By Senator Thompson

2024982 15-01712A-24 A bill to be entitled

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An act relating to specialty license plates; amending s. 320.08058, F.S.; directing the Department of Highway Safety and Motor Vehicles to develop a Project Addiction: Reversing the Stigma license plate; providing for distribution and use of fees collected from the sale of the plate; providing an effective

Be It Enacted by the Legislature of the State of Florida:

- Section 1. Subsection (127) is added to section 320.08058, Florida Statutes, to read:
 - 320.08058 Specialty license plates.-
- (127) PROJECT ADDICTION: REVERSING THE STIGMA LICENSE PLATES.-
- (a) The department shall develop a Project Addiction: Reversing the Stigma license plate as provided in this section and s. 320.08053. The plate must bear the colors and design approved by the department. The word "Florida" must appear at the top of the plate, and the words "Overdose Awareness" must appear at the bottom of the plate.
- (b) The annual use fees from the sale of the plate shall be distributed to Project Addiction: Reversing the Stigma, Inc., a Florida nonprofit corporation, as follows:
 - 1. Up to 10 percent of the annual use fees may be used for:
 - a. Promotion and marketing costs of the license plate.
- b. Reimbursing the corporation for administrative costs, startup costs, and costs incurred in the development and

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approval process of the license plate.

2. The remaining funds shall be distributed with the approval of and accountability to the board of directors of Project Addiction: Reversing the Stigma, Inc., and must be used to promote and support awareness of and education about substance use disorder and mental illness.

Section 2. This act shall take effect October 1, 2024.