorizing any person to file certain complaints; providing for
55	expedited hearings; providing exceptions in certain
56	circumstances; providing an
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	Page 3 of 3